

DISTRICT 7910 SOCIAL MEDIA SEMINAR

March 31, 2016

Doubletree Hotel, Leominster

FREE to attend

6:00-6:30 PM Registration

7:00-9:00 Sessions

Complimentary snacks and sodas, cash bar

Register on the District 7910 website: www.rotary7910.org or contact Laura Spear, District Public Image Chair, laura@spear.net, 978-562-4521



SOCIAL MEDIA AND ROTARY

Confused about what social media is? Don't know the difference between a tweet and a HootSuite? Have a personal Facebook page but don't know how to use it for Rotary? This forum's for **YOU!**

6:00 PM REGISTRATION, beverages, snacks, and fellowship

6:30 PM WELCOME

KEYNOTE: SOCIAL MEDIA—WHAT IS IT ALL ABOUT?

Mary Curtis, One Less Hat Consulting

7:30 PM BREAK-OUT SESSIONS:

[Beginner Sessions](#)

Facebook 101

LinkedIn 101

Twitter 101

[Experienced Sessions](#)

Facebook Tips and Tricks

Posting to multiple apps at the same time

Videos

