

District 5580 District Simplified Grant Application

Please print or type all information and use additional sheets of paper if necessary. *Incomplete applications will not be considered.*

See District Simplified Grants (DSG) 'CRITERIA & GUIDELINES' (attached) for instructions, eligibility, and program requirements.

FOR DISTRICT 5580 USE ONLY (once Grant is approved)

District Grant No. WCS-_____ Date Approved _____
District Grant Subcommittee Chair Signature _____
District Rotary Foundation Chair Signature _____

1. PROJECT DESCRIPTION

Please describe the project, its location, its objectives, and how they will be attained. Note: The project cannot be started until the district grants subcommittee approves the District Simplified Grant Application.

1. What is the purpose of this project? Provide a brief description.

Goal of the "Sunrise on Hunger" project is to donate 84,000 pounds of pasta to the Great Plains Food Bank which serves over 200 food pantries throughout North Dakota and Minnesota.

Our goal is to bring together the food chain in North Dakota & Minnesota. Farmers, General Public, Food Processors, and families who are in need. In the end, Sunrise on Hunger will raise enough money to donate 650,000 servings of pasta to the Great Plains Food Bank which services over 200 agencies throughout North Dakota and Western Minnesota that help feed the hungry.

How will it meet the needs of the community?

650,000 servings of pasta equates to 81,000 pounds of finished pasta. According to the Great Plains Food Bank, this amount will provide a three month supply of pasta to food kitchens, and food pantries in North Dakota and Minnesota. Our long term goal is to grow this into providing a 6 month – to a one year supply of pasta.

2. How will the host and partner(s) (District 5580 Rotary Club(s) and/or others) communicate and work together to implement this project? Please provide specific examples of activities.

This is a unique project in which one of our partners, The KMOT Ag Expo, is a farming trade show owned solely by a local NBC Television Station. The TV station is going to use the power of Television to communicate the needs, Rotary's involvement, and follow the process from start to finish. Television promotional commercials will run on a regular schedule. KMOT-TV have done and will

continue to cover the project, and report on its progress. The final donation event will be a celebration, taking place when the KMOT Ag Expo cuts the ribbon on their 40th Anniversary Ag Show in January of 2011. We will have several dignitaries on hand to help hand over 81,000 pounds of pasta to the Great Plains Food Bank.

Members of Sunrise Rotary have taken this project on the road, talking to local civic organizations, local business, Churches, Minot State University presentations have been scheduled, along with a variety of Services Clubs in the Minot Community. Minot Sunrise Rotary introduced the project to our fellow Rotarians at the Winnipeg conference in May. We were able to sell our Rotary pasta pins, and raise close to \$300. More importantly, it helped Minot Sunrise Rotary spread the word on this project, and get our fellow Rotarians excited about a new way to help fill a need in their communities.

Partners have already been brought on board with pasta companies (Dakota Growers and Minot Milling) supplying the processed pasta and packing for free provided the Minot Sunrise Rotary Club can supply the 2000 bushels of durum wheat needed for the pasta processing. To date through ongoing fundraising we are nearly at 1/2 (\$4,500) of the \$10,000 goal to purchase the durum wheat. We also, have the support of the U.S Durum Growers association who has also begun distributing information on the project to their hundreds of farm members.

Estimated project start date October 15, 2010 Estimated project completion date January 31, 2011

2. OTHER NON-ROTARY ORGANIZATIONS

If this project involves a cooperating organization, provide the name of the organization below, attaching a letter of participation from that organization that specifically states its responsibilities and how Rotarians will interact with the organization in the project. By signing this application, the Rotarian sponsors endorse the organization is reputable, responsible, registered with the project country, and acting within the laws of the project country.

Name of organization US Durum Growers Association

3. ROTARY CLUB IN DISTRICT MAKING THE APPLICATION

Name the club that will coordinate principal funding for the project and that will assume responsibility for the project.

Rotary Club Minot Sunrise Rotary

Project Contacts: Two Rotarians must be listed who will provide oversight and management of the project funds for the entire duration of the project, even if it continues into another Rotary year.

Primary Contact

Name Jonn Knecht

Rotary position/title President

Additional Contact

Name Tom Ross

Rotary position/title Vice President

E-mail jdknecht@bremer.com

E-mail tross@kmot.com

Address 2710 68th st NW

Address 1800 16th st SW

Street address

Street address

Minot

Minot

Town

Town

ND 58703

ND

Country/postal code

Country/postal code

Telephone 701-721-7337

Telephone 701-721-7763

home

home

office

office

cell

cell

fax

fax

4. PROJECT BUDGET

Include a complete itemized budget for the entire project. Please use separate pages if necessary.

Budget for the project is to collect 2000 bushels of durum wheat or like kind donations at \$5/ bushel=\$10,000 to be given to Minot Milling and Dakota Growers pasta companies in return for 84,000 pounds of pasta to be donated to the Great Plains Food Bank. All incidental printing costs etc. have been donated by Minot Sunrise Club Members and their business. It is estimated incidental costs to the club could be \$500.

5. PURCHASE OF EQUIPMENT, MATERIALS, OR SUPPLIES

1. Who will own equipment, materials, or supplies? (Cannot be owned by a Rotary Club or Rotarian)

N/A

2. Who will be responsible for maintenance, operating, and/or storage costs of the equipment/supplies?

N/A

6. PROPOSED FINANCING

If equipment/supplies will be shipped (in the event of this being an international project), have arrangements been made for custom clearance?

Please list all financing and indicate cash and District Simplified Grant money being requested.

Primary Sponsor Rotary Club

Amount Contributing

Minot Sunrise

Rotary \$5,500

Other Rotary Clubs/Districts

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Additional funding from other sources (if any) _____

SUBTOTAL \$5,000

Amount requested from District Simplified Grant
(Not to exceed amount contributed by Rotary Club(s)) \$5,000

TOTAL \$10,500

7. PUBLICITY

How will the general public know that this is a Rotary-sponsored project? Please provide details, e.g. publicity in a newspaper or display of the Rotary wheel.

We have had a press conference and kickoff last May with coverage from both local TV stations and from the Minot Daily News.

We have been publicized in the Great Plains Food Bank Newsletter and in the US Durum Growers Newsletters.

Al Gustin Veteran Farm Broadcaster, has provided radio coverage of this event. He continues to follow-progress and pledges to keep this unique project on the minds of farmers and the general public through his radio broadcasts that cover the entire Western Half of North Dakota

Sunrise Rotary will make final celebration distribution in front of 40,000 attendees of the KMOT North Dakota Ag Expo by displaying pallets of pasta with Sunrise On Hunger banner including the Rotary International wheel and Minot Sunrise Rotary as the sponsor.

Club Members have and are making presentations to other service clubs in the area as well as individual groups and organizations.

Along with a consistent promotional schedule running on KMOT-TV with the Sunrise On Hunger sponsored by Minot Sunrise Rotary, reaching 35,000+ households in Northwestern & North Central North Dakota.

8. REPORT

The sponsoring club is required to complete and submit progress (interim) and final reports to the district grants subcommittee. Please indicate below the individual who will take primary responsibility for submitting these reports.

Name Jonh Knecht

Signature 

Name of Rotary Club Minot Sunrise Rotary

9. ACTIVE ROTARIAN PARTICIPATION AND AUTHORIZATION

Sponsorship Authorization

All Rotary Clubs and Districts involved in this project are responsible to the District 5580 Foundation Grants Subcommittee and ultimately to The Rotary Foundation of Rotary International for the conduct of the project and for reporting on it. The signature at the bottom of this page confirms that the sponsors understand and accept responsibility for the project. Sponsors may either sign this page or submit a separate letter of commitment.

Please list below the activities your club will undertake demonstrating the active involvement of Rotarians in this project.

By signing below, we agree to the following:

- All information contained in this application is true and accurate, to the best of our knowledge.
- This application meets all District Simplified Grant criteria as stated in District Simplified Grants (DSG) CRITERIA & GUIDELINES.
- The club has agreed to undertake this project as an activity of the club.
- We understand and will comply with the required Rotarian activities and reporting requirements as stated in the District Simplified Grants (DSG) CRITERIA & GUIDELINES.
- We agree that, should the project take more than six months to complete, interim reports will be submitted every six months from the time the grant is paid, and final reports will be provided no later than two months after the completion of the project.
- Projects using DSG funds must be completed within two (2) years from the time of grant approval. Interim Reports are due every six (6) months during the activity of the project and within two (2) months of completion of the project. If the project cannot be completed as expected within the two-year time frame, all DSG funds MUST be returned to the District 5580 Treasurer to replenish the DSG Grant Fund.

Club President (printed name) Jonh Knecht

Signature 

Rotary Club name Minot Sunrise

Date 7/30/2010

10. AUTHORIZATION OF ROTARY CLUB'S FUNDS

Complete below authorization for club funds to be used for this project. Presidents of all clubs contributing must sign this authorization. (Duplicates of this sheet may be made).

Club President (printed name) _____ Signature _____

Rotary Club name _____ Date _____

Amount authorized _____

11. COMPLETION CHECKLIST

Before submitting your District Simplified Grant (DSG) application, please take a minute to review this checklist and make sure that it is complete. If you have any questions or concerns, please contact the district grants subcommittee chair.

- Does the project meet all DSG criteria?
- Has the sponsoring club appointed two contacts to oversee the project?
- Are these individuals correctly listed on the application?
- Is there a written funding confirmation from the club president(s) who will be in office during the year of the funding request?
- Have the responsibilities of the project sponsor been outlined? Do they meet the requirements of a DSG project?
- Is there a written commitment (or signature on Section 9 of the application) from the project sponsor?
- Is there a detailed budget provided for the project?
- Is there a cost estimate from the supplier(s) for each item?
- Is a cooperating organization involved? If so, is there a letter from the organization, which specifically states how the organization will work together and how Rotarians will be involved and interact?
- Have you outlined in detail how you plan to publicize the project?
- Have you made copies of all documents for your files prior to submitting them to the district grants subcommittee?

NOTE: *The district grants subcommittee will plan to review your application as soon as possible.*

Send the completed application and all attachments via email to:

Diane Collins, District 5580 Executive Secretary

Email: bigfish@uslink.net



U.S. Durum Growers Association

PROMOTING THE PRODUCTION AND MARKETING OF DURUM AND SEMOLINA

2409 Jackson Avenue • Bismarck, ND 58501 • (701) 214-3203 • www.durumgrowers.com

July 30, 2010

Sunrise on Hunger Project
7 Third Street SE Suite 101
Minot, ND 58701

Dear Project Partners,

On behalf of the U.S. Durum Growers Association we are happy to support the Sunrise on Hunger project. We're writing to share with you how we have contributed to this partnership program.

Our board has been active contacting grower members to donate the cash equivalent of bushels to the project. We've also been active promoting this program to our entire membership through our Durum Kernel Newsletter which went out last April. We are asking our entire membership to consider making a donation in support of the program. I have attached an enclosure that we inserted into our newsletter. This insert will also be promoted again in our August 2010 newsletter as well as be displayed on our web-site at www.durumgrowers.com

We have contacted Dakota Growers Pasta Company and Philadelphia Macaroni to supply the pasta for the program. They have agreed to do so.

USDGA President, Larry Neubauer attended a press conference this past spring promoting the program while educating the public on what the program was all about.

USDGA strongly supports this program. Anything else we can do to support Sunrise on Hunger Partnership Project, please feel free to contact us anytime. We look forward to a successful program and have enjoyed the opportunity to partner with you.

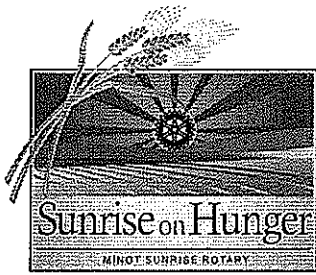
Sincerely,

Larry Neubauer

President

U.S. Durum Growers Association

1 Enclosure



Sunrise on Hunger

*A Community Partnership Project
To Benefit the Great Plains Food Bank*

MINOT SUNRISE ROTARY PROJECT PARTNERS

*North Dakota Durum Growers
Dakota Growers Pasta Company
Philadelphia Macaroni Company
KMOT Ag Expo*

Did you know that 27% of all food produced in the United States does not make it to the table, yet 37 million Americans are hungry or at the risk of hunger.

North Dakota Farmers rank #1 in the production of a dozen commodities and feed the world, but 11.5% of North Dakotans, 73,000 people, live below the poverty line.

Helping by the numbers

1 bushel of durum weighs 60 pounds
60 pounds of durum produces 42 pounds of finished pasta
42 pounds of finished pasta can feed 336 people



The math is simple

650,000 North Dakotans
81,250 pounds of pasta
2000 bushels of durum wheat

The goal is simple

The Sunrise on Hunger project's goal is to collect enough durum to feed every North Dakotan one meal of pasta. 650,000 servings of pasta.

Buy a bushel.....feed 336 people!

To make a donation to the Sunrise on Hunger project complete the form below.



Sunrise on Hunger

DONATION FORM

Company _____

Name _____

Address _____

City, State, Zip _____

Phone _____

Amount (Check One)

25 Bu. = \$125 Feeds 8,400

50 Bu. = \$250 Feeds 16,800

100 Bu. = \$500 Feeds 33,600

Other _____ x \$5/Bu. = _____

Mail donation to: Sunrise on Hunger • 7 Third Street SE Suite 101 • Minot, ND 58701

All Donations will be used to support the project and purchase durum to be milled and processed into finished pasta to be donated to the Great Plains Food Bank, which serves all of North Dakota.

For more information contact us at sunriseonhunger@kmot.com