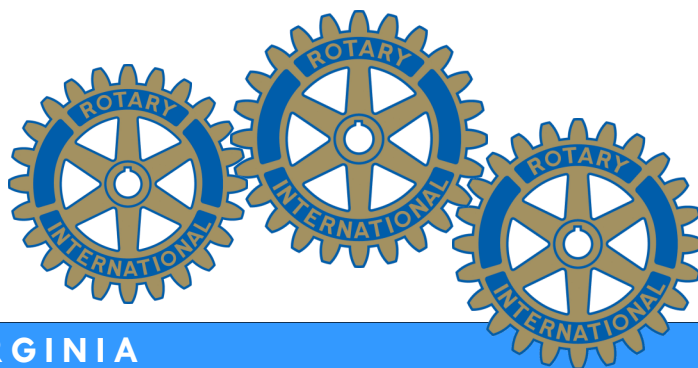


The Hub



ROTARY CLUB OF ASHBURN, VIRGINIA

Volume 4, Issue 30

January 23, 2014

Barbara Tulipane, President and CEO of the National Recreation and Park Association, will speak on Thursday, January 23.

Barbara Tulipane is the President & Chief Executive Officer of the National Recreation and Park Association (NRPA). Tulipane is responsible for the \$15 million national organization that works towards ensuring that the public has access to parks for health, conservation, and recreation. NRPA represents professionals who provide recreation and social services to communities across the United States. NRPA also represents the public to ensure that publicly owned parks are protected and advanced.



Tulipane is a former president and CEO for the Electronic Retailing Association (ERA), the \$7 million international trade association that represents the \$300 billion industry that uses television, radio, and the internet to sell their products and services. Tulipane increased ERA's visibility in the trade community as well as on Capitol Hill. She represented the industry before Members of Congress and the Federal Trade Commission (FTC), and was interviewed by *Dateline*, CNBC, CNN, BBC, and *The New York Times*.

Prior to working at ERA, Tulipane was the vice president of operations for NATSO Inc., a national trade association representing travel center owners and operators. Tulipane served as the industry spokesperson on issues related to fuel, rest area commercialization, and environmental matters.

Tulipane entered the association community in 1989 as the director of marketing for the Army and Air Force Mutual Aid Association (AAFMAA), a professional membership association whose mission is to care for soldiers' families in the event of their death.

Tulipane received her undergraduate degree in Sociology and Marketing from the University of Arizona. She is a Certified Association Executive (CAE) from the American Society of Association Executives (ASAE), holds a Masters in Public Administration from George Mason University and is an Executive Fellow of the Harvard Kennedy School of Government.

Agenda:

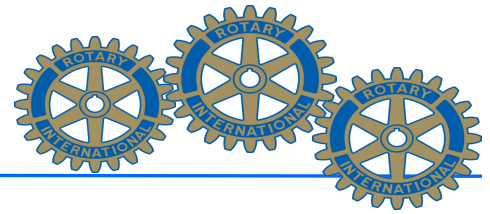
1. Pledge of Allegiance
2. Invocation
3. Lunch
4. Introduction of Guests
5. Club Announcements
6. Guest Speaker Presentation
7. Upcoming Events
8. 50:50 Drawing/Happy Talk
9. Four-Way Test
10. Adjourn 1:15 PM

*BOD Meeting — following Club Meeting when scheduled.

The Four-Way Test

“Of the things we think say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?”



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WIZARDS vs. Pelicans
Saturday, February 22, 2014 at 7:00 PM

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INTERNAL USE ONLY:

Quote of the Week

“In order to succeed, your desire for success should be greater than your fear of failure.”

- Bill Cosby



Celebrate National Pie Day—Jan. 23!



The Rotary Club of Ashburn, VA Board of Directors 2013-2014

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www.rotaryclubofashburnva.org

Upcoming Meetings & Special Events

January 23: Barbara Tulipane—National Recreation and Park Association

January 30: Danny Severn—Hope in South Africa—Fetal Alcohol Outreach Program

February 6: Keith Brower—Chief—Loudoun County Fire, Rescue and Emergency Management Services

Weekly Greeter Schedule:

January 23: David Smith

January 30: Alison Sonak

February 6: Lisa Svendsen



Note: All Meetings, unless otherwise noted, will be held at the 1757 Golf Club from 12:00 to 1:15 PM.