

Rotary Leadership Institute of Northeast America



www.rlinea.org

1



What is the Rotary Leadership Institute?

- ✓ **A Leadership and Development Program**
 - Strengthens Rotary clubs
 - Provides Education, Collaboration and Ideas Exchange
 - Develops Future and Current Leaders
- ✓ **A Three Class Curriculum**
 - Facilitated by Experienced Faculty Members
 - Engages Participants to Share Their Successes
 - Open Discussion, Problem-Solving, Creative Role-Play
- ✓ **Not an Official Program of Rotary International**
 - Offered in >300 Rotary Districts to Members

2



Why attend the Rotary Leadership Institute?

Gain knowledge, proficiency and mastery in the areas of....

- ✓ Leadership Development
- ✓ Strategic Planning
- ✓ Rotary Knowledge
- ✓ Improving Communication
- ✓ Exchange of Ideas
- ✓ Team Building
- ✓ Member Engagement
- ✓ Public Relations
- ✓ Service Project Leadership
- ✓ International Perspectives

3



How does RLI work ?

- ✓ **Three Classes - 1, 2 & 3**
 - One Class per Day
 - Saturdays (*usually*)
 - 8:00am - 3:30pm (*approx*)
 - 6 or 7 topics/class
 - 50 minutes/class
- ✓ **Discussion and Involvement**
 - Structured Conversations
 - No Lectures or PowerPoint
- ✓ **Skilled Facilitators**
 - Experienced
 - Knowledgeable
 - The BEST of the BEST !



Participants
Future Club Leaders
New Members
Active Rotarians

4



Topics - LEADERSHIP

Class I Characteristics of Leadership

- Motivational Techniques
- Leadership Styles

Class II Team Building

- Committees as Leadership Tools

Class III Effective Leadership Strategies

- Lead and Communicate in Groups
- How to Win Support For Goals



5



Topics - Rotary



Class I Purpose and Structure of Rotary

Class II Rotary Opportunities

- Personal Growth
- Global Network Groups
- RI Structured Programs

Class III Making a Difference

- Improve Your Rotary Experience
- Use RLI Ideas
- Analyze RLI Program



6



Topics - Membership

- Class I Engaging Members**
- Active Participation
 - Engagement Opportunities

- Class II Attracting Members**
- Targeting Key Audiences

- Class III Vocational Service/Expectations**
- Add Value to Rotary Membership



7



Topics – Rotary Foundation

- Class I TRF Goals and Programs**
- What is a Foundation?
 - TRF value to clubs

- Class II Targeted Service**
- New Grant Model
 - Six Areas of Focus

- Class III International Service**
- Build Connections
 - Rotary Action Groups
 - “Service Above Self”



8



Topics – Ethics

- Class I Practice Ethical Behavior**
- Promoting Ethics With Others
 - Strengthen Your Own Vocation
 - Promoting the 4-Way Test



9



Topics – Service Projects

- Class I Project Implementation**
- Planning, Leading and DOING !
- Creativity/Sustainability
- Rotary Resources & Capacity



10



Topics – Communications

- Class II Effective Communications**
- Internal to Clubs
 - external to Communities

- Class III Public Image and PR**
- Public Relations Strategy
 - Reaching Target Audiences



11



Topics – Strategic Planning and Analysis

- Class II Insightful Club Planning**
- Club Review and Analysis
 - Areas of Improvement



12



Graduate Courses

Ethics in Rotary

- Ethics versus Morality
- Meaning of our Rotary Motto and 4-Way Test
- Steps to Ethical Decisions
- Case Studies to Enhance Your Learning



The Council on Legislation

- What is the Council ?
- How the Council affects Clubs
- Preparing and Submitting Proposals for Action
- Debate Pro and Con on Sample Issues



13



Locations

- | | |
|----------------|---------------------|
| Lewiston, ME | Canandaigua, NY |
| Wells, ME | Loudonville, NY |
| Saxton, VT | Melville, NY |
| | New Rochelle, NY |
| | Newburgh, NY |
| | Owego, NY |
| | Verona, NY |
| Lebanon, NH | Harrisburg, PA |
| West Haven CT | King of Prussia, PA |
| | Wilkes-Barre, PA |
| Lincoln, RI | Montvale, NJ |
| | Cherry Hill, NJ |
| Boxborough, MA | West Orange, NJ |
| Chicopee, MA | |
| Peabody, MA | Wilmington, DE |



14



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15



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Course
Location



Rotary Leadership Institute Northeast East America

16

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Thoughts...
Comments...

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17