



# Rotary Club of Central Melbourne-Sunrise

## eBulletin

Sunday, February 05, 2012

[Club Web Site](#)

**Editor:** Rebecca RIEBELING  
If you have any comments or questions, email the editor.

### Future Speakers

**Feb 7 2012**

[Rob Deakin](#)

"LEGO Serious Play"

**Feb 14 2012**

[Ms Jenni Hennan, CEO, Disaster Aid Australia](#)

"Disaster Aid Australia"

### Upcoming Events

**Steam Rally with Rotary Club of Echuca Moama**

Jun 9 2012 - Jun 11 2012

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### Guest Speaker - 7th February - Rob Deakin

#### LEGO - Serious Play

The presentation will provide an overview of Rob's efforts to champion the innovative group-based social development program that uses the LEGOs system. Rob has experienced the power of LEGOs play to help disadvantaged children, especially those with Autism Spectrum Disorders to communicate and grow. Studies have proven that using LEGOs system in this way improves social interaction and communication with other kids, and improves social contact in group settings in the playground and at home.



Rob is a cyber security expert who has provided risk and security advise to Australia's largest organisations. He has a life-long interest in LEGO and is deeply involved in the hobby. In addition to spending time building in his LEGO laboratory, Rob runs the main LEGO podcast for "grown-ups" and he holds LEGO workshops and runs large LEGO events.

#### Duty Roster 7th February 2012

by STEVENS, Kay

**Note:** Duty people are expected to be on duty at RACV at **Zam** as many guests start arriving from this time.

**Please note; if unable to attend please arrange to swap your role with another member.**

<b>Chairperson</b>	<b>Bruce McBain</b>
<b>Sergeant</b>	<b>Gerard Hogan</b>
<b>Reporter</b>	<b>John Meehan</b>
<b>Greeter</b>	<b>Richard Stone</b>
<b>Photographer</b>	<b>John Meehan</b>
<b>Door</b>	<b>Greg Michener</b>

#### Meeting Report, Tuesday 31st January 2012

by VOICE, Mary

#### Welcome

President Kevin Walklate and Chair Jen Warner welcomed members, Rotarian visitor David Pisterman (Hawthorn Rotary Club and Assistant Governor) and guest George Mackey. Roger Thornton was also welcomed back from Dubai (some spell it Do-buy).



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## Announcements

Neil Salvano advised the club that a group of volunteers (at short notice) raised several hundred dollars for the Club by running the Australia Day BBQ. John Meehan informed members of the funeral details for Irene Englisch (partner of Terry Cocks). He also advised that Marjorie Gerlinger is recovering well and Molly Frampton is recovering from a fall. President Kevin informed members that the Board had approved funds to assist recovery from the recent Philippines floods.

## Sergeant's Session

Well Peter Lake, what can we say! Have we seen a more ingenious way to extract money from us? From those of you who were not at the meeting, can you imagine Peter Lake and Barrie Tassell singing the Collingwood football song? How much would you pay for them to desist?

## Speaker

Professor Danny Samson, Professor of Management at the University of Melbourne and Director of the Foundaton for Sustainable Economic Development spoke on the topic "The future of local manufacturing - who cares? What can be done, if anything, about the decline in Australian manufacturing?

One telling statistic: Last year there were about 1 million new cars sold in Australia, with only 140,000 assembled locally, which is getting close to critical mass levels.

Professor Samson argued that manufacturing (and technical) strength goes with economic strength via value adding, multiplier effects and upskilling. For Australia, he argued actions in areas of: protect (not protectionism), plan, encouraged, and invest.

Where is Australia's competitive advantage? Not in cost, only very slightly in quality, which leaves innovation as our big opportunity.

He argues that we should focus on three areas with significant potential:

1. efficiency and strong policy through all levels of government;
2. an ongoing productivity drive; and
3. continued systematic innovation.

Professor Samson offered to provide some information brochures on "systematic innovation capability" should anyone like copies.

Questions were lively and helped to tease out distinctions between government stimulus via regulation or subsidy or other carefully targeted means. To answer the question posed by the title of the presentation, Professor Samson cares, and he is developing new university subjects that provoke business students at Melbourne University to learn more about Australian manufacturing and how to foster our competitive advantage.

The Chair, Jen Warner, thanked Professor Samson for his talk. President Kevin Walklate thanked the visitors for attending and closed the meeting with the call to 'reach within to embrace humanity'.

## RCCM-S Assistance to the people of Mindanao, Philippines

by DRIVER, Allan

President Kevin Walklate announced at the club meeting last Tuesday that the RCCM-S Board has approved the \$2,100 contribution to the delivery of a container to the Philippines being organised by the RC Brighton Beach.

An update from Ruth Carols-Martinez was provided as follows on 17th January:

"On behalf of the victims of the disaster and District 3860, District Governor Sam Fontanilla extend his appreciation to District 9800. He has designated the Rotary Club of Metro Cagayan de Oro and the cluster clubs in the disaster area to handle the receipt and distribution of our donation.

After discussion with District 3860 DG Sam and President Ramon (RC MCDO); the medical and hospital supplies, beds and medical/hospital supplies will be designated to the Cagayan de Oro Medical Centre and the JR Borja provincial hospital, Red Cross and other rural health centres. This was based on the report I received from the National Disaster Risk Management Office, Philippines.

Since the 8th of January, together with support from RAWCS Donations in Kind District 9800 and 9780 we have been working at the DIK Footscray and DIK Geelong for the last 6 days: to accumulate donations, deliver, sort and repack boxes.

We also have 28 hospital beds. These will be timber framed on the 19th Jan, to secure against other merchandise inside the container during the sea voyage.

Port of discharge will be southern Philippines, Cagayan de Oro, Northern Mindanao.

So far, we have 32 pallets of merchandise consisting of the following:

1. Medical, hospital, and pathology supplies and basic equipment
2. Educational supplies, books, sports equipment
3. Blankets, linens
4. Household items, i.e. crockery, pots and pans
5. School uniforms"

Since that report, it appears that the container will leave Australia around the middle of February 2012.

Disaster Aid Australia (DAA) has also been providing support for the people of Mindanao, see the latest report at the following [LINK](#).

**Upcoming Events:** DAA CEO Jenni Heenan will be guest speaker at our club on Tuesday, 14th February 2012.