

Planning Your Year



Plan and Prioritize: What is important to your club?

Have to's.....

- Budget and Taxes
- Committees and Your Board
- Fundraising
- Service Projects (give of your time)

What's Important?

Should do's.....

- Goal Setting
- Strategic Planning/Visioning

Want to's.....

- Fun Things, Social Events & Parties
 - Other Club Preferences

Balance is the Key:

- Club Events- Use your committees, get and stay organized
- District Events- Plan accordingly, (District Conf. and a Major Club Fundraiser- not a good plan!)
- Rotary International- Wonderful Opportunities

Tools to Use:

Things that are available to help with balance and planning!

- Create a Club Calendar (see sample)
- Use the District and RI websites to be aware of upcoming events and themes (see sample)
 - Read the District Newsletter!!
- Check out other Club Websites-a great source of information

Sample Club Calendar

July 2015

~ July 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 No meeting	2	3	4 4 th of July Parade
5	6	7	8 7:00 am Rotary Mtg. Melinda Baxter "Aging Gracefully" Devotion - Jeffrie	9 Jewell Island Cruise	10 Lonny's Birthday	11
12 Larry's Birthday	13 Falmouth RC - Red Cross/Dinner 5:00 pm @ American Legion Post - 65 Depot Rd. in Falmouth	14	15 7:00 am Rotary Mtg. Katie McClelland "N.S.L.I.-Y. - Visit to Turkey" Devotion - Michele	16 Board Meeting 7:00 am @ Fire Station	17 Yarmouth Clam Festival	18 Yarmouth Clam Festival
19 Yarmouth Clam Festival	20 Blood Drive @ FCS 10:00 am - 3:00 pm	21	22 7:00 am Rotary Mtg. Michael Silvia "Flower Arranging" Devotion - Lonny	23	24	25
26	27	28	29 7:00 am Rotary Mtg. Tom Roth "Vitamin Sea Seaweed" Devotion - Ellie	30	31	Notes:

Tools.....

- Log onto Rotary Club Central (My Rotary) to set and review goals
- Invite Guest Speakers who have information to educate your club on District or RI topics
- DELAGATE, DELAGATE, DELAGATE- Your most important tool! You are the club leader but you are not alone!

Annual Rotary Themes and Recognition Dates

- *The 2014-15 RI Board of Directors meeting, (27-30 October 2014 Evanston, Illinois, USA) modified Rotary's calendar of special observances to designate specific months highlighting various Areas of Focus. The special observances designated for each month are:*
- July: Unspecified
- August: **Membership and New Club Development**
 - International Youth Day (UN), August 9
- September: **Basic Education and Literacy**
 - International Literacy Day, Sept 8
- October: **Economic and Community Development**
- United Nations Day, Oct 24
- November: **The Rotary Foundation**
- World Interact Week (week of Nov 5)
- December: **Disease Prevention and Treatment**

Themes Continued

- January: **Vocational Service**
- February: **Peace and Conflict Prevention/Resolution**
 - World Day of Social Justice (UN) Feb 20
- March: **Water and Sanitation**
 - World Water Day (UN), March 22
 - Significant Achievement Award (club nomination, March 15)
 - World Rotaract Week (week of March 13)
- April: **Maternal and Child Health**
- May: **Youth Service**