

# Denny Skinner, District Governor, 2003-2004



Lend a Hand

## Loose Change... October 2003



## Vocational Services

### Message from the Governor...

October is Vocational Service Month and I encourage all District 6000 Rotarians to focus on this third Avenue of Service. Your discussions on Vocational Service will lead to projects that not only develop the ethical consciousness and vocational skills of your Rotarians but also the talents within your communities.

October is an opportunity to begin long lasting vocational service activities. They can range from fireside chat discussions to awards to projects in your community or abroad.

Remember the 4-Way Test, 24 words that were adopted by the Rotary Board of Directors in 1943.

1. Is it the TRUTH?
2. Is it Fair to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Allow your members to give a mini-talk on their profession. This will promote vocational awareness and help all Rotarians to recognize the worthiness of all useful occupations.

Present a vocational award to someone in the community who has exemplified outstanding professional achievement while maintaining high ethical standards.

Encourage your RYLA students to participate in the essay contest. The award is a \$1,000.00, \$750.00, and \$500.00 scholarship.

Encourage your members to become a Rotary Volunteer by going to the RI website ([www.ri.org](http://www.ri.org)) and download the Rotary Volunteer application and send it to me. Also have them look through the list of volunteer site locations where their talents can be used.

## Calendar of Events

	<u>October</u>		<u>November</u>
14-Oct	RYLA	2-Nov	PDG Holiday Event
16-Oct	Foundation & Membership Seminar - Perry	3-Nov	Muscatine Club Visit
20-Oct	Jefferson Club Visit	4-Nov	Marshalltown Club Visit
21-Oct	Newton Club Visit	4-Nov	Executive/Budget Meeting In Newton 2pm to 4pm
21-Oct	Foundation & Membership Seminar - Altoona	5-Nov	Nevada Club Visit
22-Oct	Adel Club Visit	6-Nov	Foundation & Membership Seminar - Mt. Pleasant
23-Oct	Marengo Club Visit	12-Nov	WCS Meeting in Amana
24-Oct	Northwest Des Moines Club Visit	15-Nov	GSE Selection
27-Oct	Ottumwa Club Visit	20-Nov	Foundation & Membership Seminar - Chariton
28-Oct	Foundation & Membership Seminar - Creston		
28-Oct	Johnston Club Visit		
28-Oct	Pella Club Visit		
29-Oct	Wellman Club Visit		

## District 6000 News...

# VOCATIONAL SERVICES

### Larry Nash: District Vocational Service, Chair

When a tailor, a coal dealer, a mining engineer, and a lawyer meet in Chicago in Feb. 1905, they had no thought of International or Community service, only Vocational. They wanted to gain a better understanding of each other's vocation. As their membership grew they set up a classification system, based on vocations. It was 1907 before they had their first community service project [comfort stations in the city hall]. The second object of Rotary, after the development of acquaintances, is high ethical standards in business and professions; the recognition of the worthiness of all useful occupations;

and the dignifying by each Rotarian of his occupation as an opportunity to serve society. Vocational Service is sometimes referred to as the forgotten avenue. Yet each week as we meet and discuss some business matter while eating our meal, we are involved in vocations. A classification talk by a new member is vocational. Our best programs are when a member talks about his or her business or profession. Thus- back to the original purpose of Rotary. A club that participates in its school system's Student Career Days program and does one on one mentoring with students who have a special interest in a specific field is doing Vocational Service. If your club is not doing this, then get with it!!

## International & Vocational Service Project in District 6000!

Dear Rotarians,

Greetings from San Francisco, CA! My name is Christina Weber and I am a recent Rotary Ambassadorial Scholar sponsored by District 6000. During my scholarship, I received a Masters in International Affairs from The Australian National University in Canberra and was hosted by the Rotary Club of Woden Daybreak in District 9710 of Australia. After completing my studies, I was fortunate enough to spend time volunteering on-site a Rotary project in northern rural Thailand. My experience as a Rotary Scholar forever changed my perspective on 'service above self' and upon my return to the United States I sought an opportunity to continue my association with Rotary.

I am happy to announce that I have joined the **Center for Citizen Initiatives (CCI)**, a nonprofit organization based in San Francisco, CA. Here at CCI, I serve as a community outreach officer for the **Productivity Enhancement Program (PEP)**. PEP is a service project for Rotary that brings groups of Russian entrepreneurs to communities in the U.S. for business training, cultural exchange and an introduction to civic values.

I am pleased to know that Rotary districts in Iowa have been supportive of this project. Rotary Clubs across the state have helped to host 7 groups from Russia, including 11 clubs in District 6000! In the coming year, the U.S. State Department has asked CCI to bring an unprecedented number of Russians and I am asking Rotary clubs in District 6000 to help!

Through PEP, 11 Russian owners or managers of private companies spend 24 days in the U.S. learning about free market business practices and democratic principles, all while exchanging information about their culture with their adoptive communities. To date, **PEP has worked with over 430 Rotary clubs** across the U.S. to educate more than 3,500 Russian entrepreneurs. PEP alumni have returned to Russia to start **over 25 Rotary clubs** and

hundreds of others have joined existing clubs. This project is instrumental in **expanding Rotary in Russia!**



Russian entrepreneurs learn about Rotary and Start Rotary clubs in Russian when they return home!

I invite Rotarians in District 6000 to learn more about how your Rotary Club can participate in this service project in the upcoming year. Please feel free to contact me using the information printed below. Likewise, you may also view our website at [www.ccisf.org](http://www.ccisf.org) for more details on the PEP project.

**Christina Weber**  
**Phone: 1-888-729-7071 x211**  
**Email: [Christina@ccisf.org](mailto:Christina@ccisf.org)**

CCI is also fortunate to have supporters of the PEP project in Iowa who are willing to communicate the benefits of the project with local Rotarians. **DGE Bill Tubbs** of the **North Scott Rotary Club** has helped his club host two PEP delegations and invites interested Rotarians to contact him by phone at (563) 285-5665 or via email at [btubbs@northscottpress.com](mailto:btubbs@northscottpress.com).

As a recent Ambassadorial Scholar, I am thrilled to be working with Rotarians on such a rewarding international and vocational service project. It is personally satisfying to know that at CCI I can continue to spread the values of Rotary, this time in Russia, a country in great need of the benefits of the Rotary message!

Sincerely,

Christina Weber, Iowa PEP Program Officer

District 6000 News....  
**Zone 27 & 28**

**CELEBRATE THE VICTORY - ZONE 27-28 INSTITUTES**

Many past governors, future governors and their partners and I participated in the 2003 Zone Institute held in South Bend, Indiana on October 9-12<sup>th</sup>. It was a time to meet old friends and make new ones, as well as learn about new initiatives that will be implemented in the 2004-2005 Rotary year. It was also to celebrate our outstanding accomplishments that the districts in Zones 27 and 28 made towards surpassing the \$80million Polio Eradication Campaign Goal. All Rotarians in District 6000 should feel a sense of pride. Our district contributed over \$750,000 towards the campaign including the generous matching funds from PDG Herb and Janice Wilson.

Topics on Membership, Community, Vocational, International Service, and the Council on Legislation were conducted on Thursday. Friday's sessions were on Rotary's Centennial Activities, The Family of Rotary, The Leadership Institute, Rotary's Strategic Plan, and the other three focus areas set down by

President Jonathan. The evening ended with the introduction of the District Governor class of 2004-2005, our own Bill and Linda Tubbs of North Scott Rotary. Keynote address from Sonny Brown, Foundation Trustee, music from the Michiana Male Chorus, and fireworks made the evening very special. Saturday was devoted to the Foundation and its programs and the new "EVERY ROTARIAN EVERY YEAR PROGRAM". This is a grass roots initiative, similar to the Polio Eradication Campaign. It is important for all club Presidents to begin talking with the President-Elects about the Foundation goal for the club in 2004-2005.

One side bar that the 2003-2004 class of governors learned was they are "has beens" already...our Lend A Hand theme material has been marked down 50%.

Denny Skinner DG  
2003-2004

## **Friendship Exchange**

Rotary friendship exchange is alive and well in district 6000. We are meeting monthly at different members houses, having a great time and cultivating new friendships.

Currently we have a group headed for a 30-day trip to New Zealand. That will be a wonderful trip for them.

Three Ottumwa Rotarians returned from the Republic of South Africa where they met and stayed with Rotarians. They worked on two school cost share programs currently under way there. Also they met with the RFE chairman of District 9300, Mr. Hans Zwets, and arranged an incoming trip to Iowa for

the first week in October 2004 and the following week with a Connecticut district. We were then invited to the Cape of Good Hope and Cape Town area to be hosted by them in 2005. We have a small group of 6 people coming in the fall of 2004 from Tanzania.

Other countries we are communicating with are Argentina (out going), and Columbia (out going).

We want to spread the good news about Rotary by traveling the world. The friendships we make hosting and being hosted are simply amazing.

Martin Helgerson, Chairman

## District 6000 News...

# PERMANENT FUND

The Permanent Fund? What is it? This is the response I have been receiving from Rotarians across District 6000. All members seem to be familiar with the Annual Programs Fund as it is the one Governor Skinner mentions in his club presentations. The Permanent Fund is the other fund that comprises the Rotary Foundation along with the Annual Fund.

The Permanent Fund was established in 1982 as part of the Rotary Foundation to ensure a strong future for the Rotary Foundation by providing an extra stream of income to meet the increasing expenses of the Foundation's programs and to expand its ability to meet urgent human needs around the world. This endowed fund is invested in perpetuity and builds long-term stability for the Foundation's future. Targets of US\$500 million by 2005 and US\$1 billion by 2025 have been established. As of 6-30-03 the Fund had investments of US\$97.1 million and expectations of US\$243.4 million for a total of US\$340.5 million.

The Trustees of The Rotary Foundation are responsible for the general direct and control of the Foundation's investments. The Foundation invests Permanent Fund assets in such a manner to insure that the organization provides adequate funding for today's programs while sufficiently growing the portfolio to support the Foundation's programs in the future.

Among the programs supported by a portion of the earned income from the Fund are PolioPlus, Rotary Ambassadorial Scholarships, the Rotary Centers for International Studies in Peace and Conflict Resolution, Group Study Exchange (GSE), Matching Grants for International Humanitarian Projects, and Health, Hunger and Humanitarian (3-H) Grants. The Permanent Fund also supplements the Annual Programs Fund in other ways.

There are many ways of contributing to The Permanent Fund. The Foundation accepts gifts of cash, securities, real estate, life insurance, IRAs, and tangible personal property. There are also a variety of ways to transfer those assets: through an outright gift, a pledge, a bequest, a life income agreement, or a donor advised fund. Information is available on the Internet at [www.rotary6000.org](http://www.rotary6000.org), or you may contact one of the following Rotarians who are on the District Committee.

Margaret Wilson  
[Margaret.wilson@mchsi.com](mailto:Margaret.wilson@mchsi.com)  
515-975-3480

John Ockenfels  
[johnockenfels@citycarton.com](mailto:johnockenfels@citycarton.com)  
319-351-3461

Gov 92-93 John Dasher  
[jldashermc@gwest.net](mailto:jldashermc@gwest.net)  
515-292-8000

## The District 6000 WEB SITE

If you have not already...please visit the Rotary District 6000 web site at [www.rotary6000.org](http://www.rotary6000.org). It is **FULL** of valuable information and a great resource for communication! Secretaries, you should now be reporting your club's attendance there. You can read up on several different topics, register for the upcoming Regional Foundation and Membership Meetings and also get the agendas, nominate a candidate for the exciting GSE Opportunity, and so much more!

Please encourage the members of your club to take a look. Clubs and committees of District 6000, let us know what you are doing....we'll put it out there for the whole district to view!!! We hope that the site is easy for you to search through, but if you are having problems and need to find something specific, or just have some general suggestions, please let me know. E-mail me at [joy@midiowa.net](mailto:joy@midiowa.net) or call me at 877-9-ROTARY (976-8279).

# Regional Foundation & Membership Seminars

On October 9, the first of six Regional Foundation and Membership Meetings was in Eldridge, just north of Davenport. About 30 Rotarians gathered at Eldridge to gain a better understanding about Membership and Foundation issues.

Small group facilitators were able to answer **GREAT** questions. Many walked away with a new rejuvenation and motivation toward Foundation and Membership. Presentations were made on areas in the Rotary Foundation and then discussed more in detail in the small groups. Hands on experience by District 6000 members helped those in attendance see how each club could leverage their dollars and make a difference throughout the world.

Do you want to be personally involved with someone else in the world on making a difference? If you do come to one of the seminars, see how you personally, as well as your club, can become involved. Small amounts of money or in some cases, equipment, books, or other things can improve conditions in another country.

If your club is struggling with membership and are not growing, attend this seminar for helpful ideas to us immediately to grow your club in quality members.

Please visit the web site today to see the list of dates and sign up at a location nearest you!! Don't wait...do it now!!! Hope to see you there!!



From the  
Lenox Rotary  
Club:

The new Rotary year got off to a fast start for the Club as members sold home-make ice cream at two events: the across Iowa "Ragbrai" bicycle ride in which the riders and support personnel spent one night in Bedford (about 20 miles from Lenox); and the Lenox Rodeo, one of the primary events during the year for the Lenox community. The Club members made the ice cream with a freezer powered by an antique John Deere tractor. Some of the ice cream was frozen at the events so the people could see the actual freezing process, which in itself drew many persons to the Rotary sales sites. A total of 175 gallons of ice cream was sold at the two events. Funds raised from the ice cream sales will be used for Rotary service projects.

Our next project is the re-roofing of a shelter at the Lenox town park. The shelter was a project of the Lenox Rotary Club some years ago and now the roof needs to be replaced. The re-roofing is to be done early in October.

Also in October (19) is the annual Rotary Beef Barbecue, a fund-raising activity held in the high school and to which persons from the community and surrounding area attend. The Barbecue has become a very popular event, as persons share in fellowship in the high school and enjoy an excellent meal,

prepared and served entirely by the members of the Rotary Club. Tickets may be purchased either prior to the event or at the door, and the meals are taken out to any persons who are not able to come to the high school.

On the evening of November 4, the Lenox Rotary Club will sponsor a meal and program for the residents of "Taylor Ridge Estates," a home in Lenox for persons who are in need of assistance beyond an "assisted living" apartment situation, but lesser assistance than is provided in a "Care" facility. This is an event very much looked forward to by both the Rotarians and the 36 residents in the home.

Earlier this year (RY 2002-2003), the Club partnered with the Rotary Club of Limasawa-Maasin in the Philippines in a de-worming project for early-elementary students from economically depressed families. Although funds were sent to the Philippine Rotary Club during RY 2002-03, the project was carried out, in the Philippines, over a six-month period, which covered parts of both the past and present Rotary years.

These and other projects, such as support to a number of youth activities, keep the Rotarians actively involved in service and enjoying sharing in work, programs and fellowship.

**John C. Beran, President, 2003-2004**

## District 6000 News...

# INDIANOLA

The Indianola Rotary Club always has a busy summer schedule. First is the Balloon



Parking, our major fundraiser. August 1 – 9 members gave of their time to sell tickets and park cars at the National Balloon Classic. It was estimated that over 50,000 people attended this year's event and we were able to sell the tickets and direct the traffic to all who came to see over 80 balloons fly the friendly skies of south central Iowa.

Next came our annual Book Sale. September 5, 6 & 7, the Indianola Rotary Club sponsored a used book sale in the Community Building of City Hall. The event was expanded this year from one day to three days to accommodate the huge interest in used books. In past years, we offered books for sale on a Saturday, in conjunction with Ridiculous Days on the town square. This year, we offered books for sale on the same weekend, but we charged admission on Friday evening, let all in free on Saturday and ended with a half price sale on Sunday afternoon. Books were sold at a price of \$1.00 for hardcover and \$0.50 for paperback. If you like to read, this is a must attend event.

The community supports the book sale by delivering used books to the Indianola Library throughout the year. The entire club is involved on the night the books are moved from storage to the sale location. They help by setting up tables, unpacking the books and finally selling all the books any one person is willing to carry out of the door.

We expanded the sale from one day to three days this year to give people additional time to search through the truckloads of books. Funds raised from the event will be shared, with the Indianola Library receiving the majority of the funds and a soon to be named Children's Literacy program.

Our new exchange student has arrived from France and is adjusting very well to life in the U.S.A. We welcome Melanie and look forward to learning more about her, her family and her country.

Our Club's Centennial project is to construct a shelter at a new park the City of Indianola is planning for the trailhead of the McVay-Sommerset Recreational Trails. Total cost of the shelter is estimated at \$10,000 and will be funded, partly with funds raised from parking and partly with funds donated by the late Earl Godwin, long-time Rotary member.

Indianola Rotarians use the change from their pockets each week to support projects for children. Our first project was the District's support to feed children in Argentina. Our latest effort has been to purchase a defibrillator for Camp Wesley Woods. Change and funds raised selling tickets for a noon meal at The Harvest Restaurant and a grant from District 6000 provided the funds to purchase the defibrillator for the camp.

If you are traveling south of Des Moines around noon on Friday, stop in and join us for some great Rotary fellowship.

**Terry Pauling, Indianola Rotary Club**

## District 6000 News....



# September Attendance

Name of Club	No. of Clubs	Members	Attendance %	Total Members	YTD Rank
Adel	*			52	59
Albia	5	34	65.00%	34	30
Ames	4	265	64.29%	36	31
Ames Morning	4	66	61.58%	41	40
Ankeny				53	49
Atlantic	7	63	68.00%	30	28
Bettendorf	4	89	85.11%	11	7
Bloomfield	3	13	77.70%	16	14
Boone	4	71	73.20%	21	32
Burlington	4	111	90.80%	6	8
Carroll	4	61	62.96%	39	33
Centerville	4	52	50.00%	50	48
Chariton	4	56	55.00%	46	44
Clinton	4	125	68.13%	29	29
Coon Rapids	*			54	60
Coralville No Corridor	4	46	97.00%	3	9
Corning	4	58	73.71%	20	17
Corydon	5	26	62.00%	40	38
Creston	4	31	60.00%	42	41
Dallas Center	5	28	67.10%	32	26
Davenport	4	211	54.33%	47	46
Decatur County	4	17	82.00%	12	10
Des Moines	4	388	66.92%	33	23
Des Moines AM	4	146	57.00%	44	21
East Polk County	*			55	57
Fairfield	*			56	54
Fort Madison	*			57	61
Grinnell	4	32	87.50%	7	12
Indianola	4	50	68.89%	27	19
Iowa City AM	5	54	56.70%	45	43
Iowa City	4	280	40.00%	51	47
Iowa Quad Cities	*			58	51
Jefferson	4	60	75.54%	19	16
Johnston	5	31	64.11%	37	24
Kalona	5	38	97.03%	2	42
Keokuk	4	98	52.00%	48	52
Keosauqua	5	31	60.00%	43	34
Knoxville	4	66	73.08%	22	18
Lenox	*			59	58
Manning	4	28	79.00%	14	13
Marengo	4	13	71.15%	24	20
Marshalltown	5	194	72.50%	23	25
Mount Pleasant	*			60	62
Mount Pleasant PM	4	31	76.75%	18	15
Muscatine	4	140	51.90%	49	45
Nevada	4	67	86.23%	10	5
Newton	5	101	68.32%	28	53
North Scott	4	105	86.75%	9	4
Northwest Des Moines	4	83	96.44%	4	1
Odyssey	2	19	79.00%	15	27
Osceola	4	41	64.10%	38	39
Oskaloosa	*			61	50
Ottumwa	4	118	69.09%	26	36
Pella	5	46	86.90%	8	3
Perry	4	38	65.00%	35	35
Tipton	4	33	77.40%	17	11
Washington	*			62	55
Waukee	4	40	81.88%	13	6
Wellman	4	37	97.89%	1	56
West Des Moines	5	83	68.00%	31	22
West Liberty	5	133	71.00%	25	37
Winterset	4	35	92.14%	5	2
* Not Reported					

*Denny Skinner, District Governor, 2003-2004*



Lend a Hand

*Loose Change...  
October 2003*



**Vocational Services**