

# InFlight



Volume 39 Number 3

District 7470, NJ, USA

September, 2012



District 7470 Governor  
Avinash (Avi) Tilak



RI President  
Sakuji Tanaka



## Avi's Agenda

Since starting on July 10, I have been to 22 clubs for my Governor's visits. I am amazed by the things that I have learned from our clubs. From very small to large, they are dedicated to serving their fellow human beings. Clubs contribute not only money but also a lot of volunteer hours.

We have clubs where members spend 100 or more hours per member per year on service projects (excluding weekly meetings and Rotary programs). We have clubs that give \$1,200 or more per member for local student scholarships. We have clubs that contribute \$1,000 or more per member for local and international service projects (and I am not counting giving to The Rotary Foundation). I am truly humbled by the dedication of our Rotarians. Keep up this great spirit of Service. We want to celebrate your achievements. On district website. In InFlight. Send your stories to your AGs . . . please.

Camp Merry Heart day was a great success. I was touched by how happy and joyous these campers are. Spending time with them always reminds me . . . you don't need wealth or power or other material things to be happy. Sometimes, the simplest things in life are the most precious. Many of our clubs are very active in helping CMH. But, I was a bit disappointed that we had fewer Rotarians attending in person this year than in previous years. I hope you will join us in future district events.

September is the New Generations month. We are expanding our support of young people. Help your club's

Rotaract, Interact and Earlyact clubs. District committees have set their sights high: to establish 2 new Rotaract clubs, 4 new Interact clubs and many Earlyact clubs. We are hosting 9 long term Rotary exchange students, 2 more than last year; and are on our way to 10 students that we had before US State Department made our life miserable with extreme regulation. New Generation is Rotary's future, and . . . our future. I have chosen to put District Spotlight on the New Generations. Please read that section.

Our PR campaign, funded by RI, kicks in high gear this month. We will have 2 billboards, one on RT-206 in Stanhope and the other on RT-46 in Netcong. Radio / TV ads and PSAs will start on WCBS-FM88, Cablevision and Comcast. Every time you happen to hear or see one of these ads, please send me date and time when you heard / saw it. What better way to monitor performance than our own membership.

Now a reminder of upcoming Sep and Oct events:

- Bowling League start (9/5 Wed)
- District Golf Outing (9/13 Thur)
- Exchange Student Welcome Picnic (9/23 Sun)
- NJ Vocational Assembly (10/1 Mon)
- Presidents Ball (10/13 Sat)

Avi

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# New Members: Getting Them and Keeping Them

These are the big "Bugga-boos" for most clubs! How to successfully recruit new members, and how to keep them once you have them!

There are lots of approaches to the subject, but the one tried and true method has never been beaten: asking someone face to face.

Every one of us knows several prospective Rotarians; the secret is the process of developing a "prospect list".

Begin your "prospect list" by looking at people you know and trust. Then broaden your search to people that have demonstrated their commitment to your community by serving in public office or volunteering.

Many of us are reluctant to ask someone about joining Rotary because of the time and money commitment. .

Instead of being afraid of imposing a hardship on them, we should be thinking that we're doing them a favor and improving their life!

So now that you've identified someone as a potential Rotarian, how do you broach the subject? Start by making an offer that's completely non-committal. "Hey Susan, are you free for lunch on Tuesday? I'd like to treat you to lunch at my Rotary meeting. No obligation on your part, just come and have lunch with me and if you are interested in learning more about Rotary afterwards, we can take it from there.

You're likely to be asked to define Rotary to them, have your "elevator speech" ready.

This is mine:

"Rotary is the world's oldest and largest international volunteer charitable organization. It's over a hundred years old, is in over 200 countries and has approximately 1.2 million members. It's made up of people from all walks of life that do projects in our own communities and around the world, and have a good time doing it."

If every member of your club follows the same plan, you'll double your membership in two years.

So now you've got a new member. How do you keep them?

Ah yes - the other bugga-boo. The secret is simple: get them involved (engaged) right away. Give them a job. An important, visible job. One that makes them feel like they're an important part of the club's work; one that brings them into contact regularly with the other members so they get to know each other quickly. When new members are given a responsibility, they quickly take ownership of their role in the club, and feel a part of it. When new members are left to their own devices to try and fit in and become involved, they get tired of watching from the sidelines, and leave.

DGN Larry Ripley is this year's District Membership and Retention Chairman. If you would like to schedule him to give a presentation on this subject to your club, contact him at [larryripley@verizon.net](mailto:larryripley@verizon.net)

## HOW THE PRESIDENT'S BALL CAME TO BE:

In 1967, District Governor Nominee Will Wall recognizing the tremendous importance of club presidents wanted to honor them and asked Past President Ralph Ford to plan a special event to do so.

That special event WAS the first in District 7470 to honor all 46 club presidents was held at the old Governor Morris hotel.

The evening was a resounding success: vision of Will Wall executed by PP Ralph Ford. Ralph; the Banquet Manager at the hotel, another Rotarian, made the necessary arrangements; live music supplied by DGE and his orchestra. An earlier example of Rotarians working together for the greater good.

October 13, 2012 come celebrate your president's year on this our 45th President's Ball.

# Foundation Giving

Some gifts are better than others, especially when given from the heart. This is what Dover Rotarian Rich Riley and his wife, JoAnn, decided this past Christmas when they got together with JoAnn's brothers and, instead of giving each other the same old shirt or bottle of wine or perfume, they would use that money to make a charitable gift. Rich, the former chief of detectives for the Morris County Prosecutor's Office is a firm believer in Service above Self and suggested that the money be given by them to the Polio Fund of the Rotary Foundation. Rich, JoAnn and her two brothers gave \$400.00 to Dover Rotary to be sent on their behalf to Polio Plus. Rich said it gave him great satisfaction in knowing that this money would be used for such a great cause. The gift has given back to him the warmth and satisfaction of knowing he has done something positive for others in the world. Rich and JoAnn's donation is a shining example of Rotary Spirit.

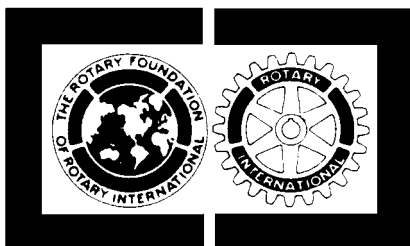


*Rich Riley*

## What Is The Council On Legislation?

Every 3 years Rotary International holds the meeting of its legislative body. The Council has the authority to amend the constitutional documents of RI as well as adopt resolutions. Every district in the Rotary world selects a representative to attend the week long meeting and vote on legislation. The next council will be in Chicago on April 21-26, 2013.

Please start booking Ted for a club program as he has received copies of the Legislation, email him at [pdg7470@optonline.net](mailto:pdg7470@optonline.net)



## ENDPOLIONOW



Governor Avi receives check for Polio from Blairstown Rotary

### District Website

We have completely revamped the district website; and are making additions weekly. Come visit us at: <http://rotarydistrict7470.org/>

## September is New Generations month.

### What does Rotary's fifth Avenue of Service, New Generations, mean?

We aim to actively engage youth and young adults in Rotary. Youth involvement is important to the future of Rotary and is also essential for our communities, our nation and the world.

New Generations comprises Rotaract, Interact, RYLA, and Rotary Youth Exchange. Personally, I consider all of our youth-engagement programs to be New Generations projects. Here are our district's youth programs: Earlyact: for Elementary and Middle school children. Young children want to give back to society; but must be supervised for their safety. Earlyact clubs are the most difficult to establish. Talk to our committee members who know how to do it.

**Interact:** for high school age youth. We have high school or community based Interact clubs. Currently we have 18 clubs, out of 69 high schools in the district. Our Interact committee will help you establish a local club. We are planning 2 meetings for all our Interact clubs this Rotary year. Young leaders will meet and tell us their goals and how we can help.

**Rotaract:** for college age young adults. Rotaract clubs can be college or community based. Currently we have 5 college based Rotaract clubs: Essex County College, NJIT, Seton Hall, Fairleigh Dickinson and Sussex County College. We are planning a district-wide event for our Rotaract students.

**Rotary Youth Leadership Award:** a conference for high school leaders in June. Our clubs sponsor 70-80 high school age students. Contact Camper Bull to help him in 2013 RYLA.

**Rotary Short Term Youth Exchange Program:** about 2,500 youth (age 15-19) each summer do a one-on-one exchange between two teens and their families. Both teens will spend 3-4 weeks together in the foreign host family's home and then in the US host family's home.

**Rotary Long Term Youth Exchange Program:** Around 7,000 youth (age 15-19) each year spend 10 months in a foreign country attending local school and being ambassadors of their home country. We typically send 5-7 students abroad and host 7-10 foreign students in our district per year. Clubs should recruit an outbound student and host inbound student next year.

**Ross Redmond Short Term Japanese Youth Exchange Program:** A group exchange of youth with D2670 of Shikoku, Japan. About 25 young adults spend 3 weeks in D2670, staying with local families and visiting attractions. In return, we get the same number of students from D2670 visiting us for 3 weeks. This is a chaperoned group exchange instead of a one-on-one Rotary short-term exchange.

**Scouting:** Several clubs recognize local youth when they become Eagle scouts or achieve Gold Award. Contact the Scouting committee to start a program for your club.

**Scholarships:** Many clubs provide scholarships to high school students. During my club visits, I learned that our clubs may give over \$100,000 in scholarships yearly. If your club is willing to share the criteria used, number and amounts of scholarship provided, please email DG Avi (avitalak9@gmail.com). I will not disclose individual clubs' information without their permission. But I would like to publicize our district's contribution to the education of youth.

**Dictionary Projects:** Most clubs participate in dictionary distribution to 3rd grade students. If your club has not participated in past, contact PDG Bob Pityo to get started. For clubs currently participating, please send DG Avi the number of schools and number of students to whom your club distributes dictionaries. I would like to let the world know about our great work.

www.rotarydistrict7470.org

Rotary International President  
Sakuji Tanaks

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# Attendance Report

NR	Member Count Last Year	Member Count June	YTD Gain/ June	July Attendance %
Pequannock Valley	47	48	1	98.60%
Rockaway	20	20	0	92.00%
Whippany	30	30	0	92.00%
Belvidere	9	9	0	90.40%
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Belleville	7	7	0	89.00%
Denville	45	45	0	89.00%
Jefferson Township	11	11	0	88.00%
Lake Hopatcong	22	22	0	88.00%
Mount Olive Township	11	9	-2	88.00%
Morris Plains	57	57	0	87.00%
Irvington	16	16	0	86.25%
Hackettstown	24	24	0	86.00%
Hampton Township	18	18	0	85.00%
Wharton	11	11	0	84.00%
Dover	16	16	0	83.00%
South Orange	9	10	1	82.14%
Chatham Millburn	6	7	1	82.00%
Nutley	28	30	2	82.00%
Phillipsburg	28	28	0	80.00%
Roseland Rotary	5	5	0	80.00%
<hr/>				
Netcong-Stanhope	14	14	0	79.00%
Livingston	16	16	0	78.13%
Maplewood	23	23	0	78.00%
Ironbound (Newark)	10	9	-1	77.00%
Florham Park	13	13	0	76.92%
Par-Troy Rotary	20	20	0	75.86%
Madison Rotary	80	80	0	74.20%
Randolph	30	29	-1	74.00%
West Orange	42	42	0	74.00%
Butler/Triboro	13	13	0	73.08%
Chester-Long Valley	12	11	-1	73.00%
Caldwells	31	30	-1	72.00%
Denville Sunrise	14	14	0	71.00%
Livingston Sunrise	26	26	0	70.00%
Morristown	62	62	0	68.05%
Glen Ridge	22	22	0	66.69%
Walkkill Valley	25	25	0	65.00%
Newton	107	100	-7	63.60%
Mendham Rotary	24	23	-1	63.00%
Cedar Grove	16	16	0	62.50%
East Orange	12	10	-2	60.00%
Bloomfield	10	13	3	58.00%
Washington	17	17	0	57.65%
Bernardsville	34	39	5	54.00%
Branchville	34	35	1	52.27%
Boonton	10	10	0	46.00%
Montclair	25	25	0	39.00%
Blairstown - NR	26	26	0	0.00%
East Hanover - NR	8	8	0	0.00%
Fairfield NJ - NR	11	11	0	0.00%
Montville - NR	0	0	0	0.00%
Newark - NR	44	44	0	0.00%
Roxbury - NR	19	19	0	0.00%
Vernon - NR	16	16	0	0.00%
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Total	1286	1284	-2	64.26%

## RI UN DAY

If you are planning to attend RI UN Day on Nov. 3, 2012. Register early. Due to construction at the UN spaces are limited. Usually all spaces are taken by the end of September.

Go to  
HYPERLINK [www.riunday.org](http://www.riunday.org) to register.



## Mary Ann's Marquee

seeko@embarqmail.com

“Picnics , barbecues, swimming, boating, and family and friends visiting from the south. Kicking back and enjoying life – what could be better? (No, I didn't forget you golfers but we all know the weather is perfect year-round on the golf course.) But now, Rotarians –the real Rotary work will begin. Are you ready?

**Bernardsville** – PDG Brad reported that you met your total amount pledged for EREY. You must be very proud. Flags for your club veterans for Veterans Day – they'll be flown proudly.

**Branchville** – Are you too pooped to pop after your 10 days 'sandwich making' at the fair? Now that you're relaxed you can get back to work – more Rotary work, that is.

**Caldwell** – Looks like you were pretty busy on Camp Merry Heart Service Day. That's a nice looking van you purchased for use in the Dominican Republic. It's already be used to deliver much needed supplies.

**Cedar Grove** – Two new members? You're heading for your membership goal. Way to go!

Chester – Your membership goal is lofty. I wish you luck. Rotary needs more members

**Denville** – 'Deliver the Rotary Way' – catchy phrase, President Joe. You will host the youth exchange picnic again on September 23rd.

Great way for the LTYE students to get to know each other – and YOU.

**Denville Sunrise** – Looks like Pia threw a successful, fun, international picnic and you all had fun – I can tell by the smiles on all your faces. Wow – your Duckies made over \$4500 – can they swim, or what?

Dover – Did you participate in the Green Street Festival?

**Glen Ridge** – Nice Olympic photos and comments – very timely.

Hackettstown – What a nice gesture for your past golf tournament supporters – giving them free tee signs this year. Great way to say 'thank you'.

**Mendham** – You changed your meeting night so you could bid 'farewell' to your exchange student Miyo. We're always sorry to see them leave but happy they will go home with good memories.

**Morris Plains** – A Tiki Party!!!!!! Did the ladies wear their MuuMuu from Hilo Hattie's in Hawaii? Did your carpenter Rotarians finish that shed next to the Veterans Field?

**Morris Plains and Morristown** – what a 'concert of efforts' in raising all that money for the Interfaith Pantry. You raised \$81,989 in less than three years for the Interfaith Pantry's new building. Your clubs collaborate on various projects – “Many hands make light work”

**Newton** – Nice that your members do their makeups on their vacations. Have they told you about their experiences at these clubs? How do the clubs differ? What? You say your members spent their vacations in your food booth at the Sussex County Fair serving wursts and corn? Yum!

**Nutley** – Did all your members get

married in August? The happy dollars just flew out of the happy members' pockets and into your piggy. And – who took the picture while parasailing? Did someone say 'go fly a kite' and you misunderstood?

**Parsippany-Troy Hills** – Hello to the quirky club! (You said it – I didn't). Sounds like a PDG Maurie quote – is it?

**Pequannock Valley** – Your 'poet laureate', John, summed up your 2011-2012 Rotary year in rhyme. Rockaway – Your spruced up gazebo at Camp Merry Heart looks great. Nice Job!

**South Orange** – Collecting school supplies again? Always needed!

**Walkill Valley** – Did your barbecue patrons drop in between rainstorms? The weather has not been your friend lately. But, the food was good and the rain stopped now and then.

**Whippany** – You DO have interesting programs. Your members must enjoy them. I didn't know we had 55 National Historic Landmarks in New Jersey and 4 are in Morris County. I'm sure the Morristown Rotarians knew that.

“Your bulletins this month expressed your feelings about your LTYE (Long Term Youth Exchange) students; your pride in all the youth scholarship winners; and your love of Rotary. Too bad we can't entice more people to join us so we can give them the opportunity to experience these joys”

## SAVE THE DATE: Upcoming Events Around the District

### Presidents Ball

**When: October 13 (Sat)  
6 to 11 pm**

Where: Knoll Country Club West aka  
"Castle on the Hill"

(GPS address: 990 Greenbank Road,  
Boonton, NJ 07005)

Check District website for details  
and registration form.

Rotary District Golf Outing  
Thursday, September 13, 2012  
Great George Country Club

Registration 8:00 am  
Start: 9:00 am

Contact: Peggy Mader  
pegmader@optonlinenet



### District 7470 Youth Exchange Picnic

**Sunday, September 23rd 2012**  
Gardner Field, Denville NJ

Come Welcome Our Exchange Students

**When: Sunday, September 23rd 2012**  
Noon . to 5:00 p.m.  
Where: Gardner Field  
36 Savage Road  
Denville, NJ 07834  
Cost: \$25.00 for adults  
\$12.00 for children age 5-12  
Food served: 1:00 to 4:00

Register by: September 14th 2012  
After September 14th 2012  
email registration forms to:  
missbetsybanker@aol.com

To register: send name/address,email  
address,Club Name and check made out to  
Denville Rotary Club to Betsy Roberts  
14 Freeman Lane, Denville, NJ 07834.  
Any questions call Betsy at  
973-586-4168 or 976-586-0726.

## BowlingNews



### COULD USE TWO TEAMS

Bowling Kicks Off On  
**SEPTEMBER 5, 2012**

Boonton Lanes at 6:00 PM

\$15.00 per person

Contact: Nicki at 973-943-2198

### Vocational Assembly Award Dinner

**Monday, October 1, 2012 – 3:30 pm**  
Pines Manor – Edison NJ

Help Celebrate District 7470  
Vocational Award Recipient  
Camper Bull from the Madison Club

**Lt. Governor Kim Guadagno**  
Keynote Speaker

Complete information and registration information  
[www.rotarydistrict7470.org](http://www.rotarydistrict7470.org)

### FACEBOOK

Post your club stories on District Facebook  
page. Create a Facebook account. Then "like"  
the district page "Rotary District 7470 - Northern  
NJ". Now you are ready to post comments. For  
many other ways of posting, Adam Schultz from  
PR committee can help you.

## OUTBOUND STUDENTS



**Sarabel Comtois (Short Term)**  
France District 1670  
Blairstown



**Nayna Shah (Short Term)**  
Spain District 2201  
Morris Plains



**Emily Rosenweig (Short Term)**  
Spain District 2201  
Chatham Millburn Short Hills



**Marie Mangano (Long Term)**  
Newton  
France



**Julia Rivara (Long Term)**  
Blairstown  
Spain District 2202



**Sara Mountford (Long Term)**  
Newton  
France District 1510



## Irvington Rotary Holds Annual Bookfest



**Bookfest at McDonald's** – Irvington Rotary collected and distributed new and gently used books during their Annual Bookfest at McDonald's at 783 Springfield Avenue, Irvington. Their Theme: "Satiating hunger for knowledge and food"

They also distributed colorful backpacks filled with school supplies along with balloons. Over 100 children were served.

## Feeding and Clothing the Homeless



On Sunday, July 15th, the Rotary Club of Irvington collaborated with Bridges Outreach, Inc. (I'm a board member of Bridges) to feed the homeless in Irvington and Newark. They prepared 300 "brown bag" lunches and served them with lemonade and chicken noodle soup. At the Irvington site on Civic Square they also assisted with clothing distribution. Once they completed serving Irvington, they moved to Newark to serve the homeless behind Penn Station and then Lincoln Park.

On Monday, August 13th they joined a Coalition of organizations in feeding the homeless and providing a host of medical and mental health services at Lincoln Park in Newark. Over 400 people were served.

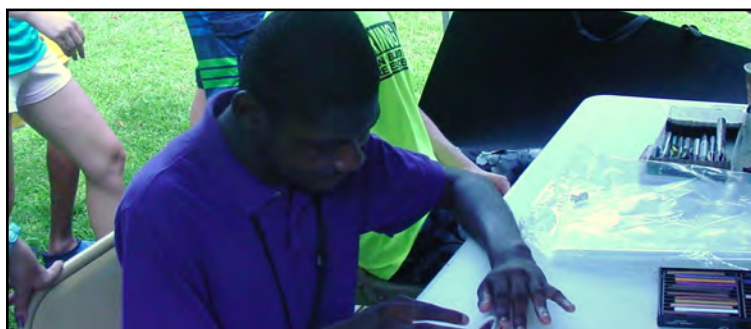
## Easter Seal's Camp Merry Heart Celebrates Service Club Day

The Rotary Clubs of our district joined together recently at Camp Merry Heart to participate in the camp's annual "Thank You" celebration for the organizations that help support the camp.

The day began in the afternoon with a carnival for the campers provided and manned by Rotarians. After a brief "Thank You" ceremony where the visiting Rotarians were presented with certificates of appreciation, a BBQ dinner was provided, with all cooking and serving performed by Rotarians for the campers and their guests.

Founded in the mid 1950's by a group of northern NJ businessmen (including several Rotarians) who wanted to provide a camping experience for disabled children, and a respite for their families. Camp Merry Heart became part of the Easter Seals organization in the early 1960's.

The Rotary Clubs of our District have been involved with the support of the camp from the very beginning, providing both funds for campers who can't afford the cost, and "hands-on" work with the maintenance of the facility.





## Sussex County Fair – Branchville and Newton Rotary Are The Leaders

For many years, Branchville Rotary has run a roast beef / turkey stand. Newton Rotary has a menu that all kinds of wurst sandwiches. All members take turns helping at their booths for the entire length of fair from Aug 3 to Aug 12. It is a great opportunity for their Interact students and exchange students to join the Rotarians. A fund-raiser and a great way to form bonds. And they have a long tradition to make sure that the DG is made to work at least one full day between the two stands.



## Ross Redmond Short Term Youth Exchange Program



The Ross Redmond Short Term Youth Exchange Program to Japan had a very successful year sending 26 US students and leaders to our sister District 2670 in Shikoku, Japan, the first three weeks of July. Our students reported having great experiences learning about Japanese culture, making new friends, experiencing homestays, touring, and participating in local Rotary Club events and activities. One of the highlights of the trip was a visit to Hiroshima to visit the Memorial Peace Park and Museum. One of the students commented, "I now know that I have to work hard to preserve peace as I have seen the effects of war firsthand". The students spent most of their time on the southern island of Shikoku and experience four different homestays.

In early August our district received 26 students and 2 leaders from Japan. They spent one week in the western, central and eastern areas of our district in three different homestays. Thanks to all of the host families who opened their homes and welcomed the Japanese students. Host families reported they enjoyed their experience with the Japanese students and most all want to be involved hosting next year. The Japanese students spent weekdays together as a group touring local attrac-

tions including 3 visits to New York, a visit to Google headquarters, attending a Yankee game, Dorney Park, Newark Cathedral, Statue of Liberty, Liberty Science Center, Great Swamp outdoor area and a lot more. Host families dropped student off in the morning at a central location and picked them up at the end of the day to take them home. Host families had their students for the full day Saturday and Sunday and took them to a variety of venues. Most enjoyed American style BBQs. Their trip culminated with the Farewell party held on Wednesday, August 22nd with over 140 people in attendance.

Thank you to the following clubs who contributed financially, chaperoned, hosted students at club meetings and help make the program a success: Belvidere, Blairstown, Branchville, Caldwell, Denville Sunrise, Jefferson, Livingston Sunrise, Newark, Newton, Nutley, Pequannock, Phillipsburg, Randolph, Roxbury, Wallkill, Washington and West Orange. This program could not happen without the generous support of participating clubs.

If anyone would like to become more involved with this program, the Ross Redmond Short Term Youth Exchange Program is looking for committee members. You can contact Committee Chair, Jim Allison at [jra188@aol.com](mailto:jra188@aol.com).