

The program opens with a brief presentation that describes strategic planning for Rotary at multiple levels—International, district, and local.

The facilitators will then...

- Direct you in a writing exercise where you can describe your Club “not as it is, but as is it has become” five years out. You and your fellow Rotarians will “see” and envision your future Club in terms of membership, club attributes, special projects, fundraising, and the like.
- Convert into “stretch” descriptions what all participating members have written as the desired Club future, writing those descriptions on flip charts.
- Organize those descriptions into a set of categories helpful in prioritizing your Club’s planning focus and post them around the meeting room.
- Lead you through a structured prioritization method enabling Club members to develop consensus around and commit to take action on the most important areas to achieve the desired Club future.

The facilitation concludes when specific assignments of responsibility for next steps are identified and, including a preliminary determination of what needs to be done, by whom, and by when.

What is expected of me?

The facilitation team anticipates you will come with an open mind, stay the entire session and be fully engaged in a productive, creative session to define the future of your Club. That includes our hope you will share your views, hopes, and expectations with thoughtful candor.

To accomplish this cell phones and Blackberry devices should be set to “silent” or vibrate mode. Calls can be returned during the short breaks scheduled during the evening.

How will we know the Vision facilitation was successful?

There are at least three measures of success.

An immediate measure of progress will be the members’ pledge and willingness to move the planning processes from a nice-to-do concept to meaningful growth programs for the Club, its members, and its community.

The second is that the output from this session is woven into the annual plans of the incoming and succeeding Presidents. It will be reflected in the continuity and consistency of programming and leadership in your Club.

Finally, the long-term mark of accomplishment will be at the end of five years when your Club advances from *where it is* to *where it wants to be*.