

The Club Membership Process

-- how are we doing??

Below are some of the common components of a **good club membership process**. Not all clubs use all components. **HOWEVER.....**using the suggested “scoring” system indicated below, evaluate where your club stands in regard to these various parts of a coordinated and consistent **membership process**.

Finally, based on the results of your evaluation, what do you feel your club’s priorities should be with regard to putting some of these processes in place?? (Use whatever system works best for you – “short-, medium- and long-term” or a number system – the key is to identify the things that your club feels it should work on next.)

NOTE: your District Membership Committee has *lots* of resources and examples of what other clubs are doing – unless you really want to “re-invent the wheel”, tap into those resources! (And please be prepared to share with others the great ideas that you are using successfully in *your* club!)

PROCESS	STATUS	PRIORITY	NOTES
Multi-person club membership committee in place			
Recruitment strategy or process in place			
New Member Kits complete & ready for use			
Intro to Rotary interview process and FAQ list in place			
Meaningful, consistent Induction Ceremony prepared for use			
Mentoring process in place			
Special New Member status system in place			
Member consultation process in place (survey, interview, etc.)			
Process in place to monitor member attendance & support members who need it			
Monitoring of “Club Health” — fun factor, satisfaction, etc.			
Exit interview process when they leave			
TOTAL =			

Status Ratings: 0 = nil/doesn't exist 1 = beginning 2 = a work in progress 3 = working well