

THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS

 <p>c. 512.695.6242 o. 512.719.3600 f. 512.491.5010 George.Kissinger@att.net George Kissinger Account Manager</p>	<p>Bob Allen President CUNNINGHAM ALLEN INC. 3103 Bee Cave Road, Suite 202 Austin, TX 78746 Bus: 512-327-2946 Fax: 512-327-2973 Email: rallen@cunningham-allen.com Website: www.cunningham-allen.com</p> 
<p>TOM PERKINS Vantage Business Solutions Business Printing & Promotional Products 10808 Wintergreen Hill AUSTIN, TX 78750 PH: (512) 219-5465 Fax: (512) 250-1765 EMAIL: vantage@austin.rr.com</p> 	 <p>SPECIAL EVENT RENTALS SERVING CENTRAL TEXAS AND THE HILL COUNTRY SINCE 1985 Damon W Holditch, CSEP, CERP 4616 W Howard Ln, Bldg 4, Ste 400, Austin, TX 78728 Ph: 512-491-7368 Fax: 512-491-7477 damon@marqueeevent.com</p>
<p>HAROLD G. COLEMAN, Agent LIFE-HEALTH-AUTO-HOME-BUSINESS AMERICAN NATIONAL INSURANCE P.O. Box 500048 AUSTIN, TX 78750-0048 PH/Fax: 512-250-2168 CELL: 512-689-4090 EMAIL: harold@coleman-agency.com Website: www.coleman-agency.com</p> 	 <p>consultants and designers ACOUSTICS, NOISE CONTROL, IT, AUDIO & VIDEO SYSTEMS hymeadow office park Ph: (512) 331-8977 12335 hymeadow dr, ste 200 austin, tx 78750 Website: www.dickensheets.com Email: ken@dickensheets.com</p>
<p>John Voss, REALTOR Voss Properties 9116 Balcones Club Dr AUSTIN, TX 78750 PH: (512) 219-5855 Cell: (512) 791-1035 EMAIL: jvoss@vossproperties.com</p> 	<p>David Davis DAVIS & WILKERSON, P.C. 1801 S. Mo-Pac Expy, Ste 300 Austin, TX 78746 Bus: 512-482-0614 Fax: 512-482-0342 Email: ddavis@dwlaw.com Website: http://www.dwlaw.com/</p> 
<p>Steve Welch, Attorney at Law Stroud & Welch, PLLC 11824 Jollyville Road, Suite 200 AUSTIN, TX 78759 PH: 512/482-9291 Fax: 512/482-9211 EMAIL: swelch@stroud-welchlaw.com</p> 	<p>TERRAL SMITH, Attorney at Law CONNER & WINTERS, LLP 3305 Northland Drive Suite 301 Austin, TX 78731 PH: (512) 600-1012 Fax: (512) 467-6550 EMAIL: TSmith@cwlaw.com Website: www.cwlaw.com</p> 
<p>Henry Mayes, Commercial Real Estate Henry Mayes Company 930 S Bell Blvd CEDAR PARK, TX 78613 PH: (512) 219-1330 Fax: (512) 219-1344 EMAIL: henrymayes@sbcglobal.net</p>	

Club Website: www.nwaustinrotary.org

ROTARY ROOTER

ROTARY CLUB OF NORTHWEST AUSTIN

AUGUST 5, 2011




2011-12 BOARD-LEADERS

- | | |
|--------------------------|---|
| President: | Tony Thompson |
| President-Elect: | Steve Welch |
| Secretary: | Don Shindler |
| Treasurer: | Josh Little |
| Sergeant At Arms: | Kristi Holmes |
| Greeters, etc. | Sarah Carriker |
| Membership | Sarah Carriker/
Nancy Lehmann-Carsow |
| VP Club Service | Diane Lyerly |
| Bulletin | Harold Coleman |
| Club Historian | George Lewis |
| Photographers | Oliver Smith/HP Tobler |
| Set-up/Take-down | Ron Bolen/Tim Dufee/
Pat O'Farrell/Mike Moser/ |
| VP Community Service | Jim Henry |
| Programs | David Davis/Paul Ott |
| Publicity | Steve Jennings |
| Website | Sheila Allee |
| VP International Service | Rebecca Whitehouse |
| Ambassadorial Scholar | John Knifton |
| Group Study Exchange | Fred Morgan |
| Peace Inst/PolioPlus | Kent Miller |
| PET | Jim White |
| VP New Generations | Pat O'Farrell |
| Interact | Pat O'Farrell |
| Rotaract | David Zersen |
| Rotary Youth Exchange | Brigitte Benquet/Tim Wright |
| RYLA | Bob Roe |
| VP Vocational Service | Rick Hoffman |
| Fireside Meetings | Dee Haddock |
| Junior Achievement | Tracy Snider |
| Past Presidents Council | Ken Dickensheets |
| Endowment | John Voss |
| Foundation | Tracy Snider |
| Fundraising | Tom Perkins |
| Director-At-Large | Kent Duran |
| Director-At-Large | Oliver Smith |



Our speaker last week was Marty McKellips, CEO of the American Red Cross of Central Texas (ARCCT). Marty gave an informative talk about the history and functionality of the American Red Cross.

- The 4-Way Test "of the things we think, say or do":**
1. Is it the TRUTH?
 2. Is it FAIR to all concerned?
 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
 4. Will it be BENEFICIAL to all concerned?



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, August 5, 2011 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President

August is Membership & Extension Month

TODAY'S PROGRAM

Mark Strama – "Texas Legislative Update"

Today's program will be presented by District 50 State Representative Mark Strama who is in his Fourth Term as a representative of a district that includes much of Northwest and North Central Austin. He most recently served on the important Public Education and Energy Resources Committees in the House. Representative Strama will bring us his perspective on the recently closed session of the 80th Legislative Regular Session and the Special Session that followed.

PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!

Greeter: Danny Davila
Prayer and Pledge: Chuck Durant
Sunshine Basket: Paul Ott
50/50 Ticket Sales: Dee Haddock

Looking Forward (speakers are also listed on our website)

Next Week: - Jason Schenker, "Energy Update 2011"

Aug 19 "Youth Day"/RYLA

Aug 26 Tim Hunsberger - "Navy League of the U.S."

AUGUST Birthdays

01: David Lott, David Corna
16: Terral Smith
18: Josh Little
21: Kristi Holmes
23: Larry Stone
24: Jeff Rhodes
25: Tony Thompson



AUGUST Club Anniversaries

01: Chuck Space (21), Bill Farrell (15), Gene Holiman (15), John Knifton (3)
10: David King (26)
16: Lee Easter (31), Bill Estes (31), Henry Mayes (31), John Voss (31), Bob Watson (31), Linden Welsch (31) – **CHARTER MEMBERS!**
28: Don Shindler (2)

MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

Online Rotary Club make-up: www.rotaryclubone.org

WEBSITES TO KNOW:

Club Website: <http://www.nwaustinrotary.org>
Club Facebook: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
Rotary International: <http://www.rotary.org/>

AT OUR LAST MEETING

Marty McKellips, "American Red Cross"

Marty, presently CEO of the American Red Cross of Central Texas (ARCCT), spoke with us about the history and mission of the organization that has served Central Texas since 1916. Today, the local chapter makes a difference in the lives of almost 1.8 million people in nine counties. The mission of the American Red Cross is to provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies. The American Red Cross is not a government agency and exists because of the generosity of the public. For more info, go to: www.centex.redcross.org

Greeter: Dick Hamilton
Prayer and Pledge: Danny Davila
Sunshine Basket: Dave Roon
50/50 Ticket Sales: Robert Roe
Humorist Emeritus: Homer Goering

NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance: 45

50:50 Pot Winner: Mark Dietz (\$19)

Rotary Minutes

- NWAR has delivered half of our air conditioners donated to needy recipients through Family Eldercare.
- If your photo is not on the website, see Hanspeter Tobler.
- International Service Committee – Rebecca Whitehouse updated the club on PolioPlus, the Peace Institute, GSE (France, Spring 2012), PET Austin, ShelterBox, Libraries of Love, Ambassadorial Scholars, the Bi-District Reunion and our joint projects with Monterrey Obispado Rotary Club.

Other Visitors & Guests

George Kissinger (of Dave Roon)
David Bolen (of Ron Bolen)
Kristen Stephens (of Damon Holditch)

Visiting Rotarians

none

Club Member Make-ups

Kent Duran – NWAR Board Mtg (7/15)
Hanspeter Tobler – Bee Caves (7/26)
George Lewis – Onion Creek (7/28)
Harold Coleman – Austin Centennial (7/26)
Mike Childers – NWAR Board Mtg (7/15)
Andy Macfarlane – East Austin (7/26), South Austin (7/27)
Paul Ott - Austin Centennial (7/12)
Tim Buckley – Zone Institute Planning (7/23)
Larry Eichenbaum – 911 Committee Meeting (7/26)



THOUGHT FOR THE DAY:

"I've got more than one membership to more than one club and I owe my life to the people that I love."

Ani Difranco



NEWS & EVENTS

UPCOMING NWAR EVENTS

Oct 17-21 Fireside Meetings – NO REGULAR MEETING!
Sep 11 NWAR 911 Flag Project at Balcones CC

Upcoming District Events

Aug 12 GSE Team Leader Application Deadline
Sep 9 GSE Team Member Application Deadline
9/29-10/1 Bi-District Reunion with D4130, South Padre Island
Sep 15 Matching Grant Applications Due to the District

August is Membership and Extension Month

The success of Rotary depends on the commitment and hard work of its club members, and the same applies to Interact and Rotaract. August is Membership and Extension Month — a good time to remind ourselves that successful programs hold on to their participants and stay connected to alumni while seeking new and creative ways to grow.

Here are some questions Interactors and Rotaractors should ask themselves when reviewing their club's membership activities (these apply to general Rotary Club membership as well):

- How do you recruit new club members or program participants?
- Has your club developed a membership strategy or membership goals for this year?
- How can your club keep members engaged and motivated all year long? Do you reach your goals for meeting attendance? How can you ensure that members are participating and engaged in club activities and service projects?
- How do you select your club activities, service projects, or fundraisers? How could you get feedback from members on the types of meetings, activities, and projects they enjoy — and plan your schedule according to their interests?

Many membership recruitment and retention resources are available for Rotary clubs on the RI website, with tips you can tailor to your Interact or Rotaract club.

Best Wishes for Speedy Recoveries

- Nancy Lehmann-Carssow she was at Seton Hospital this week with what was diagnosed as a heart attack! She was admitted to the Hospital Wednesday and had a stent put in one artery. She hopes to go home today.
- Ditas Hall is at St. David's Hospital North on Mo-Pac. She is no longer in ICU. She has two hematomas on her brain, one front and one rear, and underwent surgery for those yesterday. She is in good spirits and would like to hear from her friends. Also, please keep her in your prayers.

Next Regular Board Meeting

August 19 (after the regularly scheduled meeting)

New Generations Committee Update

Don't miss the August 19th meeting. It's "Youth Day" at NWAR with our recent graduates from the RYLA camp, a Rotaract student from A&M, those energetic Interact girls from Vandergrift, a former Rotary Youth Exchange student from Omaha that studied in France and now works with international students at UT and a Ambassadorial Scholar that studied in Buenos Aires. A group of fascinating young students and adults that are involved in Rotary, love our Youth Programs and, hopefully, Rotarians of the future!!!
Pat O'Farrell

Border Health: A National Concern

Because of Rotary's success with early eradication of Polio through PolioPlus, we were asked in the 1990s for our help in the control of Tuberculosis along the Texas/Mexico border region. A TB "summit" was organized by several Texas Rotary Districts, including our District. and Rotarians in the Valley and District 4130, Mexico. A plan was developed to, first, educate our members and the general public about the increasing rates of TB along the Border, especially in Mexico, and, second, to help the local and state health departments by procurement of medical and laboratory supplies and equipment.

This was accomplished by matching grants as well as gifts of X-Ray machines, medical office equipment, vehicles and even direct gifts of food and clothes for TB patients

It became clear that because the Texas State laboratories were doing much of the diagnostic work on Border TB patients from Mexico, including laboratory sputum cultures and testing for drug susceptibility, we needed to help the Tamaulipas State and local health departments to learn how to take care of their own patients ("teach them to fish"). In 2007 a competitive application to the Rotary Foundation for a 3H (Health, Hunger, and Humanitarian) grant to develop a "Center of Excellence" TB laboratory and treatment center in Reynosa, Mexico was awarded to our Austin University RC and our partners in Mexico. A new TB building for clinical and laboratory work was constructed by the state of Tamaulipas, the Rotary Foundation grant has equipped the laboratory, and the laboratory workers are currently being trained.

Tuberculosis has been the focus of "Border Health" for several years but there are many other public health issues along the Border that need our help. These include potable water, maternal and child health, diabetes and HIV. The new District Border Health Chair is Dr. Eduardo Haurte, a member of the University Area RC. He will be calling on all of us for help!
PDG Cliff Price

Fireside Meetings Week of Oct 17-21

We have been notified by Balcones Country Club that we will not be able to use the facility to meet on October 21, 2011. If you would be willing to host a "fireside" meeting during the week of October 17-21, please notify Dee Haddock at (512) 528-7014 or by email at dee_haddock@cedarparkregional.com.