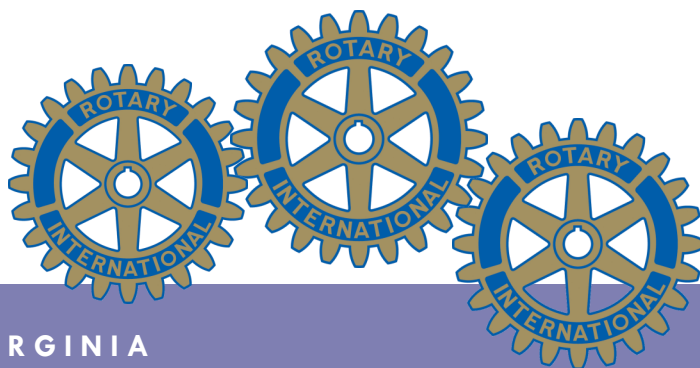


The Hub



ROTARY CLUB OF ASHBURN, VIRGINIA

Volume 2, Issue 22

December 8, 2011

Ashburn Rotary Welcomes Miriam Nasuti CEO/ Founder, "Talk Loudoun"

Miriam Nasuti's career started nearly 25 years ago, at the CBS-TV affiliate station in Philadelphia, KYW-TV 3, as the station's Public Affairs and Community Relations Manager. From there it evolved to community and public relations, advertising, charity work, special event planning from concept through management and fundraising at a variety of large companies before marrying and relocating to Northern, Virginia, first Fairfax then Loudoun County.



After settling in here and the birth of her first son, Nasuti started Domenicon Marketing 16 years ago to assist clients such as the 'Lansdowne on the Potomac' golf resort community, Morven Park on its annual Steeplechase, the Town of Leesburg's annual Flower & Garden Festival and 4th of July Celebration and the Loudoun Summer Music Fest and Project Virginia Cares (which aided those affected by Hurricane Katrina), among others.

After losing her closest friend Roxann to breast cancer in June of 2007, after a ten year battle, things came to a halt for Nasuti as she found herself in a serious state of reflection. Following that she decided to stop her work with clients, took six months off when she felt a calling to harken back to her days in Philadelphia television when often the top story of the night was a 'good news' story. Nasuti had an idea which became a burning passion, which was to carefully plan, raise the capital for then launch and most important maintain, an attractive weekly e-mail newsletter defined as an e-zine, reporting 'only good news' through in-depth, moving stories written by professional journalists. Talk Loudoun – Start Spreadin' Good News came to our County almost two years ago, award winning after only ten months. Some of Talk's interesting stories ended up being about our county's wealth of Agriculture and that combined with seeing the movie Food, Inc., which she thought was powerful, led Nasuti to plan then launch another 'do good' project, Farm-to-Fork Loudoun, an 11-day culinary celebration July 21--31, 2011, to much acclaim.

Agenda:

1. Pledge of Allegiance
2. Invocation
3. Lunch
4. Introduction of Guests
5. Club Announcements
6. Guest Speaker Presentation
7. Upcoming Events
8. 50:50 Drawing/Happy Talk
9. Four Way Test
10. Adjourn 1:15 PM
11. BOD Meeting – following Club Meeting when scheduled.



Reminder:

The Holiday Party will be held this Saturday, December 10 from 1PM to 4PM at the Loudoun Community Health Center in Sterling.

Help is still needed for the following shifts to make this a huge success:

Shift 1: 12 PM to 230 PM

Shift 2: 230 PM to 500 PM

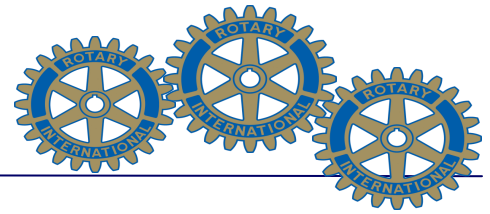
Shift 3: 12 PM to 500 PM

Contact John C or Justina Dee if you can lend a hand. The more the merrier!

The Four-Way Test

"Of the things we think say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?"



Message from John C. and Justina Dee:

The Holiday Party will be held this Saturday, December 10 from 1PM to 4PM at the Loudoun Community Health Center in Sterling. Help is needed Saturday during the following times:

- Shift 1: 12 pm - 2:30 pm.
- Shift 2: 2:30 pm to 5:00 pm.
- Shift 3: The Whole Enchilada 12 - 5 pm.

Please contact John C. or Justina if you can help.

In addition, Linda, Virginia and David have pulled together to collect a variety of new books to give to the children at the party, which will be wrapped during the regularly scheduled Community Service meeting this Thursday at 11am. All are welcome to help the Service Committee wrap the gifts. Please be sure to bring your own scissors and tape. In addition, please remember to bring a box of cookies to the meeting (w/o nuts). We could also use some extra square card tables for the party if anyone has any. Please contact Justina for more about this wonderful event!

Wanted:

Fund Raising Committee: The Fund Raising Committee is working on a holiday book sale. Contact Michael Kipp at mgkipp@gmail.com for information.

Upcoming Meetings:

Club Elections — December 15.

SERVICE COMMITTEE MEETINGS

SCHEDULED: The Service Committee holds its regularly scheduled meeting at the 1757 Club starting at 11am on the 2nd Thursday of every month prior to our lunch meeting. Service Committee will meet this Thursday, December 8. Bring your scissors and tape and help wrap gifts for the holiday party! And cookies too... no nuts!

Happy Birthday, Linda Carducci, December 18

The Rotary Club of Ashburn, VA Board of Directors 2011-2012

- | | |
|--------------------------------|-----------------------------|
| Ray RePage, President | Nancy Pav, Director |
| Shawn Mitchell, Vice President | Charles Kapur, Director |
| Mary Maguire, Secretary | Larry Deigh, Director |
| John Casamiquela, Treasurer | Justina Dee, Director |
| Sam Wiley, Sergeant at Arms | Michael Kipp, Director |
| Tony Howard, Director | John Warren, Past President |

www.rotaryclubofashburnva.org

Upcoming Meetings & Special Events

- Dec 8, 2011: Miriam Nasuti, CEO/Found, Talk Lou-
- Dec 15, 2011: **Club Business Meeting/Elections**
- Dec 22, 2011: No Meeting

Weekly Greeter Schedule:

December 8: Michael Schimmel

Note: All Meetings, unless otherwise noted, will be held at the 1757 Golf Club from 12:00 to 1:15 PM.