



The Rotary Foundation

Zone 22 (24-32) Newsletter

A Monthly E-Newsletter for Rotary Leaders
March 2009



For more than a century, Rotarians have established the reputation of helping others, one person at a time. Nowhere does this mission present itself more meaningfully than in the field of literacy, where millions of people need help worldwide. In recent years, there has been an increasing emphasis with Rotary on helping others by using all the tools that are available to us to improve literacy.

PRIP Wilf Wilkinson, *(from the forward to Bridge to Literacy, by John Corcoran, 2009)*

March is Literacy month on the Rotary calendar. What literacy projects does your club and district have? Are you selecting scholars that will be future advocates for literacy or do you have a GSE team planned that will exchange ideas, learn new strategies and undertake literacy projects?

Chris Offer and Richard Clarke, Regional Rotary Foundation Coordinators

ZONE 22 FOUNDATION TEAM

TRF Zone 22 West
Team

Districts 5010, 5020, 5040, 5050, 5060,
5080, 5360, 5370, 5550

RRFC [Chris Offer](#)

Annual Giving - [Joan Firkins](#)

Alumni - [June Arbon-Cathcart](#)

Major Gifts - [David Marsh](#)

\$200 Million Challenge -
[Bruce Christensen](#)

LITERACY TOOL KIT

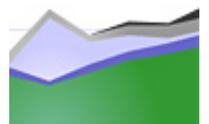
UNESCO estimates that nearly 800 million people worldwide over the age of 15 lack even basic literacy skills. Over 64 percent of all illiterate people in the world are women and children — a figure that has remained essentially unchanged since 1990. The Every School a Star literacy kit is designed to help Rotary clubs select and implement projects, that meet the literacy needs of schools in their communities and around the world. You'll find examples of successful literacy projects along with contact information, resources, and service opportunities. Literacy projects are affordable, attainable, and successful. [Download Kit](#)

MORE CLUB OFFICERS HAVE ACCESS TO FOUNDATION REPORTS

Club treasurers and club foundation chairs now may use the Member Access Portal (MAP) to gain access to all of their club's contribution reports online. In addition, functionality has also been added to enable club presidents and club secretaries to go onto MAP to register these two new roles for their clubs. They will not have access until their club registers them. In addition all members of the Zone TRF team have access. Read [more](#)

IMPORTANT MATCHING GRANT BUDGET CHANGES

The Rotary Foundation had to make important decisions in light of the current financial environment. At the January Trustees meeting, a decision was made to reduce the 2008-09 Matching Grant budget in order to conserve The Rotary Foundation's World Fund. As of March 2nd, the Matching Grant budget has been fully committed, and the Trustees are unable



TRF Zone 22 East
Team Districts 6330, 7010, 7040,
7070, 7080, 7790, 7810, 7820

RRFC [Richard Clarke](#)

Gift Advisor - [Peter Smith](#)

Gift Advisor [Ken Robinson](#)

Alumni - [Joan Hayward](#)

\$200 Million Challenge-

[Bill Patchett](#)

Special TRF Ambassadors
*Your Foundation/Our
Foundation, a program for
sharing funds from club and
district foundations*

Trustee [Carolyn Jones](#)

RRFC [Chris Offer](#)

PDG [Reid Asselstine](#)



WATCH ROTARY VIDEOS AT
YouTube

to approve any additional grant applications Read [more](#). also read [Rotary financial reports](#).

THE \$18,500 POLIO T-SHIRT

A t-shirt signed by the RI president, president elect and president nominee raised US\$18,500 at Pacific Northwest PETS on March 7, 2009. More than 520 club presidents at the multi district PETS cheered as D5050 AG Christiana Flessner bid \$6,500 for the shirt and then offered the shirt to the next bidder, D5010 DGN Jane Little, for \$6,000 who resold the shirt to D5050 DGE Larry Jubie for \$6,000. Sales of unsigned shirts pushed the dollars raised to over US\$20,000 for the \$200 million polio challenge.

NEW 'INTERIM' MONTHLY CONTRIBUTION REPORTS ONLINE

All zone, club, and district leaders with access to the Monthly Contribution Reports are now able to see "Interim MCRs" with contributions updated daily. This new feature will help clubs and districts better monitor the processing of their contributions to The Rotary Foundation. "Interim MCR" reports remain "interim" until that month's books officially close. When the books close, the "Interim MCR" for that month will move to the "Current Year" MCR. The June 30th MCR will remain available online and should be helpful to club presidents-elect when setting their Fund Development Club Goals.



TRF- DIRECT

TRF Direct is an excellent way to make monthly (or quarterly or annual) contributions to our Foundation. It is a simple, safe and convenient way to make your donation, and, with the new form that has just been printed, Rotarians now have the ability to apportion their payment to both the [Annual Fund](#) and/or to [PolioPlus](#) if they so desire. There is a Canadian and a US version of the form - make sure you have a good supply on hand in your club and district. Ask your AGs to pass them out to their clubs. Order the forms at [Rotary.org](#) or download here: [TRF DIRECT CANADA](#) [TRF DIRECT USA](#)

TRF RECOGNITION OPPORTUNITIES

The Rotary Foundation has a variety of opportunities to show appreciation to individuals and clubs for personal outright contributions supporting its humanitarian and educational programs. For a chart of TRF individual and club recognition click [Here](#)

OSCAR NOMINATED POLIO FILM PREMIER

The Oscar nominated documentary **The Final Inch** premieres on HBO April 1st at 8:00 PM. Check your local cable company's program listings for details - Read [more](#)

WEEKLY ROTARY FOUNDATION THOUGHTS

Educating Rotarians about the work of The Rotary Foundation is one of the most effective tools for gaining and broadening support for Foundation programs and the Every Rotarian, Every Year effort. The Weekly Rotary Foundation Thought is designed to inform our members of the many ways in which we impact the world — there's always something new and exciting going on in Rotary. These are perfect for a Rotary moment at club meetings or for newsletters. [Download](#)

AMAZING STORIES OF POLIO

Featured in the February 2009 issue of The Rotarian, this popular illustrated history of polio is now available for purchase. Order extra copies for your local clubs, libraries, and schools. Reprints (#976) are available for \$0.75 each. Order at [www.Rotary.org](#) and click on shop or click [Here](#)

FRENCH SPEAKING ADVISERS NEEDED

The Humanitarian Grants Cadre of Technical Advisers is a registry of Rotarians willing to provide technical expertise to The Rotary Foundation and to Rotarians developing and implementing projects worldwide. Site monitors conduct on-site project visits, in areas where they are familiar with the language and culture of the assignment. Site visits generally last two to three days, and written reports are due two weeks after the visit. French speaking Rotarians are currently required in selected specialized areas. Read more [Français](#) [English](#)



DATES TO NOTE

Mar 27-28, 2009	Presidential Membership Conference	Baltimore
April 2009	Polio Month	Zone 22



May 15, 2009	Future Vision Pilot District Deadline	
Jun 18-19, 2009	Rotary World Peace Symposium	Birmingham
Jun 20, 2009	Rotary Alumni Celebration	Birmingham
June 21, 2009	Northern Lights Breakfast	Birmingham
Jun 21-24, 2009	2009 RI Convention	Birmingham
Sep 14-20, 2009	Zone 24 Rotary Institute	Edmonton
Sept 17-19, 2009	Zone 24 Rotaract Conference	Edmonton
Oct 24, 2009	World Polio Day	The World

If you do not wish to receive this newsletter in the future please contact RRFC Chris Offer at: ChrisOffer@dccnet.com

