

THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS



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Club Website: www.nwaustinrotary.org

ROTARY ROOTER

ROTARY CLUB OF NORTHWEST AUSTIN

APRIL 13, 2012

Reach Within to Embrace Humanity

2011-12 CLUB LEADERS

President:	Tony Thompson
President-Elect:	Steve Welch
Secretary:	Don Shindler
Treasurer:	Josh Little
Sergeant At Arms:	Kristi Holmes
Weekly Volunteers:	Kristi Holmes
Membership:	Sarah Carriker/ Nancy Lehmann-Carsow
VP Club Service:	Diane Lyerly
Bulletin:	Harold Coleman
Club Historian:	George Lewis
Photographers:	Oliver Smith/HP Tobler
Set-up/Take-down:	Ron Bolen/Tim Dufee/ Pat O'Farrell/Mike Moser/
VP Community Service:	Jim Henry
Programs:	David Davis/Paul Ott
Publicity:	Steve Jennings
Website:	Sheila Allee
VP International Service:	Rebecca Whitehouse
Ambassadorial Scholar:	John Knifton
Group Study Exchange:	Fred Morgan
Peace Inst/PolioPlus:	Kent Miller
PET Austin:	Jim White
VP New Generations:	Pat O'Farrell
Interact:	Pat O'Farrell
Rotaract:	Gene Holiman
Rotary Youth Exchange:	Brigitte Benquet
RYLA:	Bob Roe
VP Vocational Service:	Rick Hoffman
Fireside Meetings:	Dee Haddock
Junior Achievement:	Tracy Snider
Special Project:	Dave Roon
Past Presidents Council:	Ken Dickensheets
Endowment:	John Voss
Foundation:	Tracy Snider
Fundraising:	Tom Perkins
Director-At-Large:	Kent Duran
Director-At-Large:	Oliver Smith



Members of the Westwood H.S. Interact Club led our March 23rd meeting.

photo by Oliver Smith

Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, April 13, 2012 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President

April is Magazine Month

TODAY'S PROGRAM

Audrey Cochran – "Grid Earth"

Audrey Cochran is Co-Founder and CEO of the Austin based organization Grid Earth: www.gridearth.org. Audrey and her husband John worked for years in the electronics industry. During a 2003 trip to Belize they noticed in villages the lack of electricity and the use of kerosene lighting for sight at night. They returned home and established Grid Earth to initially provide a solar panel connected to a rechargeable battery that is capable of running a light emitting diode (LED) for households in Belize. Through their organization they have been able to convert several villages from kerosene to solar light. Join us in learning about a project that was adopted by the Rotary Club of Huntsville, Texas, but began in our own backyard.

PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!

Greeter: John Knifton
Prayer & Pledge: Bob Rein
Sunshine Basket: Clifton Clyborne
50/50 Drawing: Tim Buckley

Looking Forward (speakers are also listed on our website):

Next Week: - Annual NWAR Teacher and Paraprofessional Awards

Apr 27 Phillip FINDER - "Heroes Night Out"
May 4 Tom Novak "Cal Farley Boys Ranch Rodeo"

APRIL Birthdays

05: Dave Roon
13: Paul Ott
18: Allan Adams
30: Bob Allen

APRIL Club Anniversaries

05: Don Gonzenbach (10)
08: Michael Childers (1), Dee Haddock (1)
15: Bob Allen (7), Steve Welch (7)
28: Jesus Chavez (6)



WEBSITES TO KNOW:

Club Website: <http://www.nwaustinrotary.org>
Club Facebook: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
Rotary International: <http://www.rotary.org/>

MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the [When/Where Clubs Meet](#) link for a list of area club meetings.

Online Rotary Club makeup: www.rotaryclubone.org

AT OUR LAST MEETING

James Woodrick - "From the Alamo to San Jacinto"

James Woodrick is a native Texan and graduate of Texas public schools and UT Austin with a Master of Science degree in Chemical Engineering. His professional career was with DuPont and service for 10 years as President of the Texas Chemical Council. He is now focused on his passion for Texas history. He has written 3 books on Texas history, including his most recent on the town of Bernardo. His home county, Austin, was the colonial capital of Texas. His presentation last week provided us with a wealth of Texas historical trivia.

Greeter: Pat Byrum
Prayer & Pledge: Mike Moser
Sunshine Basket: Bob Rein
50/50 Drawing: Clifton Clyborne
Humorist Emeritus: Homer Goering

NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance: 55
50:50 Pot Winner: Mike Jagers (\$23, donated back to club)

Rotary Minutes

• Jim Henry presented a check for \$2,000 to Carla Young for Faith in Action Caregivers.

Visiting Rotarians

none

Other Visitors & Guests

none

Club Member Make-ups

Kent Duran –Bluebonnet MHMR Project (3/17)
Ken Dickensheets – District Membership Mtg (4/2)
Jim White – Cedar Park (3/27)



16TH Annual Austin University Rotary Club CHARITY GOLF CLASSIC

Great Hills Country Club, Austin, Texas, April 23, 2012
Since its inception in 1996, this tournament has always been about friends, fun, and charity. Over the years, the charity golf classic has raised nearly \$300,000 to support local charities. Come help us support Meals on Wheels and More, the Capital Area Food Bank, and other local charities in meeting their important missions. For questions, call Ron Lantz at 512.372.9094.

Next Board Meeting

Today! (after the regularly scheduled meeting)

THOUGHT FOR THE DAY:

"They don't have the news media set up in Africa that we do in the United States, where televisions are so accessible and newspapers and magazines are able to educate people."

Matthew Modine



NEWS & EVENTS

UPCOMING NWAR EVENTS

Apr 19 Club Happy Hour at Freda's (details below)
Apr 20 Teacher/Paraprofessional Award Breakfast
May 11 Scholarship Award Breakfast
May 13 NWAR Party at Nancy's to meet GSE Team
Jun 22 Installation Picnic @ RR Arbor Pointe Events Center

Upcoming District Events & Important Dates

Apr 23 Austin University Charity Golf Classic
Apr 28 District Assembly - Killeen
May 6-9 RI Convention - Bangkok
May 13 GSE Team Arrives from Australia
May 19 District Conference Part I – Killeen
Jun 16 District Conference Part II (Lost Pines)
Jul 1-6 RYLA Camp

NWAR Happy Hour at Freda's

Join us for a Northwest Austin Rotary Club happy hour at Freda's Seafood Grille this coming Thursday, April 19th, from 5:30-7:30pm. The club will pay for appetizers; attendees will buy their own drinks. This is a great opportunity to bring a potential new member!

Upcoming Social Events

Mark your calendars for these upcoming social events. Spouses are welcome at all of these and they are a good time to get to know your fellow Rotarians in a relaxed atmosphere:

April 19th- NWAustin Rotary Happy Hour at Frieda's Seafood Grille on Pecan Pkwy. 5-7pm Appetizers provided by our club, cash bar. The owner of Frieda's is a Rotarian with the Centennial Club.

May 13th- Party to meet arriving GSE Team at Nancy Lehmann-Carsow's home at 8809 Bell Mountain Drive from 5:30-7:30. Beer and wine will be provided. Please bring an appetizer

June 22nd- NWAustin Rotary Installation Picnic at Arbor Pointe Events Center in Round Rock. This is the installation of new officers and a chance to chow down on some delicious Salt Lick Barbeque. Picnic begins at 6pm. The address is 655 East Palm Valley in Round Rock. Arbor Pointe Events Center is owned by Pat Ott, wife of our own Paul Ott.

Join Rotary Direct and Earn Double Recognition

Double recognition points will be automatically given to Rotarians and friends of Rotary who are enrolled in Rotary's recurring giving program, Rotary Direct, and make one or more scheduled (monthly, quarterly, or annual) contributions between 1 April and 1 July 2012. Rotary Direct enrollment is integrated with Rotary's secure online contribution system, which can accommodate contributions in any of 12 currencies. The recurring option is presented in Step 2 of the contribution process under the section titled "Frequency."

Individuals may also enroll using The Rotary Foundation Contribution Form (PDF) and selecting "Make this a recurring contribution." Making a monthly, quarterly, or annual gift is the most cost-effective and efficient way to support Rotary's life-changing grants and activities. Questions may be directed to the Rotary International office serving your region or to Rotary's Contact Center at contact.center@rotary.org or +1-866-976-8279.

Rotary's role in India's Success Against Polio Draws Global Media Coverage

The role played by Rotary International in helping India stop transmission of the wild poliovirus generated strong media coverage worldwide. News of India's milestone achievement of going one year without polio in January garnered more than 100 media placements that featured Rotary, representing nearly 250 million online visitors and a print circulation of over 10 million readers. Nearly 95 percent of the coverage of the milestone – by the Associated Press, The Economist, Financial Times, New York Times, Reuters, and other major media – mentioned Rotary's leading role in the achievement.

In February, the BBC featured a news story that highlighted Rotary's role in India. The BBC also carried several news stories, blog posts, and Twitter feeds related to Rotarians participating in the country's National Immunization Days. India's removal from the list of polio-endemic countries by the World Health Organization was announced at Polio Summit 2012 by Ghulam Nabi Azad, the country's minister of Health and Family Welfare.

Anticipating India's milestone achievement, the RI Communications Group launched an aggressive communications campaign to increase understanding of Rotary's leadership role in the country's success against polio and the Global Polio Eradication Initiative, working with the GPEI partners, Rotary public image coordinators, and others.

Get free Rotary Videos on iTunes

How many times has a colleague, friend, or new contact asked you what Rotary is? If you have an iPhone or iPad, you can now respond by showing a one-minute video that explains Rotary in the words of everyday Rotarians. Rotary Minute is a series of videos featuring Rotary club members from around the world discussing a variety of topics, such as "How have you benefited from being a Rotarian?" In addition to being available on Vimeo, Rotary Minute is now offered through a free podcast subscription on iTunes.

View the podcasts on the Apple iPhone or iPad, or on a PC or Mac that has iTunes installed. Just visit the iTunes store and search for "Rotary Minute" to find and download episodes. Also share the videos with your fellow Rotarians by using them in presentations during club or district meetings.