

InFlight



Volume 38 Number 9

District 7470, NJ, USA

March 2012



*Sing
Rotary's Song*

District 7470 Governor
James R. "Jim" Allison

March Is Literacy Month

March is Literacy month. In 1985, Rotary declared basic literacy to be a pre-condition to the development of peace. Through this organizational emphasis, more than half the world's 33,000 Rotary clubs address the full range of literacy and mathematical challenges on a daily basis.

What Is Literacy?

The definition of literacy has evolved from "the ability to read and use printed materials at an extremely basic level" to "using printed and written information to function in society, to achieve one's goals and to develop one's knowledge and potential" (2003 National Assessment of Adult Literacy).

Defining literacy in our changing world is not easy. Several years ago, being literate meant being able to read and write a little. Now, being literate means being able to read and write at a level to be successful in today's world

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RI President
Kalyan Banerjee

The Children of The World (COTW) Dictionary Project Needs Your Help

Inventories for the overseas dictionary project are getting low and additional countries have been added to the program. The COTW Committee is hoping to ship 500 dictionaries in early March to Liberia. This is an easy and inexpensive way to fulfill your club's International Project requirements. Order the Student Dictionaries – Gazette edition (whole cartons of 24 only) from the Dictionary Project in Charleston and have them shipped to: Stan Konya, Hallmark Homes, 148 Rt. 94, Blairstown, NJ 07825 (908-362-6151). If possible, send your club's labels to Stan separately. They will be inserted into the books by volunteers at Blairstown and the recipients will know who donated their dictionaries.

Questions - call John Deermount at 201-264-1527.



Super Bowl Raffle Winner

Andrew Hamstra, a Naval Officer on leave from Afghanistan wins Newark Rotary Club's Super Bowl raffle. Pictured are (L-R): James Gonzalez (Newark club member who sold the winning ticket), Sophia Smith-Modu (President Newark club), DG Jim Allison, Nancy Hamstra (Andrew's mother), Andrew Hamstra, and Michael Gordon (Newark club member and chair of the raffle).

Sing Rotary's Song

For the rest of my year I will focus on reaching our goal to become a Sustainable District. The song I will be asking you to sing is "Sustainable Rotarians." Remember? This is the song that is going to put us over the top:

Rotary has this great Foundation,
Helps poor kids in every nation
And makes peace initiations,
That's good enough for me!

To become a Sustainable District our contributions to the Annual Fund must average \$100 per member or a total of \$131,600. Last year our District contributed \$124,400 to the Annual Fund. We need to increase that amount by \$7,200 to reach our goal. If we all just give a little bit more we can get there. Therefore, I am announcing the \$10 Club. To become a member you commit to increasing your contribution to the Annual Fund by at least \$10 this year over the amount you gave last year. If everyone gives just \$10 more we will reach our goal.

To make this commitment each of us needs to buy into the fact that this Foundation is the backbone of Rotary. It provides about \$120,000,000 each year to promote education, improve health, reduce hunger, promote peace and improve the lives of human beings in our District and throughout the world. To convince you of these facts I will be sending out a team of knowledgeable Foundation Committee members to talk to your club and ask you to join the \$10 Club.

So start getting excited about our Foundation. This is the perfect time to help others by making a contribution to the Annual Fund. Remember...

If it's good for Mike Rabasca

And John Wilson said he'd ask ya,

Every member let's move faster to Sustainability!

Thank you for your hard work in Rotary and thank you for supporting our Foundation.

THANK YOU!

I want to take this opportunity to thank all the Rotarians and friends who sent cards and wished me well during my recent illness. Your thoughts and prayers gave me the lift I needed to pick myself up and get back in the game. So get ready to Sing Rotary's Song!

Jim Allison, District Governor

March Is Literacy Month

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and also being proficient at math, knowing how to use technology, and knowing how to solve problems and make decisions.

Literacy is...

- Getting a Driver's License
- Achieving Citizenship
- Bonding With Your Children
- Learning A New Skill
- Being An Informed Citizen
- Connecting And Empowering
- Developing Self Esteem And Growth
- Finding The Key To Success
- Having The World At Your Fingertips
- Filling Out An Employment Application
- Reading The Label On A Prescription Bottle

Why Does Illiteracy Exist?

The answers are as varied as the number of functionally illiterate adults. The adult non-reader may have left school early, may have had a physical or emotional disability, may have had ineffective teachers or teaching methods, or may simply have been unready to learn at the time reading instruction began.

Because they are unable to help their children learn, parents who can't read often perpetuate the intergenerational cycle of illiteracy. Without books, newspapers or magazines in the home and a parent who reads to serve as a role model, many children grow up with severe literacy deficiencies. Clearly, there is no single cause of illiteracy.

National Literacy Data...

A mother's literacy level is one of the most significant predictors of a child's future literacy - more significant than income level and employment status. (Pennsylvania State Literacy Survey, Education Testing Service, 1995)

Workers 18 and over with a bachelor's degree earn an average of \$51,206 a year, while those with a high school diploma earn \$27,915. Those without a high school diploma average \$18,734. (U.S. Census Bureau).

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March Is Literacy Month

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Children of adults who participate in literacy programs improve their grades and test scores, improve their reading skills, and are less likely to drop out of school (National Institute for Literacy- NIFL).

A rise of 1% in literacy scores leads to a 2.5% rise in labor productivity (The Economist, August 28, 2004).

American businesses currently spend more than \$60 billion each year on employee training, much of that for remedial reading, writing, and mathematics (Pro-Literacy Worldwide).

Six of the ten fastest growing occupations listed by the US Department of labor in its employment projections through 2012 require an associate's or bachelor's degree (U.S. Department of Labor Statistics, 2004).

Approximately 44 million people in the United States cannot read well enough to fill out an application, read a food label, or read a simple story to a child (National Adult Literacy Survey).

Literacy problems cost the U.S. businesses about \$225 billion a year in lost productivity. These costs result from employee mistakes, injuries, absenteeism, tardiness, missed opportunities, and other problems associated with low literacy (U.S. Department of Labor).

Literacy Elements...

As information and technology have increasingly shaped our society, the skills we need to function successfully have gone beyond reading, and literacy has come to include the skills listed in the current definition (The Workforce Investment Act of 1998 and National Institute of Literacy).

Elements include...

- Reading
- Writing
- Listening
- Speaking
- Viewing
- Technology
- Creativity

Rotary and Literacy...

Illiteracy lies at the root of poverty, ranking as one

of the prime impediments to earning a living and having a productive life. An estimated one billion people - three fifths of them women - do not have the literacy and numeracy skills needed to hold a job or get a better one. Helping people learn these skills and become self-sufficient is one of the most critical tools for fighting poverty.

Because girls do not have access to education in many parts of the world, providing women with literacy skills can have far-reaching positive effects. A mother who can read will teach her children to read, helping to break the cycle of poverty for her family.

Although 98 percent of the world's illiterate live in developing countries, more than one-third of the adults in industrialized countries cannot read well enough to decipher prescriptions or fill out employment forms.

As Rotarians, we need to continue to provide the necessary "Service Above Self" needed to eliminate illiteracy and be reminded of the wisdom of Sir Winston Churchill - "We make a living by what we get. We make a life by what we give." Let's all join and declare to make basic literacy a yearly goal for all our clubs.

Annual Giving...

Rotarian Treacy Duerfeldt asks, " If two-thirds of the world, about four billion people, can live on \$2 per day, then shouldn't the rest give at least that much? Consider making your annual gift today."

Having fun while helping others is what Rotary is all about. Too often we forget that giving of our money, our time, and our talent to help others through The Rotary Foundation and through local community service projects is one of the most important ways that Rotarians have fun.

Sometimes it is working together on a local hands-on service project or fundraiser. Sometimes it is informing people about all that Rotary does for both the world and our local community through The Rotary Foundation. And sometimes it is just that warm, satisfied feeling that comes from knowing we are helping others. □ — Rotarian Ronn Kerr

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Attendance Report

January, 2012

	Number of Members	Gain/Lost Since 6-30-11	Attendance Percentage
Honor Roll 100% to 90% Congratulations!			
Pequanock Valley	47	0	98.00%
Whippany	29	-4	98.00%
Morris Plains	56	2	96.00%
Denville	48	2	94.70%
Roxbury	19	0	94.00%
Lake Hopatcong	22-	1	93.00%
Belleville	7	0	92.85%
Blairstown	25	0	92.00%
Rockaway Rotary Club	22	-1	91.10%
Belvidere	9	0	90.40%
Denville Sunrise	19	0	90.00%

89% to 80%, Great Work Clubs!

Mount Olive Township	11	-4	88.64%
Maplewood	21	-1	88.00%
Livingston Sunrise	22	-2	86.00%
East Orange	10	-2	85.00%
Hampton Township	16	-2	85.00%
Madison Rotary	83	-4	84.00%
Wharton	14	1	84.00%
Caldwells	32	-4	83.00%
West Orange	42	-2	83.00%
Livingston	14	-3	82.90%
Cedar Grove	16	0	82.81%
Dover	16	-1	81.00%
Netcong-Stanhope	15	2	81.00%
Nutley	30	-1	80.83%
Butler/Triboro	13	-1	80.77%
Chatham Millburn	6	0	80.00%
Roseland Rotary	5	0	80.00%

79% to 70% Good Job!

Phillipsburg	29	-2	78.00%
Randolph	30	0	72.00%
Morristown	66	-1	71.55%
Glen Ridge	21	0	71.43%
Branchville	34	-1	70.73%
Bernardsville	33	3	70.00%
Jefferson Township	14	-2	70.00%
Wallkill Valley	25	-1	70.00%
Montclair	26	3	69.00%
South Orange	10	2	67.50%
Mendham	24	4	67.00%
Washington	19	6	6.67%
Newark	37	2	64.10%
Chester-Long Valley	12	0	64.00%
Newton	103	-1	60.00%
Irvington	18	-1	56.00%
Par-Troy Rotary	21	1	53.85%
Bloomfield	12	-4	50.00%
Boonton	13	0	44.00%

No Report

East Hanover
 Fairfield NJ
 Florham Park
 Hackettstown
 Ironbound (Newark)
 Montville Township
 Vernon Township

Total 1216 66.94%

Three ways to give to our Foundation. . .

1. Mail a check payable to the Rotary Foundation - Roland Basinski, Annual Fund Chairman
 148 Franklin Road, Denville, NJ 07834
2. Go to www.rotary.org and contribute online. On the home page click "Contribute" and follow the instructions.
3. Give a check to the Foundation Chairperson in your Club.



Mary Ann's Marquee

seeko@embarqmail.com

IMAGES! Images of this season: little Cupid with his bow and arrow (romance); Abe's stovepipe hat and George's cherry tree (patriotism and honesty); the little green Leprechaun with his Shillelagh (fun and mischief) and, oh no! Is that a bunny with a basket of eggs in the distance? (Signs of spring and new growth.) What image will you leave? What image do you foresee?

Bernardsville – Your Future Vision Focus areas fit nicely into your club's strategic plan. The evaluation of projects, however, is essential, as you pointed out.

Branchville – Thanks to your bulletin editor, Jeff Hatch, your attendance contest teams are 'color-coded'. Are you blue? Green? Red? I think he just wanted to try out his crayons.

Caldwell – You, and we, have lost a dedicated Rotarian – Tony Romano. We will miss him and all his hard work for this district. Our sympathy for you and his wife, Ciaci, who also worked hard for Rotary.

Cedar Grove – PDG Bob Pityo is at it again. This time he's promoting a pocket-size Atlas which can be given to elementary or high school students in addition to any award you might give. The book is very comprehensive and contains all the latest geographical information. It's great for a literacy project.

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Spotlight

Dick Wallace, PDG

Blairstown Rotary welcomed Dick Wallace into Rotary in 1975, and as he likes to tell it, his induction into the Rotary World included a Passport to People through the unique fellowship and the many opportunities it provides by the many projects and programs that opened to him as a Rotarian.

Dick served as club president and director before becoming involved in many of District 7470 committees including, Conference Chairman and District Secretary before being elected District Governor in 1988-89. However, for his



year as governor he was deemed to be "King Richard" by the membership unbeknown to the rest of the Rotary world. It was a year of sharing fellowship, and developing friendships, that he cherishes to this day. His official visits were something to behold..just ask Roxbury Rotary Club!

The Wallace family hosted 17 youth exchange students over the years and has maintained contact with many of them, now Doctors, Lawyers, Engineers, and Business people. He also enjoys being step-granddad to several of their children. A son and daughter were also exchange students to Australia and South Africa which provided lifelong family friendships to this day.

Dick was one of the co-founders of the District 7470 Gift of Life-New Jersey program and participated in several related GOL missions to Trinidad, Grenada, and Hungary. He is very proud to have been a part of this program and the work the current committee and clubs are doing for the kids.

He served Rotary International on the RI Rotaract Committee for three years and as world co-coordinator in 1993, including chairman of the Rotaract pre-convention assembly of 12,000 Rotactors in Melbourne, Australia in 1993. Rotaract membership was about 150,000 at the time, but it has grown a lot since then, and for a time he thought it was Rotary's best kept secret. They are dynamic group of young students and business people enthusiastically dedicated to helping others through their fellowship. It is great to see them being sponsored again in District 7470.

Currently, Dick serves on the District Children of the World Dictionary Project committee, and is a Director of The Dictionary Project (national) in Charleston, SC. TDP recently sponsored Dicks 11 day trip to Sierra Leone to present 1200 dictionaries donated by our district 7470 clubs,

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Mary Ann's Marquee

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Chester – We're glad your food pantry donation day was successful. So many of our clubs have been collecting food for the food banks. No one should go hungry.

Denville – I think your president Lora is a football fan. She gave all the stats on the Super Bowl but she never said if the team she was rooting for won. Hmmm

Denville Sunrise – You had a real 'think' session about fund raisers. It's a challenge.

Dover – Having a joint meeting with the Rockaway Club should be fruitful. Ideas will be shared and a good time had by all. Nice synopsis of the End Polio Now campaign in your newsletter.

Glen Ridge – You sent in the first ad for the Foundation Journal for this year's conference. Yea!!

Madison – Three new members – all at once! The D.G. Jim's club is on a roll. Irvington certainly appreciated your check which helped them give more dictionaries in their schools. Very generous.

Mendham – Congratulations on receiving a district grant for part of the Creative Curriculum System for Preschool from Teaching Strategies. Jim Thomas' hard work on the application paid off.

Newton - You've had some really good programs at your meetings. Did you have your fireside chat? Who brought the marshmallows?

Nutley – What a social meeting you had.....PDG John back from Florida, Mrs. Bob checking out the Inn, reports on Walt's knee surgery, comments on the Valentine dinner, etc. Oh, yes, you had a nice discussion,

too. (I think your \$'s logo is cute.)
Phillipsburg - I love the catchy names of club fund raisers. Your "Corks and Forks", Madison's "Taste of Madison", and so many others. Makes one want to eat .. but that's the idea, isn't it?

Rockaway – See – I knew I saw the bunny with the basket of eggs! He must be heading for your Easter Bunny Breakfast. Hey George! Don't count your bowling pins before they're down. The season's not over.

South Orange – What a nice joint meeting you had with the Kiwanis Club members – the Kiwanis men in their green jackets and PDG Janice in her blue Rotary Governor's jacket. Comparisons were made of the Kiwanis and Rotary organizations, the similarities, the goals of each. But - both working for the good of mankind.

Wallkill Valley – Did you get any good photos at the United Way Chili Open? Yes? A cute one of Newton serving drinks, Branchville serving food, Vernon playing games, and LYTE Marie setting a soda can afloat on a balloon (relax, it only went waist high).

Whippany – You've certainly had many community minded programs lately. It's interesting and informative to learn what our community volunteers are doing for the townships.

I started this column talking about Images. Will we see our images in the Foundation Journal? In the newspaper? In our Rotary projects? Or even face to face at our club and district functions? Let's share our Rotary Image as we serve others and spend time with our fellow Rotarians.

Spotlight

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to four schools in the rural Kono area. This trip is described further in TDP website at [www.dictionaryproject.org /international/sierraleone](http://www.dictionaryproject.org/inter-national/sierraleone). Also it is mentioned by Dick in the new RI Rotary Voices blog on the Internet. It was an experience he will never forget.

Dick believes the Rotary Passport to People has provided him many priceless memories of people and projects in service to mankind. He hopes all Rotarians use their passport opportunities as they continue to serve in Rotary.

Save the Date
June 7, 2012
District
Assembly

Place
Hanover Manor
3:00 to 8:30 PM

The program is designed to train club leadership for the upcoming year. There will be sessions for secretaries, treasures, and chairs of several committees (membership, foundation, PR, electronics, and others).

More details to follow in April

ENDPOLIONOW

Rotary Reaches 107 Years

By Arnold R. Grahl and Wayne Hearn
Rotary International News

Rotarians have significant reasons to celebrate Rotary's 107th anniversary, February 23, 2012.

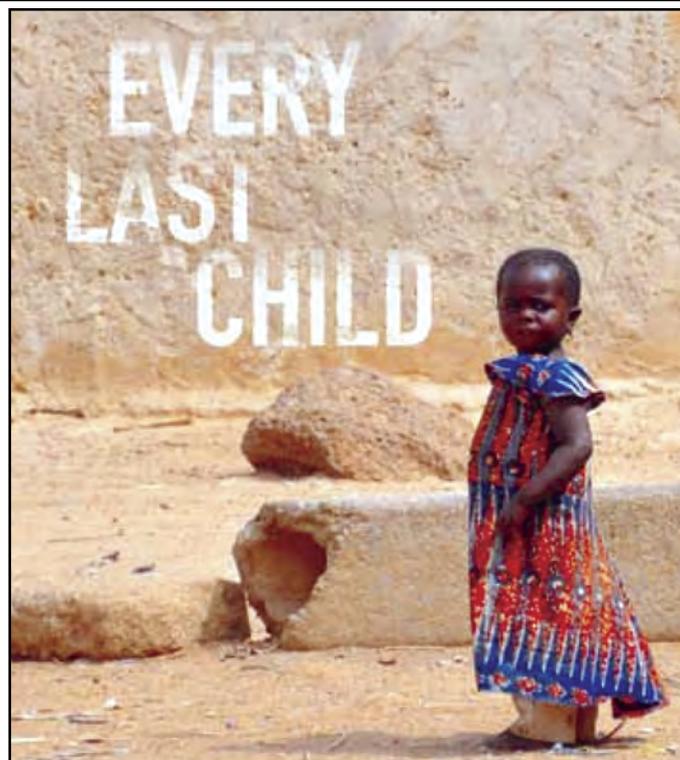
Major gains have been made in the fight to eradicate polio, Rotary's top priority. In January, India reached a historic milestone by marking a full year without recording a new case of polio. The country has been an epicenter of the crippling childhood disease.

Worldwide, fewer than 650 polio cases were confirmed for 2011, less than half the 1,352 infections reported in 2010. Overall, the annual number of polio cases has plummeted by more than 99 percent since the initiative was launched in 1988, when polio infected about 350,000 children a year. More than 2 billion children have been immunized in 122 countries, preventing 5 million cases of paralysis and 250,000 deaths.

Also in January, Rotary leaders announced that Rotary clubs raised more than US\$200 million in response to a \$355 million challenge grant from the Bill & Melinda Gates Foundation. In recognition of Rotary's commitment, the Gates Foundation contributed an additional \$50 million. All of the resulting \$605 million will be spent in support of immunization activities in polio-affected countries.

"We'll celebrate this milestone, but it doesn't mean that we'll stop raising money or spreading the word about polio eradication." Rotary Foundation Trustee John F. Germ told Rotary leaders at the International Assembly in San Diego, California, USA. "We can't stop until our entire world is certified as polio-free."

*Let Rotary Help
You Make A
Difference*



President Elect Training Seminar (PETS)

This is a required training program for club presidents and assistant governors for 2012-13.

Date: March 23-24, 2012

Register at: <http://www.midnepets.org/registration.html>

Program will cover critical areas you must manage effectively to be an outstanding president. There will be special sessions for repeat presidents and AGs.

Rotary is shifting to a "Future Vision Plan" on 7/1/2013. PETS will cover many non-traditional, one-time, issues that must be addressed during your year 2012-13.



L-R: Hal Moeller, President-Elect Carmela Moeller, Irvington Club President Alison Bryant, and Madison Club President Joe Smith.

Madison Rotary Donates Check

Members of the Rotary Club of Madison presented a check for \$210 to the Rotary Club of Irvington to assist them in providing dictionaries to three additional schools as part of this year's Dictionary Project.

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HAPPY BIRTHDAY ROTARY --

Wallkill Valley Rotary celebrated Rotary's 107 birthday on February 23, 2012 during a club meeting with a large cake and sang Happy Birthday to Rotary and club member Fred Kattermann. Fred was given a recognition award for his 37 years of dedicated community, club, and district service. Fred won the District 7470's Vocational Service Award several years ago. Pictured are Community Service Chairperson, Kathy Voza and Fred Kattermann.

*Help Your
Club Change
Lives*



From The Editor...

I encourage all Rotary clubs within District 7470 to continue to forward newsworthy information and accompanying photos (with a caption) to my attention no later than the second Friday of each month. I can be reached at (973) 625-1362 or ttoriello@yahoo.com. Please join with me in helping to make Governor Jim's newsletter both informative and inclusive of all Rotary clubs within District 7470.

Is your Rotary club sponsoring an event? Would you like to get the word out to all district Rotarians? If so, forward your club name, the event name, date, location, time, cost and contact information to the Editor.

Thank you,
Tony Toriello, Editor



Help us become a Sustainable District

JOIN THE \$10 CLUB

Commit to increasing your contribution to the Annual Fund by at least \$10 over the amount you gave last year and we will reach our goal.



Students from Sierra Leone happily waving their new dictionaries and saying hello to the 'USA' and to Rotary.



Reach Within to Embrace Humanity

How are you celebrating World Rotaract Week?



Rotaract clubs around the world are celebrating World Rotaract Week, March 8th - 14th, honoring the chartering of the first club in North Carolina, USA.

During the week, Rotaract clubs are asked to partner with their sponsor Rotary clubs to complete a service project together, attend each other's meetings, and encourage a nearby Rotary club to sponsor a new Rotaract club in its area.

Rotaract enjoys a 42-year legacy. In the late 1960s, noting the success of the recently formed Interact program, for youth ages 14-18, the RI Board realized the need to provide opportunities for service, activity, and fellowship to young adults no longer of Interact age. The name Rotaract (derived from "Rotary in Action") was selected to show the program's close affiliation with both Rotary and Interact clubs.

RI President Luther Hodges inaugurated Rotaract in 1968, with the Rotaract Club of North Charlotte becoming the first club. The club received its charter on March 13th and had 21 members.

Within a day of the first club's certification, the Rotaract Club of the University of La Salle was chartered in Tacubaya, Mexico. The Rotaract club of Secunderabad, India, was certified the following week.

Since the 1950s, many Rotary clubs had been starting unofficial clubs for young adults, fueling Rotaract's rapid growth in its first few years. Rotaract grew from 21 clubs in 1967-68 to 289 clubs a year later. There are now more than 8,000 Rotaract clubs in 167 countries and geographical areas.

Rotaract clubs were originally open to young men and women ages 17-24. Since 1991, young adults ages 18-30 have been welcomed.

Source: Rotary International



Mark Your Calendar

The District Conference has gone "LOCAL" this year. Mark your calendars to join your fellow 7470 Rotarians at this annual event. The conference will take place on Friday, May 18th and Saturday, May 19th at the Madison Hotel. The conference will start with our annual Rotary Foundation Dinner on Friday evening. On Saturday, the conference plenary sessions will highlight both club and district accomplishments. Additional pre-conference activities will take place on Friday afternoon including a USGA Golf Museum Tour and a Fosterfields Group Tour. Both events will include a box lunch. A post-conference cocktail reception, buffet dinner, and entertainment is also being held at the Madison home of Cathie & Bob Coultas on Saturday evening. Accommodations are available at the Madison Hotel for those who wish to stay over on Friday night. However, the conference is "local" so commuting is easy. Details and registration forms for the conference and all of the pre-conference and post-conference activities can be found on the District Conference Site Page on our website. Come and celebrate together the contributions District 7470 Rotarians have made to the Rotary Foundation and all of the great things our clubs have done this past year.

*The Madison
Hotel*



SUSSEX COUNTY CHILI OPEN

Four Sussex County Rotary Clubs participated in the Ninth Annual United Way Winter Golf Tournament known as the Chili Open. Members from the Branchville, Newton, Walkill and Vernon clubs each contributed a part to this successful project that benefits numerous charities.

Each club's banner was proudly displayed in their area of service in the beautiful Conservatory building that acted as the club house for this tournament. Golfers in Sussex County, anxious to get out and play golf during these "chilly" months, were happy to play on what is basically a set up chip and putt course on the Fairgrounds. For their price of admission not only did they have fun swinging their clubs, but got to see and experience the service of four District 7470 Rotary clubs up close and personal.

Members from Branchville solicited food donations from over forty businesses and served breakfast and lunch to the hungry golfers. The foods included chili, of course, but also included fajitas, Korean rice, ziti, hot dogs, sausage and peppers, and much more. Members of the Newton club provided beverages, including wine and beer, while members from Vernon provided some entertaining casino games, and the Walkill members took photos of the golfers that they could purchase as a remembrance of their participation in the event.

The participation of the Rotary clubs is essential to the success of the event, and each club is given credits that the clubs may designate funds to be donated to, as long as they are approved by United Way Charities.



Members of the Branchville, Newton, Walkill and Vernon Rotary Clubs.

gift of life gala

*We're celebrating
twenty-eight years
of saving little hearts*

Please join us in honoring
The Memory of Bill Lovett
For his years of loving support of
Gift of Life and the
Children of the World

March 30, 2012
7:00 PM - 12:00 Midnight

The Villa • Route 46 East
Mountain Lakes, NJ
Dinner and Dancing to live music
Five hours of open bar
Auctions • Prizes and More
Black Tie Optional
\$75 per person

