BE A VIBRANT TO ATTRACT EMGERGING LEADERS
ATTRACTING EMERGING LEADERS

Agenda

• Introduction – 15 min
• Small Group Discussion – 20 min
• Introduction – 5 min
• Reporting – 10 min
• Wrap-up
A vibrant club is successful and engages its members, conducts meaningful projects, is flexible, tries new and fun ideas, and has a unique identity. It should reflect the diversity and personality of its members.
WHAT IS ATTRACTING TO EMERGING LEADERS?
OPEN ADMINISTRATION - GOALS

- Create annual goals to support your long-range plans.
- Create budgets to support goals.
- Update your goals on Rotary Club Central regularly so it reflects your club’s most recent achievements.
- Promote transparency, encourage club members to view them.
Keep members engaged and passionate by holding regular club assemblies.

- All members can voice their ideas and interests.
- Address club needs with the entire membership.
- Channel your enthusiasm and come up with an action plan.
- With open sharing of ideas and information, club members can shape your club’s future.
- Talk to club leaders about ideas for improvement and find out if others agree.
SATISFIED MEMBERS - INTERESTS

Make sure that all members are involved in activities that genuinely interest them.

• Learn about everyone in the club so you know how to keep them interested in the club.
• Active members feel dedicated to their projects.
• Personally ask volunteers to support service projects and other club initiatives.
• Survey your members regularly.
Members who enjoy their clubs will stay more involved.

- Make your events more social.
- Invite family and friends.
- Make new members feel welcome.
- Have fun!
- Promote local, hands-on projects in your community.
YOUR IDEAS – SMALL GROUPS

Break into Small Groups – Each group needs a:

• A Leader – To Guide and time keep
• A Scribe – To take notes
• A Reporter – To Report back to the whole group
YOUR IDEAS – SMALL GROUPS

Session 1 – 10 minutes – Open Administration
• Does your Club make goals?
• What is a Club Assembly? Do you have them? Do they work?
• How does your club communicate with its members? How can it be improved?
• Does your club do budgeting? Are budgets and plans shared with all members?
YOUR IDEAS – SMALL GROUPS

Session 2 – 10 minutes – Member Satisfaction

• Is it important that your members are satisfied? How do you KNOW if your members are satisfied?

• Does your club have a member retention program? or a mentor program?

• What social programs do your clubs have to build strong personal relationships?
Go around the room & please tell us:

- Your club & number of members
- Your role/position
- Your year of induction
- Why are you a member?
Reporting – 10 minutes
Each Reporter will answer the questions of each set of questions.

Facilitator: write answers on flip charts for all to see.
One chart for each session – write all answers from all groups on the same chart.
Thank you!