 June 1,2017 ROTARY CLUB OF KITCHENER GRAND RIVER

COMMITTEE: MEMBERSHIP

Goal: To promote membership in the club by attracting new members, retaining existing members and managing member information.

Committee Structure: Chair, Vice-chair and members

Meeting Schedule: TBD

Responsibilities:

-encourage club members to recruit new members

-assess, plan and encourage diversity in membership attributes with respect to age, gender, ethnicity, profession and industry to achieve broad community representation

-provide relevant resources to assist recruiting new members (eg new member kits)

-provide information to new member candidates through meetings and/or new member kits and ensure they are aware of their ongoing commitments

-manage the application, induction and orientation process on a timely basis including the ‘Who Am I’ talk

-organize, coordinate and oversee the mentoring program for new members

-organize ‘Fireside’ meetings to welcome and inform new members

-review meeting attendance and committee participation of members to achieve high levels of engagement and ensure high retention rates

-follow-up with members with low levels of engagement to ensure they feel useful, valued and connected with the club’s direction and events

-conduct exit interviews with members leaving the club to determine whether there are concerns that should be addressed to help improve the club for members

-ensure that changes in membership are communicated to board on a monthly basis

-present a membership report to board on an annual basis

-explain and encourage member donations to the Rotary Foundation as they are able