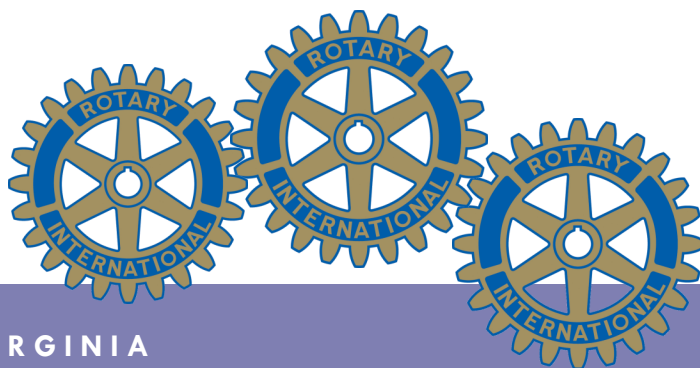


# The Hub



ROTARY CLUB OF ASHBURN, VIRGINIA

Volume 2, Issue 41

May 10, 2012

## Patrick Kaler, "Loudoun County Visitors Center", President and CEO to Speak

Patrick Kaler, who has more than 20 years' experience in the travel and tourism industry, began his duties as Visit Loudoun's President & CEO in March 2011. Prior to Visit Loudoun, Kaler oversaw LA INC. The Los Angeles Convention and Visitors Bureau's offices in multiple international markets, including China, Europe, Japan, and Latin America, and he managed major international and domestic travel trade sales and marketing initiatives. Kaler has also served as executive director of the Lake Tahoe Visitors Authority/Tahoe Douglas Visitors Authority/Lake Tahoe Gaming Alliance; Great Lakes of North America; and the Galena/Jo Daviess County Convention & Visitors Bureau; and has held senior positions with Keeshin Destination Chicago and the Champaign-Urbana Convention & Visitors Bureau. He holds a Master of Science degree in tourism from the University of Illinois at Urbana-Champaign, and a Bachelor of Science degree in recreation, parks, and tourism administration from Western Illinois University. He has served on boards, committees and spoken at industry events associated with US Travel Association, Destination Marketing Association International, National Tour Association, Receptive Services Association of America, Reno-Tahoe Winter Games Coalition, California Travel Association, and the Council of Great Lakes Governors.

## There is still time to register!

May is "Promote Rotary International Convention Month". This year's convention is in Bangkok, Thailand May 6<sup>th</sup> – 9<sup>th</sup>. There's still time to make that plane and head to the Land of a Thousand smiles! Or, if Thailand is a little out of your reach this year, why not attend District 7610's Club Leadership Training Seminar that will be held May 19, at the Germanna Community College, Daniel Technology Center in Culpeper, Virginia. See the District Website for additional information.

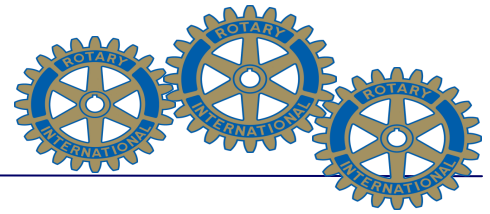
### Agenda:

1. Pledge of Allegiance
2. Invocation
3. Lunch
4. Introduction of Guests
5. Club Announcements
6. Guest Speaker Presentation
7. Upcoming Events
8. 50:50 Drawing/Happy Talk
9. Four Way Test
10. Adjourn 1:15 PM
11. BOD Meeting – following Club Meeting when scheduled.

### The Four-Way Test

"Of the things we think say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?"



## Did you know...

May 13th is National Apple Pie Day - apple pie is the quintessential American dessert! However, apple pie wasn't even invented in the U.S. Rather it was invented in Europe sometime during the 14th century. The first apple pie recipe was printed by Geoffrey Chaucer in 1381 in England. The ingredients in the recipe included apples, spices, figs, raisins, pears, saffron, and coffin (a casing of pastry). So make Mom an apple pie, it's Mother's Day on May 13th too!

**SERVICE COMMITTEE MEETING SCHEDULED:** The Service Committee will hold its regularly scheduled meeting at the 1757 Club starting at 11am on the 2nd Thursday of every month prior to our lunch meeting. Next meeting scheduled May 10. Please contact Justina Dee.



**NOTE: The CLUB MEETING, May 17 will be held at Clyde's in Ashburn.**

"Life is uncertain. Eat dessert first." -Ernestine Ulmer

***Happy Birthday, Charles Kapur, May 1***  
***Happy Birthday, Tony Howard, May 30***  
***1st Anniversary with the Rotary Club of Ashburn, Jack Seeley, May 4***

### The Rotary Club of Ashburn, VA Board of Directors 2011-2012

- |                                |                             |
|--------------------------------|-----------------------------|
| Ray RePage, President          | Nancy Pav, Director         |
| Shawn Mitchell, Vice President | Michael Schimmel, Director  |
| Mary Maguire, Secretary        | Larry Deigh, Director       |
| John Casamiquela, Treasurer    | Justina Dee, Director       |
| Sam Wiley, Sergeant at Arms    | Michael Kipp, Director      |
| Tony Howard, Director          | John Warren, Past President |

[www.rotaryclubofashburnva.org](http://www.rotaryclubofashburnva.org)

Upcoming Meetings & Special Events
May 10: Patrick Kaler, Loudoun County Visitors Center
May 17: Dustin Holiday, "Foundation Presentation and Project Proposal"
May 24: Stephen Mackey, Head of Loudoun Wineries Association

Weekly Greeter Schedule:
May 10: Jack Seeley
<b>Note: All Meetings, unless otherwise noted, will be held at the 1757 Golf Club from 12:00 to 1:15 PM.</b>