



The Rotary Foundation

Zone 24-32 Foundation Newsletter

A Monthly E-Newsletter for Rotary

Leaders

September 2010



ZONE 24-32 FOUNDATION TEAMS

TRF Zone 24 West Team
Districts 5010, 5040, 5050, 5060, 5360,
5370, 5550

RRFC [Chris Offer](#)

[Contact Information for Zone 24 West
TRF Team Members](#)

TRF Zone 24 East Team
Districts 6330, 7010, 7040, 7070, 7080,
7090, 7790, 7810, 7820

RRFC [Bryn Styles](#)

[Contact Information for Zone 24 East
TRF Team Members](#)

TRF Zone 32 Team
Districts 7210, 7230, 7250, 7260, 7390,
7410, 7430, 7450, 7470, 7490, 7500,
7510, 7640, 7780, 7850, 7870, 7890,
7910, 7930, 7950, 7980.

RRFC [Allen Smith](#)

[Contact Information for Zone 32 TRF
Team Members](#)

"My definition of an executive's job is brief and to the point. It is simply this: Getting things done through other people." J.C. Penney, member Rotary Club of New York

J.C. Penney clearly built success with this definition of leadership. This is a good definition for Rotary leaders, whether a club president, committee chair, district or zone leader - we reach our goals and achieve success through our members.

Chris Offer, Allen Smith & Bryn Styles, Regional Rotary Foundation Coordinators

ROTARY SUCCESS FORUM - Zone 24 - West is hosting two regional seminars, Edmonton Oct. 15-16 and Vancouver Oct 29-30. These two unique forums bring together Rotary Foundation and Rotary International programs. The Zone 24 - West RRFC and Rotary Coordinator have teamed with the District Governors to present an innovative approach to Rotary education. Who should attend? All district leaders, district committee members, the district Foundation team, club leaders and all Rotarians committed to building **bigger, better and bolder** Rotary clubs. Register and information at: www.RotaryEvents.ca



NEW! **ZONE 24 FOUNDATION STAFF** - We welcome two new Foundation staff members to the Zone 24 Foundation team. Stephanie Kuta will now cover Zone 24 and Zone 32 as Annual Giving Officer, Stephanie.Kuta@rotary.org 847-866-3371. The NEW Major Gift Officer resident in Zone 24 is Carolyn Seabrook-Ferguson. She will work from Ancaster, Ontario. After orientation and training Carolyn will take over her duties in mid September. Contact information will be sent out later. Welcome to the team Stephanie and Carolyn.

ROTARY AND SOCIAL MEDIA - This short video describes Rotary's role in using social media. Social media is about having a conversation. It is not about sending messages. More than 78,000 people now follow the official Rotary International FaceBook page, there are hundreds of club, project and district FaceBook pages, also hundreds of Rotary Twitter and other social media sites. How are you using Social Media to share Rotary? [Watch Video](#)



NEW! **EREY POSTER** - a new poster is available to help clubs and districts promote Every Rotarian Every Year. The poster can be ordered for free from www.shop.rotary.org, item number 959. It is available in French and English. In the coming months, you will also notice that the monthly EREY ad in The Rotarian magazine will correspond to a picture from the poster, providing Rotarians with background information on the projects that are made possible by Every Rotarian Every Year.



RAY'S ROTARY REUNIONS - At The Fairest Cape, Cape Town, South Africa, 3-5 February 2011. Rotary District 9350 invites Rotarians and Foundation Alumni to attend three reunions designed by Ray Klingensmith, the 2010-11 RI president, to reconnect with Foundation alumni and to facilitate additional international service projects in Southern Africa, where Ray lived and traveled as a Rotary scholar in 1961. [read more](#)



FINANCIAL REPORTS - Financially, 2009-2010 was a good year for Rotary in the United States and



[Click to watch Video](#)



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Social Networks

- [Zones 24-32 on Twitter](#)
- [RI on Facebook](#)
- [RI on LinkedIn](#)
- [RI on Twitter](#)
- [RI on YouTube](#)
- [RI on Flickr](#)



Rotary
Success Forum
 Oct 15-16 - Edmonton
 Oct 29-30 Vancouver
www.RotaryEvents.ca



Canada as well as around the rest of the world. Rotary International and The Rotary Foundation recouped much of the value of our investments that had suffered through the 2008-09 market melt down. Rotary leaders chose to decrease funding of programs and projects rather than dip into devalued assets. A [click here](#) will give you the most recent investment picture of Rotary and The Rotary Foundation. Both Rotary International and The Rotary Foundation are operating within the annual budgets. [Click here](#) to see the 5 year financial forecast as of August 2010.

PROJECT SAFARIS - RI President Ray Klingensmith is encouraging Rotarians to participate in project safaris. This is a great tool to build partnerships for future Rotary Foundation projects. The safari teams will be composed of 5 to 8 Rotarians, who will view and evaluate Rotary projects for the purpose of encouraging financial support for such projects upon their return home. Each safari team will be sponsored by a club or a district in the team's home country. The visit of each safari team will be sponsored by a club or district in a country other than the team's home country. The travel expenses of the safari team members will be paid by the team members themselves, including the food and lodging expenses in the host country. Local transportation will be provided by the host club or district. [read more](#)



TRF CANADA ONLINE SEMINAR - Please join a one hour online seminar on The Rotary Foundation – Canada. This seminar is for district leaders and Foundation committee members with Canadian Rotary clubs in their district. There are important differences in how Canadian Rotarians make donations to The Rotary Foundation, how their donations are processed and the types of fundraising initiatives that are available compared to clubs in the USA. Problems can be avoided if the donations are made by Canadian Rotarians in the recommended way; tax receipts will be promptly received and PHF recognition will be sent without delay. The seminar is being offered twice.



Session #1 – Sept 7 at 4:00 PM **PDT** (or 7:00 PM EDT) click to [REGISTER](#)

Session #2 – Sept 13 at 8:00 AM **PDT** (or 11:00 AM EDT) click to [REGISTER](#)

ARCH C. KLUMPH SOCIETY - Donors whose cumulative gifts total \$250,000 or more will become members of the Arch C. Klumph Society and have their photos displayed permanently in the Arch C. Klumph Gallery at RI headquarters. Read more about this unique and very committed group of Rotarians and how you or a Rotarian in your club or district can join the Arch Klumph Society in making the world a better place. [Arch Klumph Society brochure](#) .

DATES TO NOTE

Sep 29 2010	TRF Dinner RIP Ray Klingensmith speaker	Vancouver
Oct 15-16 2010	Rotary Success Forum	Edmonton
Oct 29-30 2010	Rotary Success Forum	Vancouver
Nov. 6 2010	Rotary UN Day	New York
Nov 6 2010	100 Years of Rotary in Canada dinner	Winnipeg
Nov 11-13 2010	Zone 24-32 Rotary Institute	London
Jan 16-18 2011	Past Officers Reunion	San Diego
Jan 16-22 2011	International Assembly	San Diego
May 21-25 2011	International Convention	New Orleans



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