

THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS

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Club Website: www.nwaustinrotary.org

ROTARY ROOTER

ROTARY CLUB OF NORTHWEST AUSTIN SEPTEMBER 6, 2013



2012-13 CLUB-LEADERS

President: Patrick O'Farrell
President-Elect: Oliver Smith
Secretary: Don Shindler
Treasurer: Josh Little
Sergeant At Arms: Ryan Zintgraff
Weekly Volunteers: Brigitte Benquet
Membership: Nancy Lehmann-Carsow
VP Club Service: Jerry McCulley
Bulletin: Harold Coleman
Club Historian: George Lewis
Photographers: Oliver Smith/HP Tobler
Set-up/Take-down: Ron Bolen/Tim Dufee/
Mike Moser/Dave Corna
Bob Allen
David Davis/Paul Ott

VP Community Service Programs: Sheila Allee
Publicity: Kristi Holmes
Website: Mike Jagers
VP New Generations: Mike Jagers/Mike Moser
RYLA: Casey Castle
Interact: Casey Castle

Rotaract: Brigitte Benquet
Rotary Youth Exchange: Rick Hoffman
VP Vocational Service: Dee Haddock
Fireside Meetings: Tim Buckley
Junior Achievement: Rebecca Whitehouse
Special Project (EAFK): Kent Miller
VP International Service: Jim White
Peace Inst/PolioPlus: Oliver Smith, Ditas Hall,
PET Austin: Hanspeter Tobler
Matching Grant Projects: Nancy Lehmann-Carsow

Rehema Orphanage: Nancy Lehmann-Carsow
Grid Earth: John & Audrey Cochrane
PET Austin: Jim White
ShelterBox: Tony Thompson
Libraries of Love: Mary McCaffity
Global Grant Scholars: John Knifton

VP Community Service Programs: Sheila Allee
Publicity: Kristi Holmes
Website: Mike Jagers
VP New Generations: Mike Jagers/Mike Moser
RYLA: Casey Castle
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I hope everyone had a chance to say "hi" to our 2013-14 RYE student Guilla Mertens at last week's meeting. Here's a shot of her with host family Danny and (NWAR member) Kristi Holmes. photo by Oliver Smith

Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Past Presidents Council
Endowment
Foundation
Fundraising
Directors-At-Large

Steve Welch
John Voss
Ken Dickensheets
Tom Perkins/Dave Roon
Kent Duran/Dave Roon
Sarah Carriker; Sheila Allee



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, September 6, 2013 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Patrick O’Farrell, President

September is New Generations Month

TODAY’S PROGRAM

Eric Potter – “Fracking: The Resurgence of Oil & Gas”

Eric Potter is a geologist, and he is Program Director for Energy Research at the Bureau of Economic Geology at UT. Since 2001 he has been responsible for coordinating the fossil energy research programs at the Bureau. From 1975-2000, he was with Marathon Oil Company, engaged in oil and gas exploration across much of the U.S. He also was Associate Director of Marathon’s Petroleum Technology Center in Littleton, Colorado in the early 1990s. He earned a bachelor’s degree in Earth Sciences at Dartmouth College in 1972, and a master’s degree in geology at Oregon State University in 1975. He is a registered professional geoscientist in the state of Texas. In his spare time, he is the chief of trail-maintenance volunteers at Great Hills Park in Northwest Austin. Today, Eric will raise our level of understanding of what is shale, what is the role of hydraulic fracturing and, overall, what does this shale oil and gas revolution mean to the good, ole USA.

PLEASE RESPECTFULLY TO OUR SPEAKERS: TURN CELL PHONES OFF OR TO VIBRATE AND LISTEN! THANK YOU!

Greeter: Jim Henry
Prayer & Pledge: Ken Dickensheets
Sunshine Basket: Ryan Zintgraff
50/50 Ticket Sales: Nancy Lehmann-Carssow

Looking Forward (speakers are also listed on our website):

Next Week: Pete Rose – “The Coming of Order and Law to the Texas Hill Country, 1872-1882”
Sep 20 Jim White – “PET Austin Update”
Sep 27 Donna Fuller – “All I Know About Customer Service, I Learned in Dog Training”

SEPTEMBER Birthdays

06: Lee Easter
07: Ron Bolen, Rebecca Whitehouse
09: Nancy Lehmann-Carssow
11: David Davis 27: John Knifton
13: Fred Morgan 28: Pat O’Farrell
22: Kent Miller 30: Charles Harrison



SEPTEMBER Club Anniversaries

01: Ray Roark (33), Damon Holditch (32), Ron Bolen (19)
02: George Kissinger (2)
03: Gail Buckley (3) 09: Wayne Thompson (8)
04: Mark Dietz (15) 17: Mike Moser (3)
05: Carla Young (5) 24: Patrick McGuinness (3)

WEBSITES TO KNOW:

Club Website: <http://www.nwaustinrotary.org>
Club Facebook Page: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
D5870 Special Site: <http://rotary4you.org/>
Rotary International: <http://www.rotary.org/>

AT OUR LAST MEETING

RYLA Campers & Joe Marruchella – “Back on My Feet”

At last week’s meeting, Joe Marruchella gave an insightful presentation about Back on My Feet (BoMF), a national for-purpose 501(c)3 organization that uses running to help those experiencing homelessness change the way they see themselves so they can make real change in their lives that results in employment and independent living. BoMF has received incredible media support, including attention from NBC Nightly News, ABC World News, CNN, and The Today Show for its ingenuity in tackling this difficult social issue. For more information, go to: <http://www.backonmyfeet.org/>

This year, we were fortunate to be able to have eight great students attend the RYLA camp at McKinney Roughs. Five of them shared their stories with us at last week’s meeting.

Greeter: Tom Perkins
Prayer & Pledge: Fred Morgan
Sunshine Basket: Homer Goering
50/50 Ticket Sales: Dave Roon
Humorist Emeritus: Ray Roark

NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance: 54
50:50 Pot Winner: Pat O’Farrell (\$19, donated to PolioPlus)

Rotary Minutes

• Gene Holliman announced that a multi-club steam train ride is being planned for Nov. 2; more details to follow.

Visiting Rotarians

Tiesa Hollaway – Austin Centennial
Dayle Baldauf – NXNE Austin

Other Visitors & Guests

Danny Holmes & Gullia Mertens (of Kristi Holmes)
Five RYLA campers and their families.

Club Member Make-ups

Pat O’Farrell – Bee Caves (8/6) & Bi-District Meeting (8/13)
Ditas Hall – NWAR Int’l Comm (8/14)
Gene Holliman – Austin Centennial (8/20) & PR/DG meeting (8/27)
Jim Henry – Pflugerville (8/28) & Lakeway (8/29)
Lee Easter – NXNE Austin (8/28)
Tony Thompson – Strategy Meeting (9/6)

MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

Online Rotary Club makeup: www.rotaryclubone.org



THOUGHT FOR THE DAY:

“If you want happiness for a lifetime - help the next generation.”

Chinese Proverb



NEWS & EVENTS

UPCOMING NWAR EVENTS

Sep 11 New Member Orientation (details below)
Sep 13 NWAR Board Meeting
Sep 28 Progressive Dinner (details to follow)
Oct 19 Fireside Meetings
Dec 6 Bluebonnet MHMR Breakfast
Dec 13 NWAR Holiday Party at BCC

Upcoming District Events & Important Dates

Sep 13-15 Bi-District Reunion – Omni Hotel, San Antonio
Sep 28 RLI-1, Georgetown Health Foundation, 8am-3pm
Nov 2 RLI-2, Georgetown Health Foundation, 8am-3pm
Dec 7 RLI-3, Georgetown Health Foundation, 8am-3pm
Dec 13 All Clubs Luncheon – Lost Pines Resort
Feb 8 District Foundation Dinner (Details TBA)
May 16-18 District Conference – La Toretta Resort, Montgomery
Jun 1-4 RI Conference – Sydney, Australia

New Member Orientation

If you have not attended a new member orientation, there will be a meeting at 7PM on Sept. 11th for **you and your sponsor** at 8809 Bell Mountain Drive. Please RSVP to niehmann@austin.rr.com by Sept. 9. Spouses are welcome!

Grid Earth Fundraiser – Jack & Audrey Cochran

The new Web-based Fundraising program is now live. Please go to www.nwaustinrotary.org and order your WakaWaka Power light and Smartphone charger to support NWAR and Grid Earth. Share the link with others through email, Facebook, or other social media. This is a “viral fundraising effort” so SHARING this information with others is vital for its success. For every WakaWaka Power solar USB Charger and emergency light ordered through our website, NWAR and Grid Earth will each receive a \$16 donation.

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1ST: The development of acquaintance as an opportunity for service; **2ND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society; **3RD:** The application of the ideal of service in each Rotarian’s personal, business, and community life; **4TH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Vocational Service Leadership Award

The RI Vocational Service Leadership Award (VSLA) recognizes Rotarians who have made a significant impact in advancing vocational service, but do not hold district or international leadership positions. This award is a wonderful opportunity for you to honor a Rotarian in your club who is actively committed to vocational service and may otherwise go unrecognized. Completed nomination forms must be submitted no later than October 1, 2013. Please note that only one Rotarian per district may receive the VLSA each year and Rotarians may only receive this award once. A detailed explanation of the award criteria is below.

Award Criteria: Candidates must have exhibited significant support of vocational service by fulfilling each of the following 3 criteria:

1. Exemplifying integrity and high ethical standards in their vocation and in Rotary
2. Using their vocational talents to serve the community
3. Personally undertaking at least one of the following:
 - Mentoring a young person to help that person succeed in vocational pursuits
 - Organizing a vocational service discussion or group workshop to inspire others to take action
 - Teaching other club members about their vocation by participating in a classification talk
 - Participating in a business networking event that introduces non-Rotarians to the principles of vocational service
 - Implementing an activity to celebrate Vocational Service Month in October
 - Participating in another vocational service project that meets local needs

Please let Pat know if you have a suggestion of an NWAR member that the club should submit for this award.

Great things are happening...

by Rich Kaye, District Governor (2013-14)

By now, many of you have probably noticed that Rotary International has launched a new website that is very much different from its predecessor. First off, the new site does not support Microsoft Internet Explorer versions lower than 9. So, if you’re still using Windows XP (like I am) and have Internet Explorer as your browser, you’ll need to download another browser such as Google Chrome or Bing because Windows XP will not run any IE version higher than 8.

Once you get that all sorted out, the key to using the new site is to navigate to the bottom of the home page and click on My Rotary. The first time you go there it will ask you to log in – use the same userid and password you used before with the old Member Access. After you get to My Rotary, navigate to the bottom of that page and click on Manage. Once you get to that page, most of what you’re looking for can be found at Rotary Club Central. It’s a bit of an Easter egg hunt, but it’s doable so hang in there.