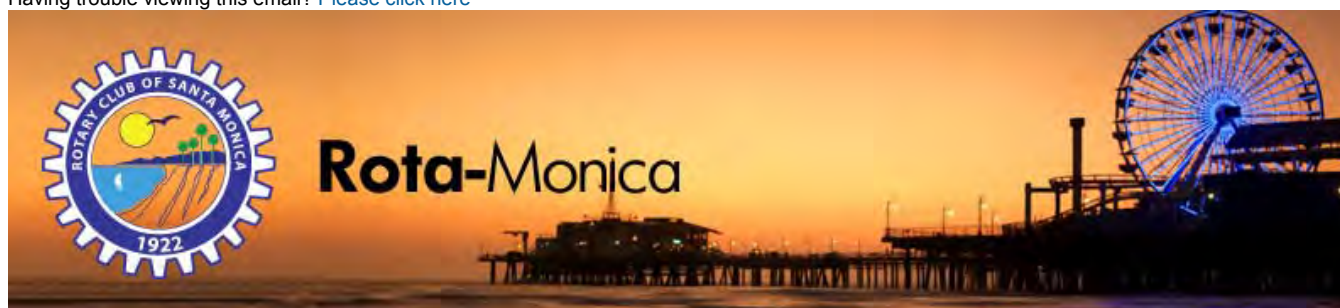


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Upcoming Programs

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[Beth Wagner Brust](#)
 Just Where Do Bookworthy Ideas Come From?
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 International Food & Song Festival is Sunday, April 28.
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Upcoming Events

- [International Food and Song Festival](#)
 Tom and Stephanie Loo's
 Apr 28, 2013 12:00 PM - 04:00 PM

Stories

[This week at Rotary - Beth Wagner Brust, "Just Where Do Bookworthy Ideas Come From?"](#)

Posted by Scott Kunitz



The story behind the story of any book is often as intriguing as the book itself. Where did the idea come from? How did that idea seem worth turning into a book? What are editors really looking for? Award-winning author, Beth Brust, will shed some light on the process of sifting through the dozens, even hundreds, of ideas floating around all of us on any given day and lassoing the few that are truly special to turn them into a finished work.

About our Speaker

Beth Wagner Brust is an award-winning author of 13 children's books including The Amazing Paper Cuttings of Hans Christian Andersen, The Great Tulip Trade, and seven ZOOBOOKS. Her numerous articles have appeared in the Los Angeles Times, San Diego Union, Highlights for Children, Spider, Cricket and The Horn Book. A graduate of Stanford University, Beth taught writing courses for years at UCSD Extension. Her most recent book,

QUIRKY, YES—HOPELESS, NO: Practical Tips to Help Your Child with Asperger's Syndrome Be More Socially Accepted (St. Martin's Press), was written with Dr. Cynthia Norall, founder of The Friends' Club, where children and teens learn the social skills they lack. QUIRKY, YES won the San Diego Book Award "Best in Education" and is now available in German. For more, visit www.bethbrust.com

We bid a fond farewell to.

We are sorry to see the following members resigning from the club

- Gaby Schkud
- Steve Senft

Club Banners



Club of Patan South
(Lalitpur, Nepal)
October 19, 2012



Club of Plainview
(Plainview, Texas)

[More...](#)

Club Videos

Video - 2012 Annual International Food & Song Festival

Santa Monica Rotary Club's 90th Anniversary Slide Show

Santa Monica Rotary Club's home makeover effort at Upward Bound House

ROTARY READS



Our Rotary Reads project was a great success this year. Forty-six Rotarians volunteered to read in 58 K-3 classrooms at eight of the local elementary schools (Edison Elementary, Franklin Elementary, Grant Elementary, McKinley Elementary, John Muir Elementary, Will Rogers Elementary, Roosevelt Elementary, and SMASH). The Rotarians also discussed their career pathways with the students. The accompanying photo from Roosevelt is just one of the thank you messages we received from the schools.

Books are also donated to the school libraries. Our initial book budget this year was \$2000, but we received a matching district grant that resulted in a total budget of \$4500 for books. We were able to donate 52 books to each of the seven elementary school libraries, a total of 364 books. These books were greatly appreciated. One school, for example, indicated they had no budget for books this year so the donation of these books made a big difference to the school.

Our "Rotary Reads" week will conclude with a special culminating luncheon program on Friday, March 8, 2013. At this luncheon, local children's author Beth Wagner Brust will speak about "Just Where Do Bookworthy Ideas Come From?"

Rotary Club of Santa Monica's Rotary Networking Hour - Next Wednesday

Posted by Scott Kunitz on Mar 07, 2013

ROTARY NETWORKING HOUR



Join us for Rotary Club of Santa Monica's Rotary Networking Hour

On Wednesday March 13th, at 8 am

1st Century Bank
1148 4th Street, Suite 100
Santa Monica, CA 90403

The Santa Monica Rotary Club now has a monthly event called the Rotary Networking Hour. It takes place the second Wednesday morning of every month from 8am to 9am, and is currently hosted by Scott Kunitz at the 1st Century Bank located on 4th and Wilshire in Santa Monica. The purpose of the event is to allow our fellow Rotarian Club members an opportunity to talk about their respective businesses, to give others a better understanding of what they do, and to share important business topics and information that affect Santa Monica and the surrounding communities. Please join us this Wednesday for an hour.

See you there!

Rotary Club Meeting March 1, 2013 - David Misch "The Beginnings of Ha!", a some-holds-barred look at the origins of comedy"

Posted by Scott Kunitz on Mar 01, 2013

Puerto Rico
 District Humanitarian Trip's
 main project
 distributing 110 wheelchairs

Need to make up
 a Meeting?
 Check out one of
 these local meetings;

Rotary Club of Pacific Palisades

Club Meetings, Thursdays at
 7:15 AM
ALDRSGATE RETREAT
 925 Haverford Ave
 Pacific Palisades CA 90272

Rotary Club of Westwood

Meeting Thursday noon at the
UCLA Faculty Center
 480 Charles E. Young Drive East
 Los Angeles, California 90095

Online makeup:
E-makeup,
www.rotaryclubone.org
 (three per year)

Special Santa Monica Makeups:
Rotary First Tuesday
 (one per year)

Rotary Third Thursday
 (one per year)

Rotary Club of Santa Monica

Service Since 1922

Meets Noon Most Fridays

Riviera Country Club

1250 Capri Drive

Pacific Palisades, CA 90272

“The Beginnings of Ha!”, a some-holds-barred look at the origins of comedy”



MEETING WRAP-UP

Our 29th meeting of the 91st year of the Rotary Club of Santa Monica began with the singing of "God Bless America", led today by our song-leaders Ken and Savi - and then the Pledge of Allegiance and the invocation by **Lionel Ruhman**.

Steve Litvack – was fined for having Twin grand-babies Jackson and Rosalyn (first-time grandpa). The *official Rotary first-time grandparent tax of \$100 is of course doubled, so \$200 fine* and our congratulations to you and Gail and Mike and Cathryn! **Dick Lawrence and Jean Mc Neil Wyner** – Were fined a *small Recognition tax of \$100 each* for being honored by the S M Breakfast Club on Sunday, March 10th at the Fairmont). **David Snow** – Was fined A "Road obstruction fee of \$250" closing down San Vicente this Sunday his UBH fund-raiser for kids

Just a quick announcement:

There are Get-well cards going around today for **Iao Katagiri** and **Bill Crookston** and **John Bohn**. We wish them speedy recovery and want them to know they are missed, so be sure to sign the cards.

Margaret Wilson, widow of former Rotarian Dwight Wilson, passed away a few days ago at the amazing age of 100. We have sent out an e-mail regarding her services at FUMC, to be held on Saturday March 9th at 1 p.m. If you knew the family, your attendance will be very welcome.

THANK YOU to all those who signed up to read to the kids next week! It is a great community project and reading is part of the fun reward for it!



HEAD TABLE



Lionel Ruhman

Joined our Rotary Club in 1978 and has held the classification of "Property

Management - Residential" for thirty-five years.

He was born in East St. Louis, Illinois and received his education at Rankin Trade School in St. Louis, Missouri before he moved West and attended Santa Monica College, and as he likes to say, he attended and paid his tuition in "the college of hard work".

Lionel is a multiple Paul Harris Fellow and has served your club in many ways, including as RotaMonica Editor, Treasurer and Vice-president, and he was your president in 2004-2005. **Lionel** has his office in Santa Monica and lives in Pacific Palisades with his wife Elza, who is also a Paul Harris Fellow. His passion is his family, and especially his grandchildren.

Next to Lionel



John Dravillas

John became a member of our club in 2004 and is the owner and principal of Physical Therapy Works in Santa Monica, fixing our aching backs and pains in the neck, etc.

Born in Chicago, John received his BS from the University of Illinois and went on to study at the University of Washington in St. Louis where he also obtained his physical therapy training.

John is a Paul Harris Fellow, and is giving his Rotary service this year as co-chair of the Beach Cleanup Committee and on the

Healthy Living Committee. Like last year, he will lead our participation in Cyclavia again this spring.

He lives in the hidden hills of LA with his wife Anna Wong and a Siamese fighting fish.

Left of our podium



Nicole Pratt

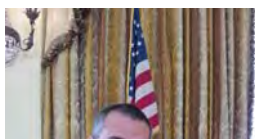
Nicole joined our Club in 2004. She was born right here in Santa Monica and is the director of development for the Volunteers of America. She attended Santa Monica College and was also Rotary exchange student to Denmark.

Her dad, Bob Pratt, is a member of LA 5 Rotary Club, so she had great Rotary role modeling. She is also a Paul Harris Fellow.

Nicole is giving her Rotary service this year on the International Food Fest and on the Wine and Jazz Festival committee. She says her passion is her daughter Jessica, yoga, skiing and healthy food.

Please greet Nicole Pratt!

Introducing our visiting Rotarians and guests



Timur Berberoglu

Timur joined our club in 2011. He is an attorney in Trust and Estate planning and Litigation and is a partner in Deering, Sands, Berberoglu.



Timur was born in Arlington, Virginia. He eventually moved West and completed his undergraduate education at UC Santa Barbara and earned his law degree at Southwestern University School of Law.

Timur is a Paul Harris Fellow, and currently the co-chair of both the Guest Introductions and the Recruitment committees and also serves on the World Community Service Committee, and with his wife Melissa participates in the Host/Hostess program.

Song Leader

Ken Waltzer and Savi Labensart

(song of the day "Send in the Clowns")



Visiting Rotarians

Davis Biggs of Chislehurst Rotary Club in South London and his wife Belinda Biggs (sorry no photo available)



Timur presents Davis Biggs of Chislehurst Rotary Club in South London with a Santa Monica Rotary club banner.

Guests

Sarafin Rodriguez of SAMO High



Steve Litvack introduced Sarafin Rodriguez of SaMoHi who was their to receive a Community and Youth Grant

Anne Rimer



Myles Pritchard introducing his good friend Anne Rimer

Kenny Stevens



Matt Williams introduced his friend Kenny Stevens



Santa Monica High School Soccer



Steve Litvack had a presentation from the Community and Youth Grants committee to Sarafin Rodriguez the soccer coach of SaMo High who told us that he last stood in this room for his high school prom 30 years ago – and he is still married to the same wife he took to the prom that day.



Announcements:

We are sorry to see the following members resigning from the club

- Gaby Schkud
- Steve Senft

Christine Cassiano - The Entertainment Committee invites you and your significant other to dinner at **Casablanca** restaurant. Tuesday, March 12 at 6:30pm



Karim Jaude - Tennis and dinner at the club



Frank Lavac - Rotary Day of Service Saturday April 13th.



Cowboy Vince Muselli - Rotary Roundup & Hike, this Saturday, March 9th at 10 am. Trailhead is the Zuma/Trancas Canyon Trailhead, which is at the end of Bonsal Drive in Malibu, California.



 **OUR
SPEAKER**

“The Beginnings of Ha!”, a some-holds-barred look at the origins of comedy”

David Misch is the author of “Funny: The Book / Everything You Always Wanted To Know About Comedy” (Applause/Hal Leonard; funnythebook.com). He’s been a comic folksinger, stand-up comedian, and screenwriter; his credits include the multiple- Emmy-nominated & “Mork and Mindy”, the Emmy-losing “Duckman”, the Emmy-ignored “Police Squad!”, the Emmy-besotted “Saturday Night Live”, and the Emmy-ineligible “The Muppets Take Manhattan”. He blogs for The Huffington Post (huffingtonpost.com/david-misch) and his play “Occupied” is scheduled to be produced this fall in Los Angeles. He’s taught musical satire at UCLA, comedy at USC, and lectured at Columbia University, 92nd St. Y-Tribea, Fordham University, the California Women’s Conference, and the American Film Institute. More at davidmisch.com; Facebook [funnythebook](https://www.facebook.com/funnythebook), Twitter [@funnythebook](https://twitter.com/funnythebook).



Ripped from the pages of his award-eligible Funny: The Book / Everything You Always Wanted To Know About Comedy, David Misch presents “The Beginnings of Ha!”, a some-holds-barred look at the origins of comedy in the mythological character of Trickster.

Among David’s TV and movie credits are the Emmy-nominated “Mork and Mindy”, the Emmy-losing “Duckman”, the Emmy-besotted “Saturday Night Live”, and the Emmy- ineligible The Muppets Take Manhattan. He’s also a playwright, songwriter, blogger, teacher and recovered stand-up comic.



“ Comedy is Simply a Funny Way of Being Serious ”

- attributed to Peter Ustonov

Thank you to our greeters **Irene Passos** and **Brian Linnekens** and also to our music makers **Savi** and **Ken** – and partially **Timur** too!

Don't forget:

- Mark April 13th on your calendar for our "Rotary Day of Service"
- Send positive healing thoughts to Iao, John and Bill

SEE YOU NEXT WEEK**Santa Monica Rotary Club's Day of Service - Saturday, April 13**

Posted by Frank Lavac

**New Santa Monica Rotary Club's Day of Service
Selects First Santa Monica Recipient****Olympic High School Chosen as Beneficiary
at Event on Saturday, April 13**

Santa Monica Rotary Club together with the student Rotaract Club of Santa Monica College, has chosen Olympic High School as recipient of the first annual Rotary Day of Service. Dozens of Rotarians with their families and Rotaractors will join together and donate their time and resources to build, paint, and plant. In addition, the Santa Monica Rotary Club Foundation is underwriting \$5,000 for technology needs in the classrooms to enhance student learning. The goal of the Rotary Day of Service is to refurbish the educational facility to better reflect and inspire the success of its students. The event will occur on Saturday April 13, from 8 a.m. to 2 p.m. at Olympic High School, 721 Ocean Park Blvd. in Santa Monica.

Judy Neveau, President, Rotary Club of Santa Monica

As part of Rotary's legacy of service, the Santa Monica Rotary Club will meet a real-world need in Santa Monica. Olympic High School is the (accredited) continuation high school of the Santa Monica-Malibu Unified School District. Olympic builds on student strengths, helping each student to achieve academic success through a respectful and supportive process. Improving the physical environment in which the learning takes place additionally encourages and motivates students to take pride in their achievements.

Janie Gates, Olympic High School Principal

As an adjunct to the Rotary Day of Service, on Friday April 12, 2013, members of the Rotaract Club of Santa Monica College will have the opportunity to "job-shadow" with members of the Santa Monica Rotary Club for the morning and are then invited to lunch at the Rotary Club's regular Friday meeting to hear an inspirational speaker. The students will then join in the Rotary Day of Service the next day.

Kelly Zhao Rotarct Club President.

"This is just one of the incredible opportunities that the SM Rotaract Club benefits from," said Kelly Zhao, President of the SM College based club. "The chance to job shadow with leaders in our community is transformative for us professionally. The ability to help out in this Day of Service is transformative for the community. We are all very excited!!!"

Rotary Day of Service is a new program created by Santa Monica Rotary Club President Judy Neveau. Rotarians Frank Lavac and Steven Senft are co-chairs of the event.

"The idea is to develop an annual hands-on project that meets a real world need in Santa Monica, raises the visibility of the work of the Rotary Club of Santa Monica, and establishes a Santa Monica "Legacy of Service" said Neveau.

The Santa Monica Rotary Club was established in 1922, and currently has 150 members. For additional information or to become a member, please visit www.rotaryclubofsantamonica.org.

New Project – Financial Literacy

Posted by Robert Kohn on Jan 30, 2013



Looking to help the next generation? Our Club's new Financial Literacy Committee has partnered up with Olympic High School to teach their students financial literacy. We need you to help us.

We are going to teach six classes over 12 sessions and are looking for volunteers. We have the books. We have the lesson plans. We have the students. All we need is your time. This isn't only for those of you in financial professions. We need to teach real life experience and not sophisticated theory. Classes will be taught during period 5 from 12:28 to 1:13pm.

Classes are being taught in February and March and we'll have an orientation on January 31st for lunch at Olympic High. If you are interested, please contact **Rob Kohn** at rkohn@kohnlawgroup.com or **(310) 461**

-1520.

AN EVENING IN CASABLANCA

Posted by Christine Cassiano

The Entertainment Committee invites you and your significant other to dinner at Casablanca restaurant.

220 Lincoln Blvd, Venice (corner of Rose)
Tuesday March 12, 6:30PM.

Prix Fix menu \$16 including tax and tip (payable at the restaurant).

Menu

Soup or salad.
Choice of... salmon, calamari, carne asada, chicken breast, or combination plate.
Flan or cheesecake.
And those wonderful hand made tortillas!

Reservations required.
Contact Harris Levey (310) 822-9067,
or harrisjl@webtv.net.

Be there or Bogie will be unhappy.

ROTARY CLUB OF SANTA MONICA



Service Since 1922 - Meets Noon Most Fridays
Riviera Country Club - 1250 Capri Drive - Pacific Palisades

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