

# InFlight



Volume 38 Number 4

District 7470, NJ, USA

October, 2011



*Sing  
Rotary's Song*

District 7470 Governor  
James R. "Jim" Allison

## Rotary Foundation News. . .

Our mission: "Doing Good in the World is more than a motto." It is our goal, our mission, and our reminder. It expresses in the clearest terms why we have a Foundation, and it challenges us to reach as far as we can to do the most good possible with everything we have. Our Foundation exists to support the good that we can do through Rotary. It expands our reach, increases our strength, and makes our service more powerful and more effective. Because of our Foundation we can, very simply, do more of our Rotary work.

Giving to the Foundation: Some think that there is competition in Rotary between supporting local projects and giving to The Rotary Foundation. In fact, the more we emphasize what Rotary does for people through The Rotary

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Reach Within to Embrace Humanity

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RI President  
Kalyan Banerjee

## October is Rotary Vocational Service Month

### Vocational Service focuses on...

- Adherence to and promotion of the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- The recognition of the worthiness of all useful occupations, not just those that are pursued by Rotarians.
- The contribution of your vocational talents to solving the problems of society and meeting the needs of the community during October, Rotarians are encouraged to focus on this important avenue of Rotary service.

Discussions on vocational service can lead to projects that not only develop the ethical consciousness and vocational skills of Rotarians but also the talents within their communities. Vocational Service Month is an opportunity to begin year-long vocational service activities, ranging from Rotary discussions to awards to community projects. Following are some suggested activities to undertake during Vocational Service Month...

- Devote the first meeting in October to examining the second Avenue of Service, including The Four-Way Test and The Declaration of Rotarians in Business and Professions. After expanding members' awareness, solicit their input in planning projects for the remainder of the year
- Introduce a "mini-classifications talk" series in which each

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# Sing Rotary's Song

This month our song is Vocational Service. Rotarians have always been asked to contribute their professional expertise and skills to Rotary projects and programs. It is also through this avenue of service that we pledge to adhere to the Four Way Test and maintain a high ethical standard in all that we do. Each club and its members share responsibility for promoting vocational service. As projects are developed, the club must seek out members who have the business and professional skills necessary to accomplish the task.

Every year our District joins with four other Districts to hold a Vocational Assembly. This year it will be held on October 3 at the Pines Manor in Edison. This unique event brings together Rotarians from across New Jersey to learn more about this avenue of service and honors a Rotarian from each District who best demonstrates the use of professional skills and high ethical standards in his or her Rotary service. Tony Toriello will receive this award from our District this year for his work as a District Trainer and Editor of Inflight, as well as his service on the Rotaract and Finance committees. Please come to the Assembly to honor Tony who is most deserving. At the Assembly you will have the added benefit of meeting Rotary International President, Kalyan Banerjee. This is a special opportunity, as Kalyan is known for his inspirational and motivational speeches. Registration information can be obtained on our website.

## DICTIONARY PROJECT...

### Important Reminder

Order your dictionaries as soon as possible. Contact Mary French at WORDPOW-ER2@AOL.COM or order directly through The Dictionary Project, PO Box 1845, Charleston, SC 29402. When placing your order, keep in mind our "Dictionaries for Africa" project. You may want to order an extra carton (24) specifically for the Africa project .

The month of September brought misfortune to many communities in our District. I want to thank all the clubs who answered the call during the recent floods. The reports I have received about your extra efforts were phenomenal. Thank you for helping the citizens and rescue workers during this time of need. Your response was truly "Service Above Self."

Finally, I want to inform you that October 24 has been designated as Polio Awareness Day throughout the Rotary world. Please take this opportunity to remind your community of Rotary's efforts to eradicate polio. The message is that we need just a little more help to end this terrible disease.

Thank you for all that you do. Hope to see you soon as I continue my travels around the District; and remember to "Sing Rotary's Song".

## Rotary District 7470 InFlight

[www.rotarydistrict7470.org](http://www.rotarydistrict7470.org)

Rotary International President  
Kalyan Banerjee

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# ENDPOLIONOW

You and your clubs are invited to participate in Worldwide Polio Day on October 24 and continue throughout that week to raise awareness that while we are "that close" to eradicating polio, there are still children who have not received those two precious drops that will give lifelong protection.

How can you and your club participate in Worldwide Polio Day? You can do something/anything during that week; for example, ask your members to organize walks with their friends and other Rotarians and let the club know how far you walked; make a "purple pinkie" project in your schools, hospitals, senior homes and ask your Interactors, Rotaractors to either join you or form their own group; be creative or continue other Polio Awareness activities that your club already practices.

Yes, we have made incredible strides in getting the cases down from 350,000 in 1988 to 1000 in 2010 and even less so far this year; yet, it is the remaining 1% that is the most critical and the greatest challenge yet. It can be achieved if the funding and political commitment are there. Rest assured, Rotarians, the disease

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## District Golf Outing Rescheduled

The District Golf Outing originally scheduled for September 8th has been reschedule to October 26th.

If you were registered for the original event and plan to play on October 26th you do not need to do anything but review the flyer (see district web site) for the new times.

If you were registered for the September 8th event and cannot play on October 26th, contact Joe Martone, Event Chair, to make arrangements for a refund. You may reach Joe at joseph.martone@siemens.com or 908-930-2852.

If you were not registered to play on September 8th and would like to play on October 26th, complete the registration form (see district web site) and send payment to Joe Martone.

## Technology Corner. . .

We Need All Clubs Presidents and Secretaries to Help!

Club information includes current meeting location and time for all Clubs on the District Website. Club Presidents and Secretaries need to log into [www.rotarydistrict7470.org](http://www.rotarydistrict7470.org) and make any changes to keep the information correct.

When you change your location, either temporarily or permanently, other Rotarians will check the district website to find out where to go and when to visit or do a make-up. Just this week I received a message that a fellow Rotarian did just that and showed up at a location that was wrong on the District Website. Maintaining this is fast and easy for the club executives and yet very necessary to help our fellow Rotarians.

Step 1: open internet explorer and go to [www.rotarydistrict7470.org](http://www.rotarydistrict7470.org).

Step 2: click login and enter your user ID and password.

Step 3: Click the admin option on the toolbar

Step 4: Click Club Information Page review and change as needed

This page also lists the Club President, officers and committee chairs which also can be updated as they change throughout the year.

Please make sure the Club President, Secretary, Treasurer at least are correct. Governor Jim communicates with the club Executives from time to time and you may be missing out!

This is your Rotary District... Please lend a hand!

Dave Martin

Electronics Chair





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will resurge if it is not completely eradicated."Achieving this goal would be an immense triumph, making polio the second disease ever to be wiped from the planet. Failure would be a global catastrophe."

There are currently four remaining endemic countries: Afghanistan, India, Nigeria and Pakistan. India and Afghanistan are the most encouraging according to the Independent Monitoring Board (IMB).

While Afghanistan faces challenges in the southern region because of conflict and terrain, the leadership continues to meet its commitment with only 8 polio cases so far in 2010.

India is on track to interrupt polio by end of 2011!!!! with only one polio case in the first six months of this year in the entire country, in West Bengal.

Nigeria made good progress in 2010, cutting cases by 95%.However, some problems cropped up this year during elections and the Northern state of Kano.

Pakistan has seen 54 polio cases so far this year, double the number recorded in the first half of 2010.Pakistan risks becoming the last global outpost of this vicious disease.

We risk becoming tired, discouraged, complacent and yet we must remember: we made a promise to the children of the world and we cannot/will not break that promise.

Please let me know what you and your club plan for World Polio Day on October 24 and throughout the week.

karien@comcast.net

## Attendance Report August, 2011

	Number of Members	Attendance Percentage	Gain/Lost Since 6-30-10
<b>Honor Roll 100% to 90% Congratulations!</b>			
Morris Plains	54	98.00	0
Whippany	32	98.00	-1
Denville Sunrise	19	95.00	0
Roxbury	19	93.00	0
Blairstown	25	92.00	0
Denville	48	91.00	2
Belvidere	9	90.40	0
Lake Hopatcong	23	90.00	0

### 89% to 80%, Great Work Clubs!

Rockaway	22	89.90	-1
Livingston Sunrise	23	88.00	-1
Pequannock Valley	45	88.00	-2
Mount Olive Township	11	87.27	-4
Chatham Millburn	6	86.44	0
Caldwells	36	85.00	0
Cedar Grove	15	85.00	-1
East Orange	10	85.00	-2
Hackettstown	22	85.00	-1
Hampton township	18	85.00	0
Nutley	31	84.68	0
South Orange	10	84.22	2
Phillipsburg	31	84.00	0
Wharton	13	83.00	0
Bernardsville	30	82.00	0
Wallkill Valley	25	82.00	-1
Butler/Triboro	14	80.36	0
Netcong-Stanhope	13	80.00	0

### 79% to 70% Good Job!

West Orange	40	78.13	-4
Dover	17	78.00	0
East Hanover	10	78.00	0
Ironbound (Newark)	10	78.00	0
Roseland	5	75.00	0
Newark	37	72.88	2
Fairfield	11	72.00	1
Florham Park	13	72.00	-1
Jefferson Township	16	72.00	0
Livingston	16	71.25	-1
Morristown	68	70.89	1
Madison	85	70.00	-2
Randolph	30	70.00	0

Mendham	20	68.00	0
Branchville	34	67.80	-1
Irvington	19	64.00	0
Montclair	23	63.60	0
Newton	105	62.10	1
Par-Troy Parsippany	20	60.00	0
Maplewood	20	56.00	-2
Glen Ridge	19	53.95	-2
Boonton	13	46.00	0
Bloomfield	5	42.00	-11

### No Report...Really?

Belleville			
Chester-Long Valley			
Montville			
Vernon Township			
Washington			
	1240	69.34%	-29



## Mary Ann's Marquee

seeko@embarqmail.com

Water, Water, Everywhere ... Where is Noah when you need him?

Bernardsville - Your first USGA Golf/Friend Fund Raiser with tours of the PGA Museum in Far Hills, golf clinic, food, wine tasting, etc., sounds like it will be a fun event and you'll learn the history of golf.

Boonton - Inquiring minds want to know - "Who signed the bill to make Labor Day a national holiday?" Did you guess Grover Cleveland? Do you know when? [1894]

Branchville - You certainly had many hands working at your fair booth for ten days. Even D.G. Jim and wife Susan pitched in when they visited.

Caldwell - Another Service Above Self story: Kevin Hersh and Rita ran a shelter at West Essex High School for the victims of Hurricane Irene and club members helped staff it 24 hours a day.

Chester / Long Valley - Hurricane Irene put the kibosh on hanging the teal ribbons for "Turn the Town Teal".

Denville - The Denville Rotary Foundation, Inc. is asking all Rotary Clubs to support its efforts in assisting local small business own-

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## Spotlight

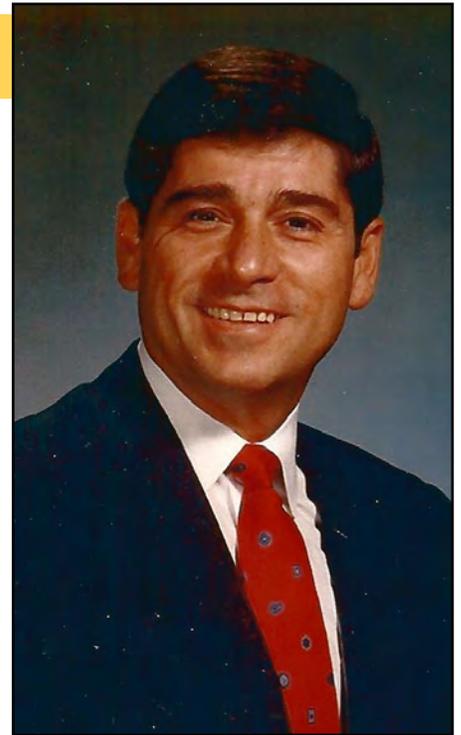
### Anthony "Tony" Toriello Selected As 2011 Vocational Assembly Award Recipient

Each year, District 7470 joins with the four other Rotary districts within New Jersey to hold a Vocational Assembly. The assembly, which began in 1981, is an opportunity for several hundred Rotarians across the state to come together to celebrate the Rotarian who best exemplifies the principles of Rotary's "Second Avenue of Service." At

that time, Rotarians recognize one Rotary member from each of the five Rotary districts for his or her outstanding vocational contributions.

This year, District 7470 has selected Dr. Anthony Toriello, from the Denville Rotary Club, to receive this most prestigious service award. He was chosen from a field of highly qualified nominees selected by their respective clubs.

Originally from Hackensack, New Jersey, Tony has had a long and distinguished career as an educator and school administrator, retiring as an Assistant Superintendent of Schools after thirty-six years of service. Tony has promoted the values of the 4-Way Test as both a Rotarian and a professional. Throughout his life, he has strived to increase the loyalty and productivity of his students, staff members and community members by building relationships based on fairness and understanding. His career advancement through the years stands in testimony to the values he promotes. Tony was honored with a White House Presidential citation in 1992 for the drug and alcohol prevention program he created as Principal of Vernon Township High School. As a Rotarian, he has improved communication and revived student interest in Rotary through the Interact Club of Morris Knolls High School. Currently as an Adjunct Professor, Fairleigh Dickenson University, Madison Campus, Tony was instrumental in starting a Rotaract Club on campus and serves as the club's co-advisor with his wife, Sharon. Tony exemplifies Rotary's commitment to service through his devoted work with the Denville Rotary Club at varying levels of leadership, including past president. As a leader and long-standing member of Denville Rotary, Tony encourages fellow members to



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## Mary Ann's Marquee

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ers who have been devastated by local flooding. Apparently FEMA will only help residents but not businesses. Denville Rotary is setting aside \$20,000.00 to help those small business owners to re-open.

Denville Sunrise - Another storm story - you plated and served or delivered a complete roast loin of pork dinner and the 'fixins' to 224 victims of Hurricane Irene in Denville. Real community heroes.

Dover - I bet our D.G. Jim enjoyed visiting your club having been administrator of Dover in years past. Did you get a team to walk in annual Walk for Breast Cancer Awareness?

Glen Ridge - You engraved your club presidents' names on your newly polished bell - how unique! That's one way of remembering them. Did you really give out your dictionaries already? Speedy!

Maplewood - "What's it Worth?" Catchy title for your first annual Antique Expo. Glad to hear your Maplewood House Tour was again successful. All proceeds go to Maplewood's beautification fund.

Mendham - Didn't your President Ray look snappy perched up on the back of that white convertible with Miyu Sakamoto, your exchange student, in the town Labor Day parade.

Mt. Olive - Get out the work gloves. your Camp Merry Heart Japanese Garden and International Drive fall

clean-ups are being scheduled. After all our winds and rain, you'll have a job on your hands.

Newton - We'll all miss Judy Kaiser. She was at PDG George's side at all the Rotary functions - both district and club.

Nutley - What a good idea, subsidizing your members attendance at the Presidents' Ball. It encourages them to attend and cheer on your president.

Pequannock Valley - You did it again. You all worked tirelessly to provide and serve the 'flood survivor dinner' serving over 400 people. Your relief efforts also spent \$2000 for the dinner. What a club!

Phillipsburg - Will have a real Shelterbox set up at their meeting and will learn all about the program.

Rockaway - Starting an additional meeting in the morning? Other clubs have had good luck with the concept. Bet you will, too.

Roxbury - Gazebo update: the concrete is poured!

South Orange - Did you enjoy PDG Janice's notes? I did! You had a good meeting reminiscing with Dennis Borden about your club. He even had the 1926 Rotary bell with all your charter members' names on it - nostalgia for all.

Wallkill Valley - Well, the 'rains' almost got you, too. But neither rain nor floods can stop Rotarians and you made it to your meeting.

Whippany - "Read all about it!" Five good reasons to support the Rotary Foundation - fight hunger, reduce child mortality, promote peace and conflict resolution, basic education and literacy, and eradicate polio

"Good Night Irene .. we'll see you in our dreams (or perhaps our nightmares").

## Foundation News

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Foundation, the more it increases our overall spirit of giving. When a club emphasizes giving to The Rotary Foundation, most often the club will discover increases in giving to local scholarship foundations, contributions to local community service, and greater participation in local hands-on projects, because a club that gets into the habit of giving will give more to all causes.

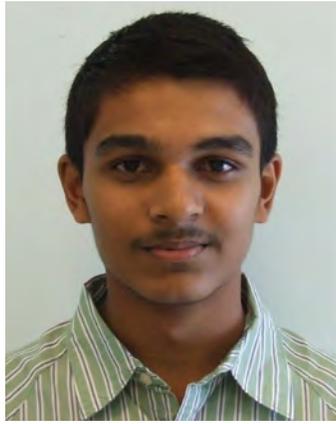
Rotarians wishing to contribute to the Annual Giving program for the 2011-2012 Rotary year can forward contributions to Annual Giving Chairperson Roland Basinski, 148 Franklin Road, Denville, NJ 07834. Roland can be reached at 973-586-1434.



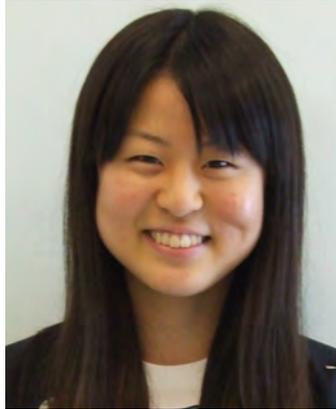
## 2011 - 2012 Youth Exchange Students



Miyu Sakamoto from district 2710 in Japan. Her host club is Mendham Rotary and she is attending West Morris Mendham High School



Nakul Prakaash from District 3201 in India. His host club is Madison Rotary, and he is attending Madison High School.



Chiaki Tomimatsu from District 2750 in Japan. Her host club is Denville, and her sponsoring clubs are Parsippany and Phillipsburg. She is attending Morris Knolls High School.



Sandra-Sabrina Schwerz from District 1890 in Germany. Her host club is Montclair Rotary and she is attending Montclair High School



Margaux Poullard from District 1640 in France. Her host club is Newton Rotary and she is attending Kittatinny Regional High School



Marie Fouard from District 1630 in Belgium. Her host clubs are Branchville and Walkkill Valley and she is attending High Point Regional High School.



Gonzalo Garcia from District 2201 in Spain. His host club is Morris Plains Rotary and he is attending Morristown High School.





2011 - 2012 ROTARY YOUTH EXCHANGE STUDENTS

## Struggling with membership?

**Here are some simple, proven ideas to help your club grow.**

By Chris Offer, Rotary International Zone 22, Membership Newsletter, Membership Matters, Vol. 2 No. June 12, 2003.

If your Rotary Club is like most, membership growth is a constant challenge. One month, you pick up one or two new members and the next month, you may lose one. Even if your club is active and successful, some members will leave due to job transfers, career changes, or for a variety of other reasons. That is why every club must be continually on the lookout for prospective new members.

Not only does increased membership add to your club's ability to conduct effective service projects, but additional new members bring fresh ideas and different perspectives. New members will expand opportunities for service, both locally and internationally. It is not always easy to attract new members; but the benefits they can provide are worth the effort. The following are 20 simple, proven methods for boosting your club's membership.

1. Take turns inviting guests. Members should take turns inviting prospective members to club meetings. At least one member should be expected to bring a guest every week. This effort could be conducted in alphabetical order, based on the members' first or last names. After the last member in the order brings a guest, go back to the member who started the order and do it again. It's a sure bet that some of those guests will want to come back and join. In addition, this consistent approach to growth helps get members in the habit of

identifying prospects and asking them to join.

2. Organize teams. Organize teams of 4 or 5 club members. The goal of each team is to recruit one new member within 3 or 4 months. Each team needs one member who is active in the community, one knowledgeable about Rotary and one who is prepared to make cold calls to sell Rotary.

3. Go public. Ask one or two members to work on a public relations campaign, sending news releases about your club to local newspapers, radio and TV stations or put up a billboard or use truck ads to promote Rotary. Make sure to include a contact phone number, e-mail address or web site.

4. Feature great programs. Once you succeed in getting guests to a meeting, make sure they like what they see. Organize interesting club meeting programs that will make those guests want to come back for more.

5. Educate members. The more your members know about Rotary, the better they will be able to sell Rotary to prospective members. Make sure your club meetings feature regular Rotary education segments. One program every month should be on a Rotary topic.

6. Start a speaker's bureau. Just as outside speakers promote their causes to your club, your members can visit other organizations and talk about how they are helping the community, eradicating polio and sending more than 7,000 Youth Exchange Students around the world. While they're speaking, they can hand out your club brochure.

7. Look up old friends. Pull out some of your club's old membership rosters and circle the names of those who have left the club. Give those members a call. Their situations may have changed since they left and they may

be ready to return to your club. If for some reason they are unable to rejoin, ask them for the names of some people they think would make good members.

8. Make the most of your service projects. Every time your club conducts a service project (which is hopefully often), promote Rotary to those you're serving. If your club invites the parents of scholarship winners or outgoing Youth Exchange Students to club meetings, give them information on Rotary and encourage them to join. If your club makes a contribution to a local charity, ask the staff members to visit your club.

9. Knock on doors. Round up a few of your members on a weekday morning and visit stores and businesses in your community, especially those near your meeting place. Drop off a club brochure or newsletter and invite the owners or managers of those businesses to an upcoming meeting.

10. Set up shop. Does your city or town have community fairs or trade shows? If so, consider renting a booth and handing out information on Rotary. Set up a television and VCR and play the "This is Rotary" video available from RI. A good video is worth several thousand words.

11. Learn from others. Scan your district bulletin and other publications for news of clubs that have recently grown. Pay those clubs a visit and find out how they increased their membership. Observe how they handle their meetings and welcome guests to the group. Also, attend the district conference, district assembly, district leadership seminar and most importantly ensure your club is well represented at the district membership seminar.

12. Sing your praises. Don't be bashful about your involvement in Rotary. Whether at work or at play, talk up Rotary to those around you. You never know when you might strike a responsive cord with someone just waiting to get involved. Always wear your Rotary pin.

13. Increase your circulation. Does your club send a bulletin to members before every meeting? Why not increase its circulation? Send copies to prospective members, to media professionals and to former members. Add a personal note on each, inviting the recipient to attend the next meeting.

14. Recognize recruiters. When a member successfully recruits a member, publicly thank and recognize him or her for a job well done. Do something special to show that member (and everyone else) just how impor-

tant it is to bring in new members. You could ask both the recruiter and new member to sit at the head table, send a hand written thank you card to their home and recognize their work in the club newsletter.

15. Roll out the welcome mat. Whenever guests come to a meeting, make them feel right at home. Encourage your members to introduce themselves and talk up the club. Many clubs assign one or two long-time members to accompany the prospect and make sure he or she gets a good introduction to your Rotary Club. First impressions are important.

16. Use Rotary business cards. How many times a week do you hand out business cards? Hand out a Rotary card at the same time. Every time you hand out a card, you'll be introducing another person to Rotary. Include an invitation to attend your club on the back of the card with details of when and where your club meets.

17. Put prospects to work. If your club is planning an upcoming service project, ask several prospective members to get involved. Why wait until they join the club? Perhaps hands-on involvement in a service project may be just the thing to prod some good prospects into making a commitment to Rotary.

18. Plan a fun event. Not sure you want to put prospects to work before they join? Then how about organizing a party or other fun event? Invite as many prospective members as possible, along with all members and their spouses or significant others. While having a good time is the main objective of the get-together, you can also work in some Rotary education and even a soft-sell invitation to join.

19. Just the fax. Ask your members to round up as many business cards from area firms as possible. (Most members probably have quite a collection in their desk drawers.) Come up with a nice letter inviting the managers of these businesses to a free lunch at your next club meeting. Then, using the fax numbers from the cards, fax the letter to them and follow up the next day with a phone call.

20. Put your club on display. Are there any vacant storefronts on a nearby street or in a nearby shopping mall? If so, contact the owner and ask if your Rotary Club can use a front window to display a poster and other information on your Rotary Club. Make sure to provide the names and phone numbers of some club leaders who can be contacted for more information.

# Children Of Haiti, Peru, Dominican Republic and Kenya Receive School Supplies and Equipment

Desks, chairs, textbooks, and educational games, which are no longer needed or utilized at Blairstown Elementary School, have been donated to the Blairstown Rotary Club. Students and parents from Asian Combat Arts joined with Rotarians and packed two 20 foot tractor trailers with the donated equipment and supplies. "We are so pleased to have found a continued use for books and furniture which is beyond its useful life for us, but will be so helpful for those children in desperate need. Instead of incurring the cost for the removal and discarding of those materials, we can enjoy the benefit of being able to partner with Rotary and provide for those less fortunate than us," states Mark Saalfield, Superintendent of Schools, Blairstown School District.

The donation serves two important purposes, states Blairstown Rotary President Eugene Woznicki: First, we are reducing the environmental impact by not filling up land fills with more materials; second, and most importantly, Blairstown Rotary has donated these items to the Foundation for Peace, who will send the materials to extremely impoverished people in Haiti, the Dominican Republic and Kenya.

In co-operation with the Foundation for Peace, half the desks and chairs will be placed in the ACK Emmanuel School in Kenya and the remaining half will go to Haitian schools. The textbooks are bound for schools in Haiti and the Dominican Republic. Rotarian Diana Krajewski delivered the educational games to the Efata School for the Deaf in Iquitos, Peru. "The joy on the children's faces when receiving the games was tremendous. We practiced telling time with the new clock and played math games," said Diana Krajewski.

The gifts will help to improve the children's education level and help a young generation escape from the grip of poverty and illiteracy. "It is so sad to watch a little child carry a chair from his home to school miles away each day so that he or she may have a place to sit in a classroom without desks, chairs and a few books. This gift will go such a long way," states Eugene Woznicki.



*Blairstown Rotarian Robert Castelucci loads donation packed truck with text books.*

## Spotlight

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not only embrace the 4-Way Test but to internalize it as a way of life. He does the same with his students now at the college level. Tony, residing in Denville, New Jersey, was recognized by the Lakeland Hills Family YMCA as the "2010 Denville Citizen of the Year" for his commitment to and involvement in community.

Tony could very well be described as one who provides, in keeping with this year's Vocational Assembly theme, a "Moral Compass" to his professional life, his personal life, and his life of "Service Above Self." The spirit in which he earns such a description is the greater dimension of his story, however – one of humility, honesty, and unselfish commitment, are among the intangibles key to his selection. Congratulations to Tony for his well deserved recognition and outstanding vocational contributions.

## Celebrate World Polio Day

This October marks 97 years since Jonas Salk, developer of the first safe and effective polio vaccine, was born. Monday, October 24th, is World Polio Day – a perfect opportunity to join the fight to end the disease.

October 24th is a day that will come and go without notice to most people in the world. You will not see thousands of people wearing pink. You will not see the ribbons on peoples' clothing. You will not see hundreds of races dedicated to raising money or awareness. But October 24th is a very special day. This day is World Polio Day.

Find out ways ([www.rotary.org](http://www.rotary.org)) your club can help Rotary raise \$200 million USD to match the Bill & Melinda Gates Foundation's \$355 million in grants by June 30, 2012.

## Want To Be A GSE Team Leader?

Our district will soon be selecting an exemplary Rotarian to lead our outbound GSE team to District 4290 in the Bogota region of Colombia this coming spring. In the Rotary world, this is a position of esteem. Typically, team leaders are chosen based on their leadership qualities and a distinguished level of commitment to service. This once-in-a-lifetime opportunity allows you to experience another culture in ways you never could otherwise, all the while collaborating with a team of promising young adults to represent the best of our country, state, and District 7470. GSE's program parameters and requirements will be changing under Future Vision in 2013. This is the final "GSE" exchange, as we've known it. If you have questions, need more information, please contact GSE Chair Liz Colquhoun at [K1PTOO@verizon.net](mailto:K1PTOO@verizon.net). Completed applications should be emailed to Liz. Team leader applications can be downloaded at the following - [http://www.rotary.org/RIdocuments/en\\_pdf/260en.pdf](http://www.rotary.org/RIdocuments/en_pdf/260en.pdf). Team Leader interviews and selection will take place in late November. Toward that end, applications should be submitted by Tuesday, November 15, 2011.

## Rotary Information

### Did You Know...Rotary and the United Nations

Rotary and the United Nations have a long history of working together and sharing similar visions for a more peaceful world.

In 1942, Rotary clubs from 21 nations organized a conference in London to develop a vision for advancing education, science, and culture after World War II. That event was a precursor to UNESCO. In 1945, 49 Rotarians went to San Francisco to help draft the UN Charter. Rotary and the UN have been close partners ever since, a relationship that's apparent through PolioPlus and work with UN agencies.

"The invitation to Rotary International to participate in the United Nations Conference as consultant to the United States delegation was not merely a gesture of good will and respect toward a great organization. It was a simple recognition of the practical part Rotary's members have played and will continue to play in the development of understanding among nations. The representatives of Rotary were needed at San Francisco and, as you well know, they made a considerable contribution to the Charter itself, and particularly to the framing of provisions for the Economic and Social Council."

Rotary currently holds the highest consultative status offered to a nongovernmental organization by the UN's Economic and Social Council, which oversees many specialized UN agencies. Rotary maintains and furthers its relationship with a number of UN bodies, programs, commissions, and agencies through its representative network. This network consists of RI representatives to the United Nations and other organizations.

Learn more about Rotary's local and international work through Rotary: Navigating the Global Network.

Source: Rotary International



*Rotary Family Festival Coordinator Ellsworth Havens and Florham Park President Cindy Weis give July Beecher and award for her service to Rotary and the Festival.*



*Host mother Clarissa Holland and Carmela Moeller at the fair with Madison's new exchange student, Prakaash Nakul from India.*



*Gov Jim, Judy Beecher, Suzanne Freaney, Asst. Gov. Ray Freaney at the Madison/ Florham Park Rotary Family Festival*



*Mike Rabasca sells a ticket to a customer at the festival*

## ROTARY LEADERSHIP INSTITUTE

Rotarians in District 7470 have the opportunity to further develop their leadership skills as well as increasing their Rotary knowledge by attending RLI on Saturday March 3, 2012 at Seton Hall Prep, West Orange.

This institute is so convenient and so important for the growth and development of you, and your club.

Please sign up NOW!  
karien@comcast.net

## Club Events...

### LIVINGSTON ROTARY

Event: 2nd Annual NJ Citizenship Award  
Contact: Jeanne Parke at jmrp0526@yahoo.com  
Date: Oct 04, 2011  
Time: 6:00 PM to 9:00 PM  
Cost: \$95.00 per person  
Location: Hanover Manor  
16 Eagle Rock Avenue  
East Hanover, NJ 07936

### MADISON ROTARY

Event: Shred-It Day  
Contact: Carmela Moeller (973) 224-0415  
Date: October 15, 2011  
Time: 1:00 PM to 4:00 PM  
Cost: \$5.00 per box/grocery bag  
Location: Provident Bank Parking Lot  
98 Main Street  
Madison, NJ 07940

### PARSIPPANY-TROY HILLS ROTARY

Event: 10th Annual Beefsteak Dinner  
Contact: Bridget Katilas bkatilas@optonline.net  
Date: October 22, 2011  
Time: 6:30 PM to 10:30 PM  
Cost: \$40.00 per person  
Location: All Saints Academy  
189 Baldwin Rd  
Parsippany, NJ 07054

### MENDHAM ROTARY

Event: Kings Weekend  
Contact: Elizabeth Legiec (201) 602-5029  
Date: October 29 - 30, 2011  
Time: 9:00 AM to 4:00 PM  
Cost: Donations  
Location: Kings Shopping Plaza  
86 E. Main Street  
(Old Route 24/County Route 510)  
Mendham, NJ 07945

### MONTCLAIR ROTARY

Event: Pedals for Progress - Collection  
Contact: Thomas Conk (973) 744-3307  
Date: October 29, 2011  
Time: 9:00 AM to 12:00 PM  
Cost: Donations - used Bicycles & Portable Sewing  
Machines  
Location: Walnut Street Train Station  
86 Walnut Street  
East Side of Tracks  
Montclair, NJ 07042

### WALLKILL VALLEY ROTARY

Event: Roast Pork Dinner  
Contact: David Martin (973) 875-2090  
Date: October 29, 2011  
Time: 4:00 PM to 7:00 PM  
Cost:  
Location: High Point Regional High School  
299 Pidgeon Hill Road  
Wantage (Sussex), NJ 07461

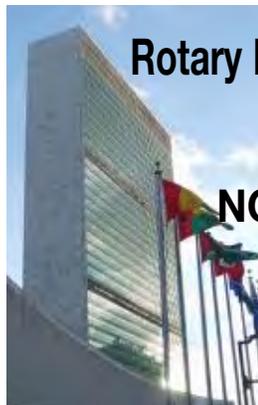
## Presidential Citation 2011-2012

To stress the importance of both membership and continued support of The Rotary Foundation, RI President Kalyan Banerjee has established criteria for recognition during 2011-12. These actions and criteria support the priorities and goals identified within the RI Strategic Plan: strengthen clubs, increase humanitarian service, and enhance public image. Rotary Foundation requirements and membership requirements must both be attained for recognition. All clubs and districts that have been certified as reaching these goals will receive a certificate signed by Banerjee. In addition, the top 15 certified clubs and districts will be eligible for onstage recognition at the 2012 RI Convention in Bangkok. See specifics...

[http://www.rotary.org/RIdocuments/enpdf/900a\\_en11.pdf](http://www.rotary.org/RIdocuments/enpdf/900a_en11.pdf)



## Mark Your Calendar



### Rotary Day at the United Nations

**SATURDAY,  
NOVEMBER 5, 2011**

**98% Full  
Register on line only**

## Declaration Of Rotarians In Businesses And Professions

As a Rotarian engaged in a business or profession, I am expected to...

- 1) consider my vocation to be another opportunity to serve;
- 2) be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3) do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4) be fair to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
- 5) recognize the honor and respect due to all occupations which are useful to society;
- 6) offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
- 7) adhere to honesty in my advertising and in all representations to the public concerning my business or profession;
- 8) neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.



*Diana Krajewski and Blairstown Rotary President Gene Woznicki.*

## Special "Avenues Of Service Citation"

This citation program provides a way for Rotary clubs to personally recognize one club member for his or her outstanding efforts in the five Avenues of Service. A club member must have demonstrated support of the Object of Rotary through active participation in each of the five Avenues of Service: Club, Vocational, Community, International and New Generations.

## 3rd Regional District Leadership Meeting

**Tuesday**

**October 11, 2011**

**7:00 PM**

**United Methodist  
Church**

**1 Hoagland Avenue  
Rockaway, NJ 07866**

## Vocational Service Month

continued from page 1

member gives a five-minute talk on his or her vocation. Schedule one speaker for the beginning of each meeting until everyone has made a presentation. The purpose of these talks is to promote vocational awareness among Rotarians and help them recognize the worthiness of all useful occupations.

- Present a vocational award to someone in the community who has exemplified outstanding professional achievement while maintaining very high ethical standards. Promote the presentation within the community, and consider making it an annual October event
- Invite experts to give a presentation on the vocational needs of the community and develop a project in response to those needs. Possible projects could focus on developing character, providing career information to youth, mentoring small businesses, or organizing workshops that provide employees with new skills
- Encourage club members to put their vocational skills to work as a Rotary Volunteer. Volunteer opportunities are available on ProjectLINK, a valuable resource that lists many vocational projects that clubs and districts can also choose to support financially or with donated goods. ProjectLINK also includes examples of successful vocational service projects that Rotary clubs can model as they plan their own activities.

For more information, visit [www.rotary.org](http://www.rotary.org) or contact RI staff at [vocationalservice@rotary.org](mailto:vocationalservice@rotary.org)

Source: Rotary International



## From The Editor...



I encourage all Rotary clubs within District 7470 to continue to forward newsworthy information and accompanying photos (with a cut line) to my attention no later than the first Friday of each month. I can be reached at (973) 625-1362 or [ttoriello@yahoo.com](mailto:ttoriello@yahoo.com). Please join with me in helping to make Governor Jim's newsletter both informative and inclusive of all Rotary clubs within District 7470.

Has your club reached out to the victims of hurricane Irene? If so, we want to publish your efforts in providing service. Forward three or four lines of exactly what your club has done - be specific. It is important that we share what we do best - providing "Service Above Self."

Is your Rotary club sponsoring an event? Would you like to get the word out to all district Rotarians? If so, forward your club name, the event name, date, location, time, cost and contact information to the Editor.

Thank you, Tony Toriello, Editor

## International Fellowship Of Motorcycling Rotarians

A world-wide fellowship of Rotary Club members who enjoy and share the sport of motorcycling, travel, and community service, across boundaries and borders. Just one of the many fellowship groups created by and for Rotarians around the world.

Join, participate, share, enjoy. . . .

[www.IFMR.org](http://www.IFMR.org)

World-Wide Website

[www.IFMR-NA.org](http://www.IFMR-NA.org)

North American Chapter

[ifmr-na-subscribe@yahoogroups.com](mailto:ifmr-na-subscribe@yahoogroups.com)

For newsletters, organized ride into and member chat