

Jennifer McCann was born in Palestine, Texas on October 31st. She grew up in East Texas, Louisiana and Mississippi before coming to Harker Heights permanently in 1990.

She attended The University of Mary-Hardin Baylor in Belton and received her Bachelor Degree in Psychology.

Her father founded Color Visual Concepts, Inc., He originally started the family business in his garage where Jennifer practiced hours of summer labor laminating, cutting, stamping, stuffing and labeling. This work eventually prepared her to make the printing business her career after forgoing Law School. Jennifer and her dad traveled the country together and separately for many years building up the business in 37 states. Her father was her mentor and after his passing in March of 2012 she soon became partners with her brother Phil and started a new Marketing Company known today as DigiTouch Media.

She is a Certified Tourism Ambassador for Texas and currently stays active in her community through Rotary, The local Chambers of Commerce, Parks and Recreation and Public Safety. Jennifer serves on multiple boards and committees throughout Central Texas. She is past president of her Rotary Club and has held several positions within her club.

Jennifer is the proud wife of Josh McCann and the proud mom of the youngest Rotarian, her son Coy, who is 3 years old.