



## 2009-10 Literacy Resource Group Guide to Literacy Service Projects and Awards for Clubs

### Suggested Literacy Goals for All Clubs

- Conduct an International Literacy Day project during the week of 8 September
- Conduct a Literacy Month project during Rotary Literacy Month in March
- Conduct a dictionary project or other book project
- Share information about your club's literacy projects with your district literacy chair and/or district governor
- Earn a district literacy award
- Conduct a Vocational Service literacy project

### Literacy Project Ideas

#### Club Service

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- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

#### Vocational Service

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- Conduct a Four Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as *Who Is Nobody?*, *Laws of Life*, *BrainWise*, or gift of books, such as, *Elmer and Andy's Apple Dumpling Adventure*
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values
- Sponsor, perhaps in partnership with an Interact club, a high school workshop which teaches vocational literacy as exemplified in The Four Way Test, the second part of the Object of Rotary, and Rotary's two mottos.

#### International Service

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- Participate in an international book donation project, a mini-library project, or book, supplies, or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project. Visit ProjectLINK, [www.rotary.org/projectlink](http://www.rotary.org/projectlink), to find a partner.

#### Community Service

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- Support a Concentrated Language Encounter (CLE) or similar program (such as Yo Puedo)
- Support a Computer Assisted Literacy Solution (CALs) or similar program.
- Do an Imagination Library, [www.imaginationlibrary.com](http://www.imaginationlibrary.com), project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents.
- Partner with the International Reading Association, [www.reading.org](http://www.reading.org), or its equivalent in your community, on a literacy project. Use the *Every School a Star* tool kit.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts in kind, scholarships or other needs identified by the school.



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### Literacy Resource Group Awards

#### District Literacy Award

<b>Requirements</b>	Club must complete five literacy projects, including a Literacy Month project in March 2010 and a book project like dictionary project. Projects that are the same but in different locations (eg. books, dictionaries to schools) count as only one project.
<b>Application</b>	Award applications must be submitted to the district literacy chair by <b>15 April 2010</b> .
<b>Additional Information</b>	Additional information, including application forms, is available at <a href="http://www.rotary.org/literacy">www.rotary.org/literacy</a>

#### Zone Literacy Award

<b>Requirements</b>	Club must complete ten literacy projects, including the five required for the District Literacy Award, and one project from the list of literacy project ideas. (See above)
<b>Application</b>	Award applications must be submitted to the Zone Literacy Coordinator by <b>15 April 2010</b> .

#### Area Literacy Award

<b>Requirements</b>	Clubs and individuals are eligible for a literacy area award for outstanding leadership at the District or Zone level. The literacy Area Coordinators will issue these awards.
<b>Application</b>	Award applications must be submitted to the Area Literacy Coordinators by <b>15 April 2010</b> .

#### Other Literacy Awards

The general coordinator offers three additional club awards: The Innovative Literacy Project Award; The Vocational Service Literacy Award; and The Four Avenues of Literacy Service Award. Award applications must be submitted to the area coordinator or general coordinator by **15 April 2010**.

### Additional Information & Support for Clubs

The Literacy Resource Group provides support for Rotary club and district efforts to promote literacy. The following resources are available to help your club conduct successful literacy projects in your community:

<b>District Literacy Chair</b>	Each district appoints a literacy chair who can assist your club in developing projects.
<b>Workshops &amp; Conferences</b>	All district governors have been asked to hold a district literacy workshop or conference. You should send a club representative to learn more about literacy project opportunities and support services in your area.
<b>Zone Coordinators</b>	If your district can't answer your questions or provide the help you need, contact your literacy resource group zone coordinator. Contact information for your zone coordinator can be found on Rotary.org. If your zone coordinator can't help, contact your literacy resource group area coordinator.
<b>Rotary.org</b>	Visit the Literacy Resource Group Web page at <a href="http://www.rotary.org/literacy">www.rotary.org/literacy</a> .

Once on the RI Literacy Resource Group Web pages, be sure to review the *Every School A Star* literacy toolkit. There you will find numerous examples of possible literacy projects.

Also, look for links to other Web sites which have useful information about possible literacy service projects.

### The Future of Rotary is in Your Hands

2009-10 Rotary International President John Kenny believes in the autonomy of each club and the importance of their individual humanitarian service work. If the important issue of reducing illiteracy worldwide is to succeed, it will be because individual Rotary clubs believe President John Kenny when he tells them that *The Future of Rotary is in Your Hands*.