Grant Title - Early Detection of Breast Cancer Saves Lives

Status - Approved

District Number 5840 (Qualified)

OBJECTIVES

WELCOME TO THE GLOBAL GRANT APPLICATION

Your application has been assigned the reference number GG1418738 , which you can use for tracking and when communicating with The Rotary Foundation or colleagues.

PLANNED ACTIVITIES

In a few short sentences, tell us your objectives for this global grant.

Breast cancer is one of the most important problem that threaten women's health; it affects the patient and her realtives physically, socially and emotionally. There is an increased risk of breast cancer in 1 of every 8 women. After cardiovascular diseases, cancer is second cause of death among women in Turkey. As in the world; the most common cancer type among women is breast cancer with 40% in Turkey. Our objective is to supply Adana Provincial Directorate of Public Health with 15 Breast Cancer Training Models. These models will be sent to the Public Health Centers in the districts of Adana and training programs for womens will be held by expertised doctors. The awareness against breast cancer will be increased and this will help them to detect their illness in early stages with the help of the Breast Cancer Training Models. There is only 1 Breast Cancer Training Model in Public Health Directorate and it is not enough for Adana.

Who will benefit from this global grant? Provide the estimated number of direct beneficiaries.

The beneficiaries are women over the age of 40 since %83 of the cases had seen after the age of 40 in Turkey. Our goal is to reach 10000 women each year in different districts of Adana.

Which of the following activities will this global grant fund?

Humanitarian project

Humanitarian Project

Where will your project take place?

Community: 15 different districts of Adana including the city center.

City or Village: Adana
Country: Turkey

When do you anticipate your project will take place?

From:2014-03-01 Until: 2014-12-30

Outline your project implementation schedule.

No.	Activity	Duration
1:	Approval from Global Grant	prior March 01, 2014
2:	Contacting Funding Clubs and Distrcits for Payments	prior March 15, 2014
3:	Completion of Payments from Funding Clubs and Districts	prior April 15, 2014
4:	Purchasing 13 Breast Cancer Training Models from the Supplier	prior May 15, 2014
5:	Supplying Adana Provincial Directorate of Public Health with 13 Breast Cancer Training Model by an Agreement	prior May 30, 2014
6:	Training Programs Start in Different Distrcits of Adana	from June 10, 2014

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SUSTAINABILITY

What community needs will your project address and how were these needs identified? Provide any relevant data or survey results

Distribution of breast cancer cases varies among different regions of Turkey due to geographic, economic, social, and cultural factors. Due to the higher educational rates and increased awareness of this illness; breast cancer is detected earlier in the western regions of Turkey. In eastern regions, breast cancer is mainly detected at the last stages of illness and mortality rates are higher than western regions. According to the Medical Scool of Istanbul Univercity, %80 of the cases are early detected in western regions whereas %50 of the cases are early detected in eastern regions. And the survival rate is %85 in western regions and %50 in eastern regions. Therefore, early detection of breast cancer is very important and it can save more lives.

The location which this project will be held is Adana and it is the 5th biggest city in Turkey with its population of 2.125.981 (2011). According to Turkey Statistical Agency (TUIK) %50 of city population are women. Due to its high social, economic and transportational advantages Adana is a city which gets too many immigrants from eastern regions of Turkey. Therefore, educating and increasing the awareness of women in this region is very important to inrease the rate of early detection of breast cancer. Currently, there is only 1 Breast Cancer Training model in Adana and The Provincial Directorate of Public Health is organizing education programs to womens in some Public Health Centers. But it is not enough for a city of population over 2000000. Our Project will adress 10000 women each year, over the age of 40, in all districts of Adana and their awareness will be increased in order to detect breast cancer in its earliest stages.

Detail how your project will address these community needs.

15 Breast Cancer Training Models will be supplied to Adana Provincial Directorate of Public Health. The Directorate will organize training and education programs for women by expertised doctors. This programs will be held regularly in every district of Adana, mainly rural areas which has low-income and has lower level of awaresness about breast cancer. The awareness to illness will be increased by these programs and this will lead an increase in early detection of breast cancer in Adana. Thus will increase the chance of living.

How were members of the local community involved in planning the project? Does your project align with any current or ongoing local initiatives?

Director of Public Health is involved in planning the Project. Director told that there is only 1 Breast Cancer Training Model in our city but noted that it is not enough to reach enough women. Adana is the 5th biggest city in Turkey with its population of 2.125.981 (2011). Adana city center which is populated around 1.600.000 consists of 5 districts named Seyhan, Çukurova, Yüreğir, Sarıçam and Karaisalı; but the whole city consists of 15 districts. Currently, there are some training programs for women held by that model but it is only held in city center. City center has the highest educational and awareness level. Therefore, more Breast Cancer Training Models will be very useful to organize training programs in the other districts of Adana which has lower level of awareness.

Describe any training, community outreach, or educational programs, if applicable, and who will conduct them. How will recipients be selected?

There will be training programs held by using the Breast Cancer Training Models. The training programs will be organized regularly by Adana Provincial Directorate of Public Health. The Directorate will inform Adana Rotary Club for each programs.

Areas of Focus

Disease prevention and treatment

Which goals will your activity support?

Educating and mobilizing communities to help prevent the spread of major diseases

How will you meet these goals?

We will donate Adana Provincial Directorate of Public Health with 15 Breast Cancer Training Models. They have only 1 model for so long time. Thus, they will make much more educational training programs for women in every district of Adana and they will reach much more women earlier.

Grant Title - Early Detection of Breast Cancer Saves Lives

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How will you measure your impact?						
No.	Measure	Measurement Method	Measurement Schedule	Target		
1:	Number of health educational campaigns	Surveys/questionnaires	Every six months	50-99		

Who will be responsible for collecting information for monitoring and evaluation?

Adana Rotary Club and Adana Provincial Directorate of Public Health will be responsible for monitoring and evaluation.

Participants						
Primary Contacts						
Name	Club	Ro	ole	Spo	nsored by	Serving as
Tolga Tutas	Adana	(P	rimary Contact)	Club)	Host
Yilmaz Yetmen	San Antonio	(Primary Contact) Club)	International	
Committee Members	Committee Members					
#	Name		Club		Role	
1	Yasar Yigit		Adana		(Secondary Host Contact)	
2	Ali Sayin		Adana		(Secondary Host Contact)	
#	Name		Club		Role	
1	Donald Smith		San Antonio		(Secondary International Contact)	
2	David Ballard		San Antonio		(Secondary International Contact)	

No Rotarian who has a vested interest in the activity (e.g., an employee or board member of a cooperating organization, owner of a store where project goods will be purchased, trustee of a university that a scholar plans to attend) may serve on the grant committee. If any potential conflict of interest exists, disclose it here.

6 of Adana Rotary Club Members are interested in this campaign. They were volunteered to be educated in early detection of breast cancer by the Directorate of Public Health. They will participate in training programs which will be held by Directorate of Public Health.

Cooperating Organization

No.	Name	Website	Street address or P.O. box	City	Country
1	ADANA PROVINCIAL DIRECTORATE	www.adanahsm.gov.tr	Reşatbey Mah.5 Ocak	Adana	Turkey

Grant Title - Early Detection of Breast Cancer Saves Lives

Status - Approved

District Number 5840 (Qualified)

OF PUBLIC HEALTH	Cad.No:53 01140 Seyhan	
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Describe your process for selecting this organization. What resources or expertise will this organization contribute?

Adana Directorate of Public Health is a serious organization which organizes training and educational programs regularly in order to increase public awareness against such diseases or illnesses. Directorate will organize much more training programs by the models which we will donate them. More women will be reached and will detect their illness in early stages. The training programs will be given by expertised doctors in public helath centers in all districts of Adana. All these actions will be supplied by Directorate of Public Health.

VOLUNTEER TRAVELER(S)

No.	Name	Email
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Identify the responsibilities of the volunteer traveler(s) and the specific tasks that each individual will complete.

PARTNERS

List any additional partners who will participate and identify their responsibilities. This may include Rotary clubs, Rotaract clubs, Rotary Community Corps, or individuals.

Istanbul - Gayrettepe Rotary Club and their District 2420 will each donate our Project by 1000 USD. San Antonio Rotary Club and their District 5840 will each donate our Project by 5000 USD.

District 2430 will donate our Project by 1000 USD.

ROTARIAN PARTICIPATION

Describe the role of the host Rotarians in this activity and list their specific responsibilities.

6 of our Club members were educated in early detection of breast cancer by the Directorate of Public Health. They will participate in the training programs which will be held regularly by Directorate of Public Health

Describe the role of the international Rotarians in this activity and list their specific responsibilities.

SUSTAINABILITY

Describe the role that members of the local community will play in implementing your project. What incentives (e.g., compensation, awards, certification, promotion) will you provide to encourage local participation?

Adana Rotary Club will grant the director and helping staff of public health and the doctors who will attend the educational programs by plates or certificates.

Identify any individuals in the local community who will be responsible for monitoring outcomes and ensuring continuity of services. How will you support these individuals to help them take on this leadership role?

Manager of Adana Provincial Directorate of Public Health will be responsible for monitoring and ensuring continuity of services. Adana Rotary Club will be always be in contact and support the manager to ensure the continuity of the Project.

BUDGET

Select the local currency for your budget and enter the current rate of exchange to 1 U.S. dollar. Obtain the current RI exchange rate from Rotary's website. If your country is not on the official RI exchange rates list, visit the Oanda or Bloomberg website to obtain the current rate.

Detail your proposed expenses by adding items to the budget. Note that the total budget must be equal to the total financing of your activity.

Grant Title - Early Detection of Breast Cancer Saves Lives

Status - Approved

District Number 5840 (Qualified)

Local currency: TRY Exchange rate to 1 USD:

2.195

No.	Description	Supplier	Category	Local cost (TRY)	Cost in USD	
1:	Breast Cancer Training Model	Hemogens Farma Medical Equipments Ltd. Co.	Equipment	83410	38000	
			Total budget:	83410	38000	

SUSTAINABILITY

Describe the process for selecting these budget items. Do you plan to purchase any items from local vendors? Have you performed a competitive bidding process to select vendors? Do these budget items align with the local culture and technology standards?

Adana Rotary Club has searched some suppliers from the market and also asked the Provincial Directorate of Public Health before choosing this company. They are the fastest and cheapest supplier at the market now. The equipment also meet all the requirements which are needed for.

How will the beneficiaries maintain these items? If applicable, confirm that spare or replacement parts are readily available and that the beneficiaries possess the skills to operate equipment.

There are no spare parts of Breast Cancer Training Model due it is a mono-block equipment.

Who will own the items purchased with grant funds at the end of the project, including equipment, assets, and materials? Note that items cannot be owned by a Rotary club or Rotarian.

Adana Provincial Directorate of Public Health will own the items purchased.

FINANCING

The Rotary Foundation funds global grants from the World Fund, and awards range from US\$15,000 to US\$200,000. The Foundation matches cash contributions at 50 percent and District Designated Fund (DDF) contributions at 100 percent. The Foundation will also match non-Rotarian contributions toward a grant, provided they do not come from a cooperating organization or a beneficiary.

To determine the World Fund match for your global grant, list all sources of funding, specifying contributions from cash, DDF, and other sources. Note that the total financing must be equal to the total budget of your activity.

After you have added all funding sources and the requested World Fund match, click "Save" to save your grant financing.

#	Funding Method	Organization	Amount (USD)
1	Cash from club	San Antonio	5000
2	District Designated Fund (DDF)	5840	5000
3	Cash from club	Istanbul-Gayrettepe	1000

Grant Title - Early Detection of Breast Cancer Saves Lives

Status - Approved

District Number 5840 (Qualified)

4	District Designated Fund (DDF)		2420	1000		
5	District D	esignated Fund (DDF)	2430	1000		
6	Cash fron	n club	Adana	10000		
DDF contributions:		7000				
Cash contributions:		16000				
Other contributions:		0				
Endowed/Term gift contr	ibutions:	0				
World Fund match (maxi	mum):	15000				
World Fund match (requested):		15000				
Total financing:		38000				
Total budget:		38000				

SUSTAINABILITY

Have you identified a local funding source to ensure long-term project outcomes? Will you introduce practices to help generate income for ongoing project funding?

We only need to purchase the Breast Cancer Training Models. All expenses about training programs will be met by the Directorate of Public Health. Therefore, there is no need for funding this Project to ensure long-term outcomes.

Authorization

Application Authorization

By submitting this global grant application, we agree to the following:

- 1. All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the activities as presented in this application.
- 2. The club/district agrees to undertake these activities as a club/district.
- 3. We will ensure all cash contributions (as detailed in the grant financing) will be forwarded to The Rotary Foundation (TRF) or sent directly to the global grant bank account after Trustee approval of the grant.
- 4. Rotary International (RI) and TRF may use information contained in this application to promote the activities by various means such as The Rotarian, the RI international convention, RVM: The Rotarian Video Magazine, etc.
- 5. We agree to share information on best practices when asked, and TRF may provide our contact information to other Rotarians who may wish advice on implementing similar activities.
- 6. To the best of our knowledge and belief, except as disclosed herewith, neither we nor any person with whom we have or had a personal or business relationship are engaged, or intend to engage, in benefiting from TRF grant funds or have any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in a position to influence the spending of TRF grant

Grant Title - Early Detection of Breast Cancer Saves Lives

Status - Approved

District Number 5840 (Qualified)

funds, or influence decisions in ways that could lead directly or indirectly to financial gain for the Rotarian, a business colleague, or his or her family, or give improper advantage to others to the detriment of TRF.

Primary Contact Authorizations

Role	Name	Authorization Status	Authorization Date
Primary Contact	Tolga Tutas	Authorized	21/01/2014
Primary Contact	Yilmaz Yetmen	Authorized	29/01/2014

DRFC Authorizations

Role	Name	Authorization Status	Authorization Date
District Rotary Foundation Chair (DRFC)	Ufuk Günes	Authorized	15/01/2014
District Rotary Foundation Chair (DRFC)	Douglas Whinnery	Authorized	28/01/2014

DDF Authorizations

Role	District	Name	Authorization Status	Authorization Date
District Governor (DG)	5840	Jerry Hardy	Authorized	29/01/2014
District Rotary Foundation Chair (DRFC)	5840	Douglas Whinnery	Authorized	27/11/2013
District Rotary Foundation Chair (DRFC)	2420	Suleyman Girit	Authorized	10/03/2014
District Governor (DG)	2420	Haluk Ulusoy	Authorized	11/03/2014
District Governor (DG)	2430	Gurkan Olgunturk	Authorized	15/01/2014
District Rotary Foundation Chair (DRFC)	2430	Ufuk Günes	Authorized	15/01/2014