

PRESIDENTIAL STRATEGIES FOR SUCCESS

FROM PRESIDENT SAKUJI TANAKA



With my theme, *Peace Through Service*, I encouraged Rotarians to empower young leaders to build a more peaceful future. As my Rotary year draws to a close, your district can continue to involve young people in meaningful ways in your district's meetings, conferences, and service activities.

- 1 Provide hands-on service activities that welcome new volunteers.** Increase the energy and impact of your next service event by inviting Interactors, Rotaractors, RYLA participants, and Youth Exchange students. Use service events to show volunteers and prospective members how Rotary makes a difference in your community.
- 2 Encourage youth and young adults to grow in their leadership skills.** Elect district Rotaract and Interact representatives. Appoint Rotaractors, Rotary alumni, and young Rotarians to your committees. Use RYLA as a leadership training to energize incoming Interact and Rotaract officers.
- 3 Carry the best parts of the past forward.** Paul Harris said, "This is a changing world; we must be prepared to change with it." As we do, let us carry forth the best aspects of our tradition — the commitment to service that transcends generations — and take another look at customs that serve only to distract or distance the next generation of Rotarians.

FROM PRESIDENT-ELECT RON D. BURTON



With my theme, *Engage Rotary, Change Lives*, I challenge Rotarians to engage with Rotary, to get inspired, and to use the power of Rotary to change our communities and our world. With your help, we can extend that challenge to Rotaractors, Rotary alumni, and prospective members.

- 1 Start more community-based Rotaract clubs.** By helping more young professionals "engage Rotaract" in their post-university years, you increase the odds that they will join Rotary in the future. Discover what these clubs can offer their members and how they can work as true partners in service with Rotary.
- 2 Keep track of your Rotary family.** Build connections with your district's program participants today so you can invite them to join Rotary tomorrow. Help Interactors find Rotaract clubs. Introduce RYLA participants to Interact and Youth Exchange. Make sure that Rotaractors get to know local Rotary clubs before they turn 30.
- 3 Make it easy to "engage Rotary" before becoming a Rotarian.** Does your club feel like a fortress with a moat or a home with a welcome mat? When it's easy for Rotaractors, Rotary alumni, and other young professionals to visit, volunteer, donate, bring their families, and get inspired, they start to see why Rotary matters even before they become Rotarians.

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FROM PRESIDENT-NOMINEE GARY C.K. HUANG



Although I will not announce my theme for many months, I already know what is important to me — our obligation to mentor the next generation of leaders and to strengthen Rotary’s membership to meet future challenges.

- 1 Support Rotary Community Corps.** In Taiwan, RCCs attract many young people who are not yet ready for Rotary membership. Since RCCs do not require dues, attendance, or a long-term commitment, they provide a flexible way for young people to volunteer, make friends, and connect with Rotary as they advance in their careers.
- 2 Mentor younger leaders.** We are each responsible for the younger members of our Rotary family. When Rotarians support, guide, and counsel these young leaders, we show them how to lead in their own schools, universities, and communities. When we serve as professional mentors to Rotaractors and to younger members of our own Rotary clubs, we help them grow as professionals as we deepen our vocational service.
- 3 Think of Rotary, not just your Rotary club.** I am proud to be a member of the Rotary Club of Taipei, but I am just as proud to be a member of Rotary. It benefits Rotary when I can guide a prospective member to the right Rotary experience. For one, that may be an RCC or a Rotaract club. For another, it may be a global e-club or a weekend club with other young families. When a young leader joins the right Rotary club, stays with Rotary, and gives back to Rotary, that benefits all of us.