

# The Hub



ROTARY CLUB OF ASHBURN, VIRGINIA

Volume 2, Issue 25

January 12, 2012

## Rotary Welcomes Catherine Read

Catherine S. Read, President and Founder of Creative Read, Inc. helps businesses and professionals throughout the Washington, DC area harness the power of social media and online tools for marketing and business development strategies. Social Media technologies became a focus of this strategy as they proliferated across the web and attracted millions of users worldwide. It became a matter of learning to fish where the fish are.



As the pace of technology and social media continues to change at increasing speed, the need to adapt and leverage these new tools becomes even greater.

Creative Read, Inc. which was founded in April 2007, provides consulting services, hands-on group workshops, on-site seminars and custom programs. A graduate of George Mason University, a former human resource professional, and small business owner, Catherine also provides keynote presentations and advisory services. Source: <http://creativeread.com/hirem/about>

### Agenda:

1. Pledge of Allegiance
2. Invocation
3. Lunch
4. Introduction of Guests
5. Club Announcements
6. Guest Speaker Presentation
7. Upcoming Events
8. 50:50 Drawing/Happy Talk
9. Four Way Test
10. Adjourn 1:15 PM
11. BOD Meeting — following Club Meeting when scheduled.

## Congratulations to Our Newest Members!

On Thursday, January 19, the Rotary Club of Ashburn will formally welcome its newest members Shashi Upadhyia, who is transferring his membership from the Moline, IL Rotary, Jeff Perry, a friend of Shawn Mitchell, and Lynde Scheffer, a friend of Justina Dee, into our Club Please join in congratulating our newest members, who will be recognized formally on the 19th.

### The Four-Way Test

“Of the things we think say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?”



## Upcoming Meetings:

### SERVICE COMMITTEE MEETING

**SCHEDULED:** The Service Committee will hold its regularly scheduled meeting at the 1757 Club starting at 11am on the 2nd Thursday of every month prior to our lunch meeting. The next meeting is scheduled for Thursday, January 12 @ 11:00 AM. Please contact Justina Dee.

### PUBLIC RELATIONS COMMITTEE

**MEETING SCHEDULED:** The Public Relations Committee will meet on Thursday, January 19 @ 11:30 AM. For further information, please contact Tony Howard.



Reach Within to Embrace Humanity

***Michael Kipp, One-Year Anniversary with Rotary Jan 10;  
Tony Howard One-Year Anniversary with Rotary Jan 28***

### The Rotary Club of Ashburn, VA Board of Directors 2011-2012

- |                                |                             |
|--------------------------------|-----------------------------|
| Ray RePage, President          | Nancy Pav, Director         |
| Shawn Mitchell, Vice President | Charles Kapur, Director     |
| Mary Maguire, Secretary        | Larry Deigh, Director       |
| John Casamiquela, Treasurer    | Justina Dee, Director       |
| Sam Wiley, Sergeant at Arms    | Michael Kipp, Director      |
| Tony Howard, Director          | John Warren, Past President |

[www.rotaryclubofashburnva.org](http://www.rotaryclubofashburnva.org)

### Upcoming Meetings & Special Events

- Jan 12: Catherine Read, Creative Read, Inc.
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- Jan 19: Club Business Meeting
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- Jan 26: Rob Rutland-Brown, Just Neighbors in Northern Virginia

### Weekly Greeter Schedule:

January 12: Linda Carducci

***Note: All Meetings, unless otherwise noted, will be held at the 1757 Golf Club from 12:00 to 1:15 PM.***