



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF AUGUST 24, 2012

Lincoln South Officers and Directors

President Pat Grewe Patrick.grewe@usbank.com	4344-1322
President-elect Bob Vrana vranab@earthlink.net	328-9024
Secretary— Nicolette Klein nicki.klein@tieronebank.com	473-6422
Past President- Elise White elisemwwhite@mac.com	477-2233
Treasurer— Corey Vandewege corey@dsisupply.com	466-0440
Membership - Elise White elisemwwhite@mac.com	477-2233
Public Relations— Bob Vrana vranab@earthlink.net	328-9024
Club Administration— Brad Carter bcarter@woodsbro.com	430-6223
Service Projects- TBD	
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050

CLUB SERVICE TEAM ON DUTY

Chris Dietz
 Brad Carter
 Cathy Behrns
 Don Anderson
 Clay Ehlers



Visiting Rotarians and Guests

Guests—Lisa Darlington, speaker and guest of Jason Smith

HAPPY DOLLARS (For Polio Plus)

Jessica Kolterman, Jenny Cardwell, Tom Cardwell, Joyce Schmeeckle, Brad Carter, Don Anderson, Dick Wampler, and Pat Grewe.



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>



Rotary is on the Web!

Rotary International— www.rotary.org
 District 5650— www.rotarydistrict5650.org
 Lincoln South Rotary—

[Future LSR Programs](#)

- 8/31/12 Jenny Sundberg, Lincoln Partnership for Economic Development— “New Community Branding”.
- 9/7/12 Lincoln South Rotary Board Meeting— 10:45 AM at the Knolls.

[Events & Projects](#)

- 10/12/12 Club 14 Annual Auction.

Notes & Announcements

Club 14 Auction—The annual Club 14 auction will be held October 12, 2012. They are selling raffle tickets this year to anywhere that United Airlines flies. The trip will be for 2 people and will include 7 nights lodging. Tickets are \$20.

Red Cross Appreciation Game—Brad Carter announced that the Red Cross Appreciation game is the October 27 Nebraska vs. Michigan football game. He is looking for 20 volunteers over the age of 16.

Wear your Rotary Pin with Pride!

One of the best- and easiest-ways we can help improve Rotary's image and visibility in our community is to wear the Rotary pin with pride. When the pin becomes a conversation piece, we can then tell others about what Rotary is and why they should consider joining our ranks.

August Birthdays

- Bob Vrana
- Corey Vandewege
- Gene Swinton
- Samip Patel
- Bob Obst
- Judy Krasomil
- Cheryl Brandenburg

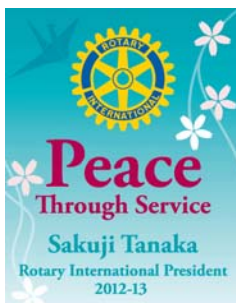


PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



2012-2013 Club Goals

1. *Attain & Maintain 52 total members.*
2. *Hold a successful fund-raising event.*
3. *End Polio Now.*
4. *Earn the Presidential Citation.*
5. *Reinvigorate Vocational Service.*
6. *Have even more fun than last year!*

PROGRAM

Jason Smith introduced Lisa Darlington as the speaker for "A Business Ethics Sampler." Lisa is an adjunct professor at Southeast Community College. She teaches business ethics. She previously worked for the Chamber in the research department. She also has worked at UNL in a research department.

"Ethics is about how we meet the challenge of doing the right thing when that will cost more than we want to pay."

Why Study Ethics? Ethics is about choices people make and how people behave together in a group. Ethics may be viewed as multiple perspectives on issues and situations before deciding on how to act.

The topics that are covered in her class include the following: codes and cultures, corporate governance, corporate social responsibilities, law, technology, natural environment, globalization, insurance and financial services.

We can behave ethically as it relates to issues of making money.

The mission of Southeast Community College is to respond to the local business environment.

Ethical Theories may include the Golden Rule: Do unto others, as you would have them do unto you. This rule may offer a good understanding and good perspective but does it cover duty, the greater good or community values? Do we agree with decisions that are made or do we do what is best for the greater good?

Ethical dilemmas are not necessarily a choice between right or wrong. It could be right or just troubling. One may have to base a decision on the lesser of two evils.

The Culture of Ethics is the collective values of the organization. It is value, beliefs and norms. They may emerge organically or by design. They can be positive, negative or both.

"The ethics of businesses flow from the ethics of individuals."

Why People Behave Unethically may include the following: financial incentives, disloyalty, entitlement, pressure, insufficient resources, or the

illusion of objectivity which can be unintentional.

Unintentional Unethical Behavior includes implicit prejudice, unconscious stereotyping, in-group favoritism, bias toward those like me, claiming credit for other's actions, being above average, conflicts of interest which have decisions that outweigh benefits to the organization.

Rationalizing is ethics within reasonable limits and not really illegal or immoral. The expected behavior is in my best interest. It is safe as in never discovered or made public. Or it helps the situation.

Her presentation ended with a brief discussion about the fall of ethical behavior at Enron and the Toby Groves story. Enron had 20,000 people caught up in a culture of unethical business behavior. Toby Groves committed multimillion dollar fraud crimes.

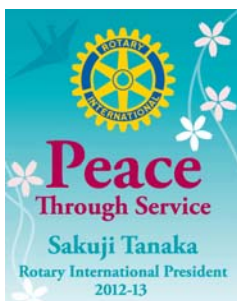


**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editors**

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MEMBERSHIP MINUTE- LANCE ODOM

Lance is in training and development at Duncan Aviation. He likes to see employees advance themselves. He is originally from Cherokee, Iowa, and a town of 7000. Cherokee had the option of being the home to the University of Iowa or the state hospital for the mentally ill. They chose to be part of the state hospital system. He is an avid outdoorsman and likes to hunt and fish. His most interesting trip was to South Africa for fourteen days where he enjoyed the food, the culture and the animals that he saw. He looked at joining Rotary for self development and needed to investigate what it was all about. He was mentored into Rotary by his godfather. He stated that Rotary is part of a circle and it is great to be part of this group.



ROTARY AVENUE OF SERVICE BY PATRICK GREWE

Patrick discussed the Avenue of Service called Vocational Service. Other areas of service include Club Service, Community Service, International Service and New Generations.

Vocational Service is most closely related to who we are as Rotarians in our business associations and employment. Programs seek to improve the business relations of the group. Vocational Service can offer career guidance and assistance to young people.

The Rotary Four Way Test on how we act and think as Rotarians is very important. As Rotarians we believe and follow these guidelines on how we conduct ourselves in our personal and business lives.

Lincoln South Rotary club fosters Vocational Service through the Lincoln Salute to Business, the high school scholarship project and the membership minute. President Grewe urged the group to do more in the area of vocational service.

