

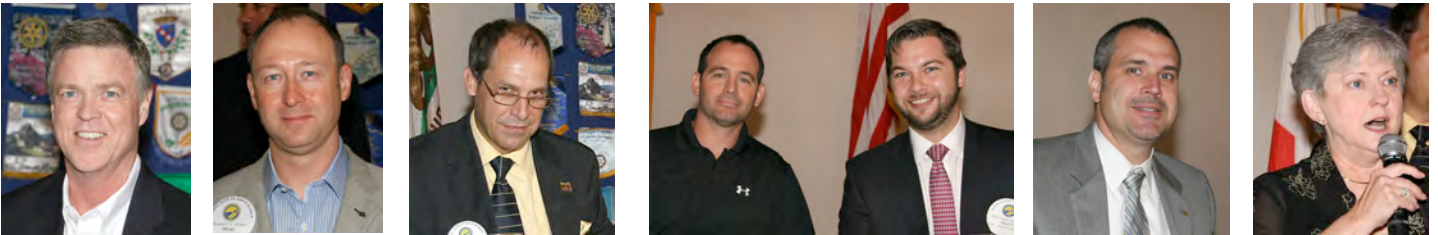
Rota-Monica

www.RotaryClubofSantaMonica.org

July 15, 2011

Meeting Cast

Tim Shannon gave an Irish invocation inspired by the coming *Carmageddon*. Rob Kohn sat next to President David Bohn. Matthew Lehman introduced our speaker, Cheese Man Andrew Steiner. Timur Berberoglu introduced our visiting Rotarians and guests. We were greeted by Russ Warner and Julia Miele. Ken Waltzer tickled the ivories for us, while Carol led us in pledge – and tried to lead us in song.



Visiting Rotarians and Guests

We sang our welcome song today to a plethora of people (most of whom stayed even after hearing us sing)! Rotarian Tyrone (Ty) Jenkins visited us from the Bangkok South club (Thailand) and exchanged banners with Timur.



Our guests included Stephanie Gillette, hosted by Alonzo Hill; Nicole Kludjian, David Bohn's daughter; Kathy Irby and Eddie Guerboian, hosted by Dick Lawrence; Kelly Rimer, childhood friend of Connie Maguire; Scott Kunitz (who is becoming a regular guest of Bill Crookston's); Mahesh Parekh, hosted by Jack Gregory; Misse Smith, Jay Smith's sister; Andy Gavin, Sharon Perlmutter Gavin's husband; and grant recipient Lisa Wilson.



Grant Awards

Dick Lawrence presented a check from the Santa Monica Rotary Club Foundation to Eddie Guerboian for the Santa Monica History Museum. Susan Annett presented a check from the Community and Youth Grants Committee to Lisa Wilson of the Trinity Baptist Children's Center to expand their computer training capacity for the little ones.



Carmageddon Challenge

We had a bit of quick fun regarding what we should do this weekend to avoid *Carmageddon*. Most tables came up with something that included drinking – alcohol presumably. At Nicole's table, cleaning the house AND drinking were mentioned, and Prez David only questioned Nicole's credibility about the cleaning part - not a word about the drinking part. Perhaps if Nicole drinks, THEN she'll clean her room? Or perhaps if David drinks, he won't notice if Nicole doesn't clean her room?



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Announcements

- If you have outstanding invoices due to the club, please pay up! We would like to encourage you to sign up with a MasterCard or Visa for automatic billing – easier on you and easier on Savi.
- Oct. 2 – International Wine Festival at the Annenberg Community Beach House – the clubs' only fundraiser. Please plan to attend. This counts as a regular meeting.
- Nov 6 – Rotary International Foundation Celebration - Since District 5280 Governor Brad Robinson's hobby is to fly through the air with the greatest of ease as a daring Rotarian on a flying trapeze, the celebration will take place at Circus Vargas, Del Amo Fashion Center, Torrance, 3525 Carson Street, 90503. Doors open at 11 AM. \$65/ adults, \$35 children under 16.
- August 26 – Our first homeless shelter project of the year (cooking, serving, and cleaning up the evening meal) at OPCC's Turning Point facility, 16th and Broadway. We start cooking at 4:00 PM, serve at 6:00 PM. We should be finished by 7:30 PM. Rotarians may come for any or all of the time and are free to bring family and friends. (This is a good learning experience for kids, 8 years old and above). Contact Bill Buxton (wbuxton@ucla.edu).
- This year's first District 5280 Breakfast will be held at the Westin LAX hotel at 7:00 AM on Tuesday, July 26. The speaker will be Dr. John Deasy, who was a member of this club when he was Superintendent of the Santa Monica-Malibu Unified School District. Now head honcho of the Los Angeles Unified School District (the second largest school district in the United States with nearly 700,000 students), John will be speaking about the challenges he faces and his strategies he is using to address them. FYI, Jim Dyer is in charge of organizing District Breakfasts this year, so let's show him our appreciation with strong attendance from our club! Iao Katagiri will be introducing John Deasy. Sign up with Savi and join us at the District Breakfast on Tuesday, July 26.



Fines

Avo Guerboian was fined for being quoted in the *Wall Street Journal* – and for his father's attempt to shamelessly promote an upcoming Kiwanis fundraiser.



RI International Foundation Paul Harris Celebration – November 6

Come one come all, to a performance of Circus Vargas under the big top in the parking lot of the Del Amo Fashion Center Mall in Torrance. This November 6, 2011 performance will be exclusive for District 5280 Rotarians, family and friends. We'll watch a series of circus vignettes through the performances of talented aerialists and acrobats in a magnificent presentation.

Oh, did we mention? No animals in this show. This year's edition of Circus Vargas will be performed in the most state-of-the-art Big Top tent in use worldwide. The theater-style tent seats 1,500 people "in the round" comfortably. Plan to get there early particularly if are bringing the kids. Prior to the show, all children will be invited into the center ring for an interactive tutorial of what life is like under the Big Top. Guides will give them a crash course in circus skills such as juggling, feather balancing and hula-hooping. Entry tickets include a hot dog or nachos, and popcorn or cotton candy, and two drinks for everyone, plus deli sandwiches for everyone 16 or over. Ticket prices: adults, \$65; children, \$35; and kiddies under 2, no charge. The event will feature a live auction during intermission.



Check Your Calendar! District 5280 Humanitarian Trip – February 2012
February 8-13, 2012 will be District 5280's humanitarian trip to Puerto Rico. The itinerary will feature 13 service projects as we partner with Rotarians in District 7000. Among the likely service projects are: (1) providing dictionaries to all fourth graders in Puerto Rico, (2) helping install a hydroponic system for growing vegetables, (3) furnishing facilities in police stations for abused children, (4) providing equipment for solar power, (5) installing a mobile waste management system, (6) funding equipment for an at-risk girls center, and (7) wheelchair distribution. It won't be all work and no play. Excursions are planned to the El Yunque Rain Forest, Camuy Caves, a rum factory tour, snorkeling and scuba diving, shopping and dining in Old San Juan, and enjoying the Caribbean's warm water and white sand beaches. We'll stay at the Courtyard by Marriott in Isla Verde in San Juan. For more information, contact John Ramey, District Trip Chair, at jfr435@yahoo.com.

Presentation – Cheese 101

Andrew Steiner, owner of Andrew's Cheese Shop on Montana and Lincoln (next door to Rotary's own drug dealer) (<http://andrewscheese.com/>), gave us a wonderful primer on cheese. Andrew stressed that *it is OK not to like a cheese*. Go ahead and sample many cheeses...If you don't like one, try another. Reputable cheese shops will let you taste before you buy – so why would you not? Cheese is milk that has been spoiled – but the spoiling process is controlled, unlike when it goes bad in your refrigerator. Since milk is the only ingredient, it is necessary to start with really good milk. Because the quality of milk produced is dependent upon what the cows and sheep are eating, cheeses have seasons – especially in countries that control the process closely, like France. Speaking of France, just like wine, cheese has appellations, so Roquefort can only come from Roquefort in Southern France, while we have Blue Cheeses here. By the way, the Roquefort of today came about by accident when a monk left his old sandwich in the caves where they cured cheese (look it up). Some other interesting facts: Rind protects a cheese and helps it age – and you can eat it or not depending on whether it tastes good to you or not. The rind can go bad and the cheese can still be good. Hard cheese is “fatter” ounce-for-ounce than soft cheese (which has lots of water left in it). Good storage tip: Cheese should be wrapped loosely in parchment paper, and then plastic so it can breathe. Cheese is a living thing and will last longer in your refrigerator and taste better if you treat it right. Besides, who wants to commit cheese homicide? Andrew also said that some of the new cheeses being made in the U.S. today are the best in the world. Some popular cheeses that Andrew mentioned were Mont St. Francis cheeses, Rogue River blue cheese (<http://www.roguecreamery.com/pilot.asp?pg=RogueRiverBlue>), and Pleasant Ridge Reserve, extra aged (<http://www.uplandscheese.com/>).



Thought for the Day (TFTD)

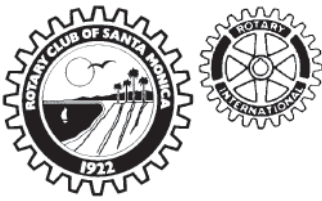
“The clever cat eats cheese and breathes down rat holes with baited breath.” – W.C. Fields, comedian

Monthly Events

First Tuesday **Happy Hour(s)** – is on the second Tuesday (again) this month July 12 Location TBD
 Third Thursday **Breakfast** – July 21, anytime between 7:30am-9:00am at Le Pain Quotidian, 13050 San Vicente, Los Angeles (just east of 26th St.)
 First Friday **Tennis** – August 5. See Karim Jaude

Calendar of Events

July 16-17	American Cancer Society's Relay for Life at Santa Monica College track
July 22	Wes Parker, LA Dodgers first baseman, 1964-1972; National League Golden Glove Award, 1967-1972
July 26	District 5280 Breakfast, LAX Marriott Hotel. Speaker: Dr. John Deasy, Superintendent, LAUSD
July 29	TBD
Aug 5	Dr. Anahid Jewett, UCLA Jonsson Comprehensive Cancer Center
Aug 12	German Consul General Mr. Wolfgang Drautz, Berlin Wall 50th anniversary
Aug 19	Erroll Southers, Former appointee to head the TSA; Assoc. Director, Homeland Security Center, USC
Aug 26	Jessica Levinson, State Redistricting
Aug 26	Our first homeless agency project this year will be at OPCC's Turning Point facility, 16th and Broadway. We start cooking dinner at 4:00 PM, serve at 6:00 PM, and should be finished by 7:30 PM. Contact Bill Buxton (wbuxton@ucla.edu).
Sept 2	DARK for Labor Day
Sept 9	Austin Buetner - Head of blue-ribbon panel to bring an NFL team to LA. (NFL season starts on 9/8.)
Sept 23	TBD
Sept 30	DARK for the Club's only fundraiser on Sunday, Oct. 2 (which counts as the meeting). Plan to attend.
Oct 2	International Wine Festival at the Annenberg Community Beach House. Counts as a regular meeting!
Nov 6	RI Foundation Celebration, Circus Vargas at the Del Amo Fashion Center, 3525 Carson Street, Torrance, 90503.



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ROTARY CLUB OF SANTA MONICA

Service Since 1922 • Meets Noon Most Fridays • Riviera Country Club • 1250 Capri Drive • Pacific Palisades

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 Kalyan Banerjee

Rotary District #5280 Governor 2011-2012
 Brad Robinson

“Reach Within to Embrace Humanity”

LOCAL MAKEUP OPPORTUNITIES

MONDAY:	Beverly Hills	12:15 p.m.	Beverly Hills Hotel	9641 West Sunset Blvd.
TUESDAY:	Brentwood (Los Angeles)	12:15 p.m.	Hotel Angeleno	Sunset and the 405
WEDNESDAY:	Century City	12:00 p.m.	Breeze Rest. - Hyatt Century Plaza	2025 Avenue of the Stars
	Malibu	7:30 a.m.	Pepperdine University	24255 Pacific Coast Hwy
	Culver City	12:15 p.m.	Radisson Hotel	6161 W. Centinela Avenue
	Playa Venice Sunrise	7:15 a.m.	Marina International Hotel	4200 Admiralty Way, MDR
THURSDAY:	Pacific Palisades	7:00 a.m.	Aldersgate Retreat & Cultural Center	925 Haverford Ave., PP
	Westwood Village	12:00 p.m.	UCLA Faculty Center	480 Charles Young Dr. (UCLA Campus)

Publication of the
 Rotary Club of Santa Monica, California
 Club No. 758
 Chartered February 1, 1922, Charter No. 1086

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