

# WHY Club Visioning?

There are at least three measures of success for clubs that complete a Vision Facilitation:

1. An immediate measure of progress will be the members' pledge and willingness to move the planning processes from a nice-to-do concept to meaningful growth programs for the club, its members, and its community.
2. The second is that the output from this session is woven into the annual plans of the incoming and succeeding presidents. It will be reflected in the continuity and consistency of programming and leadership in your club.
3. Finally, the long-term mark of accomplishment will be at the end of 3, 4 or 5 years when your club advances from where it is to where it wants to be.