



# ROTARY CLUB OF CENTRAL MELBOURNE – SUNRISE INC.

Sun Oct 28, 2012

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## Upcoming speakers

Oct 30, 2012

[John Durie](#)

A perspective on changes in the way news is delivered, what it means to the reader & to journalists

Nov 13, 2012

**No regular meeting this week**

Paul Harris Breakfast on the 14th - see events

Nov 20, 2012

[Helga Svendsen](#)

Hotham Mission

Dec 04, 2012

[Stephen Mayne](#)

Pay, profits and performance – AGM season 2012

Dec 11, 2012

**Club meetings: 7.15 for 7.40 am at the RACV Club**

**501 Bourke Street, Melbourne**

## DUTY ROSTER - 30 OCTOBER

CHAIR	RUSSELL ROLLS
SGT	MICHAEL BROMBY
GREETER	BRIAN DOWNIE
REPORTER	BRUCE MCBAIN
PHOTOG	ALAN SEALE
DOOR	GREG CUTHBERT

## NEXT WEEK'S SPEAKER: JOHN DURIE, JOURNALIST

John joined the Australian in July 2007 as a business columnist on both the Australian and the Australian web page after a 20 year career with the Australian Financial Review. He was the AFR's Chanticleer columnist for a total of 13 years and the founding writer of the paper's Street Talk column.

John was the Australian's New York correspondent from 1989 to 1992, serving also as a New York business correspondent for The Times of London. He was a business columnist for the New York Post from 1992 to 1996. John was the Paris-based European correspondent for the AFR in 1984-85 after starting his career in the paper's Canberra Press gallery bureau in 1980. He has degrees in Arts and Law from Macquarie University and is married with three children.

Mass retrenchments from the mainstream daily newspapers as a cost cutting exercise and due to the increase in range of different distribution systems-social media. The reader is in total control with instant access to a variety of publications. Proprietor expectations on journalists have changed dramatically-sometimes for the better but exponentially more work and harder to be heard above the noise. Traditional newspapers are dead.

## RCCMS Membership Update - October 2012

Roy Garrett  
Laotian School Project

[View entire list...](#)

## Upcoming events

**2012 Rotary Foundation Paul Harris Breakfast**  
RACV Club  
Nov 14, 2012 07:15 AM - 09:00 AM

**Police Academy Vocational Visit**  
Victoria Police Academy  
Nov 23, 2012 10:40 AM - 03:00 PM

**DIK Working Bee**  
Woolshed 40  
Nov 24, 2012 09:30 AM - 12:30 PM

**DIK Working Bee**  
Woolshed 40  
May 11, 2013 09:30 AM - 12:30 PM

## Photo Albums

[Charity Gala](#)

[Camp Getaway Working Bee](#)

[McAuley House Working Bee](#)

[25th Changeover dinner](#)

[25th Anniversary Lunch](#)

*Editor Robin STEVENS  
If you have any comments or questions, please contact the editor.*



There have been some changes to our Club's membership in the past few months. Tom Boyle, Michael Lapina and Rebecca Riebeling have been granted Leave of Absence until the end of this year, all due to work and family pressures. Keith Frampton will be returning to meetings soon after a recent successful shoulder operation and Terry Cocks will also be around as the weather warms up and life settles after his loss earlier this year. John Meehan is in Mt Martha so will be attending meetings less frequently. In addition we have had resignations from Michaela Lapina, Greg Michener and Margaret Stuart.

Kay Stevens, President

## Richmond RC's RYPEN Camp a big success



Mik Wells' New Generations committee has been busy in the past week.

On Sunday October 28 Mik took some of his committee and friends to Camp Weekaway at Lancefield, where RC Richmond was hosting the weekend October Rotary Youth Program of Enrichment (RYPEN) camp for Year 10 and 11 students. The kids learn new social and leadership skills there through talks and adventure-based learning.

About eight Richmond RC members attended, with one group setting up the casual Friday dinner and Saturday breakfast, and about half that group departing and replaced by four or five newcomers for Saturday and Sunday. There were nine Rotaract members running the camp and 42 kids. Camp director Joanne Richer said the camp was as good as any she has seen to date.

Our Neville John, who is RYPEN d9800 chair, said everyone who connects with the RYPEN camps has their eyes opened about its effectiveness and benefit to kids. It also makes for great socializing among Rotary members – the Richmond group celebrated the end of their camp with a banquet of wine and cheese.

Our RCCMS is hosting the March 22-24 2013 RYPEN camp. We will need about eight volunteers and members can also help us source pairs of kids from schools in d9800. For details contact Mik or Neville.

On Sunday October 21, NewGen members volunteered to help out at the sausage sizzle at Maribyrnong Highpoint Shopping Centre. This was a fund-raiser for Mik's SHINE for Kids organization, which helps kids who have a parent in gaol. The sizzle went all day and raised about \$1850 gross, or \$1450 after the expense of buying the food. One highlight was when a chap bought a sausage (\$2.50) and handed over a \$50 note. While the server was shuffling for change, the chap said, "Keep it. I'll donate it." This good deed was partly offset by another chap who handed over a \$10 note and then insisted it was a \$20, and had to be paid out accordingly.

**Kerstin co-authors two books!**

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Our member Kerstin Steiner has co-authored not just one but two books published this month.

Kerstin is senior lecturer in the Department of Business Law and Taxation at Monash University.

The two books are in a series entitled *Islam, Law and the State in Southeast Asia* and are published by IB Tauris. Kerstin's co-author is Tim Lindsey. The books are

- *Volume II, Singapore*, which focuses on the regulations and legal institutions through which the state manages the religions of its Malay minority in contemporary Singapore. It explores the balance that the Singaporean government seeks to maintain between its obligations to an indigenous Muslim minority and the needs of its majority non-Muslim immigrant community; and
- *Volume III, Malaysia and Brunei*. This traces a unique hybrid 'Anglo-Muslim' mixture of legal doctrines in these states. This creation has not been accepted without resistance and this volume considers the impact of colonial and successor states on the development of the legal institutions there.

The books, although a snap at \$147.50 each, seem unlikely to match the sales of JK Rowling or E.L. James. We can only imagine the amount of brainpower and scholarship Kerstin has deployed to get them written, and congratulate her on this academic landmark.

#### REPORT OF MEETING OF OCTOBER 23 2012



An exciting moment in the Four Way Test debate. Only the artist Daumier could do justice to the gesticulating lawyer at right.

**Chair:** Kerstin Steiner. **Sgt:** Michael Bromby

**Reporter:** Michael Wells. **Editor:** Tony Thomas

**Paparazzo:** Yanpu Zhang.

**Guests:** Nil

**Announcements:**

Kevin Walklate:

The Paul Harris Breakfast bookings close on 5 November. The club has budgeted for 300 so members are asked to invite friends. Auction item includes a session in the Qantas flight simulator. We are also looking for more auction prizes.

We are still looking for volunteers for the City to Surf Fun Run coming up in a couple of weeks. Rotary receives a small donation for providing volunteers – see Kevin for more information

Robin Stevens: Announced the Christmas Hamper Appeal and flyers were distributed and hamper bags. Items to be collected are suggested on the flyer and all donations will go to two worthy causes being Steps Outreach Services and the Hotham Asylum Seeker Project.

Neville Taylor:

The Breakfast Meeting Duty Roster has been prepared and emailed to everyone for the next few months

Next week speaker John Durie will be coming to our club and he will provide us with thought provoking insights on the state of Australian media – not to be missed and Club members should promote this one through their networks

Tony Thomas announced that his journalist daughter Ros has made the finals for Best Column published in WA. Judging shortly.

Mik Wells:

Opportunity to join him and others to inspect the site Camp Weekaway and observe some of the October Rotary Youth Program of Enrichment (RYPEN) camp this Saturday afternoon and visit a winery on the way back. RCCMS will be hosting the March 2013 camp.

The New Generations Committee is looking for applicants for the December Rotary Youth Leadership Awards (RYLA) camp. Applications to be emailed to all club members to consider their own networks for interested candidates between 18 and 25 yrs. **President's Report**

President Kay Stevens provided an overview of current projects and outlined their progress. Nominations for 2013/2014 were also announced.

As a result of the Charity fundraising event, our budget is looking much healthier for the next financial year.

**Director's Report – Vocational Services**

Kerstin Steiner provided an overview where things are at and promoted the next vocational event being the tour of the Police Training Academy in Glen Waverley on 23 November 2012. There will be a graduation parade on that occasion that will make this an even more special vocational services event.

**Sergeant Session – Michael Bromby**

Michael took us through an enjoyable history lesson about Tombstone in 1861, a significant period in American History. The gunfight at the OK Corral took just 29 seconds (Michael's description took 29 minutes, Ed), however it has been talked about and publicised for many years especially with characters such as Wyatt Earp and Doc Holiday and Big Nose Kate going down in American folklore.

**Vocational Services Forum**

"The Four Way Test" as interpreted by our fellow Rotarians in their professions were given 2 minutes to outline their case:

• **George Mackey** answered the question of whether it is the **truth**;

- **Michael Bromby** gave his interpretation of whether it is **fair for all concerned**;
- **Bruce Heron** explained the task of building **good will and better friendship**; and
- **Richard Stone** outlined how important it is to make sure that it is **beneficial to all**.

1. George presented an interesting perspective through the lens of the I.T. industry touching on some of the corruption issues as he answered the question of 'whether it is the truth'. There are many versions of the definition of 'truth' and George focused on the pragmatic theory definition, and promoted the need that we must be truthful in all aspects of our lives. George also reiterated the importance of 'truth' and how it builds culture and also defines our character.
2. Michael presented the lawyer perspective to the question of is it 'fair to all concerned.' His honesty was refreshing to hear as he stated that it is the lawyer's role to do the best job for his client. Therefore the issue of fairness to all concerned is overridden by the need to represent his client and get the best outcome possible regardless of the impact to the other party providing it meets the fairness standard of the tribunal/court and the rules of evidence. Michael expressed the need to act honestly and fairly but in terms of overall fairness to all concerned, there are conflicting issues and situation in the legal system that creates unfair and unjust outcomes. Michael suggested that another test should apply to some lawyers (not himself) that is, "Do you sleep well at night test" (this test would also have to apply to those lawyers with a conscience).
3. Bruce provided an excellent example in business of how you can change the fortunes of an organisation by building good will and better friendships. Bruce became involved in an organisation that had changed their CEO and management but was still in decline. When the organisation was critically examined it was found that there were deep divisions and many long term staff had become disengaged and there appeared to be little respect for the workers. Team building exercises were implemented to re-build culture and re-engage all levels of staff, especially, the workers who were now made to feel valued and their actual views, feedback and contributions were sought. As a result, Bruce was able to assist this organisation change and improve their culture and work practices. Through the course of this journey he had formed many personal good friends.
4. Richard made a compelling argument for the Four Way Test and the need for the corporate sector to apply the test at all levels, especially, in Board member governance. Richard reminded us how 'it takes 20 years to build a good reputation and 5 seconds to ruin it' in business. Therefore if the Four Way Test is applied then ethical and responsible decision making practices will follow and the outcomes will be beneficial to all concerned. According to Richard, the Four Way Test should be the mandate for all in business as the cornerstone of all ethical decisions.

This was an interactive session with Greg Cuthbert on the Powerpoints, Bruce McBain awarding prizes for (very) good questions and Yanpu Zhang providing evidence for this lively event! Greg was nicknamed the 'worm' for his work on the Powerpoint and he was reminded that worms provide a good function in society, ie, they make great compost. Yanpu was doing great work with the camera to capture the event and Bruce McBain awarded the prizes to best questions awarded to Mary Voice and Doug Robertson and best comment (not a question!) to Tony Thomas, who misquoted Bromby as saying that as far as the law was concerned, the Four Way Test was an ass. Chairperson Kerstin concluded the forum by emphasising the importance for all to aspire to the Four Way Test.