



Rotary Club of Santa Monica

RotaMonica

Club Office: (310) 917-3313

Sunday, October 23, 2011

 [Club Web Site](#)

Editor: Suzan Allbritton
If you have any comments or questions, email the editor.

Future Speakers

Oct 28 2011
[Craft Talks](#)

Nov 4 2011
[Jonathan Conant](#)
"Trapeze School at the Santa Monica Pier"

Nov 11 2011
[Veterans Day Program](#)

Nov 25 2011
[Dark - Thanksgiving Holiday Weekend](#)

Dec 2 2011
[Brandon Lewis - Mayan Calendar - 2012](#)

Dec 16 2011
[Holiday Program and the Carlthorp Singers](#)

Upcoming Events

[New Member Extravaganza](#)
Oct 30 2011

[Holiday Party](#)
Dec 17 2011

News

[Wine & Jazz Festival Supports Community and International Projects](#)

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Welcome to our new web and newsletter

We are migrating to ClubRunner for our web and RotaMonica newsletter platform which also supports a secure online directory for our members. More information will follow in upcoming weeks on how to access the member directory and update your information, and we will continue to enhance the web and newsletters.

This week at Rotary - District Governor Brad Robinson



Every July 1st, Rotary undergoes a renewal. From the Club level, through the District and up to Rotary International, leadership changes, bringing a revitalization and enthusiasm that keep our Clubs invigorated, refreshed and energized. It is one of the beauties of Rotary, and it has helped us retain our excitement and has renewed our commitment to serving others over the years.

Our motto this year lends itself very well to the renewal that we are undergoing now. "Reach Within to Embrace Humanity." By looking within and examining our commitment to Rotary, we are able to make the changes and deepen our commitments, which allow us to have a greater impact on those we are serving. This reassessment also allows us to determine what we can do to more deeply "live" our motto "Service Above Self" and help transform other people's lives.

This year, a special award will be given to those Rotarians that have "transformed" someone else's life. During the Club visits, these Rotarians will be honored, and a special recognition will be given to those that have had a major impact on someone's life.

One of the easiest ways to help improve someone else's life is by becoming involved in a humanitarian project – either locally or internationally. By "putting your hands on a project," you can transform someone's life. It is during these experiences that we have our "Rotary Moments," and we have a meaningful impact on someone else's life at the same time.

We are very lucky to be Rotarians and to be participating in this experience we call "Rotary." By helping others, we not only have the opportunity to transform their lives, but in the process, WE are transformed, and we often become even more committed to helping those that are less fortunate.

Let us take this time of renewal to recommit ourselves to our motto "Service above Self," and reexamine what we can do to transform someone's life. Let us "Reach Within to Embrace Humanity" and by doing so, help improve the world we live in.

Brad Robinson

Wine & Jazz Festival Supports Community and International Projects

The Rotary Club of Santa Monica hosted it's fourth annual Wine & Jazz Festival on Sunday October 2nd at the Annenberg Community Beach House. Participants sampled dozens of wines while listening to music by Crossroads jazz band. They also bid on auction items and trips whose proceeds will fund both local community and international projects.

The event was generously sponsored by The Bradmore Group, Fairmont Miramar Hotel & Bungalows, LA Car Guy, Quigley & Co., Saint John's Health Center, Santa Monica Daily Press and Santa Monica Ford.





President David Bohn PR team Roxana Janka, Grace Wang and friends



Menzie family shopping



Judy Iriye, Sharon and Andy Gavin



Rotaractor Diana Chowdhury



Judy Neveau, Tricia & Glen Ricard, Erik Jorgensborg

CicLAvia 2011

by Maguire, Constance



CicLAvia is an event that promotes safe biking, walking and strolling. 10 miles of City streets were closed Sunday afternoon on October 9 in Downtown and South LA welcoming bikers, walkers and strollers to enjoy a beautiful afternoon of safe fun and exercise. The Rotary Club of Santa Monica's Healthy Living Committee participated under the leadership of event leader John Dravillas. Club president David Bohn and his wife and daughter attended as well as Eric Schmitter and Dravillas. It was yet another great day of fellowship, fun and healthy living for Santa Monica Rotarians.

October 7th at Rotary and LA Times Political Writer Jean Merl

President David welcomed us to the twelfth (12th) meeting of the 90th year of the Rotary Club of Santa Monica - home of the Annual Wine and Jazz Festival. David proclaimed this year's event "a great success".

Meeting Cast

L.A. Native **Bill Crookston** gave a moving invocation, Tuscaloosa, Alabama, native **Suzan Allbritton** sat next to President David Bohn, Illinois native **Jean McNeil-Wyner** hosted our speaker, LA Times political writer, Jean Merl, and Jerusalem native **Rob Kohn** introduced our visiting Rotarians and our guests. **Roxana Janka & Gaby Schkud** greeted us and **Carol Jackson** led us in song.



Visiting Rotarians and Guests



Jim Dyer welcomed back tax attorney Lavonne Lawson, **Avo Guerboian** hosted Christine Cassiano and Tyler Albers, Laurel Rosen introduced us to Richard Chakin and **Timur Berberoglu and Ken Waltzer** brought their better halves - Melissa Berberoglu and Jennifer Waltzer.

Announcements



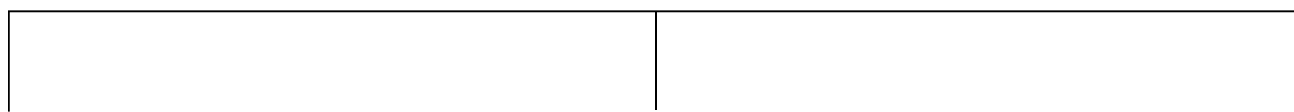
Suzan Allbritton and **Ken Waltzer** tell us about the fantastic Wine and Jazz Festival. There are still a few trips available, contact Ken.



<< **Susan Annett** announced that we are currently accepting applications for Community and Youth Grants from non-profit organizations that serve the Santa Monica area and address the needs of those less fortunate in our community. Grant applications are due by October 31, 2011, for the next funding cycle. Grants offered by the Community and Youth Grants program range from \$500 to \$2,500. Funds may be requested for capital, equipment or new program development. Funds are not available for annual operating needs or special events. [You can download the guidelines and application forms from the News section on the web site.](#)

>> **Sharon Perlmutter Gavin** announced our 2011 Senior Book Drive. This year the literacy committee has expanded its focus and will be providing new or gently used books to the Senior Recreation Center in Santa Monica. We will be providing about 20-30 books every other month to them. We are conducting a book drive and would love for Rotary Club members to donate any new or gently used books they have that they are no longer interested in keeping. We plan to provide the first set of books on October 21. We will have a box by the door where books can be dropped off. We hope that everyone can participate in this worthy cause. [Click here to download flyer.](#)

Next up, David transforms into the Rent Collector...





Bill Randle was congratulated (and fined) for his retirement – finally- poor President David has been trying to fine him for weeks. But Bill has been too busy to come see us – due to his travels all over the state.

Rosemary Regalbuto was fined for leaving a banquet honoring Chief Jackman before the program began.



Michael Cates was thanked for hosting children from Upward Bound House at Broadway Gymnastics. Way to go Michael!

Thanks to the tireless efforts of **Robert Segal**, HelpGuide continues to grow and announced a new partnership with Harvard Medical School.



Our program today was Jean Merl, LA Times Political Writer who updated us on the recent California redistricting and some of the surprises greeting our career politicians.



Thought for the Day (TFTD)

"The problem with political jokes is they get elected." Anonymous

ROTARY CLUB OF SANTA MONICA

Service Since 1922 - Meets Noon Most Fridays
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