

## DISTRICT GOVERNOR'S NEWSLETTER – 5 August 2012

**"Rotary takes ordinary men and women, and gives them extra-ordinary opportunities to do more with their lives than they had ever dreamed possible."**

### **Greetings, District 7850 Rotarians:**

I have been very impressed with the clubs that Deb and I have visited thus far. Even the smaller clubs are doing great things. I've detected an upbeat atmosphere from all the clubs and a passion among many members to do more in the way of service. That's encouraging. I'm also encouraged by the strong support I'm receiving from the district leadership. They've made my job much easier.

**Steve Dates** and his committee chairs have been working to support all of our clubs with new initiatives for this year, like the database of service projects and fundraisers,. When completed this will allow clubs to see what other clubs are involved in and pick up ideas for their own service projects and fund raisers. Our district web site is also undergoing substantial changes to better serve the needs of our clubs.

**Marilyn Bedell**, is off and running with a great deal of energy as our Foundation Chair. She'll be the District focal point as we get ready to implement a shared flood relief grant of \$412,450 with District 7870 (Southern Vermont and Southern New Hampshire) and the Southeastern Vermont Community Action Agency – the lead community action agency for the grant.

**Bruce Pacht**, as the New Generations chief and his committee chairs, share a passion for all programs related to youth and young adults. Along with their normal responsibilities, Bruce and his people are working on a "New Generations" seminar/conference to be held in 2013.

Of course, I can't say enough about the tremendous support I've had from our **Assistant Governors**. Please thank them for their support when they visit your clubs.

**AUGUST is ROTARY MEMBERSHIP and EXTENSION MONTH:** In my talks to Rotary clubs I have emphasized that the **key to member recruitment** lies in the hand of each member. If we are passionate about what we do as Rotarians, we should share that passion with friends, family and co-workers. When asked, "What is Rotary?" the answer you may want to use is simply, **"Rotary is a worldwide network of local clubs dedicated to making life better for people."** And then brag about all the good things your club is doing to help make that happen. And if you have a personal experience that stands out and has special meaning for you, some call it their "Rotary Moment," then share that powerful moment with others. To help tell your story, go to: [www.rotary.org/tellingyourstory](http://www.rotary.org/tellingyourstory)

***District Conference 2013:*** The ship sails for two days from Boston on May 24th, spends three days in Bermuda and sails back in two days arriving on May 31st. All plenary sessions will be held at sea, in the morning, so you'll have maximum time to enjoy activities and great entertainment all seven days aboard the Norwegian Dawn. Once we dock in beautiful Bermuda, you'll have three days of sightseeing, various excursions (extra) and exploring the beautiful pink-sand beaches. **Sign up early and you may win as much as \$1,000.**



There will be a drawing each month starting in August with one prize awarded each month but with amounts decreasing as we get closer to the final cut-off date. If you have registered by:

- |                            |                                     |
|----------------------------|-------------------------------------|
| August 15 <sup>th</sup>    | - you will be eligible to win \$400 |
| September 15 <sup>th</sup> | - you will be eligible to win \$300 |
| October 15 <sup>th</sup>   | - you will be eligible to win \$200 |
| November 15 <sup>th</sup>  | - you will be eligible to win \$100 |

Whether you win in August or not, your name will be put in the drawing for all of the subsequent prizes. So if you register by August 15<sup>th</sup>, you will have a chance to win \$1,000. **For Information or Reservations Call AAA: In VT 802-878-8233; In NH 603-889-0165**

After making reservation with AAA, then go to the [District 7850 Website](#) to register for the monthly drawings. Click on 'Attending' – you will not be double billed. This is to qualify you for the monthly drawings as well as to enter you into our District database of attendees. For further assistance or information, contact: Roy Somaini, Conference Chairman, 802-371-8642 [roylizes@charter.net](mailto:roylizes@charter.net)

***MORE MEMBERS now RECEIVING this NEWSLETTER:*** Club secretaries/presidents have been actively entering or updating members' emails in the Club Runner data base. Remember, your club does not need to have Club Runner as your web site to do this, and all Emails are kept confidential. For instructions on how to upload Emails contact Earl Wertheim at [vt210@earthlink.net](mailto:vt210@earthlink.net) or Steve Dates at [sdates@comcast.net](mailto:sdates@comcast.net)

***WELCOME LETTER TO NEW MEMBERS:*** Club's are starting to send me the names and postal addresses of new members. I will start mailing them a personal letter of welcome to Rotary.

*George "Sonny" Holt*



***CLUB SERVICE CHAIR***  
***District Governor Elect, Steve Dates***

This month we will address the activities of **Public Relations and Service Projects Database**

**Public Relations:**

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The 2011-2012 Rotary PR grant kicked off in January of 2012 with a banner ad campaign on Facebook, which linked to the District 7850 website. The banner ad campaign ran for six months and had 30,814,433 impressions and resulted in 7,849 clicks. Overall we saw a positive growth in both members and new members, which was a change from the previous year.

This year our PR campaign, combined with District 7870, includes:

1. End Polio Now laser illumination of the NH Statehouse Building
2. A Facebook campaign focusing on membership directing people to our website in English or French
3. An airport sign using Humanity in Motion ad
4. Burlington Bus sign covering Chittenden County
5. St. Hyacinth Bus sign using Humanity in Motion Ads
6. Constant contact email campaign
7. New Hampshire Public Radio Ads

**Service Projects Database:**

The listing of club service projects posted on our website has now grown to input from seven clubs. If your club is looking for new and different ideas for club service projects, international projects or fundraisers, please check out the District website. Also, when your club is asked to provide similar data to be added to the website, please do so...it will help your brother/sister clubs and our communities.



**MEMBERSHIP CHAIR**  
*District Governor, Sonny Holt*

**MEMBERSHIP DEVELOPMENT:** Share your passion for Rotary with your family, friends, and community during Membership and Extension Month in August. This year you're invited to take part in two activities designed to help you remember why you joined Rotary, what keeps you coming back, and why others should join.

First, take the [Rotary Membership Challenge](#). Commit to sponsor a new member, tell a friend or colleague about your club's projects, or volunteer as a mentor to prospective or new members. After you complete the [form](#) Rotary International will email you links to resources to help you meet the challenge!

Second, participate in the first-ever [Rotary Moment Tweet Day](#) on 14 August. Tweet about your favorite Rotary memory or event, talk about your club's activities, or share your community service project. Use hashtag **#RotaryMoment**. Not on Twitter? Listen to Rotary's popular webinar [Using Social Media to Promote Your Club or District](#) to learn how to create a Twitter account, post your first tweet, use hashtags, and lots more.

**Club Rotary Drummondville Malouin:** A second Club in Drummondville was created to satisfy the needs of professionals that were not able to attend meetings at the actual 50 year-old Club. Some were not able to join because their classification was filled and others, because of family duties, were not able to attend an evening meeting, so a lunch meeting seemed perfect for young professionals.

Their first meeting was held at noon on Friday, September 23<sup>rd</sup> 2011 - Attendees: Rotarians Gilles Gravel & Elena Salova from the Drummondville Club and Martin Morissette the first non-Rotarian member. On April 6<sup>th</sup>, 2012, they were up to 17 members, and the board decided to get the minimum number of 25 by April 18<sup>th</sup>. They officially submitted their application with 29 members on June 1<sup>st</sup> and on June 29<sup>th</sup> they were accepted by RI. Now, the Club has 30 members, 13 Female and 17 Male, Average age; 41. Assistant Governor, Gilles Gravel has the distinction of being the Charter President of this, our newest, club in the district. Well done, Gilles!

The Charter Ceremony is scheduled on Friday, November 16th in Drummondville. As is the custom when we bring into being a new club, other clubs in the district will be asked to welcome the new club by offering needed meeting supplies – like bell and gavel, Rotary club banner, etc. Details will be forthcoming.

**RECRUITMENT:** With your Club President, take some time to discuss your Membership Development Plan. Inspire yourself from the District Membership Plan which your club president should have a copy of. Be sure to update your Classification List; you will find that there may be many professions not yet filled in your Club. As of August 1st: Number of Clubs: 41 Number of members: 1620. For more information, or to share your ideas for recruitment, contact Gilles at [ggravel@rotary-malouin.ca](mailto:ggravel@rotary-malouin.ca)

**RETENTION:** Assistant Governor, Marsha Hoffman of the Northfield club is our sub-chair for Retention. For more information, or to share your ideas for retention, contact Marsha at [mehoffman@hotmail.com](mailto:mehoffman@hotmail.com)

**CLUB EXTENSION:** Past District Governor (PDG) Bill Thompson is our sub-chair for creating new clubs within the district. Under Bill's leadership we will encourage the formation of new clubs to meet the needs of large population areas without a Rotary club, or within a current Rotary community to meet the needs of younger professionals. We are on the lookout for potential sites for new clubs. There are several possibilities, especially in Quebec. For more information, or to share your ideas for starting new clubs, contact PDG Bill Thompson at [wibbit@aol.com](mailto:wibbit@aol.com).

**PUBLIC RELATIONS:** Earl Wertheim, our District's Public Relations (PR) Chair will serve as PR sub-chair on the membership committee. For more information, or to share your ideas for good PR for Membership Development, contact Earl at [vt210@earthlink.net](mailto:vt210@earthlink.net) .

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**FOUNDATION CHAIR**

*Past District Governor, Marilyn Bedell*

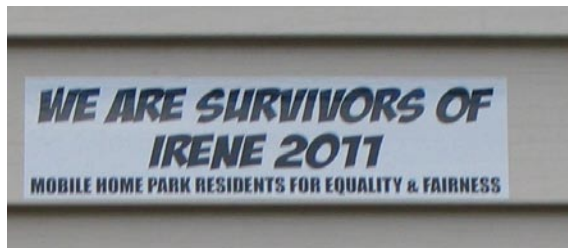
**MATCHING GRANTS:** Cecile Chase is the go-to Rotarian for all you want to know about matching grants – what they do and how to apply. [Cecile.chase@TDBanknorth.com](mailto:Cecile.chase@TDBanknorth.com)

**MATCHING GRANT for FLOOD RELIEF:**



Good news! The final checks for the Matching Grant for Flood Recovery have been sent to Rotary International. We believe we will begin making funds available just before the one year anniversary of the flood. Again the grants is for \$412,450 USD. About two weeks ago Jan McElroy (District 7870 – Southern Vermont and Southern New Hampshire) & SEVCA (Southeastern Vermont Community Action Agency – the lead community action agency for the grant) held a training seminar for all

Community Service Agencies, and Long Term Recovery Committees at the Vermont Technical College in Randolph Vermont. They are now ready to help us identify Vermont citizens who have needs that can be helped with our matching grant funds. I’m still counting on your support as we identify a variety of “sweat equity” projects that could be done by Rotarians to help those homeowners and renters who still need our help. So stay tuned for more opportunities to help in recovery efforts. Finally, Jan has a group working on press releases to go to various media outlets (press, radio, television). Our goal is to have this information ready to go so it can be part of the 1<sup>st</sup> anniversary reports about the flood.



**DISTRICT SIMPLIFIED GRANTS:** Bill Secord, District Simplified Grants Chair, is working hard with several Clubs to finalize our District Simplified Grants report for 2011/2012. Once that report is completed to the Rotary Foundation’s satisfaction, money for the 2012/2013 District Simplified Grants money will be released to our District for us to spend either here in our District or internationally. It will be up to Clubs to submit proposals for the use of these

dollars. We hope to have the application information & 2012/2013 rules ready by the end of August. Contact Rotarian Bill Secord for details at [wrsecord@comcast.net](mailto:wrsecord@comcast.net)

***POLIO PLUS:***

***October 24 – World Polio Day!*** As Rotarians we have been fortunate to be part of this world-wide effort to eradicate polio and aid in the health of millions of children around the world. Any campaign of this size crosses borders, cultures, politics and religion. In the three remaining polio-endemic countries, all of these factors hinder the distribution of the vaccine. Recognizing “World Polio Day” in our clubs and in our district allows us to remember the importance of a 10¢ vaccine. (<http://wpd.typepad.com/worldpolioday/2012/07/the-polio-eradication-effort-is-not-part-of-the-war-.html> ). In Pakistan “more than 200,000 dedicated frontline workers reached approximately 34 million children”, dedicated people worked to distribute the polio vaccine to benefit their children, their villages and their country. (<http://www.impatientoptimists.org/en/Posts/2012/07/The-Heroes-of-National-Immunization-Week-in-Pakistan> ) Let us celebrate October 24 as Rotarians...and as members of a global village. Contact Louisa for details about the Polio plus program at [Louisa.Trip@state.vt.us](mailto:Louisa.Trip@state.vt.us)



***NEW GENERATIONS CHAIR***  
***District Governor Nominee, Bruce Pacht***

***NEW GENERATIONS AVENUE OF SERVICE:***

We welcome comments from all Rotarians and new generations' service participants. Contact Bruce at [brucepacht67@gmail.com](mailto:brucepacht67@gmail.com)

***GROUP STUDY EXCHANGE (GSE):***

We are welcoming District 1680 from Alsace, France September 14, 2012! Starting in the Champlain Valley Isabelle Gehin (team leader), Baptiste Hanrye, Tiffanie Astruc, Somane Kumana and Remy Pokorny will spend a month visiting our district on this vocational, cultural and educational exchange. Please visit the GSE link on [www.district7850.org](http://www.district7850.org) to see the entire schedule and to read more about this team.



On **Thursday, October 11, 2012** the Stowe Mountain Club will be hosting an International Evening for our District at the Town and Country Resort in Stowe. There will be a cash bar from 6 to 7 and then a joint club meeting from 7 until 9 where the GSE Team from France will give their presentation. Please plan to join us in an evening of celebration of GSE and visit with Rotarians from across our own district.

**We are looking for a few good people!!!** District 7850 is now accepting applications for team leaders and team members for the GSE trip to District 1680, Alsace, France!!! Team leaders



must be Rotarians and team members must be young professionals (non-Rotarians) between the ages of 25 and 40. The team leader should be fluent in French. All applications must first be vetted by a Rotary Club. Applications for leaders and members are available on the GSE link at [www.rotary7850.org](http://www.rotary7850.org) and at [www.rotary.org](http://www.rotary.org) .

Clubs should submit applications for team leaders and team members to Louisa Tripp no later than **September 14, 2012 (42 Silver Cir., Barre, VT, 05641-9046)**. Interviews for Team Leaders will be held on October 1, 2012. Interviews for Team Members will be held on October 15, 2012. Please contact Louisa Tripp at [louisatripp@yahoo.com](mailto:louisatripp@yahoo.com) or (802)371-9819 if you have any questions and/or are interested in being more involved with GSE in your area.

**FRIENDSHIP EXCHANGE:** For more information, contact Bill Sahlman of the Lebanon-Riverside club at [bsahlman@21energysield.com](mailto:bsahlman@21energysield.com)

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### **OTHER FOCUS AREAS**

#### **DISTRICT GOVERNOR SEARCH FOR 2015-2016:**

The cutoff date for nominations is 15 August 2012. For more information, please refer to the RI Bylaws, section 15.070. [http://www.rotary.org/RIdocuments/en\\_pdf/bylaws\\_ri.pdf#page=52](http://www.rotary.org/RIdocuments/en_pdf/bylaws_ri.pdf#page=52)

#### **CLUB NEWS**

*Clubs are encouraged to share their news about service projects. Action photos are welcome.*

Two articles which ran in the *Valley News* gave Rotary good publicity.

**“Sahlman El Salvador”** is an extensive interview with the Rotary Club of Lebanon-Riverside’s immediate past president, Bill Sahlman. When questioned about how Rotary got started, Bill said that ‘it was started in Chicago by five ... young business guys who were looking for a way to get together and basically generate more business for themselves. ... They decided that they ought to do a community service project. I think the first one they did was they built a public toilet in Chicago ... probably in 1919, something like that. The real instigator for the whole thing was a Vermonter ... and his name was Paul Harris.’

I think one of their next projects was they bought a horse for a physician who made house calls. But his horse had died and he didn't have the money to replace his horse, which kind of led into us doing this "horse for Carlos" in Honduras this past year. Carlos is a guy with polio, lives in a village way up in the mountains, and the only way for him to get around or even get out of the village is by horse .... His horse was dying, so we raised \$800 in a one-night event ... to replace his horse.

Bill went on to discuss work that had been done in El Salvador and ended the interview stating that Rotarians had been instrumental in starting the Grafton County Drug Court. And how this past year, they just finished a project where they trained all of the Lebanon schoolteachers on suicide awareness. He concluded with how Rotarians had built the Lebanon Riverside Park. Well done Bill and fellow Rotarians!



**“River Clean-up”** is a story about the 3-way collaboration among the Rotary Clubs of Lebanon, Lebanon-Riverside, and Hanover to perform the biennial clean-up of the Mascoma River which this year included cleaning sections of the river in Canaan and Enfield leading to Mascoma Lake, as well as the stretch of the river in Lebanon from the lake to the Connecticut River. Sixty volunteers were involved, picking up stuff like rusty bicycles, car parts, bricks, clothing, beer and soda cans, washing machines, bank safes and road signs. Here we have Lebanon Rotary President, Jon Blodgett and Chairman of the event Ernst Oidtmann, discarding the rusty skeleton of an old bicycle.

Volunteers were rewarded for all their hard work with a hearty pancake breakfast at 8 a.m. sponsored by the Hanover Rotary, and finishing with a mid-day lunch organized by the Rotary Clubs of Lebanon and Lebanon-Riverside.

### *The Annual Golf Tournament and Dinner of the Rotary Club of the Boundary*

The Rotary Club of the Boundary holds its largest annual fund raiser midsummer, this year on July 15. As luck would have it, that day included rain, lightning and thunder. A field of 94 golfers began the game with a shot gun start. Their spirits were not dampened by the fifteen minute pause caused by lightning in the proximity of the golf course. Dufferin Golf Course near Stanstead, Quebec is a really spectacular course with steep hills and incredible views.



*Rotarian Dick Fletcher Head of the Golf Tournament Committee*



Following the tournament over 150 people sat down for the mechoui dinner that followed. Beef and pork had been cooked outside over a fire and were done to suit every taste.

Raffle tickets netted close to nine hundred dollars and there were well over thirty prizes donated by local businesses including many gift certificates and a lovely occasional table from the Ethan Allen Company in Vermont.

*Past District Governor, Bill and Boundary President David Oliver watch the game with care*

Although a great deal of work goes into the preparation for the event, the evening is always fun for everyone even the hard-working committee. The team includes Chair Dick Fletcher, the Chief of the

golfers Donald Gingras, gourmet dinner organizer Don Patterson, PR expert Bob Richardson and Al Marin who writes much of the correspondence and makes sure that all i's are dotted and t's crossed.

The Golf Tournament and dinner are a popular way to raise money to support the projects of the Boundary Club. Jan Draper: Rotary Club of the Boundary

***Rotary International President Tanaka at Lobster Bake in Boothbay Harbor, ME.***

PJ Pfeinfenberger, Jim Catone, and Terry Smith were inducted by President Tanaka as club presidents along with 41 others at the Lobster Bake on July 1st at the Spruce Point Inn in Boothbay Harbor, ME. Go here for all the photos:

<https://www.dropbox.com/sh/y616lbyz1o96ww/Zij0pToFFH>



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Special Invitation from the

***Rotary Club of the Boundary***

*to a presentation by*

*District 7850 Ambassadorial Scholar*

***Emily Dubie***

*who spent her Ambassadorial year studying in Tanzania*

*Tuesday, August 14 at 6:00*

*The Eastside Restaurant, 47 Landing St Newport, Vermont (802- 334-2340)*

*Price: \$20.00 per person*

*RSVP by Friday, August 10 by email ([jandraper@yahoo.com](mailto:jandraper@yahoo.com))*

*or by phone (819-842-1940)*