



HOWZAT!

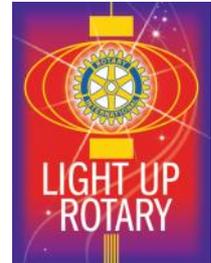


ROTARY CLUB OF NEWLANDS

“The club that appeals”



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Secretary: Lucian Pitt



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30 March 2015

WEEKLY UPDATE

P O Box 44735
CLAREMONT
7735

MEETINGS: Western Province Cricket Club Sports Centre, Ave De Mist, Rondebosch, every Monday at 18h00 for 18h15 (Except for first Monday of the Month which is a Partner’s Meeting, 18h30 for 19h00).

ATTENDANCE: Notice of apologies from Melinda Stapleton at mjstaple@wbs.co.za Melinda is away this week please email Sue Trott at sueptrott@gmail.com Melinda bolland at bolland@wbs.co.za

Comment

The Editor

The Street Store

When inspiration goes truly global

Dakar. Indianapolis. Tel Aviv. Antwerp. Aberdeen. London. Islamabad. Oslo. Accra. Sao Paulo. The Street Store, an initiative to help the homeless that was born in Cape Town in January 2014, has gone global in truly astonishing style. In just over one year, more than 180 Street Stores have been held in 124 international cities. By REBECCA DAVIS from the DAILY MAVERICK.

“Hang up. Help out.” That’s the slogan of The Street Store, which started off as a one-off event organised by two youngsters at a Cape Town-based advertising agency. Like most good ideas, it was simple.

The public was asked to donate clothing, and on 14 January 2014, a “premises-free, rent-free” shop was set up – at which no money changed hands. On the railings of a building in Green Point, cardboard hangers displayed jerseys, T-shirts, trousers and dresses donated by the Cape Town public, with boxes of shoes stacked beneath. Assistants greeted homeless people, and escorted them through the displays, seeking out clothes that best fit them or met their needs.

When Daily Maverick visited The Street Store in its first ever incarnation last January, there were a constant stream of people patiently queuing to be outfitted with clothes.

The Street Store was the brainchild of Capetonians Kayli Levitan and Max Pazak from ad agency M&C Saatchi Cape Town, and they told the Daily Maverick at the time that they hoped the idea would be taken up by other cities. Everything someone needed to help organise the event, they explained, was available free of charge to download via open source files on a website they had set up for the purpose.

Fast-forward a year, and The Street Store has not just spread to other South African cities. It has become a truly global phenomenon. On Friday, London will become the 184th city to host a Street Store. Not bad for an initiative which has cost just over R5,000 to date.



Vancouver, Canada

Speaking to Daily Maverick on Thursday, Levitan sounded still slightly dazed by the traction the project has found around the world. "People always say, 'And then the campaign exploded'... but it did!" she says.

Brussels, in Belgium, was the first international city to take up the project beyond South Africa. At home, around 30 Street Stores have taken place in the last year, from Pretoria to Potchefstroom. The 100th Street Store ever was in Port Elizabeth, which Levitan attended.



Columbus, Ohio

“It was incredible,” she says. “Buses had ensured that people from outlying areas could attend. There was a five-a-side soccer tournament, a soup kitchen, toys for children, people offering drug rehab services. It was a market, for free, for homeless people.”

Interventions of this nature are always subject to criticism: that they constitute a once-off gesture from rich people to poor people which can have no meaningful long-term effects and do nothing to address the systemic roots of the social problem.



Fortaleza, Brazil

On this point, Levitan is straightforward. “We’re not trying to solve the problem of homelessness,” she says. “We’re trying to give a sense of dignity to the process of receiving donations, and we’re trying to bring two sides of society who don’t often interact – the ‘haves’ and the homeless – to meet.”

Street Stores take place in affiliation with local homeless shelters, whose employees can provide the kind of contextual knowledge and expertise that well-meaning organisers might lack.



Louisville, Kentucky

Around the world, organisers in different cities have brought different flavours to The Street Store. Some offer additional services such as haircuts, or showers. In some, only school clothes are on offer. In Islamabad, Pakistan, organisers couldn’t afford to print posters advertising the service in advance, so they painted them.

The basic format remains the same, however; it's a way for severely disadvantaged people to receive clothes and other donations in a non-humiliating manner that replicates a shopping experience.



San Jose, Costa Rica

A photograph taken at another Street Store event in Cape Town in 2014 shows a man called Isimancane holding up a message he's written to his donors. "Thank you very white people", it says. (It's possible that he's left out the 'much' in 'very much'.)

But if The Street Store might have been scorned by some initially as a way for rich (mainly white) Capetonians to momentarily assuage their guilt by handing on some unwanted designer gear, it would take a true cynic to observe the transnational spread of the movement and disdain it.



Tegucigalpa, Honduras

The Street Store events have been held in other African countries, in Asia, and in South America. Indeed, Levitan says the biggest take-up of the project by far has been in Mexico, where homelessness is a severe social problem.

Organisers who want to host a Street Store of their own visit the project's [website](#), sign a pledge that they won't use its resources for personal gain, and are then sent the necessary documents to set up a Street Store – including designs for the cardboard hangers.



Tepic, Mexico

Such is the demand that these documents are now available in 14 languages. Levitan says the translation has in each case been offered for free by volunteers on Twitter.

"People just want to help," she says. "It's insane. It blows my mind every day. It's just... such happiness that it's working, and that there are kind people out there."

Previous Meeting

Minutes of the meeting on 23 March 2015

Scribe: Melinda Stapleton

SERGEANT - TONY VAN DER LITH

OBJECTS OF ROTARY - RICHARD BURNETT

GRACE & TOAST - COLIN BURKE

GUEST - Bruce Steele-Gray - Kenton On Sea club

ATTENDANCE: 22

This was not the usual business meeting, so we began with spots.

LEW BOTHA – Lew gave a report back on 2 American couples, past District Governors, who landed up in Cape Town. They were hosted by Lew & Hilary, Andy & Liz Ismay. Brian Pickup very kindly provided transport for them as they were taken on a whistle stop tour of the Cape town. By all accounts they were very nice people & appreciative of the efforts made to entertain them.

MENNO – Thanked Brian, Lew & Andy for hosting of the Americans.

MELINDA – WILL BE AWAY NEXT MONDAY. [SUE TROTT DOING ATTENDANCE.](#)
[PLEASE EMAIL SUE ON sueptrott@gmail.com](mailto:sueptrott@gmail.com)

CHRIS – Colin Burke's coronation will be on 19 June.

WINE RAFFLE – Won by Tony van der Lith.

BRUCE STEELE-GRAY – Bruce thanked us for hosting both the American & the Turkish visitors and very appreciative of the hospitality shown to them. They appeared to have enjoyed their visit.

He would also like to have that prosthetic hand returned to him, so if anyone in the club has the hand please contact him.

PRESIDENT WYBE – Board meeting on Wednesday in Timour Hall in Plumstead. All invited to attend. A bring & braai at the end of the meeting.

- There has been a request from DG Cecil for a presentation at the Uppington meeting on working with corporates in CSI. If anyone interested in doing this presentation please contact Wybe.
- He would also like to know if there are any members going to the RI meeting in Sao Paulo as we are allowed one vote ... for what I'm not sure.

Chris Beech & Bill Holland put together an entertaining Trivial Pursuit evening. It was a great pity so few members attended. The 'Proteas' won & received a bottle of wine each.



www.facebook.com/newlandsrotary



[Newlands Rotary Club Runner Calendar](#)

FUTURE FIXTURES

Year Planner

Please advise the secretary promptly of any additions or changes

March 2015

Mon 20 Ordinary

April 2015

Mon 6 No meeting (Easter)

Mon 13 Partners

Mon 20 Business

Mon 27 No meeting (Freedom Day)

May 2015

Thu 28 Wine Auction - Jhb

June 2015

Fri 19 Induction Dinner

No birthdays or anniversaries this week

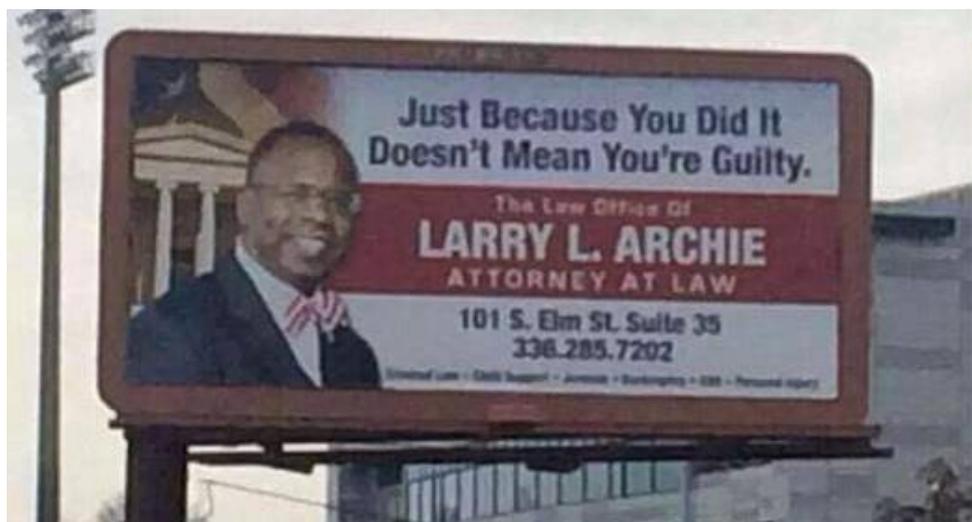
UMPIRES AND SCORERS

DATE	30 March	6 April	13 April	20 April
MEETING	Ordinary	No Meeting Easter Monday	Partners	Business
SERGEANT	Andy Ismay		Johan Beukman	Sue Trott
4 WAY TEST/ OBJECT	Lucian Pitt		John Stephenson	Chris Beech
GRACE & TOAST	Christine Calothi		Jenny Ibbotson	Graham Finlayson
ATTENDANCE	Paul Spiller		Mike Young	Nora See
FELLOWSHIP	Terry Lancaster		Peter Henshilwood	Vanessa Rousseau
MINUTES	Jenna Monk		Regine le Roux	Bill Holland
COMMENT	Rochelle Malherbe		Menno de Wet	Heidi Andersson
THANK SPEAKER	Corinne Hudson		Pieter van Aswegen	
INTRO SPEAKER	Glynis Menné		Rochelle Malherbe	

**Invited
GUEST SPEAKERS**

30 Mar **Arthur Atwell** – *Book Dash*
 13 Apr **Dave** – *'Highs' & Lows of Pro Cycling*
 4 May **Suzanne Ackerman** – *TBA*

If you cannot do your job on the day, please find someone who can do it instead of you, then contact the Sergeant on the day to update the roster. Please don't leave this until the Monday afternoon – let the Sergeant know in advance if you have not been able to arrange a swap. If you are going to be away for particular future meetings let Peter Ennis know.



Rotary Club of Newlands Office Bearers

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