

# ROTARY CLUB of SOUTH BUNBURY(INC)



PO Box 324 BUNBURY WA 6231

[www.rotarysouthbunbury.org](http://www.rotarysouthbunbury.org)

## THE BULLY

Number 9 : 28 August, 2013

August is Membership and Extension Month



### Quote of the week:

“Manners are of more importance than laws. Upon them, in a great measure, the laws depend.”  
Edmund Burke



### Dinner Bookings & Makeup's

#### **South Bunbury:**

Rose Hotel  
Wednesday  
6.15 for 6.45pm start,  
0413 743 601 before 10 am

#### **Bunbury:**

Parade Hotel  
Monday  
6.00 for 6.30pm start  
97212933

#### **Bunbury Leschenault:**

Lighthouse Beach Resort  
Wednesday  
12.00 for 12.30pm start  
0427 192828

**APOLOGIES: TO**  
[www.rotarysouthbunbury.org](http://www.rotarysouthbunbury.org)

**Roger Veen** Sgt-at-arms,  
by 10am by phone  
0418 945 670  
or email on  
[roger@veensdesigndrafting.com.au](mailto:roger@veensdesigndrafting.com.au)

**Send Contributions &  
Information for the Bully**

**to:**  
[brian.castieau@integralife.com.au](mailto:brian.castieau@integralife.com.au)

**Lee Dillon** made one of the best speaker introductions we have heard in a long time. It is worth reproducing:

The speech of introduction is one of the shortest, but one of the most mangled speeches of all.

How often have we heard an MC waffle on and on, so by the time the speaker rises we have switched off? Or, we have barely heard the speaker's name before they are launched upon us without any idea of the subject, its relevance to us or the competence of the speaker.

To mark Rotary as an organisation demonstrating high professional standards, should we not introduce our guest speakers in a professional and competent manner?

Our speaker tonight has been an active Toastmaster for 12 years. He has won numerous public speaking competitions. He is a public speaking and communication coach. He has emceed many major conferences and introduced such people as Jeff Kennett, Lt Gen John Sanderson and Senator Stephen Conroy.

Ladies and gentlemen to introduce us to the art of the Speech of Introduction ...**Jim...Stephen.**

Welcome Jim! Thank you for your speech. He has kindly summarised the key points of an introduction speech, see pages 4-5.

## Request for cooperation – booking meal numbers at meetings

**President Stephen** urged members' assistance to help the Sergeant Roger Veen book the right number of meals with the Rose Hotel.

He acknowledged that ClubRunner does not appear to process electronic invitations on certain computers (eg those that run Windows XP, or Ipad and iPhone). A fix is expected soon on this front, but in the interim, here are some alternative ways you can advise Roger of your attendance:

- Text
- Email
- Phone
- Default arrangement (eg. "Assume I am coming unless I tell you otherwise")
- Reply to the email invitation on a computer compatible with ClubRunner.

Thank you in anticipation for making life easier for Roger, the Rose Hotel kitchen staff, and the Club.

Congratulations to **Murray Connop**, whose team won silver in the International Masters Hockey Champs in Turin recently.



### Two minute life lesson

You will recall that **Jim Stephen** has invited members to deliver a 2-minute talk based on an incident out of your life that taught you a lesson. Folks—get your own 2-minute narrative ready, for when you will be tapped on the shoulder for your turn.

**Rod Downe** spoke about how he was not permitted to attend Queen Elizabeth II's visit to Busselton in 1954 due to a polio outbreak. Despite contracting the disease, and falling off the hospital bed, he fought back to the extent he was elected captain of his school team in footy, cricket, among other sports. Rotary's aim to eliminate polio certainly resonates with Rod as a result.

**Kim Rudd** explained how there are various stratas we live in on earth, and offered his experience with regard to each of them. The stratas are; the Earth; the air, the area under the ocean, and on top of the ocean

Thank your Rod and Kim for your fine talks.

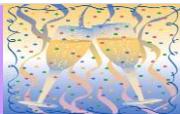
### **Jackpot**

Was \$414 – soon to reach \$500? 13 cards left! Someone will win it soon!

## *Responsibilities for the next fortnight!*



Duties:	Sep 4th	Sep 11th
Host & Grace	Ray Jordan	
Properties	Mike Presser	
Properties	Trevor Wilson	
Reception	Murray Connop	
Reception	Len Andel	
Introduction	Lee Dillon	
Thanks	Dean Freeman	
Ticket Sales	Neil Hamilton	
Fines	John Carey	
Raffle Spinner	Stewart Binnie	



## *CELEBRATIONS*

Late Aug- early Sep, 2013

BIRTHDAYS	PARTNERS' Birthdays	WEDDDING ANNIVERSARIES	INDUCTION ANNIVERSARIES
Ray Jordan, Sep 6th		Rod & Carol Downe, 31 <sup>st</sup> , 46 yrs	Don Spriggins, 1 <sup>st</sup> Sept, 36 yrs
		Clive and Jan Pearson, 2 <sup>nd</sup> Sept, 46 years	

### What's coming up in the social calendar?

Event	Mnth	Date	Day	Type of Event	Host	Location
# 1	Sept	14	Sat	Guess Who's Coming to Dinner"	4 to 5 required	various members homes
# 2	Oct	13	Sun	BBQ at Winery	Don & Karen Williams	Ferguson Valley

### When and where will Happy Hours be?

Happy Hour	Date	Year	Host
6.00 - 8.00pm			
September	27	2013	Jim Stephen
October	25	2013	Peter ad Nancy Hill
November	29	2013	Head of Estuary to watch the sun set.
December	27	2013	<i>Christmas break</i>
January	31	2014	Rocky Point Bunbury to watch the sun set. (depending on weather conditions - alternate venue Jetty baths)
February	28	2014	Dolphin Discovery Centre
March	28	2014	Turk Ellis
April	25	2014	Clive and Jan Pearson
May	30	2014	Len & Telma Andel
June	27	2014	<i>Looking for host</i>

# The Speech of Introduction

Short but sweet – the speech of introduction

## Sell the topic

The goal is to sufficiently stimulate interest in the topic so that the audience is excited to hear the talk.

## Sell the speaker

To demonstrate to the audience the fitness of the speaker to speak on the subject.

## A. Thoroughly prepare

1. The subject of the talk – get a good understanding of the subject matter to be spoken of
2. The qualifications of the speaker – learn the qualifications of the speaker which are most relevant to the suitability for them to speak on the subject
3. The speaker's name – get it right

Gather the facts Careful not to contradict Be specific. It's not about you

## Research

- From the organising committee
- From the internet
- From colleagues
- From the speaker themselves
- Once prepared, give a copy of the introduction to the speaker some time before the day to confirm that you are on the right track

## B. Follow the **T-I-S** formula

1. **T** stands for Topic. Start your introduction with the exact title of the talk
2. **I** stands for Importance. In this step you bridge over the area between the topic and the particular interest of the audience. Highlight the relevance of the talk.
3. **S** stands for Speaker. Here you list the speaker's outstanding qualifications, particularly those that relate to the topic. Finally give the speaker's name distinctly and clearly facing the audience.  
Pause – Part – Punch

## Rules

1. Do not memorise
2. No clichés
3. Be enthusiastic
4. Be warmly sincere
5. Be short – one minute
6. Use your imagination

Following are 2 examples of introductions

## **Title of talk “The rise of China: opportunity or threat”**

### **Introduction**

It seems to me that as Australians, especially West Australians, we are basing our hopes and dreams for a prosperous future on the continued growth of China. Are we right to do so?

Do we really understand the fundamental differences between China and the West? How does the Chinese view of time differ from ours? What are so called Asian values? How do these differences impact on business?

Our next speaker is fluent in Mandarin. And no his name isn't Kevin. He was a member of the Australian Embassy in Beijing in the latter period of the Cultural Revolution, 1975-1977. He later returned as Deputy Head of Mission from 1985-1988.

He was the Australian Consul General in Shanghai from 1998-2001.

He is the current director to the Confucius Institute at the University of Western Australia.

If anybody can demystify the mysteries of doing business in the Far East and give guidance on where China is heading it is our next speaker.

Ladies and gentleman David Ambrose.

## **Title of talk “The elephant in the room: India rising”**

### **Introduction**

Many people think of India as nothing more than a billion smiling faces, Bollywood and telephone calls at 7pm.

But India is far, far more than this. Not the least of which is as a giant, waiting to forge trade links with the South West.

From 2001 to 2006 our next speaker was the Regional Director of the WA Trade Office based in Mumbai where she worked to assist WA companies find markets in India as well as promote WA as an investment destination.

Currently she is the General Manager, North and South Asia markets, for the Department of State Development. She is responsible for overseeing market development in the Greater China, Japan, Korea and India Desks of the WA Global Network. When it comes to doing business with India she has the runs on the board.

Today she will draw on her vast experience gained from years of both living in and doing business with India to give us her insights as to how the South West can tap into the huge potential India offers.

Ladies and gentlemen Sonia Grincer