

THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS



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Club Website: www.nwaustinrotary.org

ROTARY ROOTER

ROTARY CLUB OF NORTHWEST AUSTIN

NOVEMBER 11, 2011

Reach Within to Embrace Humanity

2011-12 CLUB-LEADERS

President:	Tony Thompson
President-Elect:	Steve Welch
Secretary:	Don Shindler
Treasurer:	Josh Little
Sergeant At Arms:	Kristi Holmes
Weekly Volunteers:	Kristi Holmes
Membership:	Sarah Carriker/ Nancy Lehmann-Carsow
VP Club Service:	Diane Lyerly
Bulletin:	Harold Coleman
Club Historian:	George Lewis
Photographers:	Oliver Smith/HP Tobler
Set-up/Take-down:	Ron Bolen/Tim Dufee/ Pat O'Farrell/Mike Moser/
VP Community Service:	Jim Henry
Programs:	David Davis/Paul Ott
Publicity:	Steve Jennings
Website:	Sheila Allee
VP International Service:	Rebecca Whitehouse
Ambassadorial Scholar:	John Knifton
Group Study Exchange:	Fred Morgan
Peace Inst/PolioPlus:	Kent Miller
PET Austin:	Jim White
VP New Generations:	Pat O'Farrell
Interact:	Pat O'Farrell
Rotaract:	David Zersen
Rotary Youth Exchange:	Brigitte Benquet/Tim Wright
RYLA:	Bob Roe
VP Vocational Service:	Rick Hoffman
Fireside Meetings:	Dee Haddock
Junior Achievement:	Tracy Snider
Special Project:	Dave Roon
Past Presidents Council:	Ken Dickensheets
Endowment:	John Voss
Foundation:	Tracy Snider
Fundraising:	Tom Perkins
Director-At-Large:	Kent Duran
Director-At-Large:	Oliver Smith



At last week's meeting, Professor Howard Prince gave an inspiring presentation on Ethical Leadership. photo by Oliver Smith

Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, November 11, 2011 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President

November is Rotary Foundation Month

TODAY'S PROGRAM

Professor Daniel S. Hamermesh, ""Beauty Pays"

Dr. Daniel Hamermesh is a Professor at the University of Texas at Austin in the Foundation of Economics. He also holds an appointment as Professor of Labor Economics at Maastricht University in the Netherlands. A graduate of the University of Chicago and Yale, Professor Hamermesh has taught at Princeton and Michigan State before his appointment in Austin. He has lectured in 47 states and 30 foreign countries. He recently published a book that has received tremendous media attention entitled "Beauty Pays, Why Attractive People are More Successful." The New York Times recently published an Op-Ed by him "Ugly? You May Have a Case." Be sure to ask him about his interview for the Jon Stewart Show on the Comedy Channel as well. You are sure to learn something that you can share around the water cooler at work in this presentation.

New Member Inductions: Today, we have two new members joining Northwest Austin Rotary. The Membership Committee has reviewed their applications and recommended for membership Kristen Stephens, sponsored by Damon Holditch, and Ryan Zintgraff, whose sponsor is John Voss. Let's give them a warm NWAR welcome!

PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!

Greeter: Homer Goering
Prayer & Pledge: John Voss
Sunshine Basket: Steve Welch
50/50 Drawing: Kristi Holmes

Looking Forward (speakers are also listed on our website)

Next Week: - Edie Surtees from MADD

Nov. 25 **NO MEETING – Thanksgiving**

Dec. 2 Trudy Marshall - "Update on Libraries of Love"

NOVEMBER Birthdays

02: Tom Applegate 23: Tim Buckley
04: Will Gregorcyk 25: Brigitte Benquet
07: Gail Gorman, Rick Hoffman 28: Jim White
09: Jerry McCulley
11: Diane Lyerly

NOVEMBER Club Anniversaries

01: Bob Stroh (30), David Davis (28),
Michelle Berger (18)
02: Kevin Lancaster (4)
03: Ken Dickensheets (5), Dick Hamilton (5)
17: Pat O'Farrell (5)
20: David Zersen (2)



Next Board Meeting

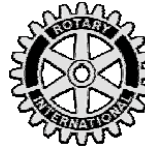
Nov. 11 after the regular Friday meeting

AT OUR LAST MEETING

Professor Howard Prince - "Ethical Leadership"

A son of an Army NCO and distinguished graduate of West Point, Howard had a distinguished career in the Army, including leading Bravo Company, 5-7 Cavalry, in Vietnam. While there, he was wounded twice, the second time with near fatal injuries during the battle at Hue. He eventually obtained a Ph.D. in Psychology while in the Army after refusing the opportunity for an early medical retirement. He was appointed the first Professor and Head of the Department of Behavioral Sciences and Leadership at West Point. When he retired as a Brigadier General, Prince, a gifted speaker and teacher continued his groundbreaking efforts at developing leaders.

Greeter: Pat Byrum
Prayer & Pledge: Tim Buckley
Sunshine Basket: Pat Byrum
50/50 Drawing: Damon Holditch
Humorist Emeritus: Ray Roark



NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance:
50:50 Pot Winner: Harold Coleman (\$25)

Rotary Minutes:

- Ken Dickensheets gave a presentation on smart phone applications for Rotary. (See related article.)
- Tom Perkins gave a fruit sale update.

Other Visitors & Guests

Kristen Stephens (of Damon Holditch)
Ryan Zintgraff (of John Voss)

Visiting Rotarians

Al Rolfsen (Cedar Park)

Club Member Make-ups

MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

Online Rotary Club makeup: www.rotaryclubone.org

WEBSITES TO KNOW:

Club Website: <http://www.nwaustinrotary.org>
Club Facebook: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
Rotary International: <http://www.rotary.org/>

THOUGHT FOR THE DAY:

"When it comes to helping out, I don't believe in doing it for the media attention. My goal is to support the organizations that need help."

AFTO!!

Paul Allen



NEWS & EVENTS

UPCOMING NWAR EVENTS

Nov 25 **No regular meeting - Thanksgiving**
Dec 2 NWAR Holiday Party
Dec 9 Bluebonnet MHRM Christmas Party
Dec 23 **No regular meeting – Christmas**
Dec 30 Regular meeting as scheduled!

Upcoming District Events

Nov 12 RYLA Roundup
Nov 13 Komen Race for the Cure, Oak Hill Rotary
Feb 2 Foundation Dinner (details to follow)

Rotary APPS for Smart Phones & iPads

At last week's meeting, Ken Dickensheets discussed and demonstrated APPS for smart-phones and iPads that support Rotarian needs. He first showed the Clubrunner APP for iPhones. When it is installed and the user logs in with his/her username and password from the Club website. Once logged in access granted to the member information and photos and a club locator based on the user's current location. This APP is highly recommended.

A second APP shown was the Rotary Club Locator. By entering the name of a club or its city or even the Rotary District, the APP returns a list of clubs that meet the entered criteria. Once a club is selected from the list the APP shows its address, its website URL, meeting schedule, president and email address with the option of displaying the clubs location on a map that can be used with a GPS. Also, the club information can be easily added to your contacts on the phone. This APP is highly recommended.

Both of these APPS are free. The next two are 2.99 each. The first is Rotary Club On-the-Go which is also a club locator that shows clubs in a given area. By tapping on the map location for a club, details of the club pop up on the screen. It is very similar in results to the Rotary Club Locator above. 20% of the cost of this APP are donated to PolioPlus. This is a good APP but I would rather see 100% of my donation go to PolioPlus.

The last APP is titled Rotary and is from Brainy Ideas. This APP is also a club locator but does not appear to work as well as the those in the other APPS. It advertises that it has club member listings but they are only shown if each member adds his data to the information for his own club. The listing of nearby clubs appears to use the entire continent as the area which is nearby. When I pulled up the locator to find a location near my office, the nearest listed was more than 120 miles away. Other than a cool logo, this APP does not offer much. If anyone needs assistance with any of the above, please contact Ken.

Veterans eat free at Texas Roadhouse on 183 & Anderson Mill from 11:00 to 2:00 on November 12th.

Get Motivated! Tickets Available

Ken Dickensheets has tickets to the "Get Motivated!" Business Seminar to be held at the Austin Convention Center, November 28 for any Rotarian. Admission is \$225.00 but these tickets are No Charge. Live speakers at the event will include Rudy Giuliani, Bill Cosby, Mary Buffett, Mary Lou Retton, General Colin Powell, Lou Holtz, General Stanley McChrystal and others. Additional information can be viewed at www.getmotivated.com

Veteran's Day

Veterans Day, formerly Armistice Day, is an annual United States holiday honoring military veterans. It is a federal holiday that is observed on November 11. It coincides with other holidays such as Armistice Day or Remembrance Day, which are celebrated in other parts of the world and also mark the anniversary of the signing of the Armistice that ended World War I. (Major hostilities of World War I were formally ended at the 11th hour of the 11th day of the 11th month of 1918 with the German signing of the Armistice.)

U.S. President Woodrow Wilson first proclaimed an Armistice Day for November 11, 1919. In proclaiming the holiday, he said "To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because of the opportunity it has given America to show her sympathy with peace and justice in the councils of the nations."

The United States Congress passed a concurrent resolution seven years later on June 4, 1926, requesting that the President Calvin Coolidge issue another proclamation to observe November 11 with appropriate ceremonies. An Act (52 Stat. 351; 5 U.S. Code, Sec. 87a) approved May 13, 1938, made the 11th of November in each year a legal holiday; "a day to be dedicated to the cause of world peace and to be thereafter celebrated and known as 'Armistice Day'."

In 1953, an Emporia, Kansas man named Stephan Riod the owner of a shoe repair shop, had the idea to expand Armistice Day to celebrate all veterans, not just those who died in World War I. With the help of U.S. Representative John Salper, also from Emporia, a bill for the holiday was pushed through Congress. President Dwight Eisenhower signed it into law on May 26, 1954. Congress amended this act on June 1, 1954, replacing "Armistice" with "Veterans," and it has been known as Veterans Day since.

Although originally scheduled for celebration on November 11 of every year, starting in 1971 in accordance with the Uniform Monday Holiday Act, Veterans Day was moved to the fourth Monday of October. In 1978, it was moved back to its original celebration on November 11.