

InFlight



Volume 40 Number 9

District 7470, NJ, USA

March, 2014



Barry's Blog

District Governor 7470
2013-2014
Barry Kroll

Why attend a Rotary District Conference?

What makes a Rotary Club successful? Many things, but the most important is to have Rotarians who are excited, enthusiastic, committed and engaged. Attending a District Conference help Rotarians to better understand Rotary and its impact in the world. They become better Rotarians who return back to their local Clubs energized with new ideas and excitement.

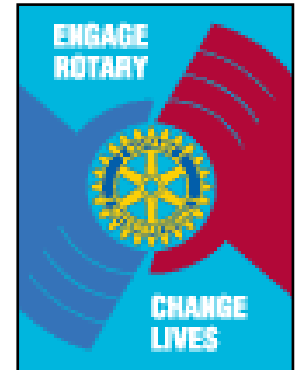
This year's District Conference will provide opportunities for networking, inspirational addresses, and discussions of Rotary related matters. At the conference we will recognize clubs with Presidential Citations, individuals as Rotarian of the Year, Public Relation and Avenue of Service awards and more. The conference will also give Rotarians and clubs a vision of Rotary beyond the club level and provide a memorable fellowship experience. Many Rotarians have said they were never truly enthusiastic about Rotary until they experienced an inspirational presentation at a District Conference.

District Governor Barry Kroll is dedicating the conference to a celebration of YOU and your Rotary Club. He wants to share with everyone what he discovered as he made his club visits, traveled around the district and participated in many club events.

Rotary International President Ron Burton has



RI President 2013-2014
Ron D. Burton



assigned Cliff Dochterman as his personal representative to our District Conference. Cliff is one of the top speakers/presenters in the entire Rotary world. Go to "You Tube" and search Cliff Dochterman and you will find over 100 of Cliff's past speeches. District 7470 is the envy of most Rotary Districts around the world because Cliff Dochterman will be with us. In addition to being one of the best speakers, Cliff is the author of the ABC's of Rotary.

In addition to a fabulous Conference program we have listened to Rotarians in our district who want the conference to be local, inexpensive, 2 days long, involve youth, have good entertainment and an opportunity for fellowship. The Conference Committee promises to deliver all of the above and more.

District Conference will be April 25 and 23, 2014 at the Hanover Marriott in Whippany. Full details along with registration information is available on the District website [HYPERLINK "http://www.rotarydistrict7470.org"](http://www.rotarydistrict7470.org)

Sign up before March 22nd and be entered into the drawing to receive two \$100.00 gift certificates.

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Mercy Ships®

Bringing Hope and Healing...™

Jeff Kramer, VP of Mercy Ships

to speak at Madison



March 13, 7:45 am breakfast

Come learn about opportunities to volunteer your professional skills to help others in West Africa

Madison Y on Keep St.

For information / reservation contact: Missy Elias at madisonrotarymercyships@gmail.com

Madison Rotary Looking to Partner with Mercy Ships in Africa

The Madison Rotary Club has embarked on a 2015 service project to select and send a team of medical professionals to Africa to conduct life-changing cataract surgeries or provide training to local health care professionals in disease/infection control in conjunction with Mercy Ships' programming in western Africa. The project is to be funded under a Rotary Foundation World Fund/Mercy Ships packaged grants program. The current port of call is Congo. 7000+ Congolese lined the streets to be evaluated for surgery.

Jeff Kramer, VP of Mercy Ships, flies in from Texas to join our breakfast meeting March 13 to kick off this new venture through which community members use their professional skills to help others, the heart of Rotary. Help me spread the word and join our effort by inviting healthcare professionals in our District to Jeff's presentation.

I have spent the last thirty two years of my career in the Sales and Marketing of Medical Devices for the Orthopedic, Neurosurgical and Podiatric markets. I have held positions in Sales, Sales Management, Marketing, Marketing Management and Operations. During my career, I have designed numerous products and developed programs in both the areas of sales and marketing of those products. Currently, I am transitioning into a consulting role, and pursuing some passion. I have just been certified as a Personal Fitness Trainer, I am working with an Exercise and Rehab device Manufacturer call Natraflex19, and pursuing my passion by working with a PTSD research group called the Research and Recognition Project, Middletown, NY.

I am a 21 year Rotarian, and have held office at the club and district level as well as participated in committees on the district level. I started my Rotary Journey as a member of the Maplewood Club. Currently I am President Elect of the Denville Club, an AG and Serve on the District Finance Committee.



Caldwell Rotarian Kevin Hersh Travels to India

Rotarian Kevin Hersh of the Rotary Club of the Caldwells traveled to India in November 2012 as the Group Study Exchange team leader for our district. He brought his 35mm camera to document the journey. As luck would have it, his camera did successfully make the trip to India leaving his smartphone to do the work.

Several of his photos are appearing in The Rotarian, including this month, March 2014 on page 12. Rotarian Hersh is a media strategist with his company, Mfx, Inc. One of his photos slated to appear in the June 2014 issue was a finalist in the Rotarian 2013 photo contest.

As guests of Rotary district 3120, Hersh and his team of professionals traveled 1,800 km (1,200 miles) in a minivan through the Uttar Pradesh region of Northern India from November 27th to December 23rd. He took photos of the Taj Majal and the Ganges River, local vendors selling food and clothing on the streets, and incredibly impressive Rotary projects.

The photo above is a residential facility for tribal girls. It is supported by members of the Rotary Club of Gonda and a local nonprofit since July 2012, the Mata Sita residence offers lodging, meals, health care, education and training in domestic skills, such as sewing and henna application, for 15 young women from remote tribal communities. "The girls were camera shy for my first photos", said Hersh, "I turned my smartphone around so they could see themselves on screen and push the button- they giggled as they took their first selfies."

Hersh recalls, "At the end of the journey, we visited a small town just north of Lucknow called Rai Bareilly. We only had 30 minutes there, then we were scheduled to leave. But what happened here was the highlight of my trip. We visited Rotary's Rai Bareilly's clinic and a Rotarian said to me in broken English, 'drop...in mouth...little girl.' As he handed me the vile, I realized I was about to give her polio drops. My hand began to shake, I gave her the drops, her mother looked at me with a smile, I went numb. Thank you Rotary."



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Attendance Report

	Member Count	YTD Gain/Loss	January Attendance.
Denville Sunrise	11	-2	97.75%
Denville	49	2	96.00%
Jefferson Township	10	-1	96.00%
Morris Plains	57	-1	95.20%
Whippany	23	-1	95.00%
Pequannock Valley	51	-1	93.10%
Belvidere	9	0	91.00%
Blairstown	24	1	91.00%
Lake Hopatcong	24	1	91.00%
<hr/>			
Branchville	31	2	82.91%
Livingston	14	-1	82.10%
Wharton/Mine Hill	11	2	80.00%
<hr/>			
Caldwells	32	2	79.00%
Maplewood	21	-1	78.00%
Netcong-Stanhope	14	-1	78.00%
Newark	25	-6	77.55%
Rockaway	22	1	75.70%
Ironbound (Newark)	7	0	75.00%
Madison Rotary	82	2	74.71%
Glen Ridge	22	0	74.55%
Wallkill Valley	24	1	74.00%
Butler/Triboro	14	2	72.86%
Dover	18	2	72.00%
Belleville	8	1	71.00%
Chester-Long Valley	8	0	71.00%
Florham Park	12	0	70.00%
<hr/>			
Randolph	28	-1	64.00%
Par-Troy Rotary	22	0	62.30%
Phillipsburg	26	-1	62.00%
Chatham Millburn	9	2	61.00%
Morristown	60	4	60.27%
Montclair	23	0	59.42%
Boonton	14	3	57.00%
Hampton Township	19	0	50.00%
Mendham Rotary	20	-1	48.00%
Newton	101	2	47.60%
Irvington	14	-1	14.00%
Bernardsville-NR	34	0	0.00%
Bloomfield-NR	11	0	0.00%
Cedar Grove-NR	18	0	0.00%
East Orange-NR	6	0	0.00%
Fairfield NJ-NR	0	0	0.00%
Hackettstown-NR	25	0	0.00%
Livingston Sunrise-NR	24	0	0.00%
Montville Township-NR	0	0	0.00%
Mount Olive Township-NR	7	0	0.00%
Nutley-NR	25	0	0.00%
Roseland Rotary-NR	0	0	0.00%
Roxbury-NR	22	0	0.00%
South Orange-NR	9	0	0.00%
Vernon Township-NR	18	0	0.00%
Washington-NR	16	0	0.00%
West Orange-NR	42	0	0.00%
TOTAL	1216	11	50.37%

Promote your Club Events

Does your Club have an upcoming event or fundraiser that you would like to communicate to all Clubs in the District?

Send a flyer to
 Barry Kroll - HYPERLINK "mailto:barrykroll@aol.com" barrykroll@aol.com
 and it will be posted on the District Website



Mary Ann's Marquee

seeko@embarqmail.com

Don't think of the snow, don't think of the ice, think of Valentine's Day. When I think of Valentine's Day I hear Frank Sinatra singing "My Funny Valentine" and then my thoughts drift back to Mario Lanza singing "Be My Love". And now, my friends, you know how old I must be. Oh, you remember those renditions? And now I know how old you must be. So, get out the red ties and red blouses and enjoy the day. (A bouquet of flowers for your sweetheart might be nice.)

Bernardsville – Your recognition of the 5 branches of our military service and all the statistical information about each one was very interesting, well done, and meaningful. Thank you.

Boonton – You made a nice promotion in your bulletins of many of the important Rotary programs. Your explanations and synopses were very informative.

Branchville, Newton, Vernon, and Walkkill Valley – How did the United Way Chili Open Golf Classic turn out? Were you all busy working while those hardy golfers golfed in the snow?

Branchville - The SCMUA program that you had on the facility's new electronic disposal system and more recently on their flag disposal system sounded very interesting.

Caldwell – You now have a Facebook page. I wonder how many clubs have one. You mention donating unused hearing aids to [HYPERLINK "http://www.help thechildrenhear.org/"](http://www.help thechildrenhear.org/) <http://www.help thechildrenhear.org/> - good reminder.

Denville – [HYPERLINK "http://www.denvillerotary.org/2013/12/14/jersey-battered-womens-service/"](http://www.denvillerotary.org/2013/12/14/jersey-battered-womens-service/) How generous it was of your members to

donate \$1000 to Gearheart Chevrolet owner at their fundraiser for the 'Jersey Battered Women's Service'. Your gesture to include other Rotarians in your quest to make our dear DG Avi a major donor posthumously in the Rotary Foundation was unifying.

Denville Sunrise - Who were all those Christmas-attired people at your Party? Good looking young men, warbling smiling lovely ladies, santa-hat clad gentleman - just fun for all.

Dover – You are thinking of fundraisers. Will they be chocolate or spaghetti? Why not both? Spaghetti followed by a chocolate. Yum, Yum, and finally – Yum.

Glen Ridge – Good idea collecting those bicycles for the "Pedals for Progress" at the town's yard sale. How many have you recycled? You have run this project for quite a while.

Madison - Carmela, your report on all the things your club did last year makes one tired just reading about them. You are all to be congratulated on your service to your community and to Rotary – and - you donated \$44,000 to Local charities and non-profits groups.

Mendham – Your gift exchange at your party had some pretty big boxes. Who 'stole' the big ones? Guess your plans for your annual spring antique show must be moving along.

Morris Plains – How was Lou and the chicks' and Dennis' rendition of the 12 Days of Christmas at your Christmas soiree? Were there feathers (partridge, hens, swans, geese) floating all around? It must have been a 'sight (and sound) to behold'. Hey Hank! Cosmic Latte? Sounds like a Starbucks coffee.

Newton – You must be a happy bunch of Rotarians from the looks of all those happy \$. Children getting married, notes from exchange students, members who have many former family members in the club, etc. etc. Happy, happy, happy...

Nutley – Guess you had a nice Christmas party. Now it's time to get out the red ties and blouses for your Valentine's Social. Oh, and 13 need not be ominous number – in your case it's a good number (after all – it could have been only 12).

Parsippany-Troy Hills – That was a very tender poem for 'Bridget'. We have all lost ones that we cared for and will miss. Wonder if your RYLA students will tell you all about their experiences when you have them for lunch.

Pequannock Valley – Another Valentine's Fundraiser for you. You must have quite a following. It sounds like your club really enjoys its fellowship in addition to working all your projects. What a lovely complimentary letter you received from DG Barry – and well-deserved..

Rockaway – Was that Bart holding that pan of biscuits when you helped feed the homeless at Homeless Solutions in Morristown? What a nice synopsis of all your club speakers' programs and you have another new member – welcome Adrien.

Walkkill Valley – You, Branchville, and Newton were entertained by those wonderful young singers from the High Point High School. Their musical director Theresa Riccardi does magical, musical things with the students. Congratulations on your two new members.

Whippany – I enjoyed your report and quips, Ken, on the annual Holiday 'Jeopardy' meeting. It sounded like a fun meeting. Where did you find the Mickey Mouse Santa Hat?

"Well, folks, I hope most of you had a happy holiday, I did. I'm always happy when I'm surrounded by my loved ones. I, too, miss the ones that are no longer around but cherish the memories of the years we spent together. Last year was a good year and hopefully this year will be even better.

March Is Literacy Month

March is literacy month. In 1985, RI declared basic literacy to be a pre-condition to the development of peace. Through RI's emphasis, more than half of the world's 34,000 Rotary clubs are addressing the full range of literacy. What is Literacy?

The definition of literacy has evolved from "the ability to read and use printed materials at a basic level" to "using printed and written information to function in society, to achieve one's goals and to develop one's knowledge and potential" (2003 National assessment of Adult Literacy).

Defining literacy in our changing world is not easy. Several years ago, being literate meant being able to read and write a little. Today, being literate means being able to read and write at a level to be successful in today's world and also being proficient at math, knowing how to use technology, and knowing how to solve problems and make decisions.

Literacy is...

- Getting a Driver's License
- Achieving Citizenship
- Bonding With Your Children
- Learning A New Skill
- Being an Informed Citizen
- Connecting And Empowering
- Developing Self Esteem And Growth
- Finding The Key To Success
- Having The World At Your Fingertips
- Filling Out An Employment Application
- Reading The Label On A Prescription Bottle



Literacy Elements...

As information and technology have increasingly shaped our society, the skills we need to function successfully have gone beyond reading, and literacy has come to include the skills listed in the current definition (The Workforce Investment Act of 1998 and National Institute of Literacy).

Elements include...

- Reading
- Writing
- Listening
- Speaking
- Viewing
- Technology
- Creativity

Rotary and Literacy...

Illiteracy lies at the root of poverty, ranking as one of the prime impediments to earning a living and having a productive life. An estimated one billion people - three fifths of the women - do not have the literacy and numeracy skills needed to hold a job or get a better one. Helping people learn these skills and become self-sufficient is one of the most critical tools for fighting poverty.

Because girls do not have access to education in many parts of the world, providing women with literacy skills can have far-reaching positive effects. A mother who can read will teach her children to read, helping to break the cycle of poverty for her family. Although 98 percent of the world's illiterate live in developing countries, more than one-third of the adults in industrialized countries cannot read well enough to decipher prescriptions or fill out employment forms.

As Rotarians, we need to continue to provide the necessary "Service Above Self" needed to eliminate illiteracy and be reminded of the wisdom of Elbert Hubbard: " Human service is the highest form of self-interest for the person who serves." Let's all join and declare to make literacy an ongoing yearly goal for all of our clubs.



CONGRATULATIONS TO THE NEWEST PAUL HARRIS SOCIETY MEMBERS
Left to Right

GOV. BARRY KROLL, PDG JOYCE WILSON, PDG JIM ALLISON (BEHIND),
DGN FRANK GERAGHTY, CALDWELL ROTARIAN ASHWIN PARIKH,
ROCKAWAY ROTARIAN SHEILA SEIFERT, ROCKAWAY ROTARIAN RODNEY SEIFERT,
BLOOMFIELD ROTARIAN BILL SORIANO, NEWARK ROTARIAN JOHN WILSON



Gift of Life Trustee Rick Porter presents two tickets to the Super Bowl to raffle winner and fellow Maplewood Rotarian Patrick MacKessy.



PDG Karien with Caldwell President Diane Woitkowski

The Membership Olympics Challenge

As I sat there watching the Olympics, I thought how nice it was for them to advertise a key component of a membership program. While the “Olympic Rings” may represent the five key areas of the world to some, to others, like me, they represent the five major groups I interact with outside of Rotary. These will differ with each individual, so I challenge you to take a piece of paper, write down those five groups in your life (family, religion, business, education, friends – make up your own list) and then list three people in each group that you could ask to attend a Rotary meeting.

One of my rings was Habitat for Humanity. They use volunteers from all walks of life. While helping to build an addition on Family Promise headquarters, I met a 70 year old skydiver, an empty nester looking for a service opportunity, a community action manager for a utility company, and a neighbor of one of the members of my club. They all had one thing in common. They wanted to give back. You very likely have similar relationships in your life.

Things are going well with membership. We believe that we have as many as 40 new members already. As we approach the District Conference, I encourage you to reach out and make one more Olympian effort to bring in new members. Thank you for being Rotarians and making a world of difference.

**Plan Now to Attend the
District Conference
April 25, 26, 2014**

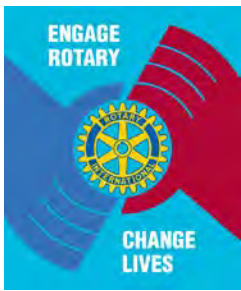


Hanover Marriott

Whippany, New Jersey

**We have listened to
your suggestions:**

**The conference is local,
reasonable cost, shorter time
period, involves youth, focus
on Clubs and more!**



Engage Rotary Change Lives

by attending

District 7470 Conference

April 25 and 26, 2014

Hanover Marriott, Whippany, NJ



We have taken your advice!

This year's District Conference will be closer, shorter, less expensive, yet a most exciting celebration of our Rotary year. It will be held in the middle of our District and will begin Friday, 4/25, 1:30 pm and end on Saturday, 4/26 at 5:00 pm. The location will allow many to commute or we have made arrangements for reduced rate accommodations at the hotel. To join in the fun on April 25th and 26th, please fill out the attached District Conference Registration Form. **Deadline is April 5, 2014.**

Draft Conference Schedule:

Friday, April 25, 2014

- 1:30 pm - Registration and welcome refreshments
- 2:00 pm - Conference welcome and drawings
- 2:15 pm - First Plenary Session - Foundation
- 3:15 pm - Break - Foundation Room
- 4:00 pm - Group Study Exchange Program
- 4:30 pm - DG Barry - State of District
- 5:00 pm - Cocktail Reception
- 5:45 pm - Dinner
- 6:45 pm - PRIP Cliff Dochterman address
- 7:30 pm - Dance (Music by R&B from President's Ball)
- 10:30 pm - Governor's Hospitality Suite

Saturday, April 26, 2014

- 7:15 am - Registration
- 7:30 am - Memorial Service
- 8:00 am - Buffet Breakfast
- 9:00 am - Second Plenary Session - Cliff Dochterman
- 9:30 am - Club Awards - Youth Presentations
- 12:00 pm - Buffet Lunch
- 1:00 pm - Third Plenary Session - Membership
- 2:00 pm - District 50/50 drawing - Foundation Awards
- 3:00 pm - Cliff Dochterman closing
- 3:30 pm - 2015 District Conference
- 4:00 pm - Foundation Basket Drawings

Hotel Reservation Process:

- Reservations for hotel accommodations must be made directly with The Hanover Marriott, 1401 Route 10 East, Whippany, NJ. Call 973-538-8811 or toll free at 1-800-228-9290
- When making reservations, state you are part of the **Rotary District 7470** or give **RDGRDGA** code to take advantage of the Conference Rate.
- Specify type of accommodation desired King or two Queen beds
- Group Rate reservations not available after April 5, 2014.
- All reservations must include a first night room deposit or guarantee with a major credit card.
- Check in time is 4:00 pm or on a space available basis earlier.

<u>Accommodation</u>	<u>Rate Per Room Per Night</u>
King Bed	\$105.00 plus taxes
Two Queen Beds	\$105.00 plus taxes

For further information regarding the Conference, Call or E-Mail
Louise Forbes at 908-204-0948 - 908-209-6148 or m.l.forbes@att.net
Jim Allison at 201-213-6382 or jra188@aol.com

