



The Rotary Foundation

Zone 22 (24-32) Newsletter

A Monthly E-Newsletter for Rotary Leaders
April 2009



ZONE 22 FOUNDATION TEAM

TRF Zone 22 West Team

Districts 5010, 5020, 5040, 5050, 5060,
5080, 5360, 5370, 5550

RRFC [Chris Offer](#)

Annual Giving - [Joan Firkins](#)

Alumni - [June Arbon-Cathcart](#)

Major Gifts - [David Marsh](#)

\$200 Million Challenge -
[Bruce Christensen](#)

TRF Zone 22 East Team

Districts 6330, 7010, 7040, 7070, 7080,
7790, 7810, 7820

RRFC [Richard Clarke](#)

Gift Advisor - [Peter Smith](#)

Gift Advisor [Ken Robinson](#)

Alumni - [Joan Hayward](#)

\$200 Million Challenge-

"There is a great temptation when choosing people for a specific assignment to choose someone who has previously done the job . . . but it seems to me that one of the responsibilities of leadership is to seek out and develop the latent talent of those members who, for various reasons, have never had a real chance to demonstrate their ability."

Clem Renouf, RI President 1978-79

Is your club and district using all the Rotary talent that is available? The Rotary Foundation is a forum for all Rotarians to demonstrate their leadership skills and ability. Involve all Rotarians in our Foundation.

Chris Offer and Richard Clarke, Regional Rotary Foundation Coordinators

CONTRIBUTION DEADLINE

For contributions to be credited for the 2008-2009 Rotary year, they should be sent to the Foundation by early June. The Foundation receives nearly 50% of all contributions in the last two months of the Rotary year. With one million transactions processed annually by the Foundation, it means that nearly 500,000 contributions are processed very late in the year. This can lead to unwarranted mistakes. The Foundation's Reclassification Guidelines allow just 90 days from the date of the gift receipt for corrections to be made. Late contributions can also mean missed recognition opportunities. Please encourage clubs to send accumulated donations now.



CLUB ROTARY FOUNDATION COMMITTEE MANUAL

Is every club in your district using the Club Rotary Foundation Committee Manual? [English](#) [Français](#)

TRF DIRECT

One of Rotary's most successful programs to increase donations to the Annual Program Fund and to the \$200 Million Challenge is TRF Direct. Rotarians in Canada and USA can make regular direct donations from their bank account or credit card.

Congratulations to District 7820 who leads the Zone with 221 Rotarians donating with TRF Direct. Want to know how many Rotarians in your district are signed up for TRF Direct? - [read more](#).

What can you do? Post the TRF Direct form(s) on your website, email the form to all clubs and order a supply of the FREE forms. Give a supply of forms to every AG in your district to distribute to clubs. Recognize clubs with the highest increase in Rotarians signing up for TRF Direct. Set a goal 50 or 100 new members by the end of the Rotary year.

[TRF Direct USA](#) [TRF Direct Canada](#) [Order Forms Online](#) [Q&A on TRF Direct](#)

FOUNDATION AWARDS

Meritorious Service - The deadline for nominations for the Rotary Foundation Citation for Meritorious Service is May 15, 2009. This award recognizes Rotarians who have demonstrated active service to The Rotary Foundation for more than one year. Every district may nominate one outstanding Rotarian. The award is approved by the TRF Trustees [read more](#).

The Rotary Foundation District Service Award - Because so many Rotarians serve humanity through Foundation programs, the Foundation created the District Service Award to recognize their efforts. Each recipient is given a

certificate. District governors may obtain up to 20 blank certificates at no cost to their district. The award is approved by Governors. [read more](#)

NEW TRF CANADA WEBSITE

There is no change in the web address, it is still: www.TRFCanada.org. The site has the same secure online donation feature but offers a fresh look and feel that is focused on what Rotarians in Canada have asked for. The new website provides enhanced access to Foundation information and resources, a clearer structure and simplified navigation. The improved functions make finding Foundation information easier. Where possible, documents are in French and English.



SACKVILLE BLOG

The RC of Sackville, D7810 is making great use of a blog to promote The Rotary Foundation. This free technology is a simple and effective way to communicate with Rotarians, raise funds and promote service. [read more](#)

HUMANITARIAN GRANTS

In light of the recent announcement from The Rotary Foundation regarding the [reduction of the 2008-09 Humanitarian Grants Program budget](#), Rotary clubs may wish to consider registering their projects on RI's [ProjectLINK](#) database to increase funding possibilities. Projects can be registered by the sponsor Rotary club or district using the ProjectLINK submission form. Another place to register your project for possible funding is www.MatchingGrants.org.

INTERVIEW WITH PRID BARRY RASSIN

This is a candid interview with PRID Barry Rassin in conversation with RID Director Ashok Mahajan. Topics include ethics, the future of The Rotary Foundation, how can Rotary clubs be more relevant and the misuse of Rotary funds. This is an interesting and thought provoking interview. PRID Barry Rassin served on the RI Board 2006-08. He lives in Nassau, Bahamas. [read more](#).



ROTARY WORLD PEACE FELLOWS

Rotary World Peace Fellowship applications with district endorsements are due to Evanston by July 1, 2009. Please make sure that your district submits applications for this important program. Tips on recruitment techniques and best practices are available. Help us increase the applicant pool again this year! Visit www.rotary.org/rotarycenters to download the application form and program guide for Rotarians.

FINANCIAL UPDATE

A financial update on the global financial markets and their impact on Rotary is available. Updated financial reports as of April 2, 2009 - [read more](#). For detailed reports - [read more](#)

GROUP STUDY EXCHANGE (GSE)

The GSE department is preparing for the annual GSE mailing - this year's mailing will be electronic. All GSE publications will be available on Rotary.org and the GSE secure site. Links to these locations will be provided in the mailing. The GSE department encourages Rotary districts to forward these links to interested applicants, in order to reduce printing of paper applications prior to the selection of GSE teams. All DGEs should indicate their district's 2009-10 GSE Chair on their assignment forms, so that this mailing goes to the appropriate person. Copies will also be sent to District Foundation Chairs and Governors. [read more](#)

LATEST POLIO CASE COUNT

The weekly count of polio cases by country is available at www.polioeradication.org. The news is positive with fewer cases than last year in the same period, particularly in India. The site is a good resource for a variety of documents on the Global Polio Eradication Initiative.

ROTARY POLIO TIE & SCARF

These ties and scarves are an excellent fundraising tool or way to say thank you to donors. They cost US \$35.00 and will sell for significantly more at fundraising events. They are sold by Infectious Awareables. Part of the purchase price goes to Rotary. Check out the odd collection of other microbe, bacteria, virus and infectious disease ties and scarves. [read more](#)



DATES TO NOTE

April 2009	Polio Month	Zone 22
May 3-4, 2009	Zone 24-32 TRF Zone Team Training	Toronto





May 15, 2009	Future Vision Pilot District Deadline	The World
Jun 18-19, 2009	Rotary World Peace Symposium	Birmingham
Jun 20, 2009	Rotary Alumni Celebration	Birmingham
June 21, 2009	Northern Lights Breakfast	Birmingham
Jun 21-24, 2009	2009 RI Convention	Birmingham
Sep 14-20, 2009	Zone 24 Rotary Institute	Edmonton
Sept 17-19, 2009	Zone 24 Rotaract Conference	Edmonton
Oct 24, 2009	World Polio Day	The World

If you do not wish to receive this newsletter in the future please contact RRFC Chris Offer at: ChrisOffer@dccnet.com