

## CLUB ASSEMBLY – December 9, 2008 – Notes from Discussions

### What We Do Well

- Fundraise
- Efficient, effective fundraisers – good \$ raised
- Well organized events
- Prizes for events are great
- PODS are great idea but need some improvement
- Overall good speakers fairly consistently
- Comfortable room for meetings (Crystal Ballroom)
- Good participation in events
- Broad based contributions, good process of distribution
- Social events, possibly need more, the more the better – one every few months
- POD system
- Great people/group/club members
- Should meetings be in smaller room all the time

### What Do We Need to Improve

- Planning ahead to have speakers
- Emailing out about speakers
- Greeting speakers, having someone oversee speakers for all meetings
- Need to organize a better variety of speakers, have a longterm list so that people can plan to bring their friends, colleagues
- Communication should be open among members
- PODS need to adhere to speaker list
- Input from members
- Have a calendar published so people know when we have annual programs

- Email chairs of PODS to give them a brief reminder of what they need to do
- Have celebratory moment every week to allow people to make announcements about their lives
- Communications – look at email systems
- Attendance – engage members, lead by example with respect to attendance (Board members e.g.)
- Inter member communication – social events
- Meeting logistics – length of meetings, start time
- Establish actual membership number that we want and aim for that, define how many members we really have

#### What Should We Start Doing?

- Should we have a higher expectation for attendance than a mere 50%
- Publish attendance numbers for the club as well as each member
- Do who am I's for all members again
- Become less serious, laugh more, have more humour
- Start 15 minutes later?
- Phone committee established to follow up on non attenders
- Attendance is important to build relationships and for events
- Everyone needs to commit to bringing in new members
- Feature one member each week and let them share 2 minutes about what is happening in their life
- Charge a modest financial penalty for missing meetings?
- Publish info on where and how the money we raise is spent, do more than just the annual meeting
- Consider getting club members out to the organizations where we give money
- Remember: Rome was not built in a day it takes time to integrate. When we introduce potential members we should help to manage their expectations
- Improve the diversity in our club (gender, culture, ethnicity)

- Connecting members
- Advertise our events
- Improve sponsorships for events
- Club needs a vision
- Some people dislike concept of happy bucks
- Focus on membership
- Where are our new members – we need to engage them, we need to make sure they know attendance expectations
- Set up and use mentoring system
- Ask people why they are not attending
- We can't go back in time
- Know why people join
- Not everyone wants more social
- Need people who can commit to Rotary