



Rota-Monica

Tue Nov 13, 2012

[Home](#)

Hello RotaMonica! This email has been generated just for you from our club. We hope you enjoy receiving this newsletter!

Newest Members

Congratulations go out to these three amazing people who are the newest members of our Rotary Club!

Linda Teixeira
Kathleen Benjamin
Pam Brady

We bid a fond farewell to...

The Following Rotary Memebers who have recently resigned;

Grace Wang
Rex Minter

Upcoming Programs

Nov 16, 2012

[Dr. Helene Kalfuss](#)

Rotary Foundation

Stories

This week at Rotary - Dr. Helene Kalfuss, Rotary Foundation

Posted by Scott Kunitz



Dr. Kalfuss is a retired Speech Pathologist who specialized in post-operative head and neck cancer patients and organic voice disorders. She is now a full time Rotarian who frequently speaks on Rotary, The Rotary Foundation and Rotary Membership. She is a past President of the Palm Springs Rotary Club in Palm Springs, California. Dr. Kalfuss also served as District 5330 2006-2007 District Governor. Dr. Kalfuss is currently the District 5330 Chair for Grants Over site Committee and District Foundation Chair.

Here are a few of Dr. Kalfuss's current accomplishments;

- 2007, 2010 - Rotary Foundation Trainer at the Southern California/Nevada PETS
- 2008-2012 - Presentation at TRF Zone 26 Workshop
- 2009- Panelist for "Raising Funds for Rotary Foundation Workshop in the UK at the RI Convention
- 2011- Rotary International President's REp to District 3201 in India

Dr. Kalfuss is a Paul Harris Society Fellow, Benefactor, Bequest Society Member, Major Donor and has been awarded the Citation for Meritorious Service from TRF. She has traveled to several developing countries. She has participated in TRF Cadre and Site inspections with her husband in India. Dr. Kalfuss is married to Dr. Leonard Kalfuss, orthopedic surgeon for 47 years and reside in Palm Springs.

Nov 23, 2012

THANKSGIVING

Dark

Nov 30, 2012

Lori Solano

Nutrition in the New Millennium

Dec 07, 2012

Kate Rosloff

Rose Parade Floats

Dec 14, 2012

Dee Menzies

Carlthorp School Christmas Party

Dec 21, 2012

Christmas

Dark

Dec 28, 2012

New Years

Dark

[View entire list...](#)

Upcoming Events

Rotary Networking Hour 1st Century Bank
Nov 14, 2012 08:00 AM - 09:00 AM

International Food and Song Festival Tom and Stephanie Loo's
Apr 28, 2013 12:00 PM - 04:00 PM

Rotary Club Meeting November 2, 2012 - Walter Warriner, Santa Monica's Future Urban Forest

Posted by Nicholas Goehner on Nov 02, 2012



Learning about the future of Santa Monica's Urban Forrest with Walter Warriner

Not much is known about what goes into the trees chosen to line our Santa Monica streets. Walter joined us today to shed a little light on that.

As I walk my dog around my block today, I am compelled to take in at the many trees and plants that line the streets and make up this "urban forest." Thanks to our speaker today, I now find myself studying trees on every block and wondering exactly how much thought and effort went into there placement. Our speaker today was Walt Warriner. He is the forester for the city of Santa Monica, and I am more than blown away by the amount of work and thought that goes into planning and implementing trees on our streets. It's interesting to be more aware of the things we take for granted, and a simple palm or ficus on a street corner is no exception.

Walt Warriner grew up in Hawaii and got his landscaping start in 1975. He moved to California in 1984 and has been here ever since. He became the VP of Golden Bear Arborists Inc. Then in 1997 he became the first full time urban forester for the city of Santa Monica.

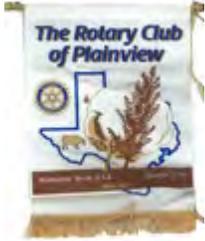
His topic for today was Santa Monica's long range urban forest master plan. The goal of of a long range master plan is consistent control of the urban forest over several tenures of management and staff. Santa Monica's master plan was written so that when Walt's tenure ends, whomever replaces him will be able to continue with the same standards, and practices that lead to continuel upgrades with the same care.

When they started their master plan process for Santa Monica they had to look at all the factors involved in creating a healthy robust forest in an urban environment. They started with an inventory of all the trees in the city. Currently there are about 34,500 trees throughout Santa Monica. One important factor they had to consider was the life span of trees. Trees have to be replaced once they no longer serve their purpose. They also had to get the community involved. There were many meetings held so that communities could be involved and share their needs and concerns about trees in their areas. They had to look at threats to the urban forest. One issue is the root system, Santa Monica trees do not have an extensive root system below the soil as most people believe. Interestingly the ratio of above ground to below ground is a shocking 50:1 difference. Another threat is development. As buildings are built and lots are stripped, the trees around it have to go too. There's also ignorance, people love trees but not the ones blocking their view or in their yards. Weather, insects and diseases. Through proper development, preparedness, outreach programs, improved care of sidewalks and root systems, and long range planning, they are working to create the proper tree set up for Santa Monica.

A diverse urban forrest is very important. Finding new species to plant and cultivate is a major part of that. The average life span of a street tree is about 60 to 70 years. Apparently one of Santa Monica's top performers is the ficus. They are the "environmental workhorses." When they crunched the numbers for environmental benefit versus cost, the ficus came in at number 2 overall. This is impressive considering it's out of over 3.5 million trees. They set out to find the top 15 for the area, and to replace the trees that are within 5 to 10 years of hitting their 70 year mark. These trees or "environmental producers" must fit within a few criteria. They need to offset co2 emissions, sequester carbon in their wooded mass, hold rainfall in their canopies and divert storm water runoff into the bay, offset the heat island effect by shading streets and other hardscape surfaces, and increase property values. While these 15 trees that they came down to are the best solutions, the next issue is that a lot of them are at risk. The



Club of Patan South
(Lalitpur, Nepal)
October 19, 2012



Club of Plainview
(Plainview, Texas)

[More...](#)

Club Videos

Video - 2012 Annual
International Food &
Song Festival

Santa Monica
Rotary Club's
90th Anniversary
Slide Show

Santa Monica
Rotary Club's
home makeover effort
at Upward Bound House

Puerto Rico
District Humanitarian Trip's
main project
distributing 110 wheelchairs

to offset that disease they needed to come up with other trees that weren't affected by it. All of these trees are susceptible to different diseases.

Taking all of these things into consideration Walt and his team set out to create the ultimate urban forest for the present and the future of Santa Monica. They came up with a few guiding principals for the plan. It needed to recognize that that the urban forrest is a living element of hte city and it contributes to the quality of life and the surrounding environment. It offsets the impact of the built environment and provides a place for recreation and social interaction. It involves an ongoing public education process tailored to different age levels. It must consider the economics of the urban forest which is often misunderstood. A good urban forrest really does enhance tourism and business in a community. It is a capital asset of the city and Santa Monica's urban forest is currently valued at over 160 million dollars. The urban forrest is in a constant state of change. it's a dynamic and natural system. The master plan considers all of these things and more.

So much thought and work goes into our beautiful city of Santa Monica. To make it beautiful, to make it clean, to make it shaded, to make the pedestrians enjoy where they're walking. There's still a lot of work to be done, but steps are being taken to ensure our well being far beyond the next 50+ years. Thank goodness we have people like Walt Warriner who have such a passion for our Urban Forest!

Thank you Walter!

16th meeting of the 91st year of the Rotary Club of Santa Monica



Our song leader was **Pat Bofird** with **Tom Larmore** on his guitar

Need to make up
a Meeting?
Check out one of
these local meetings;

**Rotary Club of Pacific
Palisades**

Club Meetings, Thursdays at 7:15
AM

ALDERSGATE RETREAT
925 Haverford Ave
Pacific Palisades CA 90272

Rotary Club of Westwood

Meeting Thursday noon at the
UCLA Faculty Center
480 Charles E. Young Drive East
Los Angeles, California 90095

Online makeup:

E-makeup,
www.rotaryclubone.org
(three per year)

Special Santa Monica Makeups:
Rotary First Tuesday
(one per year)

Rotary Third Thursday
(one per year)

Rotary Club of Santa Monica

Service Since 1922

Meets Noon Most Fridays

Riviera Country Club

**1250 Capri Drive
Pacific Palisades, CA 90272**



Invocation by **Kris Anderson** (on the right) and Next to **Kris** at the head table was **Frank Lavac** (on the left).



Introducing our speaker today was **Laurel Rosen**, next to her was our invited



David Rosenfeld introduced our visiting Rotarians and guests and **Rosemary Regalbuto** was one of our greeters for today sporting her halloween glasses.

Did You Know

Rotary pins are now required! Don't get fined!
Announcements



Myles Pritchard - on the Bahama Water Project

Visiting Rotarians and guests



Guest of John Bohn - **Jeremy Wiss**



Rotact Advisor **Ming Lu** with **Lynette Shishido**



Guests of Lynette Shishido - Eddie Zhu and Debbie Pun

Thought for the Day:

What we are doing in the forests of the world is but a mirror reflection of what we are doing to one another.

- Mahatma Gandhi

The best time to plant a tree was twenty years ago. The next best time is now.

- Old Chinese proverb

GRAND BAHAMA EMERGENCY WATER RELIEF PROJECT PUT TO WORK AFTER HURRICANE SANDY

Posted by Scott Kunitz

November is Rotary Foundation Month; the time to focus on our support of The Rotary Foundation and how it benefits many throughout the world. You will likely recall our Club was the lead International Sponsor of the Grand Bahamas Emergency Water Relief project **GRAND BAHAMA EMERGENCY WATER RELIEF PROJECT**. This project exemplifies leveraging The Rotary Foundation grants to develop sustainable projects. Without your support and Bahamian Rotarians' tenacity, it is likely the project which provided water to hundreds during and after Hurricane Sandy and will benefit thousands in the future would have never come to fruition.

FREEPORT, Grand Bahama -- Rotarians on Grand Bahama came together during Hurricane Sandy with the activation of the emergency Rotary Water Plant from October 24-28, 2012. Commissioned after the devastating hurricanes of Frances and Jeanne in 2004, the plant provides potable drinking water to residents during times when serious weather impacts the local supply.

Rotarians activated the plant's Reverse-Osmosis machine in advance of Hurricane Sandy, putting about 5,000 gallons of water in the tank. Sandy impacted Grand Bahama for much of Friday and into the evening and early hours of Saturday.

The plant was re-activated early Saturday morning and Rotary volunteers began to assemble to help. They were put to work sanitizing and filling the nearly 500 one-gallon jugs which had been collected and stored in the plant throughout the year.

On Saturday, between the hours of 10:00am and 7:00pm, Rotarians estimate they gave away approximately 3,600 gallons of water to persons who came to the plant either with their own jugs or took those which they had to give them. In addition, they sent two tank

Bahama once the water subsided. The Grand Bahama Fire Brigade also made two trips with 55 gallon drums to flush toilets at some of the old folks homes on the island.

By Sunday morning most of Freeport had city water trickling through the pipes, however certain pockets did not, including East End, from the old missile base the entire settlement of Eight Mile Rock, and West End. Parts of East End are still without water mid-week post-Sandy.

Rotarians met again at the plant on Sunday and gave away an additional estimated 1,500 to 2,000 gallons of water.

The Rotary water plant crew would like to credit ZNS northern service radio for broadcasting their announcements about the water plant being open and for the station's continuous storm coverage. All the Rotary volunteers who assisted with the emergency water plant project were pleased the plant performed flawlessly and that they were able to continue Rotary's motto - Service Above Self - and help many persons in the community in a meaningful way.



Kids of Rotarians learning early about service to others.



Never far from service to others, Rotary Club of Freeport's Betty Van Lew.



Rotarians fill jugs as Rotary Exchange student from Thailand looks on.

(Photos courtesy Mike Stafford)

The Grand Bahama Emergency Water Relief Foundation (The Rotary Water Plant) was envisioned by the TK Foundation who saw Rotary as the perfect partner and commissioned a joint project involving Rotary Districts 5280 - Los Angeles, CA; 7020 - Nassau and the Caribbean; and 6990 - Grand Bahama and South Florida; with assistance from the Rotary Foundation, and numerous corporate sponsors.

Rotary Club of Santa Monica's Rotary Networking Hour

Posted by Scott Kunitz

ROTARY NETWORKING HOUR



Join us for Rotary Club of Santa Monica's Rotary Networking Hour

On Wednesday November 14th, at 8 am

1st Century Bank
1148 4th Street, Suite 100
Santa Monica, CA 90403

The Santa Monica Rotary Club now has a new monthly event called the Rotary Networking Hour. It takes place the second Wednesday morning of every month from 8am to 9am, and is currently hosted by Scott Kunitz at the 1st Century Bank located on 4th and Wilshire in Santa Monica. The purpose of the event is to allow our fellow Rotarian Club members an opportunity to talk about their respective businesses, to give others a better understanding of what they do, and to share important business topics and information that affect Santa Monica and the surrounding communities. Please join us this Wednesday for an hour.

See you there!

[Training the next generation of leaders](#)

Posted by Scott Kunitz on Oct 26, 2012

NEW ROTARY PROJECT

Training the next generation of leaders

If you look around non profits in the United States, there is an aging of the volunteer population. You can see this in all sorts of organizations, and even in most Rotary Clubs. A few of the members of this club got together and talked about the problem and what we could do about it here in Santa Monica. We asked what we could do to help create and train the next generation of leaders to help our community get better.

After several months of meetings and calls we came to a tentative agreement with the Riordan Leadership Institute to have our club be the title sponsor for a Santa Monica based pilot program. Founded by former Mayor Richard Riordan the Institute has spent the last 20+ years training the next generation of leaders, specializing in training business professionals between 21 and 45.

Their program is a 10 month class teaching skills such as Board Governance, Fund Raising and Strategic Planning and includes and internship on a non-profit board that is designed to lead to placement on that board.

The operating cost of the class is over \$3,000 per student. Because of sponsorships that they have from some of the biggest companies in Los Angeles, the cost for each student is \$1295.

The formation committee believes that offering this class locally, we can make a huge difference moving forward in our community, but we need your help.

First, we need students. We hope all of you, no matter your age, consider taking the class and/or sponsoring someone you know who could benefit from this sort of leadership training.

Second, we need a place to hold the class. The location needs to be able to hold about 25 people and be available after hours once per month and on a couple of Saturdays. Since it is right after work, we need to have some food served there.

cover much of the cost, but we need to raise a few thousand dollars more. All sponsors will be promoted on both our website and their website and will get further recognition through various outreach efforts that are part of the class.

If you want more information, please talk to [Mitchell Kraus](#) or [Connie Maguire](#).

ROTARY CLUB OF SANTA MONICA



Service Since 1922 - Meets Noon Most Fridays
Riviera Country Club - 1250 Capri Drive - Pacific Palisades

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