



**Big Brothers Big Sisters**  
of Waterloo Region

- - - start something

# MISSION

## Help Children Live Their Potential



- - - start something

# New Office

- We are excited to be all moved in to our new office located at:  
**30 Duke Street West, Suite 302, Kitchener**



- - - start something

# Big Brothers Big Sisters of Waterloo Region

For almost 50 years, we have been making a difference in the lives of children and youth in Waterloo Region by offering a wide range of beneficial mentoring programs.



- - - start something

# Who we Serve



Children, ages 6 to 16, who face cultural and socio-economic marginalization in the areas of academic, relationship skills, peer to peer as well as social and life skills



Live in Cambridge, Kitchener, Waterloo and the townships of Wilmot, Wellesley, Woolwich and North Dumfries

# Who we Serve



Children selected for our programs exhibit one of more of the following risk factors:

- Poverty
- Exposure to family violence
- Experience with family breakdown
- Experience of abuse
- Learning disabilities
- Social isolation
- Lack of a positive role model in home
- Immaturity and/or poor social skills





# School Based

**In-School Mentoring** provides elementary students who could benefit from extra emotional, social or academic support, with a caring adult mentor.



- - - start something



# School Based

**Game On** is designed for boys in grade 7-8 and provides these young men with the information and support to help them make informed choices about a range of healthy lifestyle practices.



- - - start something





# School Based

**Go Girls! Healthy Bodies, Healthy Minds** is designed for girls aged 12-14 and provides them with information to make informed choices about healthy, active living and supports them in dealing with the emotional, social and cultural issues they may face.



- - - start something



# Community Based

**Big Bunch** provides children and youth with mentoring support through group programming.



- - - start something



**One-to-One** mentoring matches children and youth with a caring adult mentor.



- - - start something





# Summer Programs

**Summer Discovery** provides Newcomer children and youth with the opportunity to experience a recreation and education based program within their community.



- - - start something

# Meet Cam and his Big Brother



- - - start something



# IMPACT

Quote from a Little Brother in our program about  
his Big Brother.....

*"I am thankful that Rob has taken time to give back. Without Rob, I would not have had a positive male in my life. He has made me a better man and I will be a good father and friend one day because of the things he teaches me. I will give back to the community and my younger male friends so they are supported and accepted like Rob has made me feel. The values I have, and the goals are because Rob is in my corner and encourages me to grow."*

- - - start something

# Impact

There are over 6 million children in Canada and over 1 million of them are at risk. What if we could mentor



- - - start something

All of our programs are about **prevention,**  
**character building and development.**



- - - start something

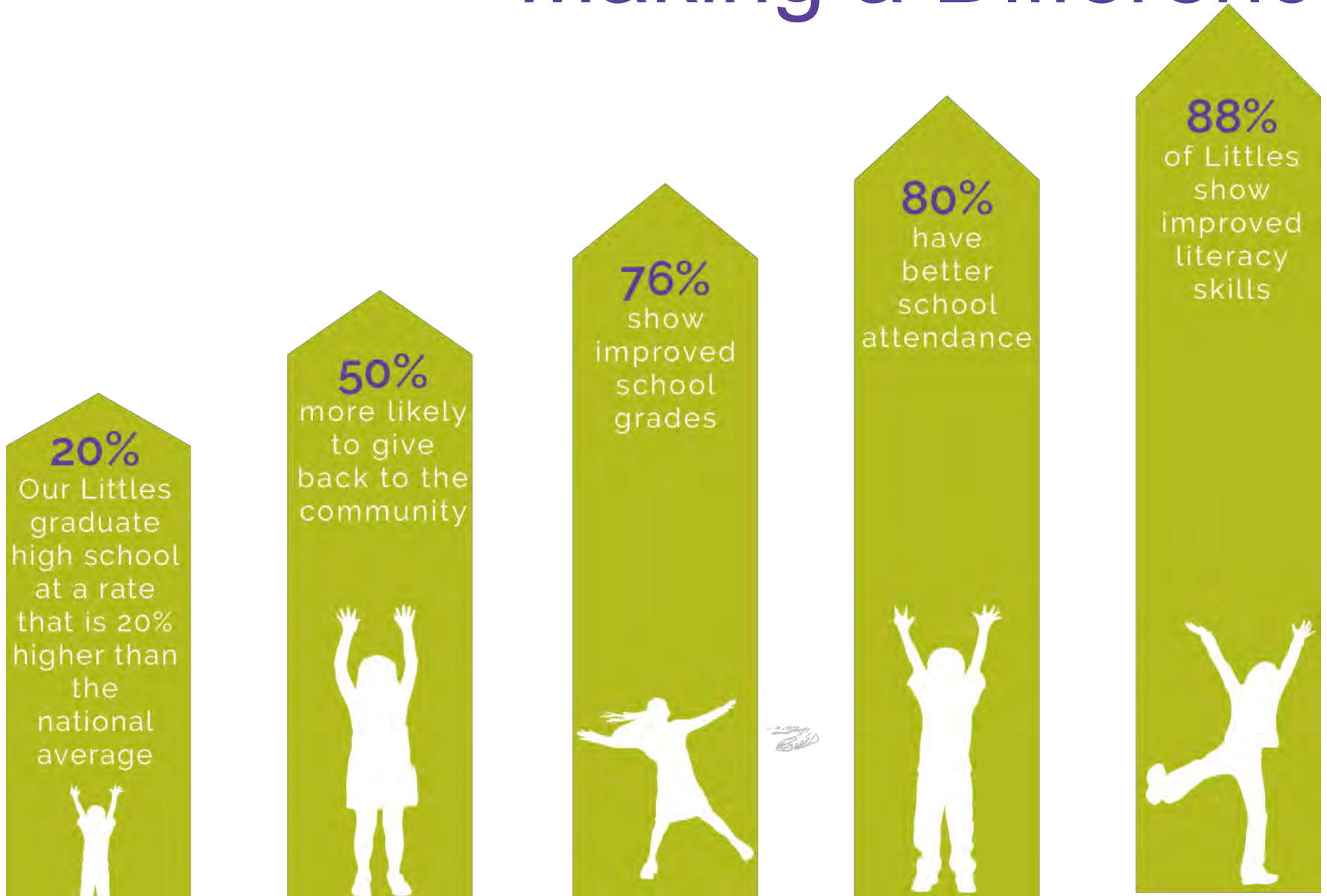


Our programs have long term positive impacts on  
the youth we serve



- - - start something

# Making a Difference



- - - start something



# The Reality

342  
KIDS  
WAITING



- Boys in our region **wait up to 2 years** to be matched with a Big Brother



- **81 children** are waiting for a Big Brother or Big Sister



- **203 children & 27 schools** are waiting to participate in our In-School Mentoring program



- **58 children** are waiting to participate in the Big Bunch program

- - - start something

# Challenges



Sustainable Funding



Sustainable Program Growth AND  
Expansion to meet the need






Volunteer Recruitment

# Future Directions

By 2020, Big Brothers Big Sisters will see a 20% increase in the number of children we serve.

In order to achieve this directive we will:

-  Scale our Impact
-  Advance our Mission
-  Foster Organizational Sustainability

# How you can Help

Become a  
**Volunteer**

Become a  
**Donor**

Participate in an  
**EVENT**

Become an  
**ADVOCATE.**



- - - start something

# How you can Help

## Be a Volunteer

For as little as one hour a week you can become a mentor and impact a child's life.



- - - start something



## Be a Donor

# How you can Help

From monthly donations to corporate donations every penny counts and goes directly to our programs

.



- - - start something

# How you can Help

## **Participate in an Event**

- Bowl for Kids' Sake Feb-March 2018
- Chefs' Gourmet Dinner April 11<sup>th</sup>, 2017
- Swing Big Golf Classic June 2018
- Online Holiday Auction November 2017



# How you can Help

## Be an Advocate

Talk  
to a friend, colleague  
or family member

Encourage them to  
visit our website to  
find out how they can  
help.

[www.bbbswr.org](http://www.bbbswr.org)



# Testimonials



- - - start something



# Thank you



# Stay Connected with BBBSWR



[www.bbbswr.org](http://www.bbbswr.org)



/BBBSWR



/BBBSWR



/BBBSWR



@BBBSWR



519-745-0180



[info@bbbswr.org](mailto:info@bbbswr.org)