

DOING GOOD IN NEW MEXICO AND FAR WEST TEXAS



November 2015 ■ No. 4

District Governor Tom Walker

www.rotary5520.org

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On the Road ...with DG Tom Walker



What a month October has been! Major club and district activities all over District 5520 ... Punkin Chunkin, Oktoberfest, Pints for Polio, Rotary Day, Equestrian Cup ... and the list goes on. It's no wonder why District 5520 Rotarians and Clubs are so busy in their communities and in being a gift to the world.

The end of October marks the passage a fourth of our 366 days. I have visited 53 of our clubs; I look forward to visiting the rest of D5520's clubs in the next month and a half.

The end of October also marks the halfway point to meeting your club goals for the Presidential Citation which are due by the end of March.

Look at the Presidential Citation Dashboard on <http://www.rotary.org> to see how your club is progressing toward Ravi's Citation. While many clubs have made significant progress toward the citation, no club has qualified in the Online Tools Adoption section. (Kathy Fuller has more on the Dashboard on Page 8 of this issue.)

Albuquerque and El Paso clubs took different approaches to "Pints for Polio." El Paso clubs did a blood drive whereas Albuquerque-area clubs teamed up with craft brewers in their Polio Eradication event. Whatever your club did for Rotary Day, I hope you had fun doing it, raised awareness about Polio Eradication and raised some money. Rotary has a great story to tell. Don't forget to put your story on Rotary Showcase!

District 5520 began the Rotary Year with 2553 members. At our President-Elect Training (PETS), we learned about the Membership Training cadre. This year we've conducted Cadre Training in El Paso and Albuquerque. The experience in the Zone with the cadre has been very positive and participating clubs are starting to show positive results. (See Kathie Williams piece on this area on Page 6.)

We've used a third of our days to accomplish what is set before us. There's so much to do and so little time. I look forward to following of your accomplishments!

—Tom Walker, District Governor





Rotary International

www.rotary.org
 President: K. R. Ravindran
 President-Elect: John F. Germ
 Vice President: Greg E. Podd

Rotary District 5520

www.rotary5520.org
District Leadership
 Governor: Tom Walker
 Governor-Elect: Dave Anderson
 Governor-Nominee: Doreen Kelsey
 Vice Governor: Bobby Wallace
 Executive Secretary: Kathy Fuller
 District Treasurer: John Gordon
 District Finance: Kit Turpen
 Immediate PDG: Lonnie Leslie
District Action Team Leaders
 Lt. Gov.-North: Lleta Scoggins
 Lt. Gov.-South: Jesse Allen
 Lt. Gov.-Central: Tony Pino
 Lt. Gov.-East: Sheryl Saavedra
 Lt. Gov.-Southeast: Jim Hatcher

Committee Chairpersons

Membership: Kathie Williams
 Foundation: Tom Lindsay
 Global Awards: Darryl Gregerson
 New Generations: Bobby Wallace
 Alumni: Katie Updike
 Public Relations: Mike Antiporda
 Friendship Exchange: Donna Pedace
 Historical: Dan Schulte
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The Elect's Corner: "Help!"

Recently, Rotary International asked me to forward packets of club officer guides to each President Elect in our District. Unfortunately, when I went to our very informative web site (www.Rotary5520.org) to get names and addresses, I found that over 25% of our clubs had not entered that information into the data base, and many entries lacked even phone numbers and current addresses of key club officers!

Expressing my frustration, Past District Governor Rick Akins reminded me that we are a volunteer organization and totally dependent on individuals volunteering their time. As such, we owe each our heartfelt thanks and appreciation for all the efforts put into building and running the best membership and service organization in the world!

Rotary International, Rotary Zones and each Rotary District exist solely to support our wonderful Clubs! Within District 5520, more than 125 Rotarians have stepped forward and volunteered their time and efforts. We are here to help! BUT, we need your help as well! ***I would ask each club secretary or president to check and update their club listing as necessary.*** If you need help, please contact our District 5520 Secretary, Kathy Fuller at kfuller5520@gmail.com.

Again, thank you for all your efforts to make our District the best in Rotary!

— Dave Anderson, District Governor-Elect



DGE David Anderson

Presidential Citation *Be a Gift to the World!*

According to the RI website, the Presidential Citation is awarded for "... achieving goals that strengthen Rotary and your club. Activities include growing your membership, developing sustainable service projects, giving to The Rotary Foundation, and building awareness of Rotary in your community." The timeframe for earning the Citation is between July 1 2015 and 1 April 2016. To help Clubs achieve this prestigious award, Rotary International provides online tracking of goals as they are achieved.

Amazingly, we're nearly half-way through our nine month window of opportunity for "growing Rotary" in our Clubs and communities. In order to get more information about this year's Citation, just log in to "My Rotary" and go to the following link: (*Presidential Citation for Rotary Clubs: Frequently Asked Questions*): <https://www.rotary.org/myrotary/en/news-media/office-president/presidential-citation-rotary-clubs-frequently-asked-questions>.

Community Grants: When dollars double, triple

Last month, we offered a brief look at District 5520's Community Grant program and how it works. But what are some of our outstanding Rotary Clubs in District 5520 actually doing to garner a community grant that can double, even triple the dollars raised? Here is the rest of the story.

So your club is ready to do a project? Take advantage of the District 5520 Community Grant program! Start by generating ideas with your club leadership and identify a project within Rotary's six areas of focus. Remember, Community Grants are local efforts. Global Grants are international projects. Local projects must directly involve Rotarians and elevate the profile of Rotary as a contributing organization to your community. If needed, conduct a community needs assessment. What can your club do to support the growth or well-being of your community? Local officials, church leaders, United Way officials or other not-for-profit organizations are good resources to find out needs and how your club can help.

Here are some sample Community Grant summaries:

Rotary Clubs of Roswell

The Rotary Clubs of Roswell Memorial Scholarship Fund will provide six post-secondary education scholarships to a college or vocational school in the amounts of \$2,000 each. High school seniors and adults up to 24 years of age will be eligible. A scholarship committee consisting of representatives from each of the three Roswell Rotary Clubs will be authorized to confirm the scholarship amounts and eligibility/application criteria. Each scholarship will be named after a deceased Rotarian from each of the three area clubs in honor of their service to Rotary. In this case three clubs joined in partnership by individually applying for \$2,000 and our District 5520 approved with a \$2,000 match for each submital for a total of \$12,000—talk about a bang for your buck! Read on to view examples of single club projects.

Rotary Club of El Paso:

This is the 97th year that the Rotary Club of El Paso has offered a Winter Holiday Party for needy youth and the 25th year we have been in partnership with Region 19 Head Start Program. The event program includes live performers teaching basic dental hygiene skills and the club gives a holiday stocking filled with treats and a new high quality book. The event serves students from El Paso, Hudspeth and Culberson County in Texas (approx.. 4,500 students).

Rotary Club of Albuquerque:

"Mission: Graduate" is a cradle-to-career education partnership in Central New Mexico. The Albuquerque Area Rotary Presidents Group of Bernalillo and Sandoval Counties representing eight Rotary clubs formed a Community Support Council as part of Mission: Graduate's formal partnership structure. We will undertake three activities: 1.) Revise and update a curriculum to stay in school through fun, real-life activities that include wage calculations, cost of living requirements, and examples of careers and the salaries they bring; 2.) Train current Rotary volunteers in the curriculum and presentation to students; and 3.) partner with the Albuquerque Public Schools district to offer presentations at select schools during the 2015/16 school year.

Rotary Club of T or C:

Rotarians will facilitate a four-step process engaging youth in leadership, goal setting and problem solving skills through the implementation of service projects: 1.) Identifying a community need; 2.) Coming up with a plan to meet the need; 3.) Implementing the project; and 4.) Reflecting on the outcome. Our objective is to engage 50 youth in the process of identifying and meeting community needs in order to help them learn the skills needed to overcome personal barriers to personal success; and to facilitate a goal-setting process designed to help youth graduate with a post high school plan.

Community grant projects can be as large as you'd like, but just remember each club can only be matched up to \$2,000 from the district. If your club project costs 10K, the application must include how much the club is putting up, how much a partner entity (if any) is in for, and the \$2,000 request from district. Club plus entity should equal 8K and the request covers the balance.

Have more questions? Contact Andrew Garrison at garrisonmandrew@gmail.com

RI Convention: Find your soul in Seoul, Korea

What a great holiday gift it would be for yourself and maybe a loved one to register for the 2016 RI convention in Seoul, Korea May 28 to June 1, 2016.

Several Rotarians from our district have already decided to participate in what is THE annual RI event. It will bring together thousands of fellow Rotarians from all over the world and all walks of life. Do not miss the chance to experience a far away country and totally different culture in the midst of fellow members. Remember, English is the convention language, so you will feel right at home in Seoul !

A vibrant new world awaits you with bustling markets, lotus ponds, modern architecture and an amazing artistic side.

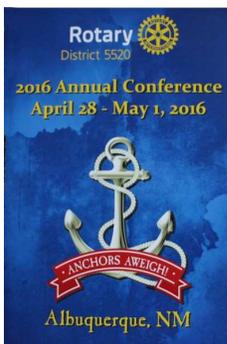
Much more detailed information is available in the convention brochure which exists as a paper copy in your home club and can be accessed at www.riconvention.org . An added benefit exists if you book by 12/15/2015 giving you a \$130 discount compared to later bookings !

So, PLEASE DO NOT WAIT, after all, it is YOUR convention. — **Peter Krebs, Rio Grande, NM**



District Conference: It's Anchors Aweigh April 28-May 1

In honor of our District Governor and retired Naval Commander, Tom Walker, we have selected “Anchors Aweigh” as the theme for our Annual Conference to be held April 28 through May 1, 2016 at the beautiful Hotel Albuquerque in Old Town. Very soon your club will be receiving information and details about all the events.



This year, we will be hosting a Hawaiian Luau on “Walker Island” where you will be able to celebrate the Outstanding Active Rotarian (OAR) in your club. It’s an opportunity to recognize that Rotarian in your club that best exemplifies “Service Above Self”. There will be an island buffet, Hula Dancers and Hawaiian Music. You’ll want to be sure and wear your island clothes and celebrate with us.

The Annual Paul Harris Luncheon will be on Friday, April 29, so plan now to make this your “All Club Luncheon” and bring your members to celebrate with us. RI Coordinator, David Norris, will deliver an entertaining and uplifting message about being a Rotarian.

Co-Captains, Shane LeMon and Kathie Williams, along with committee members throughout the District are hard at work making sure that every detail is perfect.

The Conference will feature a variety of social and educational events. Governor Tom notes, “It’s a special opportunity for all Rotarians in our District to further the programs of Rotary. We look forward to seeing all of you at this yearly event.”

Polio Plus Update: Give \$25, and your gift is matched

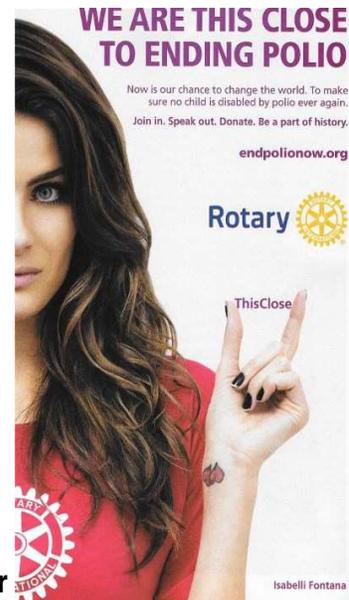
We have heard it many times: “We’re this close.” It’s true. We are, but we aren’t quite there yet. The polio eradication effort still has work to be done, especially in Pakistan and Afghanistan. There is one “to do” each of us can do to help: Contribute money to support the final push.

Inoculations cost as little as 60 cents per child. If every Rotarian in District 5520 contributed only \$25 to Polio Plus before the end of the year, we could raise \$63,750 for polio eradication.

That’s over 100,000 children we could protect!

But it gets even better. A donor in our District has agreed to match the first \$13,000 donated this year to Polio Plus. So, our gifts will be leveraged beyond the \$2 for \$1 match by the Gates Foundation. You can donate online now at <https://map.rotary.org/en/securememberservices/Pages/GiftDetailR.aspx?guid=9060ba43-e657-4806-a6b2-47ecdbc2d078>.

— Yale Jones, District Polio Plus chair



“Pints for Polio” Rotarians raise blood, glasses, funds

Rotarians around the world celebrated the end of an era on October 24 with the good news that it now appears polio is at last near the end of its strangle-hold on crippling children in the far corners of the world.

In Texas and in New Mexico, Rotary clubs in District 5520’s two major cities, El Paso and Albuquerque, held events under the catchy name “Pints for Polio.” But they differed in their approach to bring attention to Rotary and what it is doing to eradicate polio around the world.

In El Paso, Rotary clubs worked with United Blood Services to donate pints of blood declaring “We’re this close.”

In Albuquerque, Rotarians celebrated by holding a series of “Pints for Polio” toasts as a fun fund-raiser held in partnership with five local brew pubs with pint glasses etched with the “End Polio Now” logo along with spiffy red T-shirts emblazoned with the “End Polio Now” logo. Fred Pugh of Albuquerque Del Norte Rotary, said he hoped the multiple events would raise their goal of \$10,000.

“To see the end of this devastating disease really called for a celebration,” he said. “In addition to meeting the Rotary’s motto of Service Above Self, we Rotarians like to have fun, too, so this was our way of doing good for a good cause — and having fun doing it.”



Monica Herrera (Metro) and Fred Pugh (Del Norte) raise their glasses in toast during “Pints for Polio” in Albuquerque.

Membership: Zone Cadre targets New Year plans

The newly formed Zone Membership Cadre has been working diligently in District 5520 to make sure that this new resource is made available to all clubs in our District as soon as possible. With successful trainings completed in El Paso and Albuquerque we are looking forward to setting dates with the rest of our clubs very soon.

This 4-hour event highlights membership at all levels, beginning with an overview of the Zone vision that is being supported by Rotary International. With the decline in membership in North America over the past 10 years it has become increasingly important that we elevate membership to the highest levels in our clubs.

Your club will receive detailed information from the Zone Membership toolbox that includes examples and actual samples of materials to help make your membership efforts more effective. There are also discussions about how to attract new younger members and how to target segments that have great potential, like women, alumni and recently retired individuals. You'll also get a chance to visit with your fellow Rotarians and see how they have approached their membership goals.

District Governor Tom Walker has been working hard to help set up dates for this. We have interest from several different clubs that want to participate. In addition, we are looking at setting up some Cross-District training and having sessions with our partners in Durango, Colorado for their southern clubs and the clubs in our northern regions.

To get more information about setting up your own Zone Cadre training please contact District Membership Chair, Kathie Williams at kathiewilliams46@gmail.com or through our District 5520 website.

RGA extravaganza: weekend experiment works in Santa Fe



The Santa Fe area of the Rio Grande Academy (RGA), masterfully led by Susanne Kennedy with coordination and logistics support from LG Lleta Scoggins, put on a weekend "extravaganza" in October with all three sessions held sequentially, Parts 1 and 2 on Saturday and Part 3 on Sunday. Nineteen fine Rotarians from Santa Fe, Los Alamos, Albuquerque, Taos, Angel Fire, and Espanola participated with most of them staying for all three Parts and graduating! The facilitators were Susanne, PDG Dick Jones, Alison Pannell, and myself. Pictured below are most

of the facilitators and participants:

With the large number of participants and their enthusiasm (and fortitude!), the weekend model is another option for future RGA sessions. We can be as flexible as possible in providing RGA to you, whether it's the traditional one part per Saturday approach, the new weekend approach, through the Distance Learning pilot program, or other approaches. Ultimately, we want RGA to reach as many Rotarians as possible, whether you are entering Rotary leadership positions or are new to Rotary. Every Rotarian in District 5520, including the facilitators, gains significant value and insight through RGA.

Saturday sessions in Albuquerque, Roswell, and Las Cruces are scheduled in November. Please check the District website "Upcoming Events" to register. If you have any questions about the Rio Grande Academy including the distance learning pilot program, please contact Jeff Weinrach, District RGA Coordinator, at 505-400-1403 or jwein@nmia.com

*Front row (left to right): Tom Simon, John Triolo, Debby Welker, Natalie Guillen, Susanne Kennedy, Lourdes Monserrat and Dick Jones.
Second row: Claudia Gerst, Virginia Hamilton and Bret Weir.
Third row: Keely Whittington and Rob Metcalf.
Back row: Madeline Feijoo, Buddy Roybal, Candace Matelic and Larry Logan.
(Not pictured: Steve Becker, Jesse Guillen, Yvonne Maestas, Alison Pannell, George Poulakos, Margaret Walsh and Jeff Weinrach.)*



Candid camera: 5520 country is a happening place!



West El Paso Rotarians gather to give their "Pints for Polio" at Blood Services.



Kathie and Gary Williams of Del Norte Rotary enjoy their "Pint for Polio" quaff.



DG Tom helps welcome a new member into the Espanola Club.



DG Tom hands out Paul Harris Fellow awards to El Paso Club Rotarians during his official visit in October.



DG Tom and PDG Kit Turpen with Albuquerque Del Sol early-risers at Balloon Fiesta Park. Says Tom "We're this close ... to the action!"



Visit with El Paso Camino Real officers.



Great crowd at the very unique Punkin Chuckin Festival sponsored by the Estancia Club featuring all sorts of ways to chunk pumpkins using catapult contraptions and such.



Left photo: Packed room for DG Tom's visit to the Alamogordo Club in September.

District Executive Secretary's Report: Fore!!!

FORE!!! The golfers in the District know to duck and cover when they hear this exclamation! It could also be a “heads up” call as a warning to others. So, please allow me to use this moment to get your attention – every Rotary Club MUST have an annual meeting NO LATER THAN 31 DECEMBER in order to elect the officers and directors who will serve in the coming year. Furthermore, at least one month prior to elections, members of the Nominating Committee, or members from the floor, or both, will nominate candidates for officers and/or directors. (Please see your own Club's Bylaws for your specific procedures.)

By the time you read this, you will only have a matter of days to accomplish this requirement, if you haven't already started!

As DGE Dave (Anderson) prepares for his upcoming term as our District's Governor, it is essential that every Club in the District has a President-Elect listed in ClubRunner – in early January – with current contact information (mailing address, e-mail, and phone numbers). President Elect Training (PETS) is on the calendar (March 10th – 12th) and every President-Elect should plan to attend this all-important event to learn, prepare, and network for the good of Rotary, and for the good of each Club.

Finally, even though it seems like we JUST got through taking care of our semi-annual dues with Rotary International, it will only be a few weeks (January 1st) before each Club receives an invoice for the semi-annual dues. NOW is the time to make sure your membership is current with both ClubRunner and RI. Furthermore, many of you likely received the message from Maria Flores, RI Accounts Receivable Coordinator, requesting that we “go paperless” and receive our invoices electronically. Most every business is now operating this way, and it makes sense for RI to do the same.

Please remember, I am here to be of assistance and support to you – especially in navigating ClubRunner and occasionally the dark recesses of Rotary International. (They really are good people!) Do you have a question? Send me an e-mail at kfuller5520@gmail.com I'll do my best to help you avoid whacks by a golf ball, or any other flying object!

— Kathy Fuller, Executive Secretary kfuller5520@gmail.com



Reba Lovrien: First female district governor leaves a legacy

Reba Lovrien, 79, who with her longtime husband Clark Lovrien, lived a life that was the epitome of the Rotary motto: “Service Above Self.” She became the first woman club president for Albuquerque Del Norte Club in 1991, then became the first woman district governor for District 5520 in 1995-96, following Clark two years after his term as DG. Clark died earlier this year from cancer. She died October 18, also from cancer. Memorial services will be held Friday, Nov. 6, at the First Baptist Church in Tijeras, N.M. She will be interred with Clark at the U.S.A.F. Academy.

DG Visit Schedule: Month of November

- | | |
|---|--|
| 2 — Melrose, Board and Club visit | 11 — Belen Club visit |
| 3 — Ruidoso Club visit | 12-14 — Zone event—Presidential Summit |
| — El Paso Sunrise Board visit | 16 — ABQ Rotary Club visit |
| 4 — El Paso Sunrise Club visit | 17 — Silver City Board and Club visit |
| 5 — El Paso Franklin Mt. Club visit, 5:45 pm | — 5 pm Community Reception |
| — Albuquerque Del Sol Board visit , 5:30 pm | 19 — Deming Club visit |
| 7 — RGA class visit, ABQ, 7 am | 20 — Rio Rancho Interact Club visit |
| 10 — Albuquerque Sandia, Board and Club visit | 21 — ABQ Metro Club event |