



Hello Bernie! This email has been generated just for you as an active member of our club. We hope you enjoy receiving this newsletter!

Stories

[NEXT WEEK'S SPEAKER: 3 September 2013](#)

PAUL KAAAN

"What does making wine in Moldavia, Burgundy & Champagne in the 1990's have to do with Twitter?"

Heading to Moldavia to make wine with only a few weeks notice presents many challenges, there's poverty, bribery, only having power for a few hours each day, oh, and then, there's the language barrier.

What's all this got to do with Twitter, Social Media and Digital Technologies?

All will be revealed as Paul untangles the web to explore just how much the internet has, or perhaps hasn't, changed the world. Paul will explore how today's digital networks are helping bridge the gap between what we do and what we could do. He'll look to the future and check out a couple of digital trends. There might be a couple of wine tips thrown in too!

Paul spent 12 years making wine in Australia, France and Moldavia, working with one of the worlds largest wine groups, low volume 'Iconic' producers and high growth new ventures. During this time he worked as a wine consultant to independent wine retailers, Slow Food Victoria and Melbourne Food & Wine.

[DUTY ROSTER FOR 3 September](#)

Chair	Kay Stevens
Sergeant	Michael Bromby
Greeter	Neville John
Reporter	Bruce Heron
Photographer	Jill Cavanagh



Upcoming Events

[Board Meeting](#)
RACV City Club

Aug 21, 2013 at 06:00 PM – 07:30 PM

[Board Meeting](#)
RACV City Club

Sep 18, 2013 at 06:00 PM – 07:30 PM

[Board Meeting](#)
RACV City Club

Oct 16, 2013 at 06:00 PM – 07:30 PM

Speakers

Sep 03, 2013
[PAUL KAAAN](#)

"What does making wine in Moldavia, Burgundy & Champagne

Door	Greg Cuthbert
Director Report (Intl)	Roy Garrett
Bulletin Editor	Tony Thomas

MEETING REPORT, AUGUST 27, 2013



Left: Our swish venue last week
 Chair: John Price
 Reporter: Tom Callendar

President Doug Robertson opened the meeting.
 Visiting Rotarians were Kerry Kornhauser (Rotary Club of Albert Park) and Peter Dalroz.

Tristan Lloyd attended again as a guest.

Koren Harvey was welcomed back after her honeymoon.

Our guest speaker was Paul Geyer, left, Victorian State Manager for the Australian Institute of Company Directors.



Announcements

Richard Stone announced that the Rotary Foundation Paul Harris Breakfast was scheduled for Wednesday 13 November 2013. There will be a raffle. He was looking for 10 items from members, eg. holiday house weekend, wine, etc. Greg Cuthbert confirmed the fund raising play

event date for 20 October 2013. Details will be on line in a couple of weeks. He also announced a fund raising dinner at Alan Seale's residence on 9 November 2013. There are eight seats available at \$125.00 a head (food and wine included).

David Jones reminded members of the Fortune Cookie evening on Friday 6 September 2013. He needs replies and payment before the event.

Club Services Director Report

Neville Taylor gave an update on the current work and tasks being undertaken by the Club Administration and Club Services Committee. He particularly noted:

- Working through changeover, this year's plans, systems and funding.
- Club protection (working with children) requirements. Tom Callendar is in charge. Between 70 and 80% of members are currently holding working with children checks. 10 to 12 members will be followed up to make their applications.
- The almoner role is continued by Richard Mitchell with assistance from Anne King.
- The guest speaker roster is now changing from John Illott (who has undertaken this critical role over the last three years) to Kay Stevens.
- Social events fit in with fund raising. Expect a Peninsula barbeque in February and possibly a function with Echuca Moama Rotary Club.
- The membership drive focus managed by Roger Thornton. The focus group met in July. Justine Murphy has prepared a survey. She displayed this. Access via clubrunner or ask Justine for a

in the 1990's have to do with Twitter?"

Sep 17, 2013

[RICHARD MILNE](#)

Improving Quality of Life and Sporting Performance Through Movement

Nov 05, 2013

[NO MEETING THIS WEEK](#)

[\(Melbourne Cup Holiday\)](#)

Nov 12, 2013

[NO REGULAR MEETING TODAY](#)

Paul Harris breakfast tomorrow

Nov 13, 2013

[Chief Justice Chris Maxwell](#)

Dec 17, 2013

[CHRISTMAS PARTY](#)

Dec 24, 2013

[NO REGULAR MEETING THIS](#)

[WEEK \(Christmas Eve\)](#)

Dec 31, 2013

[NO REGULAR MEETING THIS](#)

[WEEK \(New Years Eve\)](#)

Jun 17, 2014

[Police Mentoring Program 2014](#)

[Graduation Breakfast](#)

Jun 24, 2014

[NO REGULAR MEETING THIS](#)

[WEEK](#)

[View entire list](#)

Bulletin Editor

[Tony THOMAS](#) (If you have any comments or questions, please contact the editor)

Sponsors

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"hard" copy. Members are asked to complete this by the end of the month.

- Kerry Kornhauser is our Club Liaison Officer at District Level concerning membership. District is seeking a 3% increase. She also has a focus on "Women in Rotary".

President's Announcements

President Doug informed the members that the Board meeting last week had full attendance. The present budget shows a negative \$2,500.00 but it is hoped to address this through fund raising. The Board has approved Project 2 in Laos (high school now completed) and Project 3 (kitchen/dining room at the school) is imminent. Project 4 (another school project in a nearby village in Laos) already has a District grant allocation of \$5,000.00 which we are to match on a one to two basis. (Total cost is \$19,500.00 - the Board agreed to proceed but, depending on funding, may have to be spread over two years.)

Sergeant's Session

Michael Bromby conducted (alone) his "Gerard Hogan Memorial Joke Day". He concentrated on classic Jewish humour. He asserted his qualification to do so was his previous family background name of "Brombybergstein".

He also introduced John Illott to provide the start of the fourth stanza to the Club's epic poem:

"What's that there? An Inn. A drink.

New wench may be? I need to think."

Guest Speaker

Paul Geyer was introduced by the Chairman of the day John Price.

Paul is Victorian State Manager for the Australian Institute of Company Directors. (See his background biography set out in Clubrunner.) His topic was "A new approach to regulation".

He commenced by referring to the Tax Law Amendment Bill No. 2 2012 which targeted companies closing down with tax liabilities. It extended personal liability further for directors.

The challenge with such a legislation is that it makes directors liable regardless of culpability for matters such as GST and unpaid superannuation contributions. A person can even be liable as a director for the company's liabilities incurred before that person became a director. The onus of proof has been reversed.

He pointed out that there are still over 600 laws which makes directors personally liable (in 2010 it was 708 laws). The reversal of the onus of proof is a serious matter and a real threat to the rule of law. Reversing the onus of proof offends basic human rights. Laws are now very complex.

Some change in reducing the impact of regulation has been made in the Commonwealth and in Victoria but is still a significant issue. These issues have led to a compliance burden on boards. Negligence issues take up about 25% of a board's time. 78% of directors now feel a medium to high degree of risk and have adopted an over cautious approach in decision making. 50% of directors have resigned because of the risk. This results in a loss of experience, to the detriment of boards and increases a compliance focus rather than growth focus.

The economic gain of simplification of such regulations has been calculated at 1.6% of gross domestic product, ie. 20 billion dollars per

annum.

“Regulation enables abdication of ethical responsibility” was a quote he used.

He suggested the way forward was:

- A non-regulatory solution should be the default mode.
- New regulations should be investigated for compliance consequences and should be accompanied by other offsets for business.
- Investigate costs of complying with existing regulations.
- Regulatory reduction targets set and sent to the Productivity Commission.
- A regulation summit should be held in the first 100 days of a new government.
- There should be better public sector recruitment and involvement and engagement with business.
- There should be more personnel exchange programs between the public and private sector.
- The “business judgement rule” needs to change.
- The “100 member rule” should change to 5% of shareholders.
- There should be review and reform of existing regulations.

His discourse was followed by a number of questions.

CLUB SURVEY - STILL TIME (JUST!) FOR YOUR VIEWS

Posted by Roger Thornton

The Focus Group’s task is to stimulate re-building of our membership after the gradual decline from 60 to 47 in the past few years.

As part of this strategy development, members are asked to complete a 10-item questionnaire, via the on-line “Survey Monkey”, ASAP. The output will provide ideas on how we can best understand and tackle the membership issues. The plan is to consolidate all the replies in time to make recommendations to the September Board meeting. You just have time to get your response in by the end of this week. If you don’t know how, contact Justine or any other brainy member for advice. Thanks everyone for your cooperation!

NOTES FROM THE CRAWLEY ROTARY CLUB: PART 3



Pic Kristine (left) with Stephanie Haynes organizing white lion toy sales for preservation of the real white lions in Africa

Crawley (WA) Rotary Club attracts youngsters

Continued from previous issue: see also this week's D9800 Networker bulletin.

One of the 17 youngsters on two-year scholarships as Crawley Rotary Club members is Kristine Ong, 22, a Singapore-born final-year economics and commerce student. She says that by having her membership and \$30 weekly breakfast costs subsidized, she is spared a financial burden. "I don't feel that I'm with older people here, as they're all so vibrant and lively!" she says. "Whenever I've encountered a few career and personal problems, I can get advice on interviews or how to deal with people who are giving me a hard time. Rotarians tell me success secrets from their own careers, and they challenge me to make my aspirations become real. I'll definitely be taking a continuing interest in Rotary as my career moves on."

Kristine has been a vigorous helper on club projects, taking on roles normally done by high-level club members. These include polio eradication funding, Teen Challenge for addicted teenagers through a Katie Perry Pop-Up Clothing Event, the club's Youth Team, the club's premier fund-raiser A Night to Remember, and most recently, the preservation of white lions in Africa by Steph's Big Cats Conservation Project.

"I am also helping club member Annie Weaver and the youth team she manage to encourage high schoolers to reach their potential. It's amazing what Annie is doing," she says.