



District Assembly /
 Club Leadership Training
 April 22, 2017
 Holiday Inn, Cambridge



AGENDA

8:00 – 8:30 **Registration and Continental Breakfast**

CRS Marketing and **Stuff 4 Your Club** will be selling Rotary Merchandise all day in the Maple Grove Room

8:30 – 9:00 **Opening Plenary** – District Governor Elect Kathi Dick

9:15 – 10:35 Concurrent Session #1

1-1	President Elects – District Assembly	DGE Kathi Dick
1-2	Youth Exchange – how to start and support this program in our club	Rajeev Wijesinghe
1-3	Clubrunner – Advanced Session For those who have used Clubrunner at least one year.	Sarah and Halle Asterbadi
1-4	Public Relations & Fundraising via Social Media and Social Funding Enhancing awareness of your club’s activities through social media, and using fundraising apps such as <i>Givesome</i> and <i>Fire Fan</i>	Rod Craig, Jay Whitelaw, Jameel David
1-5	Vocational Service How do you combine your professional background and your Rotary role in various segments of your life every day	Mark Cashin
1-6	The World of Rotary – Rotary and The Rotary Foundation - Club, District, Zone and International.	PDG Bob Palmateer PDG Patsy Marshall

10:55 – 11:50 – Concurrent Session #2

2-1	Treasurers session – RI Polices and Guidelines for Club Treasurers	Doug Gerrard
2-2	Engaging the Next Generation in Rotary: Part 1 <ul style="list-style-type: none"> • The 3 key reasons young people are ideally placed to join an organization like Rotary. • Research looking at why they are not currently becoming members. 	Hubert Singh and the Membership Team
2-3	ClubRunner - Novice Session For those who are just starting out or have used Clubrunner less than one year.	Sarah and Halle Asterbadi
2-4	Rotary Branding – How to develop an effective Rotary brand and public image to attract new members	PDG Doug Vincent and PDG Brian Thompson
2-5	District 7080’s Support of International Projects	Leslie Barmania and Claire Conway

12:00 – 12:50 Lunch (included) and Transition to Next Session

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Room 1:00 – 1:50 – Concurrent Session #3

3-1	AG's Session	DGE Kathi Dick
3-2	Secretaries Session – RI requirements and deadlines for reporting	Ken Boyd
3-3	Working together to Achieve Larger Projects and Greater Rotarian and Club Participation. Learn how clubs work in clusters and communities using minimal investment & sponsor-expanded projects	Leslie Barmania and Claire Conway
3-4	RYLA - opportunity for Rotarians to hear about the huge value and lasting impact of RYLA through personal experiences of past RYLarians.	Madiha Khan
3-5	Chairing Effective Meetings – tips and information for club leaders, and anyone who runs meetings or chairs a committee.	Eric Davis
3-6	Engaging the Next Generation in Rotary: Part 2 <ul style="list-style-type: none"> • The 3 challenges clubs will face in working with younger Rotarians. • 5 simple and practical strategies for clubs looking to engage younger members. 	Hubert Singh and the Membership Team

2:00 – 3:20 Concurrent Session #4

4-1	Personality Dimensions: HR tool to best motivate people using their strengths and values to make them more effective	PDG Patsy Marshall
4-2	The Board Members Roles and Responsibilities	Ernie Ginsler
4-3	Public Relations & Fundraising via Social Media and Social Funding Enhancing awareness of your club's activities through social media, and using fundraising apps such as <i>Givesome</i> and <i>Fire Fan</i> (repeated)	Rod Craig, Jay Whitelaw, Jameel David
4-4	Microcredit as a tool for International Projects	Speaker TBA
4-5	Soon to be a Past President (or already one)? What is your role, and where can you go from here?	Adrian DeCoo
4-6	Fundraising Ideas and Experiences Panel of Rotarians sharing successful and not so successful experiences	Geoff Allan James Phillips

3:30 to 3:50 **Closing Plenary**

2017 District 7080 Conference - District Governor Elect Kathi Dick
 2018 Rotary International Convention in Toronto – Barbara Fisk