



Strategies for Club Family of Rotary Chairs and Committees

Cooperate with the club president and club board to:

- Gather information and establish a database about club Rotarians (birthdays, anniversaries, spouse name, number of children/grandchildren)
- Monitor media for accomplishments of Rotarians and send congratulation cards
- Set up a contact for club members to call when they hear of a concern (illness or death)
- Develop a plan to inform Rotary members upon the death or illness of a member/spouse between regular meetings
- Develop a regular schedule of contact and involvement of surviving spouses (newsletters, invitation to special events, subscription to Rotarian or regional magazine)
- Plan an annual memorial event to recognize deceased Rotarians and/or spouses
- Cooperate with the membership committee to develop and share common goals
- Set up a greeter program for Rotary meetings if one does not exist
- Encourage and recommend the board to set up a budget (for flowers, cards)
- Plan at least one club family event each year
- Invite family members to participate in service projects, fundraising activities, special club activities, and the district conference
- Encourage program committee to schedule meetings at Rotarians' businesses and invite spouses
- Work with club president on meeting the family of Rotary requirements for the Presidential Citation
- Send success stories to district family of Rotary coordinator to share with other clubs
- Conduct a member survey regarding fellowship needs
- Encourage club president to include family members at the induction ceremony of each new member