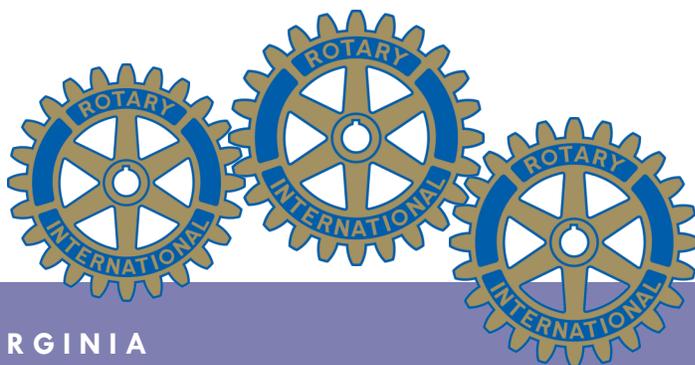


# The Hub



ROTARY CLUB OF ASHBURN, VIRGINIA

Volume 2, Issue 21

December 1, 2011

## Ashburn Rotary Welcomes Lisa Rigoni

Lisa Geraci Rigoni is the President and CDO, *Chief Declutter Officer*, of Leave it to Lisa, LLC. Her ability to transform chaotic spaces into something usable and livable led her to become a professional 'DeClutterer'. Organization is the foundation of her business; however, clients often hire Lisa to do much more than organize a garage or closet. People call her when life changing events occur such as a new baby or a parent moving into assisted living. These events typically set off a whirlwind of emotions and concerns focused around rooms filled with family heirlooms, photos, clothes and last year's must have great deals. When clients or clients' families need help, they call Lisa. Lisa organizes messes and creates workable solutions to deal with the clutter and empathizes when emotions come up while people are face to face with their piles.



Lisa grew up in the Chicago suburbs as the only girl in a family with 3 brothers. Lisa and her brothers were dancers and athletes and were constantly on the go. Lisa discovered organizing her physical environment reduced her stress, gave her the sense of calm and order she craved from the busy life she led. Soon her family realized the benefit of her skills and affectionately deemed her official family's 'go to girl' with a job description simply stated "Leave it to Lisa". Lisa's desire to astonish her family by delivering tasks on time and the way they wanted became seeds that would grow into a successful business.

Lisa's path as the go to girl for difficult tasks may have started when she was young; it did not come to fruition until Lisa walked away from successful careers in both theater and personal training. She was a professional dancer from the ages of 16-26. Being an athlete helped her easily transition into a fitness career, when dance lost her interest. Lisa learned from her family the value of helping people achieve their goals, so starting a personal training business made sense and she enjoyed the challenges it offered. In 1999 she was given the honor being named one of Chicago's Top 50 Women in Sports. She had 10 trainers working for her and was busier than ever.

In 2000 she got married! In 2003 she had a baby and her husband got a new job just outside of Washington DC. She left her fitness company, Evermore Fit, Inc. and the familiar surroundings of Chicago for a brand new adventure.

In Virginia, she loved being a new Mom, making new friends and living someplace different. She started teaching fitness classes and had a few personal training clients. But there was something missing. She did not have the same desire to return to personal training full time. During this time she was diagnosed with ADD. Finally at age 41 she understood why she found such comfort in organizing her physical environment. Decluttering provided instant gratification, relieved stress for Lisa and was cathartic. Lisa also reflected on her past and thought about the great satisfaction she got out of seeing her family so calmed when she completed tasks they did not have time for or didn't want to do. Lisa talked to her dad and others about the possibility of starting a business as a professional organizer. She felt by focusing on the "physical stuff" that stopped people from meeting their goals, she could free them from the emotional hold "the stuff" held in their lives. Leave it to Lisa, LLC has been years in the making...the benefits and freedom it provides Lisa and her client has been nothing short of miraculous.

## Agenda:

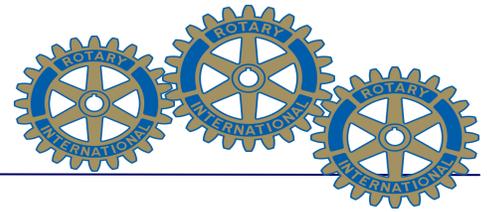
1. Pledge of Allegiance
2. Invocation
3. Lunch
4. Introduction of Guests
5. Club Announcements
6. Guest Speaker  
Presentation
7. Upcoming Events
8. 50:50 Drawing/Happy  
Talk
9. Four Way Test
10. Adjourn 1:15 PM
11. BOD Meeting — following  
Club Meeting when sched-  
uled.

## The Four-Way Test

"Of the things we think say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and  
BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all  
concerned?"

# The Hub



**To all the Ashburn Rotarians, thank you for helping make this year's Thanksgiving a little brighter for LAWS!**



## Wanted:

**Fund Raising Committee:** The Fund Raising Committee is working on a holiday book sale. Contact Michael Kipp at [mgkipp@gmail.com](mailto:mgkipp@gmail.com) for information.

## Upcoming Meetings:

**MEMBERSHIP COMMITTEE** will meet this Friday, December 2, @ 930 AM at the IHOP in Ashburn. See Nancy for additional information.

## SERVICE COMMITTEE MEETINGS

**SCHEDULED:** The Service Committee holds its regularly scheduled meeting at the 1757 Club starting at 11am on the 2nd Thursday of every month prior to our lunch meeting.

**Happy Birthday, Linda Carducci, December 18**

### The Rotary Club of Ashburn, VA Board of Directors 2011-2012

Ray RePage, President  
 Shawn Mitchell, Vice President  
 Mary Maguire, Secretary  
 John Casamiquela, Treasurer  
 Sam Wiley, Sergeant at Arms  
 Tony Howard, Director

Nancy Pav, Director  
 Charles Kapur, Director  
 Larry Deigh, Director  
 Justina Dee, Director  
 Michael Kipp, Director  
 John Warren, Past President

[www.rotaryclubofashburnva.org](http://www.rotaryclubofashburnva.org)

### Upcoming Meetings & Special Events

Dec 1, 2011: Lisa Rigoni, "Leave it to Lisa"  
 Dec 8, 2011: Miriam Nasuti, CEO/Found, Talk Loudoun  
 Dec 15, 2011: Club Business Meeting/Elections  
 Dec 22, 2011: No Meeting

### Weekly Greeter Schedule:

December 1: Ray RePage, President

**Note: All Meetings, unless otherwise noted, will be held at the 1757 Golf Club from 12:00 to 1:15 PM.**