

# ROTARY CLUB OF KITCHENER-GRAND RIVER BULLETIN

March 18, 2008

Bill Brown Sr., Vice President of Aeroquest.

	March 18	March 25	April 1
Sgt. At Arms	<b>"Daft pod dills"POD</b>	<b>Seung-Mi Yoo</b>	<i>TBA</i>
50/50 Draw	Leader: Bill Brown	<i>Ambassadorial Scholar</i>	
Greeter	Members: Rupert		
Blessing	Hanson, Doug Jones,		
Introduction	Jon Kinghan, Pierre		
Thank-You	LaPalme, Jim McIntyre,		
	Bill Muirhead		

## Last Week:

### John Thompson- 2008 Memorial Cup

We were joined by John Thompson, General Manager of the 2008

Memorial Cup being held in Kitchener in May 2008.

#### Bid

The road to host the 90<sup>th</sup> annual memorial cup is long starting with the bid process in the winter of 2007. At that time there were 6 competing cities to host this CHL tournament of three league representative teams plus a team from the host city. Initially, there was skeptics that the Kitchener bid had merit as the venue is quite old (the aud is 55+ years old) and small by comparison to some of the other bidders facilities. The selection committee included some big names in major league sports plus a lawyer (John's words).

#### Selection

The criteria for selection of the host city are quite comprehensive and it is not



just a "largest building" or "newest building" wins process. There are many other factors evaluated including largest revenue guarantee to the tournament, suitability of facility (ie. practice rinks, change rooms, luxury boxes...), the projected quality of the host city's hockey team for the

following year (because they get to play in the tournament), availability of hotel accommodations, ability of the host community to mobilize volunteers...

#### Planning

After the bid from Kitchener was approved, John was able to visit the 2007 Cup in Vancouver to get some ideas about how to make our turn a success.

The key has been to mobilize the community to establish a planning organization that has a structure made up of 5 portfolios including: Volunteer Management, Logistics, Fan Fest, Events and Operations. Below these main portfolios are 32 committees and subcommittees all of whom have at least either co-chairs or a chair and vice. Suffice it to say that the org chart is quite large.

## Tickets

You may have noticed that tickets are hard to come by for this event. The first 1200 tickets are allocated to the CHL plus 200 for each team (1800 total). This leaves approx 4200 available for first refusal to the Rangers season ticket holders (4000 season ticket holders of which 87% bought the \$498 tournament package). Therefore the actual public float of tickets was only 700+ per game and these were significantly oversubscribed and distributed by lottery back in October.

## Events

Lots of events are planned outside the actual tournament games with local tours, fireworks, baseball games, golf tournaments, awards ceremonies, ball hockey tournaments, alumni games, banquets and pep rallies among other things.

## Summary

This event is a big deal for the city both economically and for community pride.

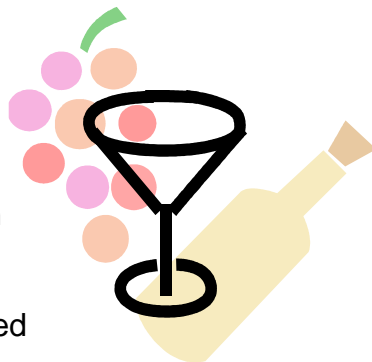
For further info please refer to the web site: <http://www.mastercardmemorialcup.com/>

## **New Member**

Welcome to Wes Haynes who was inducted into membership at our last meeting. Wes is sponsored by Sean Leadston into the category of Financial Planner working with the Bank of Montreal. Please take the time to meet Wes and welcome him into our club!

## **Wine Event**

Our wine tasting event for April 18<sup>th</sup> at 20 King has been overwhelmingly been supported and approved. A detailed invitation will be issued shortly.



## **5 Club Event**

The 5 KW clubs are hosting a joint event where the speaker will be the US Ambassador to Canada.

Date/Location: April 8th luncheon at the Waterloo Inn

Speaker: The US Ambassador to Canada (I am told he is an entertaining fellow)

This 5 club event will be open to the public on a limited basis as the Ambassador will be visiting local organizations such as RIM, CIGI, University of Waterloo and WLU etc and these organizations will be able to purchase tables for this luncheon.

Ticket prices are \$35 (before subsidy of \$12 from the club) for Rotarians, \$50 for non-Rotarians or \$400 for a table of 8 and can be charged to your GRRC account. The regular scheduled meeting for April 8th will be cancelled in favour of this event.

The event is expected to be well attended and as a result, timelines are tight for getting information about Rotarians and their guest attendees. If you have already RSVP'ed, thank you, your tickets will be distributed in advance of the event.

If you have not yet confirmed your intent to attend, please email me asap as attendee requests will be accepted on a first come first served basis. Tickets will not be available at the door.

Thanks

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