



Editor Scott Kunitz
If you have any comments or questions, please contact the editor.

Upcoming Programs

- Jun 01, 2012 Scholarships
The June 1 meeting is being held at the Fairmont Miramar Hotel, 101 Wilshire Blvd, Santa Monica, CA
Jun 15, 2012 Craft Talks
Jun 29, 2012 Dark - getting ready for Dethroning
View entire list...

Upcoming Events

- Rotary's First Tuesday Happy Hour
Michael's Restaurant
Jun 05, 2012 05:30 PM
Third Thursday Breakfast
Jun 21, 2012 07:30 AM - 09:00 AM
Dethroning
Jun 29, 2012

Club Banners



Jim Dyer from the Rotary International Convention March 30, 2012



GSE Team from India March 30, 2012



Joan Behrens - April 13, 2012



Alan Monroe - March 30, 2012

Club Videos

Video - 2012 Annual International Food & Song Festival

Santa Monica Rotary Club's 90th Anniversary Slide Show

Santa Monica Rotary Club's home makeover effort at Upward Bound House

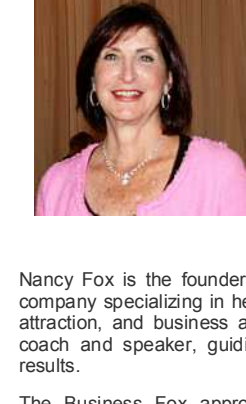
Puerto Rico District Humanitarian Trip's main project distributing 110 wheelchairs

Rotary Club of Santa Monica Service Since 1922 Meets Noon Most Fridays Riviera Country Club 1250 Capri Drive Pacific Palisades, CA 90272

Stories

Remember the June 1st meeting is being held at the Fairmont Miramar Hotel, 101 Wilshire Blvd, Santa Monica, CA 90401 Posted by Scott Kunitz

Rotary Club Meeting May 18, 2012 - Nancy Fox, The Business Fox



Nancy Fox, The Business Fox, will share her top tips for creating and maintaining a memorable, influential personal brand to help you turn contacts into prospects, prospects into clients, and clients into eager fans in the online world as well as the face-to-face world.

Nancy Fox is the founder and president of The Business Fox, a business coaching and training company specializing in helping service-focused businesses and professionals with high-level client attraction, and business and marketing strategy. She is an engaging, energetic and inspirational coach and speaker, guiding business professionals to optimum performance and breakthrough results.

The Business Fox approach to business development and growth is grounded in providing professionals and business people with the skills to attract and build the right business relationships. Nancy has designed unique learning tools and systems that make the process of attracting clients and generating business exciting and even enjoyable.

With over two decades as a marketing executive at major organizations such as Warnaco and VF Corporation, Nancy has brought her business development and marketing expertise to professional service firms and organizations including Sheppard Mullin Richter & Hampton, Latham & Watkins, Clinn Cogerman & Company, Great Banc Trust, Whole Foods Market, Betsley Johnson, The Toy Industry Association, Berlex Laboratories, and The City of New York.

A passionate devotee of networking and building strong business relationships, co-founded the highly successful networking group, Metro Roundtable, a monthly event for lawyers, accountants and bankers, and launched HubSTREET.com, an online community for professionals.

Nancy has been featured in Business Week, The Journal News, and Accounting Today, Law Practice Magazine, CPA Trendlines, and appeared on Learning Annex's OneMinuteU.com. She has been a featured speaker at New York State Society of CPA's, Toy Fair, Legal Marketing Association, and as a keynote speaker at Franchise Brands International National Conference. Nancy has been a guest columnist in The Westchester Business Journal, Fox Business News Online, and has been quoted in The New York Times, The Daily News, CBS Moneywatch.com, and WebCP.

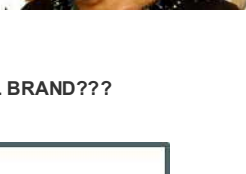
Nancy is the author of "Make Rain Without the Pain" a business guide for client attraction strategies for professionals.

Building Your Influential Personal Brand Online and Face-to-Face

Tangible Brands



Intangible Brands



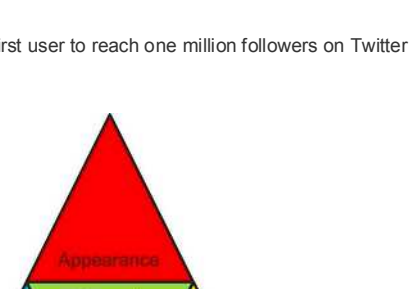
WHAT'S YOUR PERSONAL BRAND???



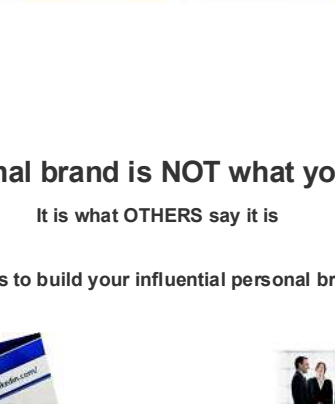
Building your Personal Brand Online and Face to Face



Ashton Kutcher



Ashton Kutcher, was the first user to reach one million followers on Twitter



Your personal brand is NOT what you say it is; It is what OTHERS say it is

3 ways to build your influential personal brand



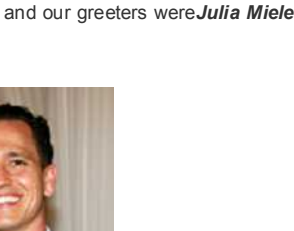
ONLINE



FACE TO FACE

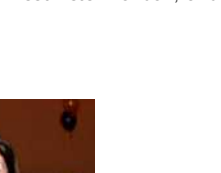
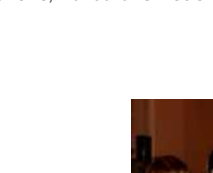
Simple is best - Say less; Listen more Make your message match your image Give people an experience that makes them feel important, enthused, confident

Meeting Cast:



Seated at far stage right of the podium, we have our Invocator for today: Jean McNeil Wyner. Next to Jean we have one of our newest members, Tom Woods. Stage left of the podium and here to introduce our Speaker for today, we have Jack Gregory. Next to Jack is our speaker for today, Nancy Fox, "The Business Fox." Far stage left of the Podium and here to introduce our visiting Rotarians and guests, we have Matt Williams.

Our song leader was Bob Klein with Carol Jackson on piano, and our greeters were Julia Miele & Moira Doherty.



Tom Woods

Matt Williams

Visitors:

We had 2 visiting Rotarians; Barbara Chido from Westminster London, and Ron Lyster from the Westwood Club.



Bryan Briem was a guest of Ray Briem. Greeg Williams was a guest of Mitchell Kraus. Jeff Jarow was a guest of Laurel Rosen. Margaret DeGroot was a guest of Connie DeGroot.



Guests



Birthdays



New Member



Kathleen Benjamin

Past Presidents

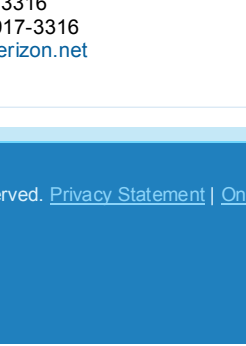


- Spyros Dellaportas 1996/1997
Dick Lawrence 1997/1998
Herb Roney 1998/1999
John Lehne 2000/2001
Bill Crookston 2002/2003
Lionel Ruhman 2004/2005
Paul Leoni 2005/2006
Jim Dyer 2006/2007
Jim Westbrook 2007/2008
Jack Gregory 2008/2009
Carol Jackson 2009/2010
Paul Gauke 2010/2011

Thought for the Day "The scientific name for an animal that doesn't either run from, or fight, its enemies is lunch."

-philosopher of Science Michael Friedman

ROTARY CLUB OF SANTA MONICA



Service Since 1922 - Meets Noon Most Fridays Riviera Country Club - 1250 Capri Drive - Pacific Palisades

Savtri Labensart, Executive Secretary P.O. Box 586 Santa Monica, CA 90406-3316 (310) 917-3313 - FAX (310) 917-3316 RotaryClubofSantaMonica@verizon.net

Scott Kunitz, Editor Phone: (818) 288-3995 skunitz22@gmail.com