



October 2015 ■ No. 3

District Governor Tom Walker

www.rotary5520.org

*Inside this issue ..*

**Page 2**

- The Elect's Corner: "All Yak, No Shack."

**Page 3**

- Paul Harris Society
- Community Grants

**Page 4**

- RI Convention 2016
- Alumni Report

**Page 5**

- Rio Grande Academy
- Zone Conference

**Page 6**

- Doreen Fox Kelsey: Rotary is a Way of Life

**Page 7**

- District Rotary Day
- Candid Camera

**Page 8**

- Executive Secretary's Report
- News from RI
- DG Schedule for October



***On the Road ...with DG Tom Walker***

At January's International Assembly in San Diego, President Ravi reminded us that we have 366 days and 1 leap second to achieve this year's Rotary Goals. The end of September marks not only the beginning of fall but the passage a fourth of our 366 days. I have visited 40 of our clubs with only a few northern clubs to visit; I look forward to visiting the rest of D5520's clubs in the next two and a half months.

I challenged Rio Grande Academy (RGA) Chair Jeff Weinrach to conduct a pilot Remote Learning RGA this year; he's done that with excellent results. Look forward to more Remote Learning RGAs this year. (See Page 5.)

Two weeks ago, 22 members of District 5520 attended Zone 21b/27 Zone Training in San Antonio, TX. District Governor-Elect Dave Anderson and District Governor-Nominee Doreen Kelsey participated training for their positions as incoming Governors. PDG Rick Akins prepared for next spring's Council on Legislation (COL) and we had participants in the District Foundation, Membership, Trainer and Emerging Leader tracks. Zone 27 Rotary Coordinator PDG Dick Jones was a key player in the Institute as were Registrars PDG Tom and Linda Lindsay and D5520 Audiovisual gurus Marshall Poole and Norm Arnold.

One of the highlights of the Zone Institute was the presentation of the Zone 27 Humanitarian Service Award to Santa Fe's Deborah Simon for her continuing and most impactful work on a number of humanitarian projects in Guatemala. Over 40 clubs have participated in these projects over the years. Congratulations and Well Done, Deborah!

Rotary Day is just three weeks away on Saturday, October 24. We have a great story to tell about Polio Eradication; so far this year have had "just" 51 cases of Polio and none in Africa, specifically Nigeria, since a year ago July. I encourage every Rotary club to do something on Rotary Day. (Earl Waid has more information on Page 7 of this issue).



*Continued on Page 6.*



### Rotary International

www.rotary.org  
 President: K. R. Ravindran  
 President-Elect: John F. Germ  
 Vice President: Greg E. Podd

### Rotary District 5520

www.rotary5520.org  
**District Leadership**  
 Governor: Tom Walker  
 Governor-Elect: Dave Anderson  
 Governor-Nominee: Doreen Kelsey  
 Vice Governor: Bobby Wallace  
 Executive Secretary: Kathy Fuller

District Treasurer: John Gordon  
 District Finance: Kit Turpen  
 Immediate PDG: Lonnie Leslie

### District Action Team Leaders

Lt. Gov.-North: Lleta Scoggins  
 Lt. Gov.-South: Jesse Allen  
 Lt. Gov.-Central: Tony Pino  
 Lt. Gov.-East: Sheryl Saavedra  
 Lt. Gov.-Southeast: Jim Hatcher

### Committee Chairpersons

Membership: Kathie Williams  
 Foundation: Tom Lindsay  
 Global Awards: Darryl Gregerson  
 New Generations: Bobby Wallace  
 Alumni: Katie Updike  
 Public Relations: Mike Antiporda  
 Friendship Exchange: Donna Pedace  
 Historical: Dan Schulte  
 International Conv.: H. Peter Krebs  
 Newsletter Editor: Ed Hughes

### District Office

Kathy Fuller  
 Executive Secretary  
 8 Cielo Montana  
 Alamogordo, NM 88310  
 E-Mail:  
 kfuller5520@gmail.com  
 Phone: (575) 430-0432  
 Website:  
 http://rotary5520.org

## The Elect's Corner: "All Yak, No Shack"

All Yak, No Shack" was an expression I learned while stationed with the Canadian Armed Forces in Germany years ago. Their meaning was that we talk about it a lot, but don't do anything about it. I am afraid that it currently applies all too often to our Rotary membership issues. We have talked and talked about the critical need for us to increase our membership by recruiting new members and retaining current ones. We have had countless meetings and missives, Dick Jones (Santa Fe) has worked tirelessly at our Zone 27 level and Kathie Williams (Albuquerque del Norte) and her membership committee have spent countless hours trying to encourage District 5520 clubs and Rotarians to make increased membership a goal. Yet during the past year District 5520 actually LOST 3 members overall!



DGE David Anderson

Why? I believe one reason is we as individual Rotarians failed to look for suitable candidates and introduce them to Rotary. AND, our clubs failed to keep their members involved to the point that they felt needed and wanted to remain Rotarians, come to meetings and contribute to our "Service Above Self" efforts.

Lower membership in our District and Zone reduces our voice in how Rotary operates. Members of Rotary International's Board of Directors are drawn from Zones, with each Zone having the opportunity to elect a Director every four years. Directors serve a two year term and set the policy and direction that Rotary takes. Our current Director is Greg Podd, whom many of us have met during his frequent visits to our District and at Zone meetings. Greg is our "voice" at Rotary headquarters and a tireless volunteer worker on our behalf (Directors, like our Rotary President, are volunteers and do not receive a salary).

Rotary Zones are established based on Rotarian membership. As membership in our District shrinks and corresponding Zone membership decreases, Zone boundaries are adjusted. The reduction in North America membership will result in a reduction in North American Zones, and can potentially result in elimination of Districts. The net effect is that "our voice" at Rotary headquarters is diminished and the voice of other regions could increase to the point that those voices provide the direction to Rotary. There is even some talk of moving Rotary headquarters out of the US to a growing region such as India.

A past Rotary President asked that each club increase membership by at least one member that year. His appeal appeared to fall on deaf ears. Overall membership declined, especially in North America. It is up to each of us to make the difference. If you don't want to belong to a "dying" organization, please join me and start recruiting your eligible friends and acquaintances. All kinds of suggestions and help are available, BUT IT IS UP TO US AS INDIVIDUAL ROTARIANS, so "let's Yak AND shack!

— Dave Anderson, District Governor-Elect

## ***Paul Harris Society: \$1,000 donation because we care***

*Rotarians participate in the Paul Harris Society because we care. Our contributions demonstrate our commitment to serve others. Approximately 170 Rotarians in District 5520 are currently Paul Harris Society members.*

Named after Rotary's founder, the Paul Harris Society recognizes Rotary members and friends of The Rotary Foundation who contribute \$1,000 or more each year to the Annual Fund, PolioPlus, or approved global grants. The purpose of the Paul Harris Society is to honor and thank individuals for their generosity of annual support to The Rotary Foundation.

### WHAT YOUR GIFT SUPPORTS

With your gift you're promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies through grants that, for example:

- Bring peace-building seminars to 200 teachers and 1,300 students in Uganda.
- Distribute insecticide-treated mosquito nets and medical services that help prevent malaria in Mali.
- Train teachers who are establishing an early childhood education center in South Africa.
- Provide water filters, toilet blocks, and hygiene training to prevent fluorosis in a community in India.
- Fund a scholarship for a medical professional to research treatment to minimize mortality rates among premature babies in Italy.
- Protect children around the world from polio.



*Bringing mosquito nets to prevent malaria in Mali.*

Rotary Direct, Rotary's recurring giving program, makes it easy to join the Paul Harris Society. To enroll, go to [https://rotary.qualtrics.com/jfe/form/SV\\_eCYMZ3u8qeCZALb](https://rotary.qualtrics.com/jfe/form/SV_eCYMZ3u8qeCZALb) or contact **District 5520 Paul Harris Society Chair Yale Jones** at [yijonessf@gmail.com](mailto:yijonessf@gmail.com).

## **Community Grants: Identify project within RI's areas of focus**

**S**o your club is ready to do a project? Take advantage of the District 5520 Community Grant program! Start by generating ideas with your club leadership and identify a project within Rotary's six areas of focus. Remember, Community Grants are local efforts. Global Grants are international projects. Local projects must directly involve Rotarians and elevate the profile of Rotary as a contributing organization to your community. If needed, conduct a community needs assessment. What can your club do to support the growth or well-being of your community? Local officials, church leaders, United Way officials or other not-for-profit organizations are good resources to find out needs and how your club can help.

Community grant projects can be as large as you'd like, but just remember each club can only be matched up to \$2,000 from the district. If your club project costs 10K, the application must include how much the club is putting up, how much a partner entity (if any) is in for, and the \$2,000 request from district. Club plus entity should equal 8K and the request covers the balance.

Have more questions? Contact Andrew Garrison at [garrisonmandrew@gmail.com](mailto:garrisonmandrew@gmail.com).

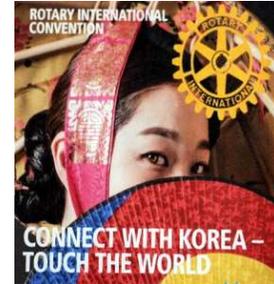
— Dominic Bernardi and Andrew Garrison, Grants Committee

## ***RI Convention: Connect with Korea & Touch the World***

**N**ever been to a RI Convention ???  
Ravi, Ravindran, our current RI President, invites all Rotarians to experience the friendship and hospitality of the Koreans in Seoul on the occasion of the **2016 ROTARY INTERNATIONAL CONVENTION**, May 28 to June 1, 2016.

### **Now is the time to do it :**

The convention is a great way to experience what it truly means to be a part of Rotary. You will not only be inspired by fascinating speakers, but also have an excellent opportunity to meet fellow Rotarians from around the world. You will experience firsthand the vibrant city of Seoul, as well as exchange ideas, build your skill set, and have fun. The House of Friendship also provides a space where you can connect with different cultures clubs. See more details in the convention brochure which exists as a paper copy in your home club and can be accessed as well under [www.riconvention.org](http://www.riconvention.org). So what are you waiting for ?



### **CONNECT WITH KOREA - TOUCH THE WORLD**

An added benefit, if you book by 12/15/2015 you will save \$ 130 of the convention fee!

Please consider attending, after all it is YOUR convention.

— Peter Krebs, Rio Grande, NM

## ***Alumni Report: Rotary Reconnect Week in October***



### **Rotary Reconnect Week!**

The first week of October is Rotary Reconnect Week! If you know of any former foreign exchange students, RYLA attendees, Peace Scholars, Ambassadorial Scholars or other volunteers, please invite them to a meeting, any meeting, but especially a meeting in October.

We have given the gift of Rotary to these alumni. Let's help encourage them to stay involved. I remember my "padrino's" (sponsor's) often quoted comment, "Rotary is for a lifetime." As a reminder:

Our lists of alumni participants are outdated and few of us use My Rotary, but we will try to help, by getting names and addresses of participants updated and out to you. Also please advise us of examples of how you are connecting with alumni.

Now...what can you do?

Encourage alumni you know to update My Rotary <https://www.rotary.org/myrotary/en/user/login>

Let us (emails below) know about alumni in your area for our database.

Invite alumni to a meeting...stay in touch.

Include alumni in your projects.

Start a Star Club (more later on that).

So let's encourage our future peace makers and help them be gifts to the world. Thank you.

— Katie Updike [kupdike@bldgsolutios.com](mailto:kupdike@bldgsolutios.com) and Arik Kotkowski,  
[arik.kotkowski@gmail.com](mailto:arik.kotkowski@gmail.com) Alumni Co-Chairs

## ***Rio Grande Academy: Jeff Weinrach, coordinator***

Here are upcoming RGA sessions for the District:

**Las Cruces** - October 17th

**Santa Fe** - October 24th and 25th (all three Parts sequentially)

**Albuquerque** - November 7th

We will also likely hold another distance learning RGA session but have not yet set a date.

Whether you are a long-time Rotarian or new to Rotary, there is always something more to learn about all that Rotary encompasses, whether it's understanding how The Rotary Foundation works, how to oversee a successful service project, how to carry out effective strategic planning to accomplish Club goals, or how to recruit and retain our membership. If you are a current President-Elect, RGA is a great opportunity to prepare you for PETS later this Rotary year. And, if you are not near one of our regional hubs, the distance learning pilot sessions of RGA are designed to provide you with this valuable training.

If you have any questions about the Rio Grande Academy including the distance learning pilot program, please contact me at 505-400-1403 or [jbwein@nmia.com](mailto:jbwein@nmia.com).



— Jeff Weinach, District RGA Coordinator

## **Zone Conference: Deborah Simon honored as Humanitarian**

A Texas sized "one-on-one breakfast" with Rotary International officers and a Humanitarian Award from the Rotary Zone 21 & 27 which includes most of the Western States of the U.S. to Deborah Elaine Simon of Santa Fe were among the highlights of the Rotary Zone Conference held in mid September in San Antonio.

Many District 5520 leaders, led by District Governor Tom Walker, were at their proudest when Deborah was announced as the winner of the Rotary Zone Humanitarian Service Award. She was joined by many of her district kingpins like PDG Dick Jones and PDG Lonnie Leslie in celebration of her recognition for her continuing leadership with water projects in Guatemala that has eventually involved more than 40 Rotary clubs across a multitude of countries.



There were lots and lots of meetings for Rotarian leaders, but the one that most of the 125 in attendance found the most informative was the breakfast meeting in which two Rotary senior leaders, RI President-Elect John Germ and Rotary Foundation Trustee Chair Ray Klingensmith, opened the session by answering questions from the floor.

What was clear was the fact that End Polio Now is still the highest "corporate priority" of Rotary. But no decision has been made as to where Rotary will go with its next corporate program.

## **Doreen Fox Kelsey, DGN:** Rotary is a Way of Life

I didn't know it at the time, but in October 1996, my life was about to change. That is when I first joined Rotary, and I could not have predicted the impact of Rotary on my life and family. When I joined the Rotary Club of Spokane Hillyard in eastern Washington State, I was a credit union vice president of marketing searching for potential beneficiaries of my financial institution's community outreach program. The go-to person happened to be the executive director of a community center and, coincidentally, the president of the Hillyard Rotary Club.

Over the next 19 years, I became more knowledgeable about Rotary and the more I learned, the more engaged I became. I eventually came to serve on nearly every district committee including as Rotary Foundation District Committee Chair, Membership Committee Chair and others. In 2012, I returned to my former home state of New Mexico and joined the Rotary Club of Albuquerque Del Sol. My connections with Rotary helped me make new friendships and find suitable employment.



**Doreen Kelsey**

Rotary offers its members the opportunity to be global citizens and to associate with others who share common ideals and ethics. As a new and relatively young Rotarian, I was unable to travel internationally due to family and work obligations. Yet, I could experience the internationality of Rotary from my association with Group Study Exchange (GSE) teams, Rotary Friendship Exchange teams, Youth Exchange students and my work with Rotary Foundation humanitarian grants. And, while GSE teams have been phased out, new opportunities abound in the form of Vocational Training Teams (VTTs) that are funded by the Rotary Foundation.

Later, as a more seasoned (read "older") Rotary with more time flexibility, I was able to let Rotary literally take me around the world to the Philippines and Bangladesh, where I made lifelong friends, learned about improving social and economic outcomes in developing countries, studied micro-credit administration and eventually gained a family member – my daughter from Bangladesh.

The wonderful thing about Rotary is the variety of ways that members can participate. For some, it is most convenient and rewarding to contribute financially. For others, the gift of time is generously given. For many of us, it's a combination of both. And, with the latest emphasis on membership retention and development, we have the opportunity to share Rotary with more of our colleagues and friends, thanks to increased flexibility in membership and attendance requirements for traditional clubs and satellites.

I hope you'll join me in sharing Rotary with those you care most about and being a Gift to the World. I am eagerly preparing for and looking forward to the year in which I serve District 5520 as your governor.

In Rotary Service,

— **Doreen Fox Kelsey, District Governor Nominee**

---

### **DG Tom Walker:** *Continued from Page 1.*

At President-Elect Training (PETS), our clubs learned about the Membership Training cadre. This year we've conducted Cadre Training in El Paso and Albuquerque. The experience in the Zone with the cadre has been very positive and participating clubs are starting to show positive results. (Kathie Williams will have more information in a later issue.)

We've used a quarter of our days to accomplish what is set before us. There's so much to do and so little time. I look forward to hearing about your accomplishments! — **Tom Walker, 2015-2016 Governor**

### District Rotary Day: ABQ Clubs to sponsor “Pints for Polio” celebration

Our 2015 District Rotary Day is only a few weeks away. This year’s goal is participation by more clubs and funds to make this year polio’s last year on this earth. Lofty goals, but goals that Rotarians are not afraid to challenge. Six Albuquerque and Rio Rancho area clubs are hosting a “Pints for Polio” event on October 24<sup>th</sup>, in partnership with local brew hubs. This should be a fun event and demonstrates how clubs can work together to raise awareness of Rotary and our End Polio Now program.

Please email me at [earl@riorancho.com](mailto:earl@riorancho.com) and let us know how your club is participating. Remember be creative and have fun. We want to introduce Rotary to your local community, raise funds for our fight against polio, look for new members, and have fun.

Good luck with your event. If you have questions don’t hesitate to email me with your questions and concerns. — ADG Earl Waid, Rio Rancho Club

### Candid camera: It’s a happening place in 5520 land



Deborah Simon with PDG Lonnie Leslie, Larry Dimmitt, and Dick Jones during the Zone Conference in San Antonio.



DG Tom introduces Maureen Ninemann, RI Assistant General Counsel, at the Zone Conference.



Presentation of an AG pin to Lynda Lakin during a visit to Hobbs.



DG Tom with LG Sheryl Saavedra and AG Kathy Cox during Roswell Pecos Valley Club visit.



DG Tom presents new club banner to Tularosa Rotary in September.



Tom’s favorite BBQ joint in Roswell.

## ***District Executive Secretary's Report: Where is everybody?***

**W**here is everybody? ... Those were the words the adults heard from my youngest granddaughter as she played "it" in a game of hide and seek with her older siblings and friends. We all got a good laugh out of that.

Interestingly, some of us who are working diligently to keep Rotary International District 5520 on track for being one of the BEST RI Districts in the U.S. are saying the same thing. And maybe about you!

An essential aspect of our work together as Rotarians, especially considering the geographic size of our District, is effective communications. With that said, maintaining up-to-date phone numbers and addresses (e-mail as well as a physical address) is extremely important! Each one of us – every Rotarian – in District 5520 has access to the District's database through ClubRunner.

[Go to the District website at <http://www.rotary5520.org/>; click on "Member Area" in the upper right-hand corner to login. If you don't already have a Login Name/Password – this is easy to do! Simply choose the link that says "New or Existing Users..." and follow the instructions.] From there you can access your personal profile and update/add information as needed! If you encounter problems, just send me an e-mail. I'm more than glad to help out!

Please, help us make sure that everyone makes it in "home free" and update your personal Rotary profile – today!

— Kathy Fuller, Executive Secretary [Kfuller5520@gmail.com](mailto:Kfuller5520@gmail.com)



## **News from RI: Foundation to celebrate its 100th in 2016-07**

THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

### **Get ready for the Foundation centennial**

The Rotary Foundation will celebrate 100 years of Doing Good in the World in 2016-17. The centennial celebration will kick off at the Seoul Convention in May and will culminate at the Atlanta Convention.

### **The Rotary Foundation is a top rated charity**

For the eighth year in a row, The Rotary Foundation earned a 4-star rating from [Charity Navigator](#), the largest and most prestigious independent evaluator of nonprofits in the United States. This places the Foundation in the top 2 percent of U.S.-based charities.

### **DG Visit Schedule: Month of October**

1 — Fort Stockton, Board and Club visit	21 — Portales Club visit
6 — Los Alamos Club visit	21 — Clovis High Plains, 6 pm dinner celebration
8 — Espanola Club visit	24 — World Polio Day celebrations
13 — Grants-Milan, Board and Club visit	26 — West El Paso, Board and Club visit
14 — Gallup, Board and Club visit	27 — Van Horn, Club Visit
— Albuquerque Del Sol Board visit , 5:30 pm	28 — El Paso Camino Real Club visit 6:45 pm
15 — Albuquerque Del Sol Club visit, 7 am	29 — El Paso Board and Club visit
20 — Albuquerque Rio Grande, Board and Club visit	30 — Northeast El Paso, Board and Club visit