



Membership Resources Available From Rotary International

www.rotary.org

- ✦ **ABCs of Rotary** – Excellent! (363-EN) order from RI – 847-866-4600
- ✦ **The Best Practices Exchange** – a searchable, online database of membership development strategies submitted by Rotary clubs and districts including: Recruitment, Communication, New Member Orientation, Diversity, and Public Relations. Find this resource in the membership section of www.rotary.org
- ✦ **History of Rotary** – 7 minute video (921-EN) – 847-866-4600
- ✦ **How to Propose a New Member** (brochure) (254-EN) – 847-866-4600
- ✦ Also available at Rotary website.
- ✦ **Membership Counts** – Zone 27 e-mail newsletter. Very good.
- ✦ **Membership Development** (916-EN) – 847-866-4600
- ✦ **Membership Development Resource Guide** (417-EN) – 847-866-4600
- ✦ **Membership Minute** – Excellent! An e-mail newsletter filled with tips, tools, and the latest research on membership development.. www.rotary.org/membership
- ✦ **New Member Orientation** (414-EN) – 847-866-4600
- ✦ **Rotarian magazine** – Most issues have some membership tips, but look for the annual issues with lots of coverage, usually one of the summer or early fall issues.
- ✦ **Rotary Basics** (595-EN) – 847-866-4600
- ✦ **Rotary Fact Pact** (267-EN) – 847-866-4600
- ✦ **This Is Rotary** (14 minute video tape) (449-EN) – 847-866-4600
- ✦ **What's Rotary?** (419-EN) wallet-size cards to give to non-Rotarians – 847-866-4600